KOHL'S

BUILDING AMAZING PRODUCT

DRESS FORMS & DIGITAL AVATARS

APRIL 2024

GSPS

Technical Design

DRESS FORMS & DIGITAL AVATARS

TOPICS

For best results, if printing this training information, print on 11" x 17" size paper to avoid scale issues with avatar images
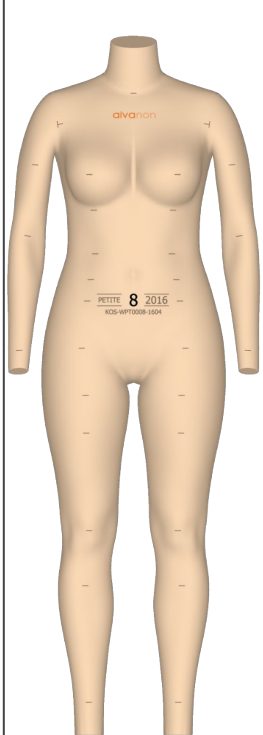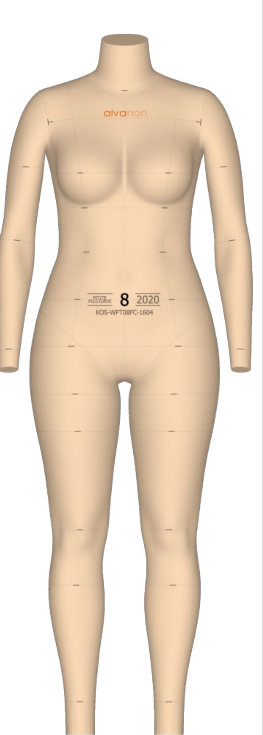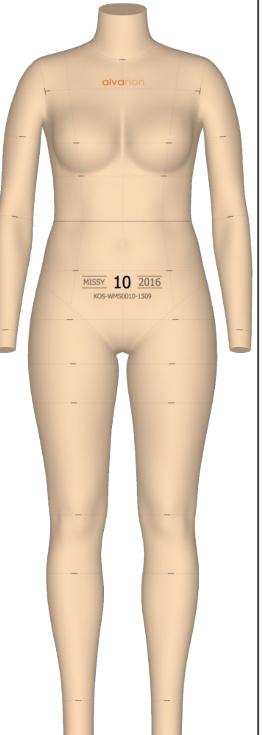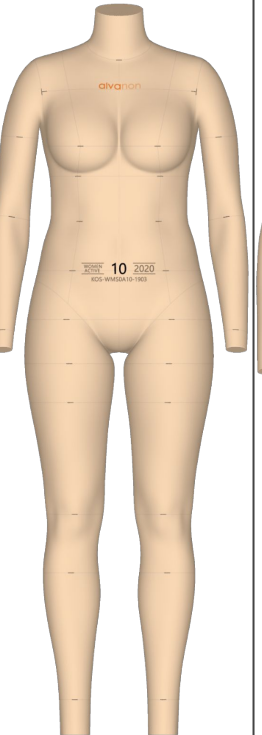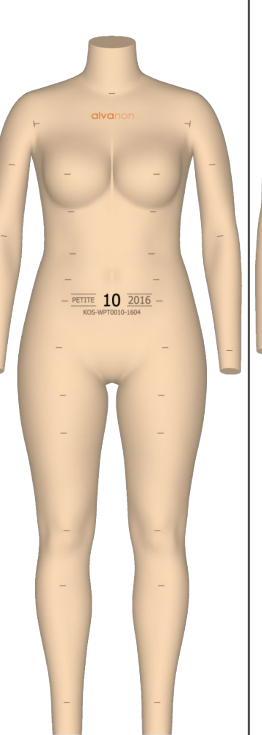
DRESS FORMS & DIGITAL AVATARS

WOMEN'S

WOMEN'S DRESS FORMS & DIGITAL AVATARS
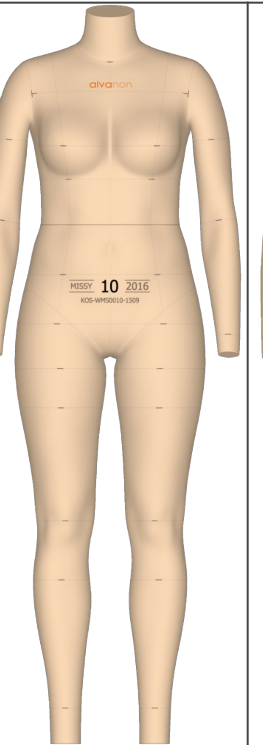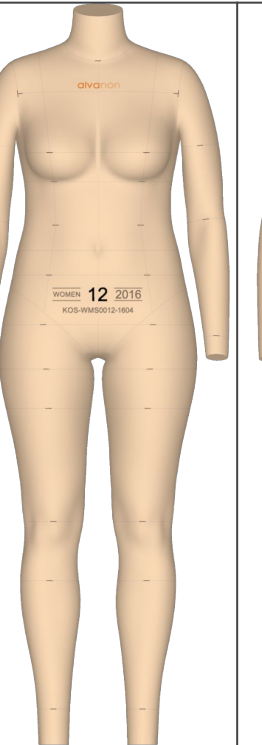
BASE SIZE BY BRAND/SIZE VARIATION

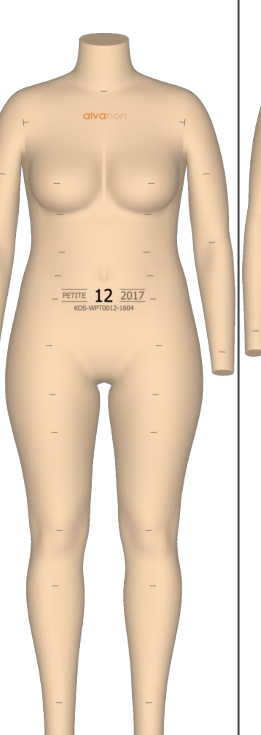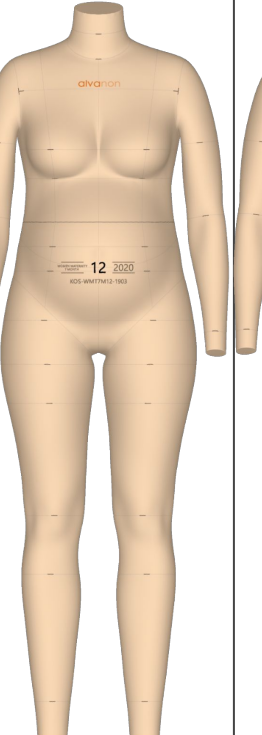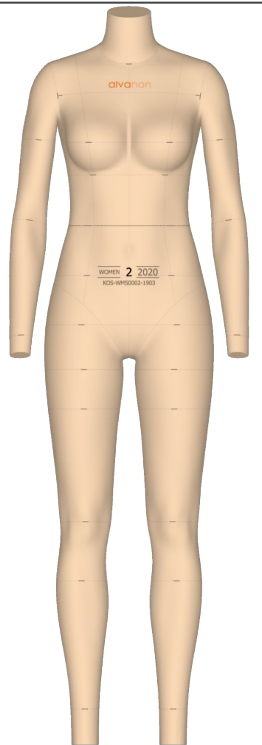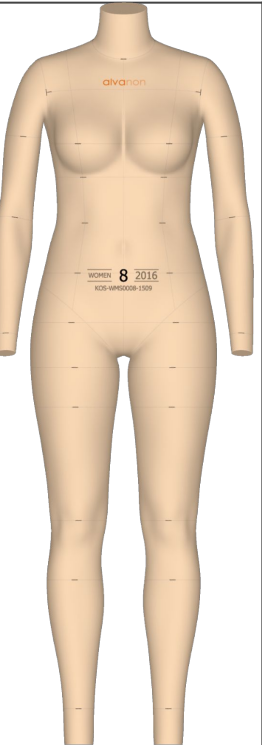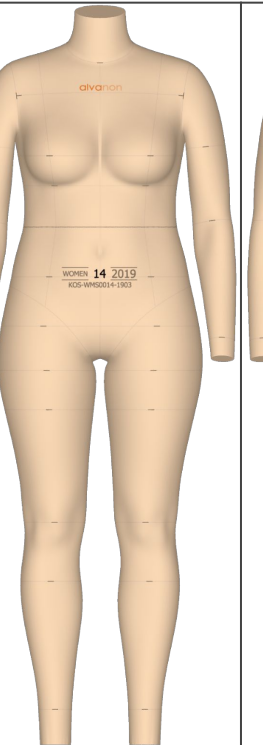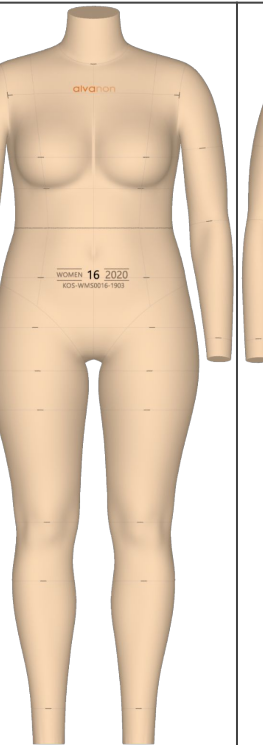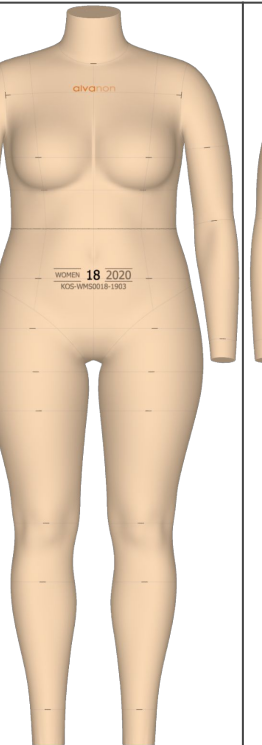| BRANDS:	ALL NYDO BRANDS: SVVW LC LAUREN CONRAD NINE WEST	ALL NYDO BRANDS: SVVW LC LAUREN CONRAD NINE WEST	CURVY FIT FOR ALL BRANDS - NYDO & MILWAUKEE	CURVY PETITE FIT FOR ALL BRANDS - NYDO & MILWAUKEE	SONOMA JFYF LC SLEEPWEAR* TEK GEAR FLX	TEK GEAR FLX TOPS, JACKETS, BRAS, DRESSES & 1 PC BODY SUITS	SONOMA JFYF LC SLEEPWEAR* TEK GEAR FLX	CROFT & BARROW	CROFT & BARROW	ALL MATERNITY BRANDS	ALL MATERNITY BRANDS
AVATAR IMAGE SHOWN REPRESENTS PHYSICAL DRESS FORM SHAPE											
SIZE:	8 REG	8 PETITE	8 CURVY	8 CURVY PETITE	10 REG	10 ACTIVE	10 PETITE	12 REG	12 PETITE	7M MATERNITY	9M MATERNITY
DRESS FORM/ AVATAR CODE	KOS-WMS0008-1509	KOS-WPT0008-1604	KOS-WMS08FC-1604	NO PHYSICAL DRESS FORM DIGITAL AVATAR: KOS-WPT08FC-1604	KOS-WMS0010-1509	NO PHYSICAL DRESS FORM, USE KOS-WMS0010-1509 DIGITAL AVATAR: KOS-WMS0A10-1903	KOS-WPT0010-1604	KOS-WMS0012-1604	KOS-WPT0012-1604	DRESS FORM: KOS-WMS0012-1604 7M BELLY: KOS-WMT7MAB-1605 DIGITAL AVATAR: KOS-WMT7M12-1903	DRESS FORM: KOS-WMS0012-1604 9M BELLY: KOS-WMT9MAB-1605 DIGITAL AVATAR: KOS-WMT9M12-1903
RELEASE DATE OR SEASON:	JANUARY 2016	JANUARY 2016	JULY 2017	AUGUST 2020	JANUARY 2016 *LC SLEEPWEAR-FA20	OCTOBER 2020	MAY 2017	MAY 2017	JULY 2017	DECEMBER 2020	DECEMBER 2020
NOTES:	BASE SIZE	SIZE EXTENSION	SIZE EXTENSION	SIZE EXTENSION	BASE SIZE	BASE SIZE COMPRESSED BUST SHAPE FOR ACTIVE BRA	SIZE EXTENSION	BASE SIZE	SIZE EXTENSION	BASE SIZE	USED TO VERIFY FIT EASE FOR NEW STYLING

The **Dress Form/Digital Avatar** is the body shape/standard for determining Fit Ease and Body Landmarks

The **Live Fit Model** is used for confirming comfort and movement

WOMEN'S REGULAR FULL GRADE SIZE RUN

BRANDS:	Use full size run for all Women's Brands									
AVATAR IMAGE										
SIZE:	2 REG	4 REG	6 REG	8 REG	10 REG	12 REG	14 REG	16 REG	18 REG	20 REG
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-WMS0002-1903	DIGITAL AVATAR ONLY: KOS-WMS0004-1903	DIGITAL AVATAR ONLY: KOS-WMS0006-1903	KOS-WMS0008-1509	KOS-WMS0010-1509	KOS-WMS0012-1604	DIGITAL AVATAR ONLY: KOS-WMS0014-1903	DIGITAL AVATAR ONLY: KOS-WMS0016-1903	DIGITAL AVATAR ONLY: KOS-WMS0018-1903	DIGITAL AVATAR ONLY: KOS-WMS0020-1903
RELEASE DATE:	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020	JANUARY 2016	JANUARY 2016	MAY 2017	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020
NOTES:	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SEE BASE SIZE BY BRAND CHART	SEE BASE SIZE BY BRAND CHART	SEE BASE SIZE BY BRAND CHART	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING

WOMEN'S DRESS FORMS & DIGITAL AVATARS
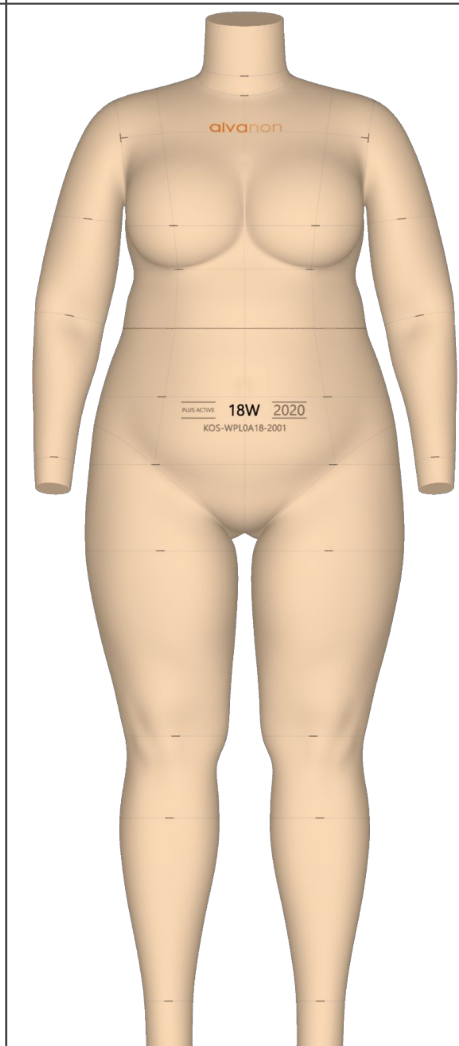
TECHNICAL DESIGN, QUALITY ASSURANCE & PRODUCT INTEGRITY @ KOHL'S

WOMEN'S FULL CURVE GRADED SIZE RUN

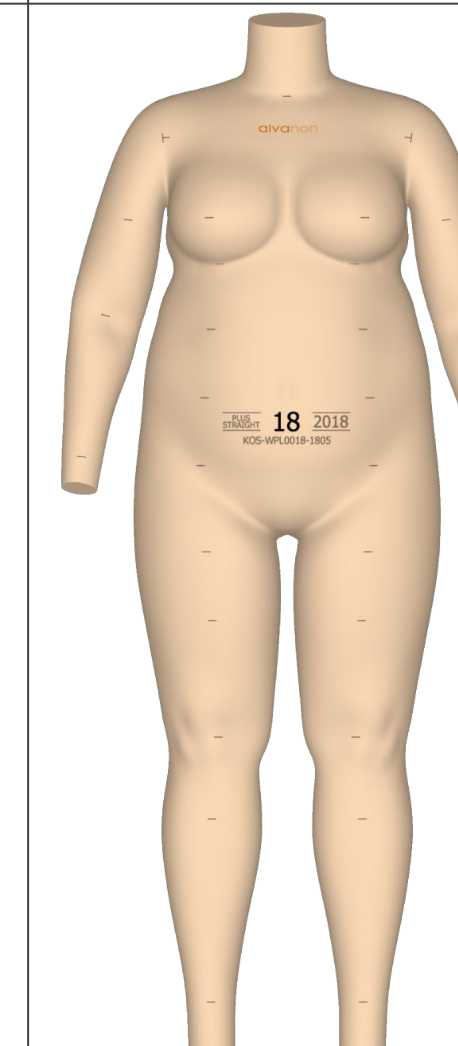| BRANDS:	Use Full Size Run for all Women's Brands using Curvy Fit									
AVATAR IMAGE										
SIZE:	2 CURVY	4 CURVY	6 CURVY	8 CURVY	10 CURVY	12 CURVY	14 CURVY	16 CURVY	18 CURVY	20 CURVY
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-WMS02FC-1903	DIGITAL AVATAR ONLY: KOS-WMS04FC-1903	DIGITAL AVATAR ONLY: KOS-WMS06FC-1903	KOS-WMS08FC-1604	DIGITAL AVATAR ONLY: KOS-WMS10FC-1903	DIGITAL AVATAR ONLY: KOS-WMS12FC-1903	DIGITAL AVATAR ONLY: KOS-WMS14FC-1903	DIGITAL AVATAR ONLY: KOS-WMS16FC-1903	DIGITAL AVATAR ONLY: KOS-WMS18FC-1903	DIGITAL AVATAR ONLY: KOS-WMS20FC-1903
RELEASE DATE:	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020	JULY 2017	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020
NOTES:	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	BASE SIZE FOR CURVY FIT	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING

WOMEN'S PLUS BASE SIZE/SIZE EXTENSIONS

BRANDS:	ALL WOMENS SPORTSWEAR BRANDS	WOMEN'S ACTIVE BRANDS: TEK GEAR, FLX CATEGORIES: TOPS, JACKETS, BRAS, DRESSES, & 1PC BODY SUITS	ALL WOMENS SPORTSWEAR BRANDS WITH CURVY FIT	ALL WOMENS SPORTSWEAR BRANDS WITH STRAIGHT FIT
AVATAR IMAGE				
SIZE:	**18W/1X PLUS**	**18W/1X PLUS ACTIVE**	**18W/1X CURVY**	**18W/1X STRAIGHT**
DRESS FORM/ AVATAR CODE	KOS-WPL0018-1511	KOS-WPL0A18-2001 PHYSICAL DRESS FORM = HALF FORM DIGITAL AVATAR = FULL BODY	KOS-WPL018C-1805	KOS-WPL0018-1805
RELEASE DATE:	2016	DECEMBER 2020	2018	2018
NOTES:	PLUS BASE SIZE	PLUS BASE SIZE FOR ACTIVE TOPS COMPRESSED BUST SHAPE FOR ACTIVE BRA	SIZE EXTENSION FOR CURVY FIT	SIZE EXTENSION FOR STRAIGHT FIT

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WOMEN'S PLUS GRADED SIZE RUN

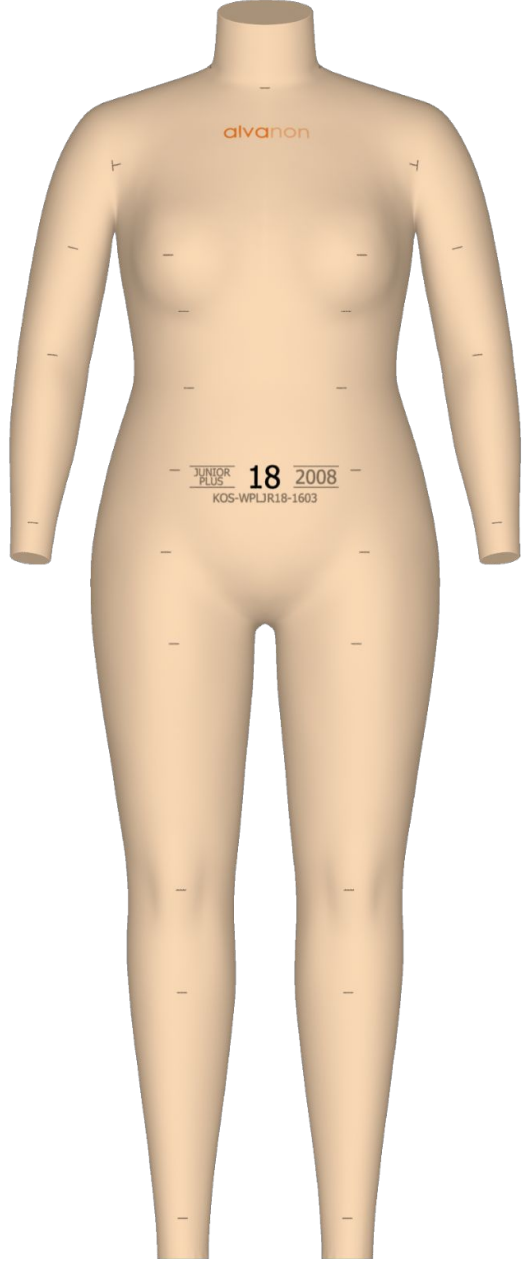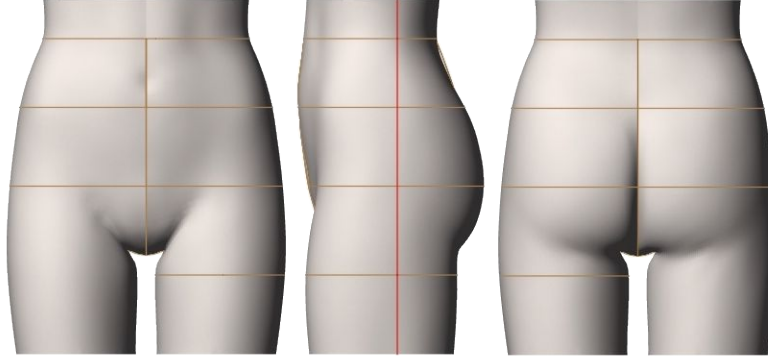| BRANDS:	Use Full Size Run for all Women's Plus Brands								
AVATAR IMAGE									
SIZE:	14W	16W	18W	20W	22W	24W	26W	28W	30W
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-WPL014W-1903	DIGITAL AVATAR ONLY: KOS-WPL016W-1903	KOS-WMPL0018-1511	DIGITAL AVATAR ONLY: KOS-WPL020W-1903	DIGITAL AVATAR ONLY: KOS-WPL022W-1903	DIGITAL AVATAR ONLY: KOS-WPL024W-1903	DIGITAL AVATAR ONLY: KOS-WPL026W-1903	DIGITAL AVATAR ONLY: KOS-WPL028W-1903	DIGITAL AVATAR ONLY: KOS-WPL030W-1903
RELEASE DATE:	2022	2022	2016	2022	2022	2022	2022	2022	2022
NOTES:	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	BASE SIZE FOR PLUS FIT	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING

SIZE 32W & 34W are not currently available.

DRESS FORMS & DIGITAL AVATARS

YOUNG WOMEN'S/ JUNIORS

TECHNICAL DESIGN, QUALITY ASSURANCE & PRODUCT INTEGRITY @ KOHL'S

YOUNG WOMEN'S/JUNIORS BASE SIZE/SIZE EXTENSIONS

BRANDS:	ALL YOUNG WOMEN'S SPORTSWEAR BRANDS: SO		SO INTIMATES
AVATAR IMAGE			PHYSICAL LOWER SOFT TORSO FORM
SIZE:	**9 REG**	**18/JUNIOR PLUS**	**7/8 JR INTIMATE PANTY**
DRESS FORM/ AVATAR CODE	KOS-WJR0009-1604	KOS-WPLJR18-1603	Physical Lower Soft Torso Form only: KOS-WJR178S-1210
RELEASE DATE:	2018	2008	2013
NOTES:	REG BASE SIZE	PLUS BASE SIZE	INTIMATE PANTIES ONLY

YOUNG WOMEN'S/JUNIORS REGULAR FULL GRADE SIZE RUN

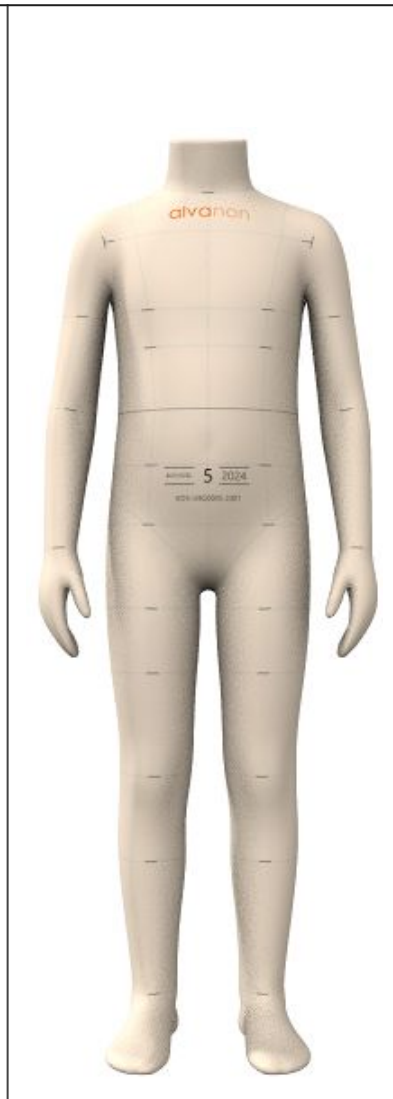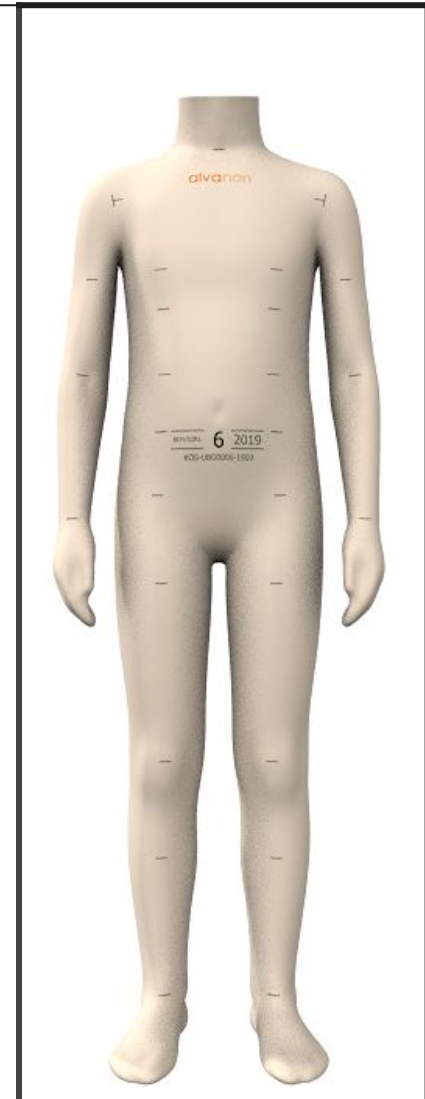| BRANDS:	Use full size run for all Young Women's Brands										
AVATAR IMAGE											
SIZE:	0 REG	1 REG	3 REG	5 REG	7 REG	9 REG	11 REG	13 REG	15 REG	17 REG	19 REG
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-WJR00W0-2301	DIGITAL AVATAR ONLY: KOS-WJR0001-2301	DIGITAL AVATAR ONLY: KOS-WJR0003-2301	DIGITAL AVATAR ONLY: KOS-WJR0005-2301	DIGITAL AVATAR ONLY: KOS-WJR0007-2301	KOS-WJR0009-1604	DIGITAL AVATAR ONLY: KOS-WJR0011-2301	DIGITAL AVATAR ONLY: KOS-WJR0013-2301	DIGITAL AVATAR ONLY: KOS-WJR0015-2301	DIGITAL AVATAR ONLY: KOS-WJR0017-2301	DIGITAL AVATAR ONLY: KOS-WJR0019-2301
RELEASE DATE:	MAY 2024	MAY 2024	MAY 2024	MAY 2024	MAY 2024	DRESSFORM: JULY 2018 AVATAR UPDATE: MAY 2024	MAY 2024	MAY 2024	MAY 2024	MAY 2024	MAY 2024
NOTES:	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	BASE SIZE	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING

DRESS FORMS & DIGITAL AVATARS

CHILDREN'S

INFANT/TODDLER W/ DIAPER: FULL GRADED SIZE RUN

BRANDS:	Baby Bean, Jumping Beans Boys & Girls, Little Co Boys & Girls									
AVATAR IMAGE										
SIZE:	NB	3M	6M	9M	12M	18M	24M/2T	3T	4T	5T
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-UIFNWND-2001	DIGITAL AVATAR ONLY: KOS-UIF03MD-2301	DIGITAL AVATAR ONLY: KOS-UIF06MD-2301	DIGITAL AVATAR ONLY: KOS-UIF09MD-2301	KOS-UIF12MD-1907	DIGITAL AVATAR ONLY: KOS-UIF18MD-2301	DIGITAL AVATAR ONLY: KOS-UTD02TD-2301	KOS-UTD03TD-1907	DIGITAL AVATAR ONLY: KOS-UTD04TD-2301	DIGITAL AVATAR ONLY: KOS-UTD05TD-2301
RELEASE DATE:	2025	2025	2025	2025	DRESS FORM: 2019 DIGITAL AVATAR UPDATE: 2023	2025	2025	DRESS FORM: 2019 DIGITAL AVATAR UPDATE: 2023	2025	2025
NOTES:	SIZE RUN FOR GRADING W/ DIAPER	SIZE RUN FOR GRADING W/ DIAPER	SIZE RUN FOR GRADING W/ DIAPER	SIZE RUN FOR GRADING W/ DIAPER	INFANT BASE SIZE W/ DIAPER	SIZE RUN FOR GRADING W/ DIAPER	SIZE RUN FOR GRADING W/ DIAPER	TODDLER BASE SIZE W/ DIAPER	SIZE RUN FOR GRADING W/ DIAPER	SIZE RUN FOR GRADING W/ DIAPER

BOY/GIRL SIZES 4-7: FULL GRADED SIZE RUN

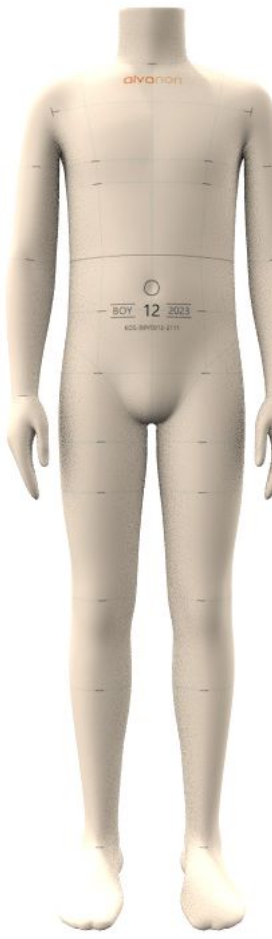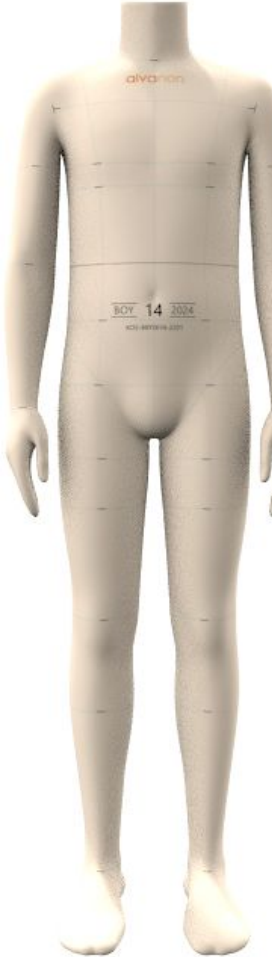| BRANDS:	Jumping Beans Boys & Girls, Little Co Boys & Girls			
AVATAR IMAGE				
SIZE:	4	5	6	7
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-UBG0004-2301	DIGITAL AVATAR ONLY: KOS-UBG0005-2301	DIGITAL AVATAR ONLY: KOS-UBG0006-1903	DIGITAL AVATAR ONLY: KOS-UBG0007-2301
RELEASE DATE:	2025	2025	DRESS FORM: 2019	2025
NOTES:	SIZE RUN FOR GRADING WITHOUT DIAPER	SIZE RUN FOR GRADING WITHOUT DIAPER	BASE SIZE	SIZE RUN FOR GRADING

See Following Slides for:
Girls 8-20
Boys 8-20

GIRLS SIZE 8-20: FULL GRADED SIZE RUN

BRANDS:	Jumping Beans Girls, Little Co Girls, So Girls						
AVATAR IMAGE							
CHEST SIZE:	8	10	12	14	16	18	20
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-GGL0008-2301	DIGITAL AVATAR ONLY: KOS-GGL0010-2301	**KOS-GGL0012-2111**	DIGITAL AVATAR ONLY: KOS-GGL0014-2301	DIGITAL AVATAR ONLY: KOS-GGL0016-2301	DIGITAL AVATAR ONLY: KOS-GGL0018-2301	DIGITAL AVATAR ONLY: KOS-GGL0020-2301
RELEASE DATE:	2024	2024	**DRESS FORM: 2023**	2024	2024	2024	2024
NOTES:	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	**BASE SIZE FOR BIG GIRLS (SO GIRLS)**	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING

KIDS' DRESS FORMS & DIGITAL AVATARS

BOYS SIZE 8-20: FULL GRADED SIZE RUN

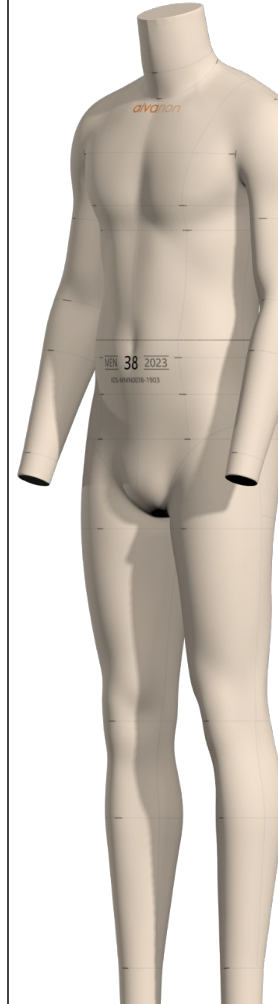|							
BRANDS:	Jumping Beans Boys, Little Co Boys & Gender Neutral, Sonoma Boys						
AVATAR IMAGE							
CHEST SIZE:	8	10	**12**	14	16	18	20
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-BBY0008-2301	DIGITAL AVATAR ONLY: KOS-BBY0010-2301	**KOS-BBY0012-2111**	DIGITAL AVATAR ONLY: KOS-BBY0014-2301	DIGITAL AVATAR ONLY: KOS-BBY0016-2301	DIGITAL AVATAR ONLY: KOS-BBY0018-2301	DIGITAL AVATAR ONLY: KOS-BBY0020-2301
RELEASE DATE:	2024	2024	**DRESS FORM: 2023**	2024	2024	2024	2024
NOTES:	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	**BASE SIZE FOR BIG BOYS (SONOMA BOYS)**	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING
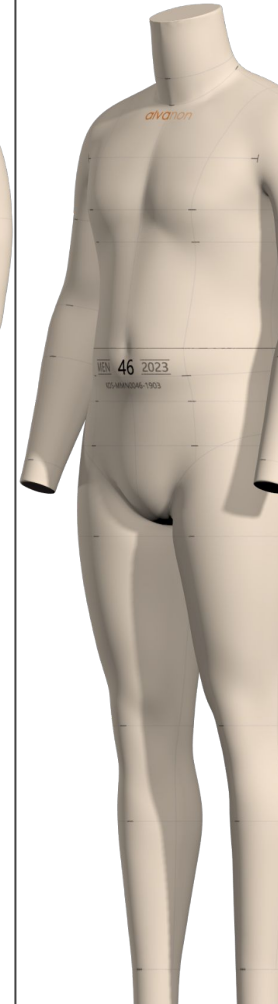
DRESS FORMS & DIGITAL AVATARS

MEN'S

MEN'S FULL GRADED SIZE RUN

BRANDS:	Use Full Size Run for all Brands - See OnePLM POM page for Alpha Size breakdown								
AVATAR IMAGE									
CHEST SIZE:	**34-REG**	**36-REG**	**S (36.5)-REG**	**38-REG**	**40-REG**	**42-REG**	**43-REG**	**44-REG**	**46-REG**
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-MMN0034-1903	DIGITAL AVATAR ONLY: KOS-MMN0036-1903	DIGITAL AVATAR ONLY: KOS-MMN000S-1903	DIGITAL AVATAR ONLY: KOS-MMN0038-1903	**KOS-MMN040H-1604**	DIGITAL AVATAR ONLY: KOS-MMN0042-1903	DIGITAL AVATAR ONLY: KOS-MMN0043-1903	DIGITAL AVATAR ONLY: KOS-MMN0044-1903	DIGITAL AVATAR ONLY: KOS-MMN0046-1903
RELEASE DATE:	2023	2023	2023	2023	**DRESS FORM: 2018** DIGITAL AVATAR UPDATE: **2023**	2023	2023	2023	2023
NOTES:	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	**BASE SIZE**	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING

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MEN'S FULL GRADED SIZE RUN-CONT'D

BRANDS:	Use Full Size Run for all Brands - See OnePLM POM page for Alpha Size breakdown						
AVATAR IMAGE							
CHEST SIZE:	47-REG	48-REG	49-REG	50-REG	51-REG	52-REG	55-REG
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-MMN0047-1903	DIGITAL AVATAR ONLY: KOS-MMN0048-1903	DIGITAL AVATAR ONLY: KOS-MMN0049-1903	DIGITAL AVATAR ONLY: KOS-MMN0050-1903	DIGITAL AVATAR ONLY: KOS-MMN0051-1903	DIGITAL AVATAR ONLY: KOS-MMN0052-1903	KOS-MMN0055-1903
RELEASE DATE:	2023	2023	2023	2023	2023	2023	2023
NOTES:	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING

DRESS FORMS & DIGITAL AVATARS

HOW TO ORDER

HOW TO ORDER PHYSICAL DRESS FORMS

All PP and Fit approvals are required to be reviewed on physical dress forms.

Use Alvanon Order Form to order physical dressforms. The order form can be found on **K-Link:**

HOW TO ORDER DIGITAL AVATARS

Vendors have two options for purchasing Virtual AlvaForms with Alvanon:

URL: https://abp.alvanon.com/

**Full Brand Access:** Annual subscription rate - verify rate with Alvanon

Advantage: allows full access to entire Avatar library Men's, Women's, Children's and full size runs where developed.

Individual Virtual AlvaForms: Per Avatar rate - verify rate with Alvanon

Advantage: May be more cost efficient if your company only works on 1 brand/size range for Kohls..

1. Log in using **User Account** info.

2. Navigate to the left-hand menu and click on '**Download Permission File'**. This file will need to be synchronized with your 3D software before you can import the Alvaform.

3. Navigate to the left-hand menu and select on section titled '**Virtual Alvaforms**'. This is where all of the 3D dressforms are stored.

4. Use the search bar at the top of the page to find the dressform you need. If you don't know the VBID, you can search on the following too:

   NOTE: You can also download all at once if you need to download the entire library.
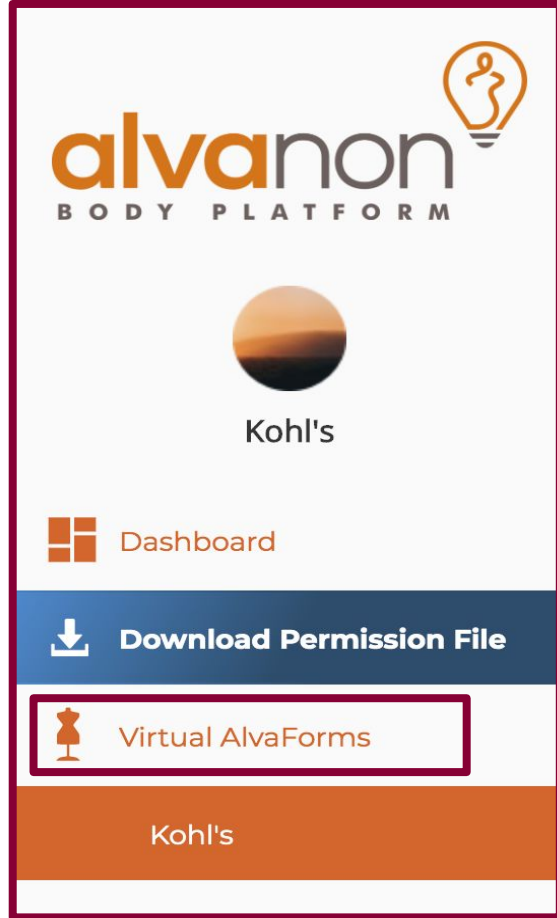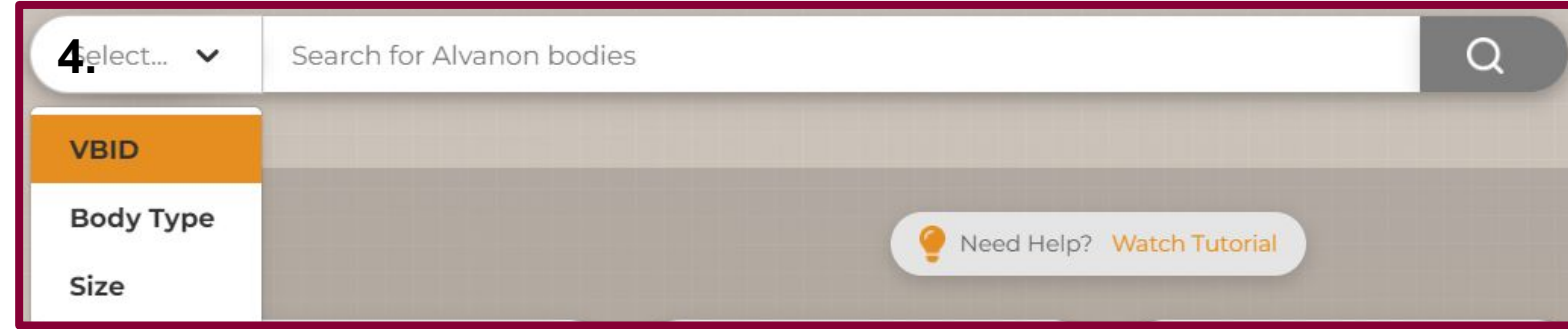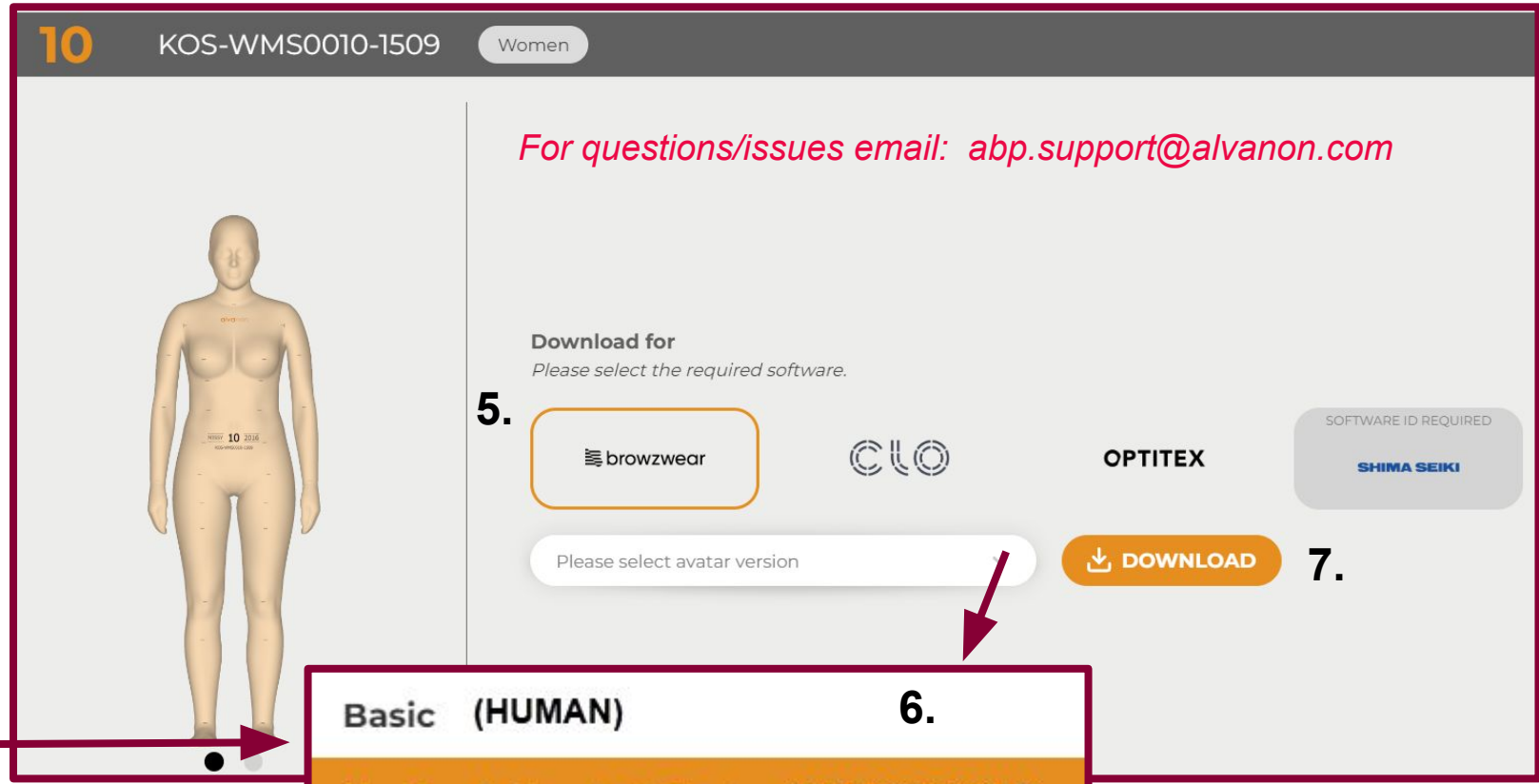

For questions/issues email: abp.support@alvanon.com

HOW TO DOWNLOAD DIGITAL AVATARS

TECHNICAL DESIGN, QUALITY ASSURANCE & PRODUCT INTEGRITY @ KOHL'S

Once you find the digital Avatars you need, tap on the Alvaform card.

5. Select the software you need to download the form for.
6. Select the version (do not use 'Original'). Select 'Basic' for 'Human' or No Head, Hands, & Feet, w/ Seams, or Headless for Dressform version.
7. Tap the 'Download' button

   **NOTE:** For CLO3D you will need to download both arm positions too.

10 KOS-WMS0010-1509   Women

For questions/issues email: abp.support@alvanon.com

5. Download for
Please select the required software.

browzwear   CLO   OPTITEX   SOFTWARE ID REQUIRED SHIMA SEIKI

Please select avatar version   **DOWNLOAD**   **7.**

Basic	(HUMAN)	**6.**
No Head, Hands & Feet	(DRESS FORM)	
Original	DO NOT USE	

ALVANON AVATAR VERSIONS:

ORIGINAL (ALVANON)	NO HEAD, HANDS, & FEET OR	BASIC (ALVANON)
DO NOT USE (KOHL'S)	HEADLESS, OR SEAMS (ALVANON)	HUMAN (KOHL'S)
	DRESSFORM (KOHL'S)	

Similar to physical dress form but does NOT include seams
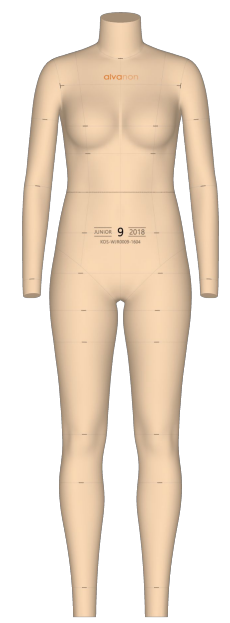
Identical to physical dress form; includes markings & seams
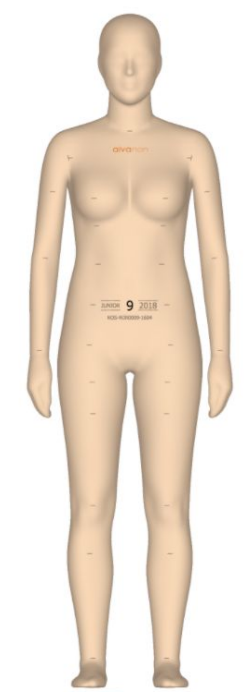
Human-like; includes head, hands, & feet features, no seams

For additional information on how to use Digital Avatars & Dress Forms, see: The TD Toolbox: Dressform, Fit Model, & 3D Digital Avatar and also Digital Sample Standard Output Requirements on K-Link!