HOME Vendor Owned Process Training

Recording Available Here

Technical Design Training & Standards Team | 2025



PRESENTATION AGENDA



VOCTD Expectations

EXPECTATIONS

VOCTD & VENDOR EXPECTATIONS:

- *Evaluate all Kohl's samples
- *Use Kohl's Brand ID dimensions as starting point
- *Meet or Exceed Kohl's Minimum

Construction Standards

- *Use Kohl's Preferred Trim Suppliers
- *Champion Kohl's Quality & Standards in all

Private Label goods

*Validate Kohl's quality from prototype

through production

*Upload final tech pack in onePLM

KOHL'S EXPECTATIONS:

*Provide Fit & Quality Resources containing:

Brand IDs

Minimum Construction Standards

How to Measure & Weigh Guidance

Label Placement Guides

Home Textiles Defect Library

*Support vendors questions regarding

consistency and quality

Pre Development: Training & Standards Team

In Development: Testing/Inspections Team

VOCTD EXPECTATIONS

Sampling

- Engage VOCTD to set your Kohl's sample for successful execution
- Leverage Kohl's Fit & Quality Resources:
 - Brand IDs
 - Minimum Construction Standards
 - How to Measure & Weigh Resources
 - Label Placement Guides
 - Home Textile Defect Library

Construction & Fit Approval

- Apply any revisions as advised from Kohl's Production and/or Design team
- Kohl's VOCTD* internally evaluates/approves samples from counter to pre-production
 - NOTE: *If you are new to a category, please engage with the Kohl's TD Training & Standards team to get on-boarded on process and fit expectations.
- VOCTD uploads factory tech pack/specification to the 'Attachments' tab in PLM for record keeping
- VOCTD sends a duplicate of the approved PP sample for reference to Kohl's Production

Production

- Participate in Pre-Production meeting to ensure production matches approval
- Ensure product is meeting or exceeding Minimum Construction Standards and Execution Standards are met
- Ensure trim qualities are sourced through Kohl's Preferred Supplier list

NOTE:

- VOCTD can reach out to TD Training & Standards team with questions at any stage
- Access to K-Link is essential to a successful execution of the Vendor Owned model

To reset your K-Link account, please call +1-262-703-1515 or email k-link@kohls.com

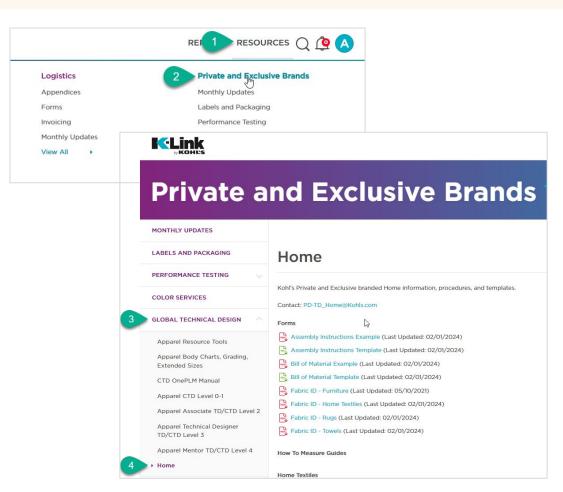
Tools & Resources

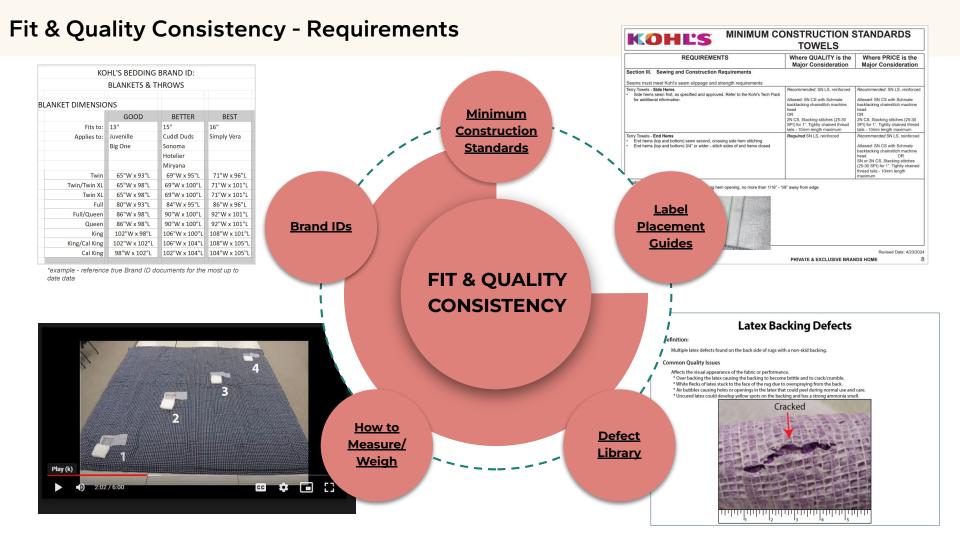
Fit & Quality Consistency

All Technical Design Resources can be found on K-link under

Resources >
Private & Exclusive Brands >
Global Technical Design >
Home

https://link.kohls.com/resources/subcategory/design-home





Fit & Quality Consistency - Brand IDs

Kohl's Brand Identification (Brand IDs) provide a baseline of dimensions and weights to be used as a starting point for Private Label development.

The Brand ID includes guidance for important steps of size/quality between good/better/best brand levels.

BATH	BEDDING	KITCHEN
BEACH TOWELS	BLANKETS & THROWS	KITCHEN TOWEL
CORE TOWELS	DUVET COVERS	TABLE LINENS
DEC BATH TOWELS	FASHION COMFORTERS	
SHOWER CURTAINS	PILLOWS & SHAMS	
	QUILTS, COVERLETS, BEDSPREADS	
	SHEETS (WOVEN)	
	STANDARD MATTRESS DIMENSIONS	

KC	HL'S BEDDING	BRAND ID:	
	BLANKETS & T	HROWS	
BLANKET DIMENSIC	NS		
	GOOD	BETTER	BEST
Fits to:	13"	15"	16"
Applies to:	Juvenille	Cuddl Duds	Simply Vera
	Big One	Sonoma	
		Hotelier	
		Miryana	
Twin	65"W x 93"L	69"W x 95"L	71"W x 96"L
Twin/Twin XL	65"W x 98"L	69"W x 100"L	71"W x 101"L
Twin XL	65"W x 98"L	69"W x 100"L	71"W x 101"L
Full	80"W x 93"L	84"W x 95"L	86"W x 96"L
Full/Queen	86"W x 98"L	90"W x 100"L	92"W x 101"L
Queen	86"W x 98"L	90"W x 100"L	92"W x 101"L
King	102"W x 98"L	106"W x 100"L	108"W x 101"l
King/Cal King	102"W x 102"L	106"W x 104"L	108"W x 105"L
Cal King	98"W x 102"L	102"W x 104"L	104"W x 105"L

*example - reference true Brand ID documents for the most up to date data

Fit & Quality Consistency - Minimum Construction Standards

GLOBAL PRODUCT SERVICES/TECHNICAL DESIGN

Minimum Construction Standards (MCS) provide minimum requirements for quality in Kohl's Private Label goods.

These documents provide a wide range of information include guidance on stitches and seams, fabric, construction, and more.

As a Kohls CTD, it is your responsibility that all samples and production adhere to these requirements.

MCS - Bedding

MCS - Blankets & Throws

MCS - Filled Products

MCS - Furniture

MCS - Kitchen & Tabletop Textiles

MCS - Rugs

MCS - Shower Curtains

MCS - Towels

MCS - Window Treatments



PRIVATE & EXCLUSIVE BRANDS HOME

FILLED PRODUCTS

GLOBAL PRODUCT SERVICES/TECHNICAL DESIGN



Revised Date: 4/23/2024

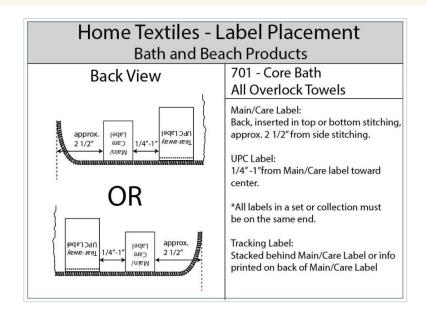
PRIVATE & EXCLUSIVE BRANDS HOME

Fit & Quality Consistency - <u>Label Placement Guides</u>

Label Placement Guides provide guidance for consistency in label placement and application for Kohl's Private Label.

These documents provide a wide range of product types and variations.

As a Kohls CTD, it is your responsibility that all samples and production adhere to these requirements.



BATH LP BATH AND BEACH LP RUGS

BEDDING

LP BEDDING

KITCHEN

LP KITCHEN

LIVING/HOME FURNISHINGS

LP RUGS

Fit & Quality Consistency - Defect Library

The Defect Library provides guidance for common defects found in home textiles products.

This documents provide a wide range of examples.

As a Kohls CTD, it is your responsibility that all samples and production adhere to these requirements.

It is also recommended that you are familiar with the Kohl's Defect Classification Lists (DCL) available on K-link under the Quality Assurance section:

<u>DCL for Softlines</u> (includes Soft Home) <u>DCL for Hardlines</u> (includes Hard Home)

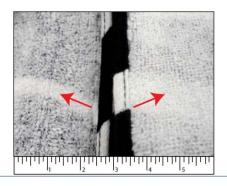
Weight Inconsistency

Definition:

Inconsistent weight between components of a set or within a collection.

Common Quality Issues

Affects the visual appearance of the fabric due to different pile height, shading, and/or high contrast of texture. Causes inconsistent wearing or longevity of the fabrics with normal use care.



Fit & Quality Consistency - How to Measure/Weigh

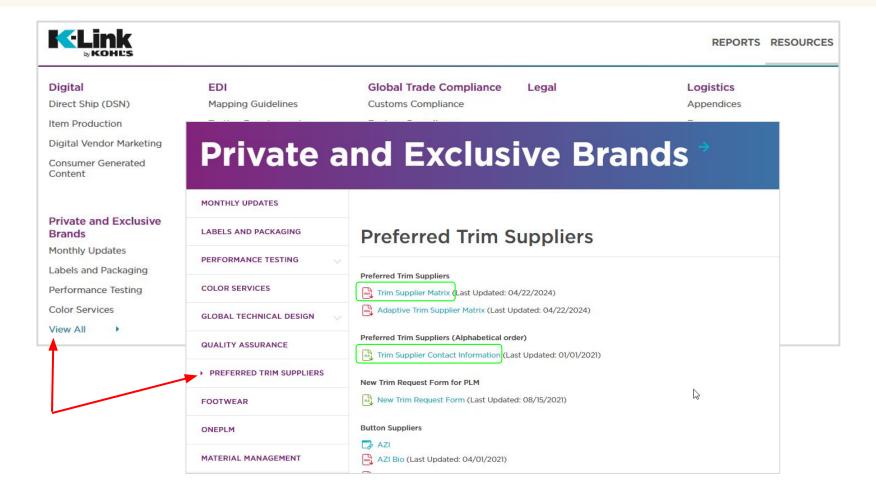
The How-to-Measure and How-to-Weigh resources below provide guidance for measuring and weighing methods, to ensure consistency in evaluation.

These documents provide a wide range of points of measure and weight on various product types.

As a Kohls CTD, it is your responsibility that all samples and production adhere to these requirements.

ВАТН	BEDDING	KITCHEN	LIVING/HOME FURNISHINGS
HTM+W BATH & BEACH	HTW BATTING GUIDE	HTM+W KITCHEN	HTM RUGS
TOWEL WEIGHT CALCULATOR	HTW BATTING VIDEO	TOWEL WEIGHT CALCULATOR	HTM WINDOW TREATMENTS
	HTM BEDDING	CALCOLATOR	HTM TRIMS
HTM RUGS		LITAGO TOMAG	HTM BOOKCASE
HTM TRIMS	HTM TRIMS	HTMS TRIMS	HTM SEATING
			HTM TABLE
			HTM UMBRELLA & BASE

Fit & Quality Consistency - Preferred Suppliers

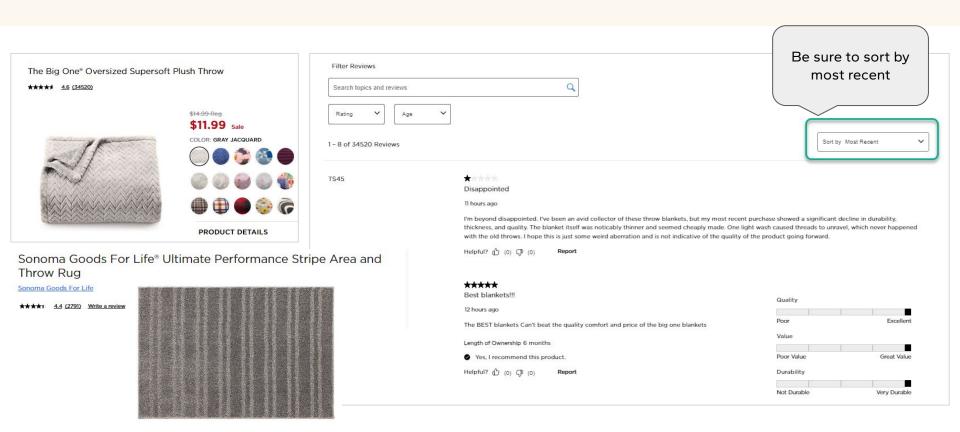


Delivering
Consistent Quality



Customer Reviews

Regular monitoring and analysis of Kohl's customer reviews will be critical to your success as a Kohl's Supplier.



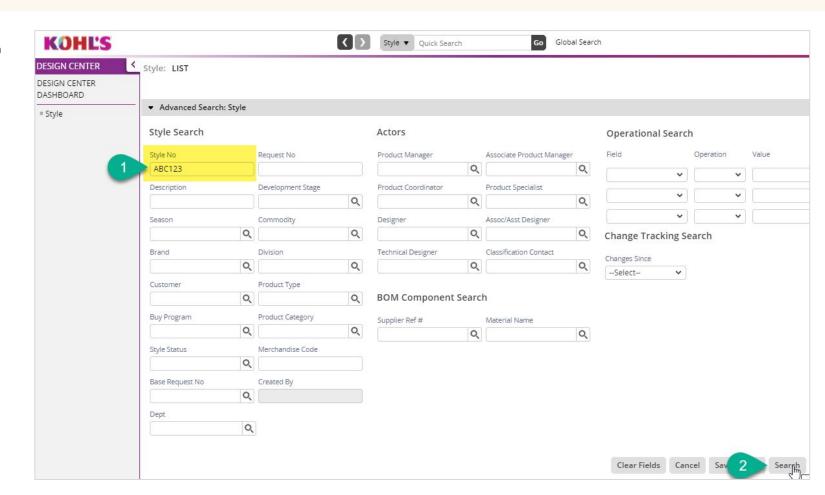


Tech Pack Requirements

- Single file including all the below requirements
 - Sketch Page or photos including front & back views
 - Construction Details (stitches & seam info, assembly order, any other details)
 - Specifying requirements above Kohl's Minimum Construction Standards
 - Sizing Information (Points of Measure, sizing names if applicable (ie Twin, Twin/XLT, etc))
 - o Front, Back, & Detail images
 - Final approved version only
 - BOM including all fabrics, battings, scrim, trims etc. Templates are available below:
 - Fabric ID Textile
 - Fabric ID Rugs
 - Fabric ID Towels
 - Fabric ID Furniture
 - Bill of Materials (Furniture)
 - Label placement information

Vendor Owned Tech Pack to PLM - How to Upload

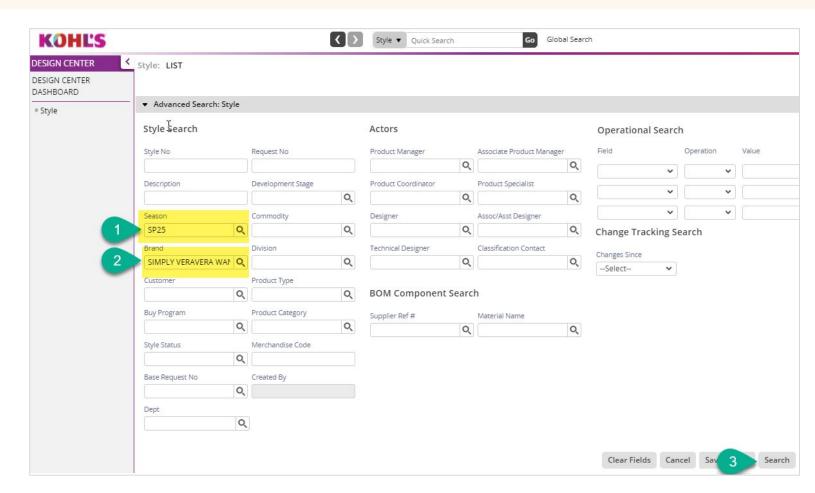
Access the style via style search:



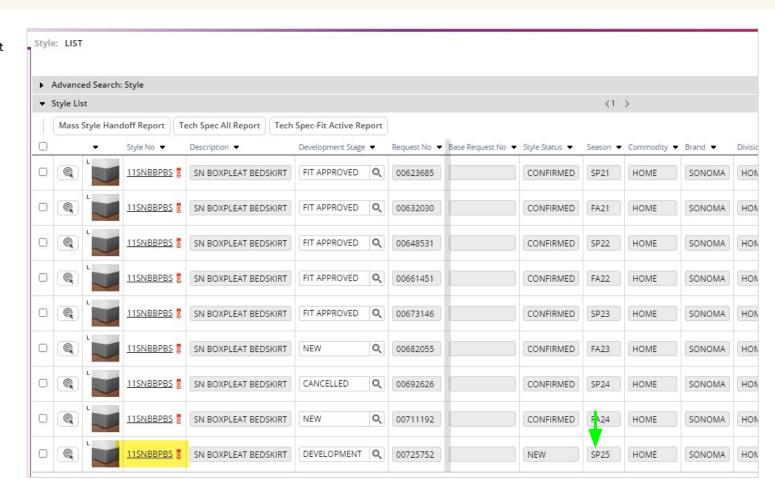
Vendor Owned Tech Pack to PLM - How to Upload

Alternatively, you can search more broadly by setting one or more search parameters.

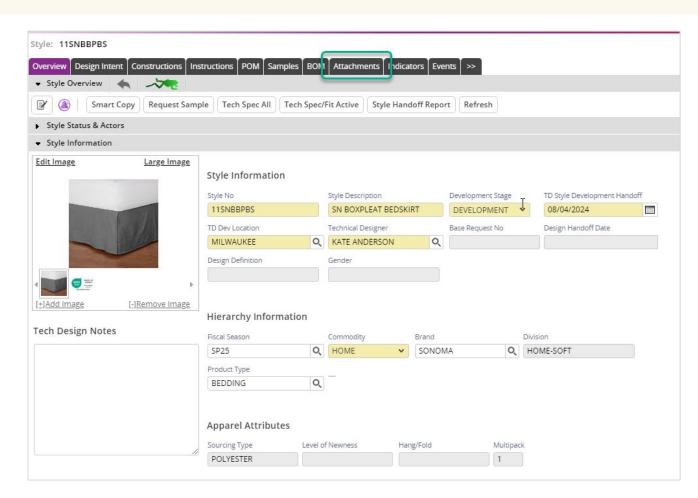
In this example, the search results will only return styles assigned to you in SP25 under the Vera brand:



Be sure to select the correct season - in this example SP25:



Once in the style shell - navigate to the 'Attachments' tab:

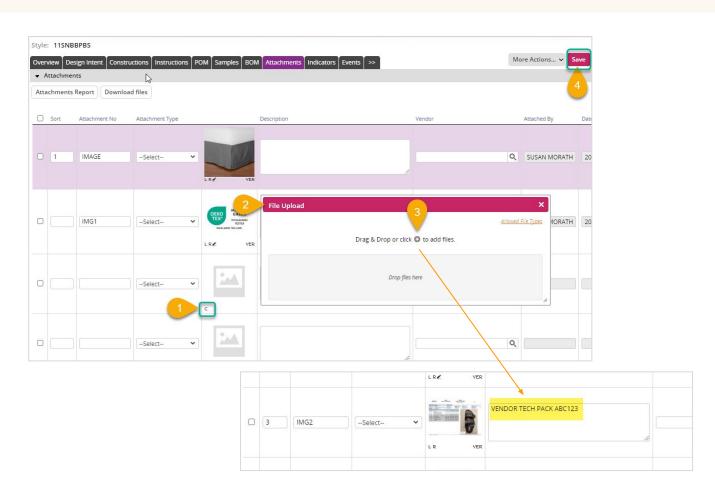


Navigate to an open line item on the "Attachments" tab.

Select "C" for the File Upload window to appear.

Add your file - be sure to add a description to help Kohl's identify the file.

Once added, you must select 'Save'.



THANK YOU

Questions/Support:

Tech Design Training & Standards Team

PD-TD_Training@kohls.com

