



Kohl's Home Textiles

Label Placement

600 – Bedding Products

KOHL'S

Table of Contents

- Sheets.....Slide 3-9
- Bedskirt.....Slide 10
- Comforter.....Slide 11
- Comforter Cover.....Slide 12
- Hem.....Slide
13-16
- Pillow Cover.....Slide 17-18
- Mattress Pad.....Slide 19
- Dec Pillow/Pillow Form.....Slide 20-21
- Utility Pillow.....Slide 22

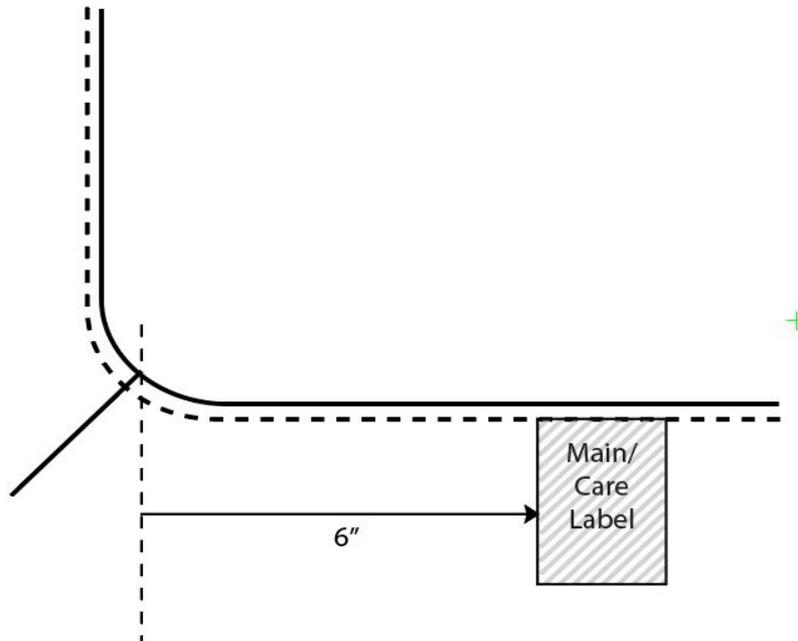
Please visit K-Link for information regarding:

- Law Label

Home Textiles - Label Placement

Bedding Products

Back View



601 - Bedding Sheets - Fitted Hem Casing

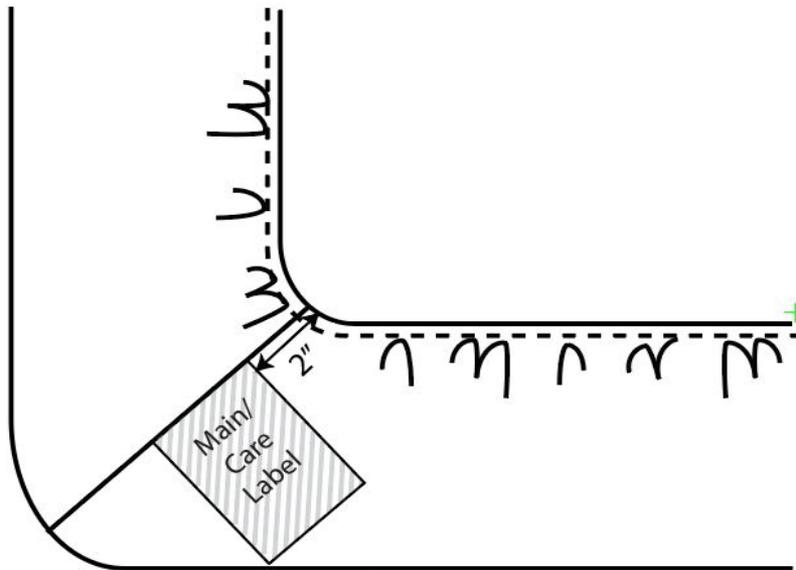
Main/Care Label:
Back, inside, bottom, inserted in hem,
6" from left corner pocket with elastic
fully extended.

Tracking Label:
Stacked behind Main/Care Label or info
printed on back of Main/Care Label

Home Textiles - Label Placement

Bedding Products

Back View



601 - Bedding Sheets - Fitted Pocket Seam

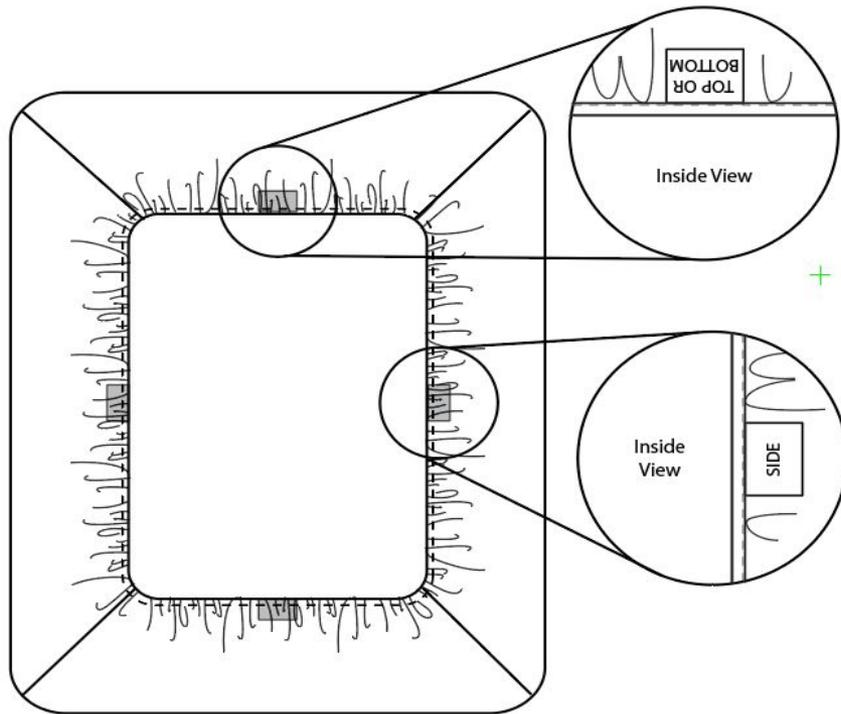
Main/Care Label
Back, inside, bottom left corner,
inserted in pocket seam,
2" from elastic hem.

Tracking Label:
Stacked behind Main/Care Label or info
printed on back of Main/Care Label

Home Textiles - Label Placement

Bedding Products

Back View



601 - Bedding Fitted Sheet - Directional Labels

Direction Placement Label:
Back, inside, inserted in hem or stitching
centered on each side.

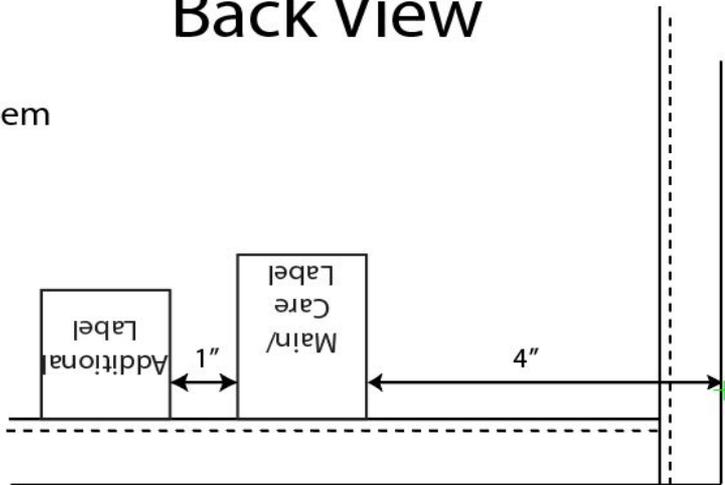
TOP OR BOTTOM label on short ends
SIDE label on long sides

Home Textiles - Label Placement

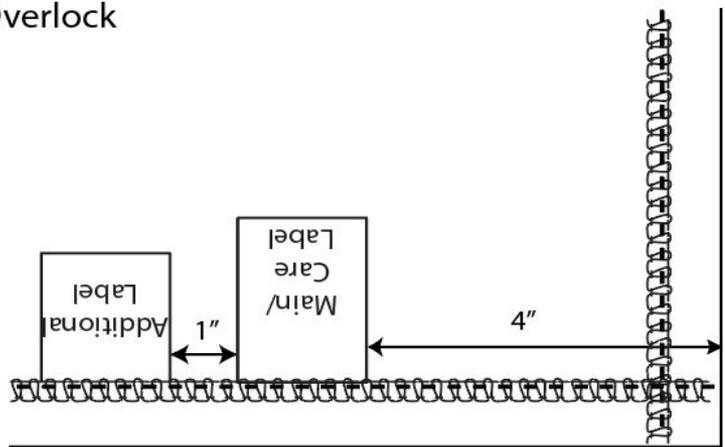
Bedding Products

Back View

Hem



Overlock



601 - Bedding Sheets - Flat Bottom Hem

Main/Care Label:
Back, bottom, inserted in hem,
4" from right corner.

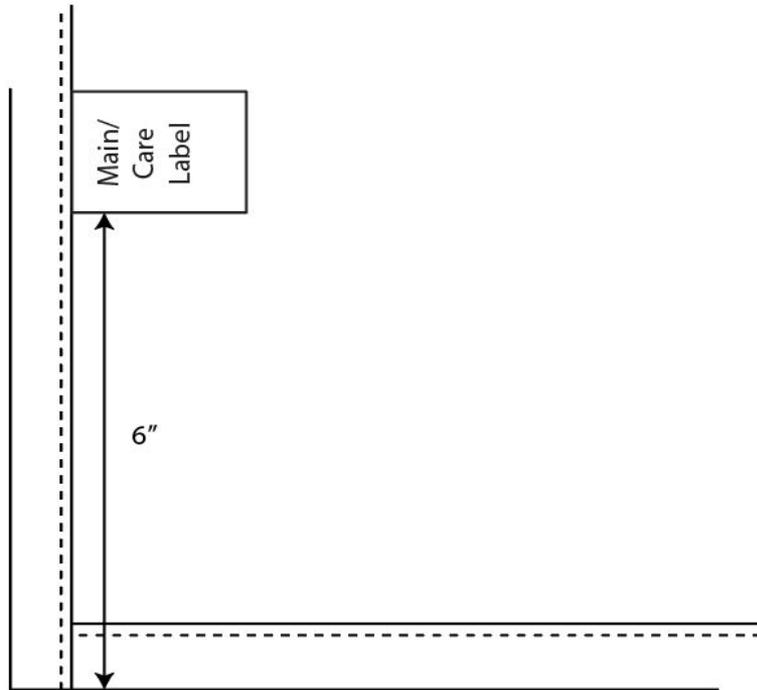
Tracking Label:
Stacked behind Main/Care Label or info
printed on back of Main/Care Label

Additional labels placed 1" from
Main/Care label.

Home Textiles - Label Placement

Bedding Products

Back View



601 - Bedding Sheets - Flat Side Hem

Main/Care Label:
Back, inserted in side hem,
6" up from left bottom corner.

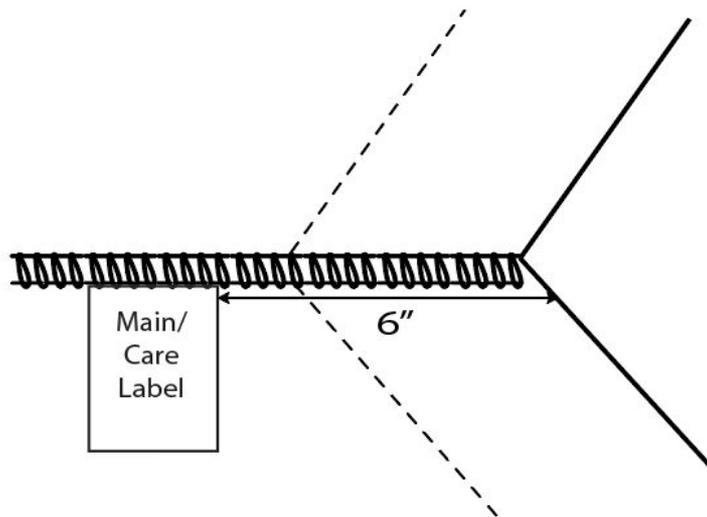
By approval only for this label placement
due to equipment.

Tracking Label:
Stacked behind Main/Care Label or info
printed on back of Main/Care Label

Home Textiles - Label Placement

Bedding Products

Inside View



601 - Bedding Sheets - Pillowcase

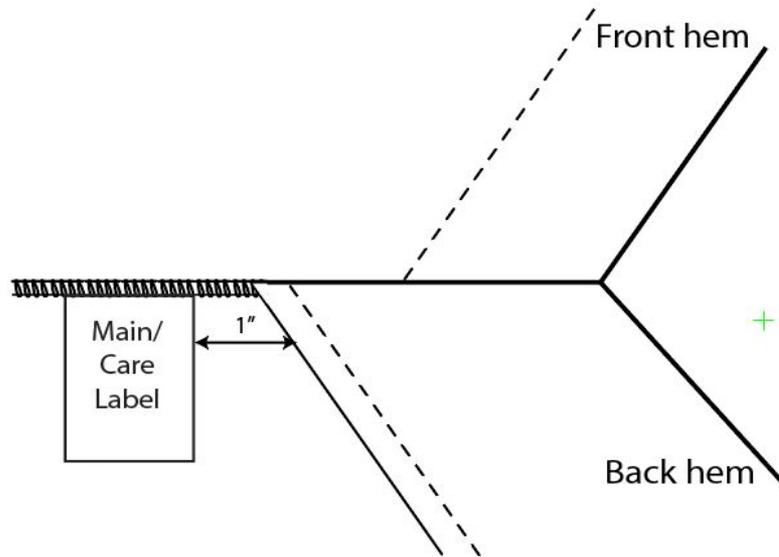
Main/Care Label:
Inside, inserted in side seam,
6" from top edge.

Tracking Label:
Stacked behind Main/Care Label or info
printed on back of Main/Care Label

Home Textiles - Label Placement

Bedding Products

Inside View



601 - Bedding Sheets - Pillowcase Envelope

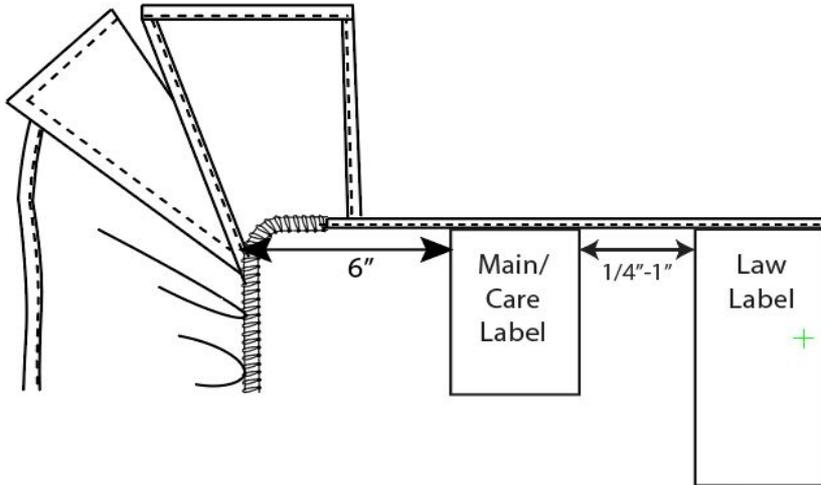
Main/Care Label:
Inside, inserted in side seam,
approximately 1" below bottom hem of
envelope enclosure.

Tracking Label:
Stacked behind Main/Care Label or info
printed on back of Main/Care Label

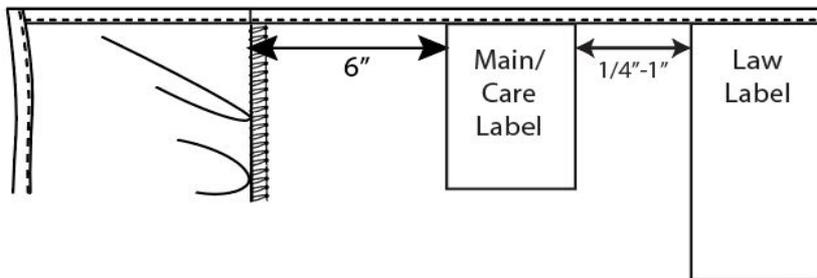
Home Textiles - Label Placement

Bedding Products

Back View



OR



602 - Bedding Bedskirt

Main/Care Label:
Back, top edge of platform,
inserted in hem,
6" from left joining seam.

If Filled:
Law Label:
1/4"-1" from Main/Care label
toward center.

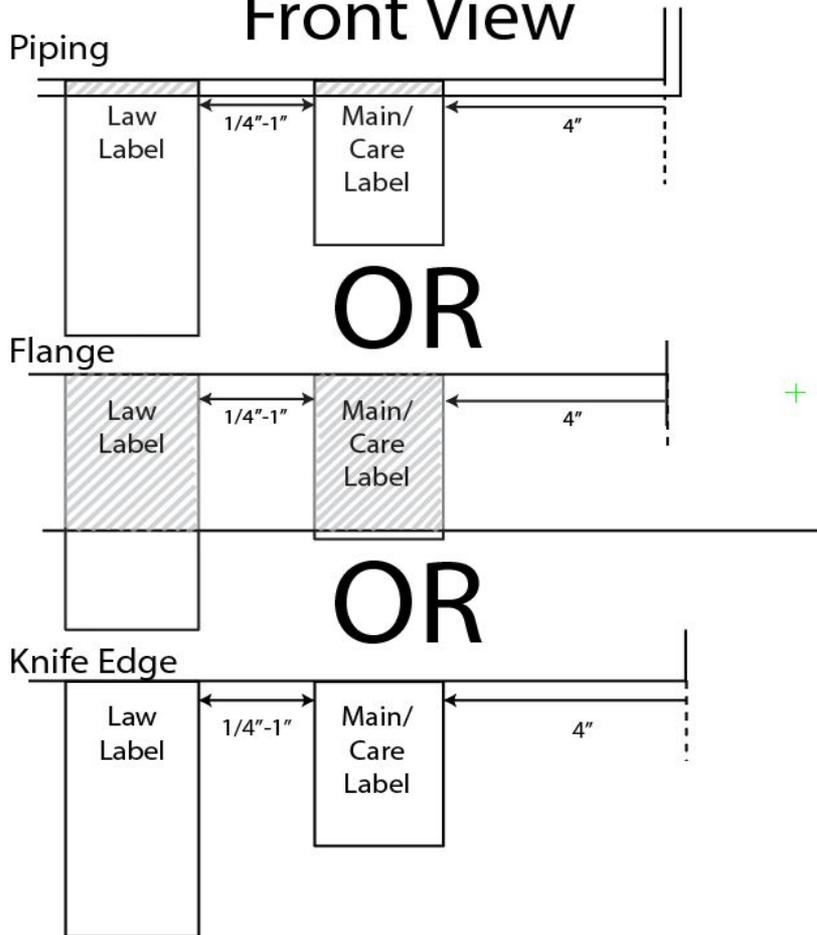
(Law label must be visible through
packaging)

Tracking Label:
Stacked behind Main/Care Label or info
printed on back of Main/Care Label

Home Textiles - Label Placement

Bedding Products

Front View



602 - Bedding Comforter/Throw - Joining Seam

Main/Care Label:
Front, bottom, inserted in seam (behind extension if applicable), 4" from right corner, excluding extension.

If Filled:
Law Label:
1/4"-1" from Main/Care label toward center.

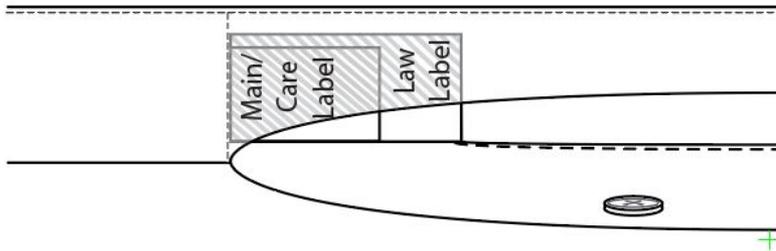
(Law label must be visible through packaging)

Tracking Label:
Stacked behind Main/Care Label or info printed on back of Main/Care Label

Home Textiles - Label Placement

Bedding Products

Front View



602 - Bedding Duvet

Main/Care Label:
Front, bottom, inserted in left opening reinforcement.

If Filled:
Law Label:
Stacked under the Main/Care label.

(Law label must be visible through packaging)

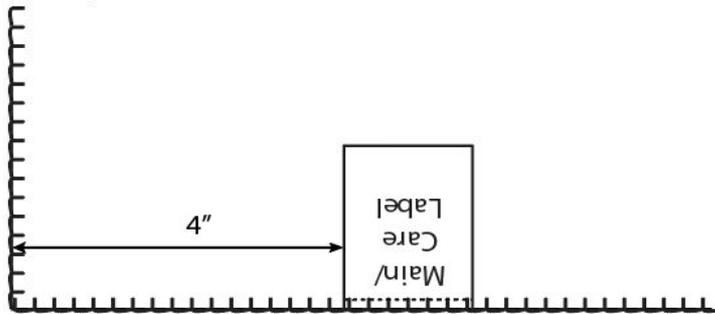
Tracking Label:
Stacked behind Main/Care Label or info printed on back of Main/Care Label

Home Textiles - Label Placement

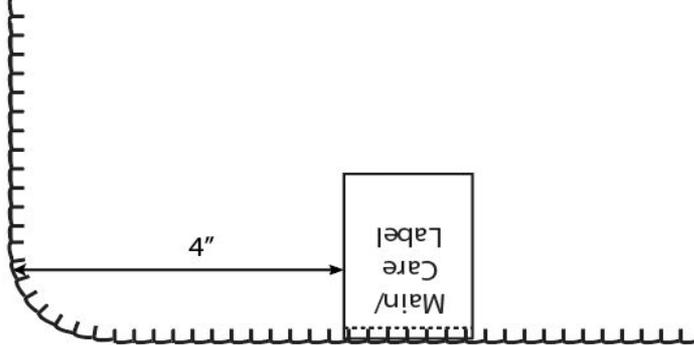
Bedding Products

Back View

Square Corners



Round Corners



602 - Bedding Hem - Blanket Stitch

Main/Care Label:
Back, bottom, inserted in hem,
4" from left side.

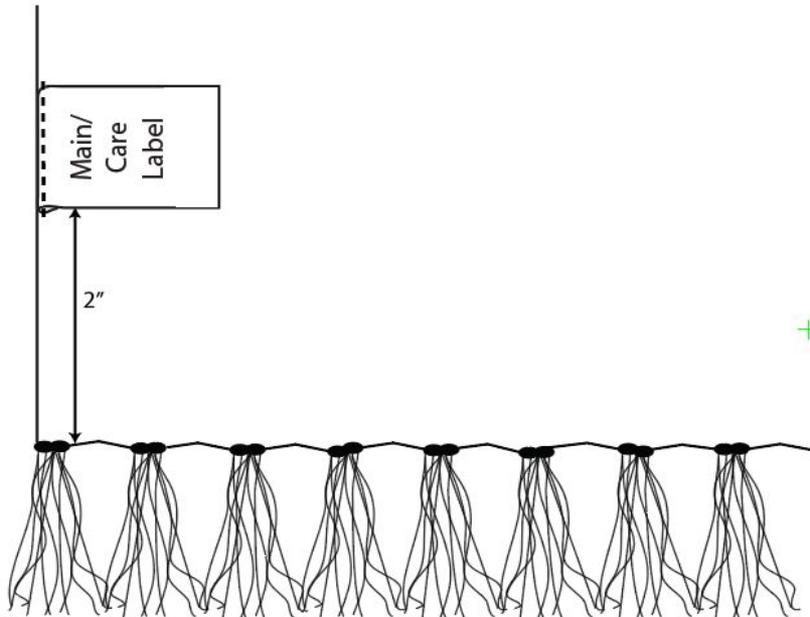
(May be SN LS prior to hemstitch using
a ground color thread)

Tracking Label:
Stacked behind Main/Care Label or info
printed on back of Main/Care Label

Home Textiles - Label Placement

Bedding Products

Back View



602 - Bedding Hem - Fringe

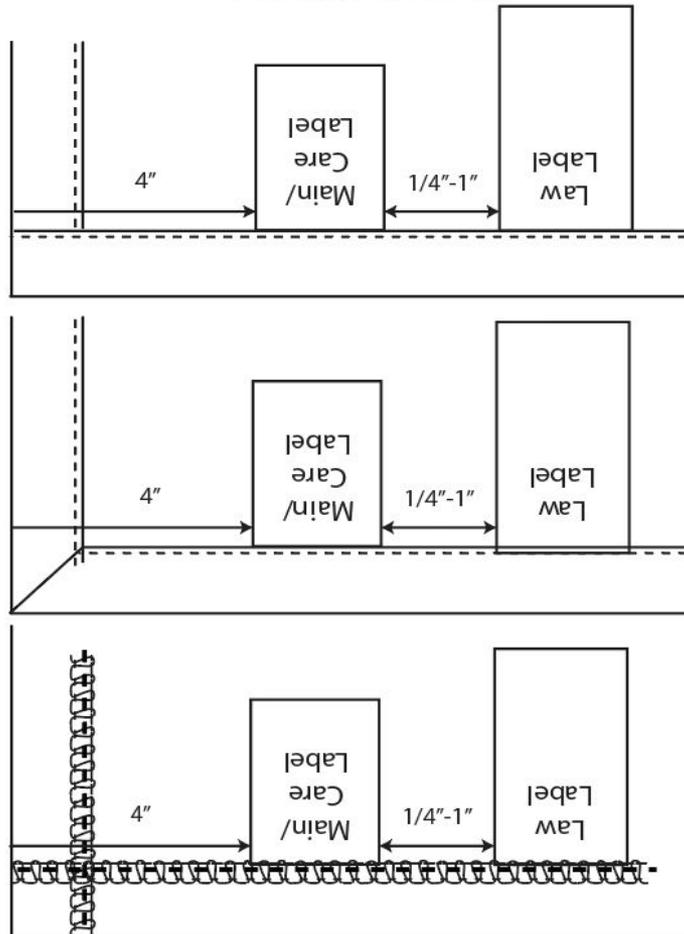
Main/Care Label:
Back, left side, topstitched near edge,
2" above top of fringe.

Tracking Label:
Stacked behind Main/Care Label or info
printed on back of Main/Care Label

Home Textiles - Label Placement

Bedding Products

Back View



602 - Bedding Hem - Inserted

Main/Care Label:
Back, bottom,
inserted in hem or binding,
4" from left side.

+
If Filled:
Law Label:
1/4"-1" from Main/Care label toward
center.

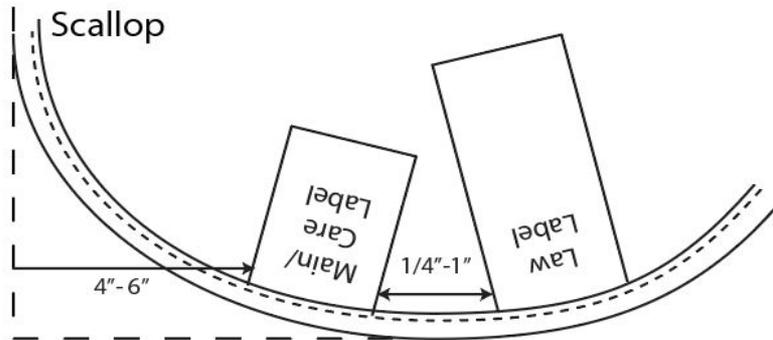
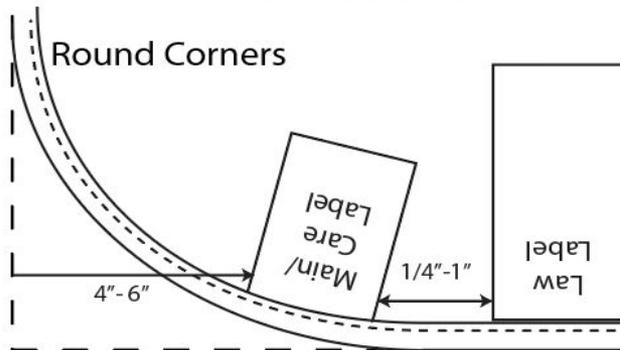
(Law label must be visible through
packaging)

Tracking Label:
Stacked behind Main/Care Label or info
printed on back of Main/Care Label

Home Textiles - Label Placement

Bedding Products

Back View



602 - Bedding

Hem - Inserted Round Corners/Scallop

Main/Care Label:
Back, bottom,
inserted in hem or binding,
4"- 6" from left side.

If Filled:
Law Label:
1/4"-1" from Main/Care label toward
center.

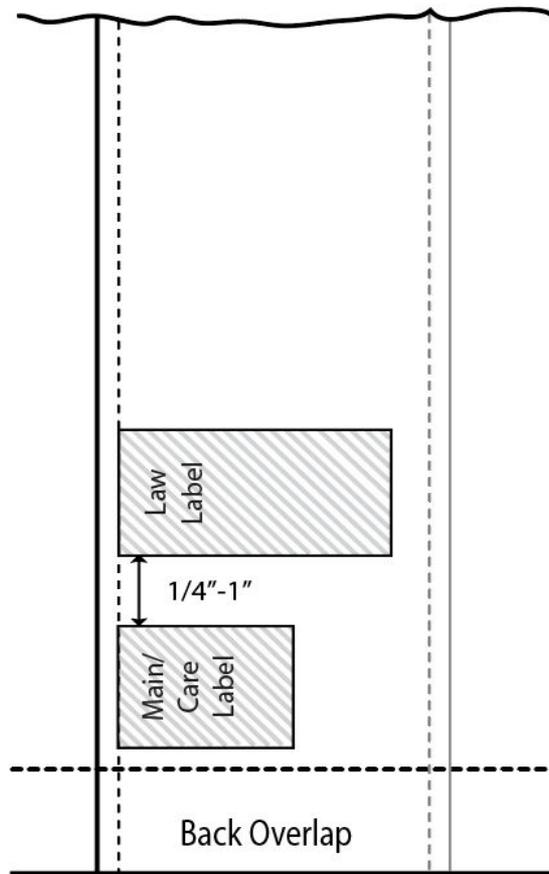
(Law label must be visible through
packaging)

Tracking Label:
Stacked behind Main/Care Label or info
printed on back of Main/Care Label

Home Textiles - Label Placement

Bedding Products

Back View



602 - Bedding Pillow Cover - Overlap

Main/Care Label:
Back, inside, bottom, outer overlap,
inserted in hem or binding.

If Filled:

Law Label:

1/4"-1" above Main/Care Label or stacked.

(Law label must be visible through
packaging)

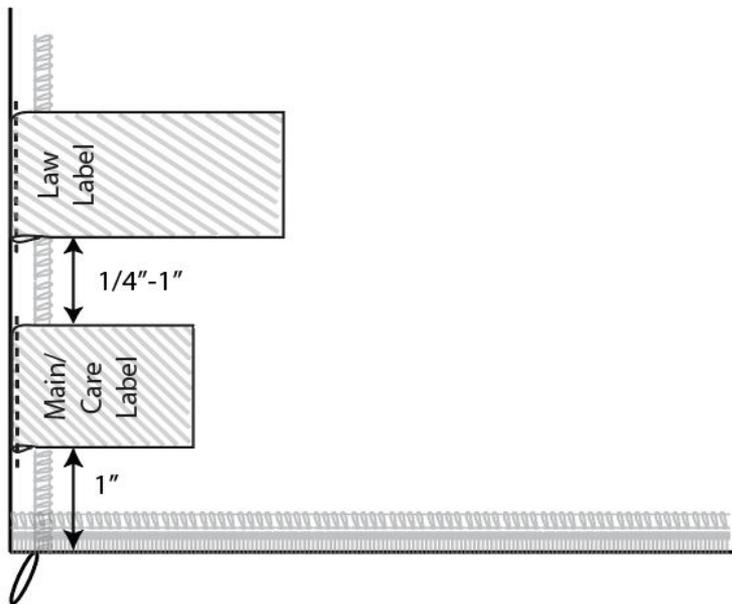
Tracking Label:

Stacked behind Main/Care Label or info
printed on back of Main/Care Label

Home Textiles - Label Placement

Bedding Products

Back View



602 - Bedding Pillow Cover - Zipper

Main/Care Label:

Back, inside, inserted in left side seam, 1" up from start of zipper opening.

Law Label: (If applicable)

1/4"-1" up from Main/Care Label toward center or stacked.

(Law label must be visible through packaging)

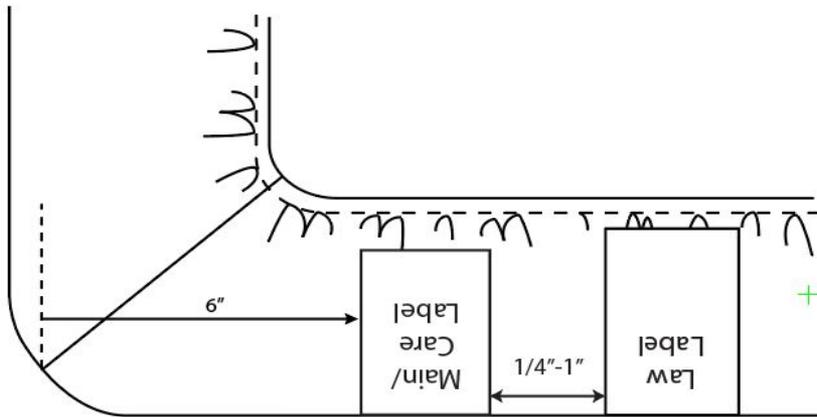
Tracking Label:

Stacked behind Main/Care Label or info printed on back of Main/Care Label

Home Textiles - Label Placement

Bedding Products

Back View



603 - Bedding Mattress Pad

Main/Care Label:
Back, outside, bottom, inserted in platform seam, 6" from left corner.

Law Label:
1/4"-1" from Main/Care label toward center.

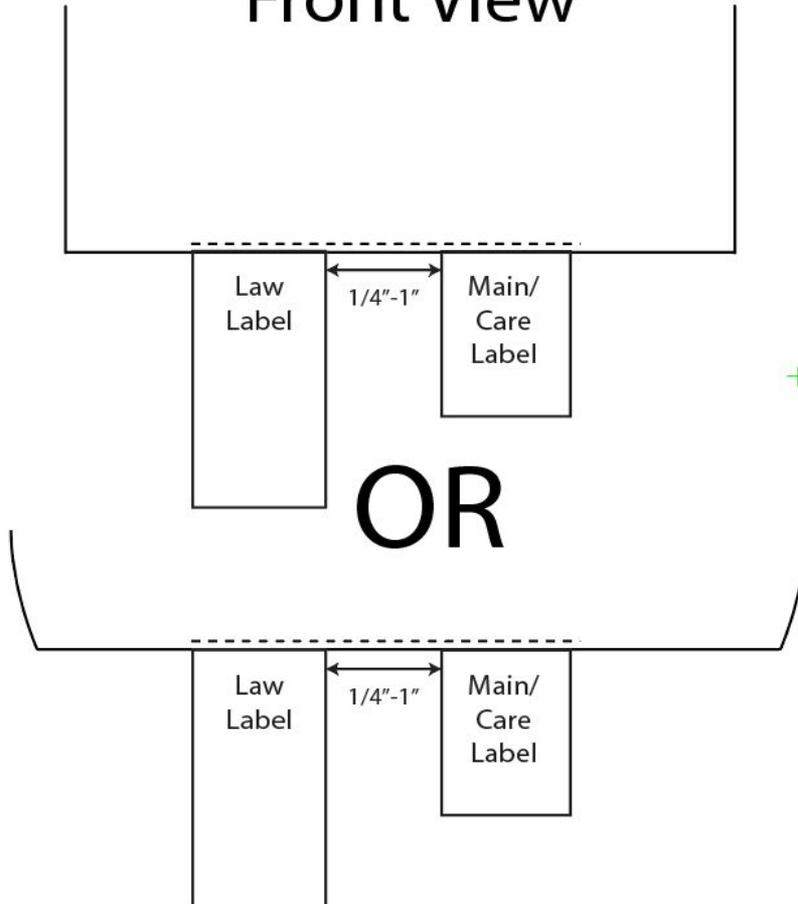
(Law label must be visible through packaging)

Tracking Label:
Stacked behind Main/Care Label or info printed on back of Main/Care Label

Home Textiles - Label Placement

Bedding Products

Front View



604 - Bedding Dec Pillow/Neckroll

Main/Care Label:
Front, bottom, inserted in closure seam,
centered.

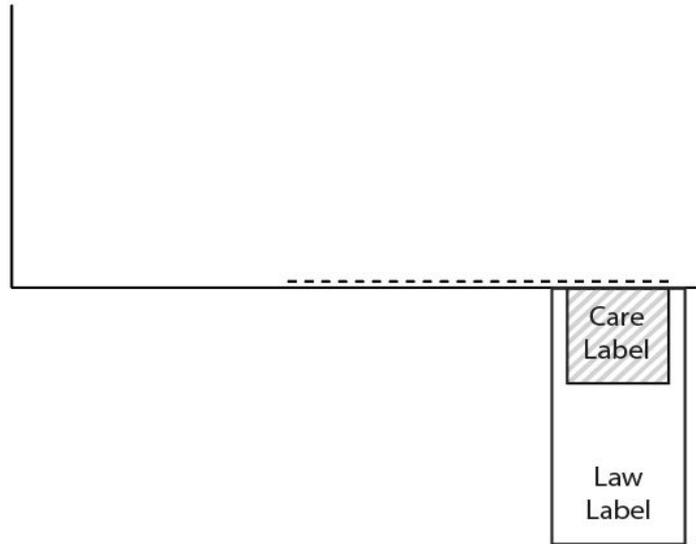
Law Label:
1/4"-1" from Main/Care label OR Stacked.

(Law label must be visible through
packaging)

Home Textiles - Label Placement

Bedding Products

Front View



604 - Bedding Pillow Form - Offset

Law Label:

Front, bottom, inserted in closure seam or opposite closure seam, near right side.
Center if needed, must match pillow cover opening.

+ (Law label must be visible through packaging)

Care Label:

1" x 1", typed on face only
Stacked under Law Label and inserted in seam.

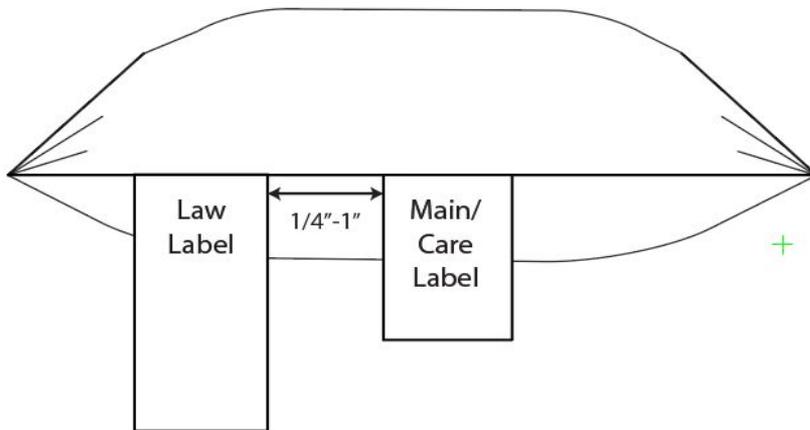
Tracking Label:

Stacked behind Main/Care Label or info printed on back of Main/Care Label

Home Textiles - Label Placement

Bedding Products

Short Side View



604 - Bedding Pillow - Utility

Main/Care Label:
Short side, outside, inserted in seam,
centered.
(either closure or end opposite closure).

(Intergrated UPC/barcode label -
layout to be provided w/ packaging info)

Law Label:
1/4"-1" from Main/Care label OR Stacked

(Law label must be visible through
packaging)

Tracking Label:
Stacked behind Main/Care Label or info
printed on back of Main/Care Label