

APPAREL ONLY: POM NAMING CONVENTION

The POM naming convention process is broken into sections of **REQUIRED** or **NOT REQUIRED** information in each section.

- **SECTION 1 = Size - REQUIRED** - for below product categories

Size must be given with the size indicator within the style number, or the size range spelled out.

Women's – R, E or P (Regular, Petite or Plus)

Men's – R, B or T (Regular, Big or Tall)

Children's – 12M, 3T or 6

EXAMPLE: R.POPLIN.DOBBY.PLAIN WEAVE

- **SECTION 2 = Additional size or set break down - REQUIRED only if used in your category**

If a separate POM page is used for a type of fit, the fit type must be identified in the POM name.

Curvy or straight fits - C, S

EXAMPLE: R.C.PPLN.DBBY.PLN WV.SAE A

If you have multiple pieces/sets in one tech pack, each POM page should be identified.

2 pc sets – indicate a TOP or BTM

EXAMPLE: R.TOP.PPLN.DBBY.PLN WV.SAE A

- **SECTION 3 = Generic Fabric Construction - REQUIRED**

EXAMPLE: Single Fabric- R.C.TWLL.SAE A

EXAMPLE: Multi Fabric- R.C.PPLN.DBBY.PLN WV.SAE A

- **SECTION 4 = Additional Descriptor(s); Vendor, Fabric Content, Print, Solid, Wash - NOT Required**

Use to further identify POM pages in tech packs.

VENDOR EXAMPLE: R.C.POPLIN.DOBBY.PLAIN WEAVE.SAE A

R.TOP.POPLIN.DOBBY.PLAIN WEAVE HANSOLL

FINISH EXAMPLE: R.TOP.JERSEY.SOLID

CONTENT EXAMPLE: R.TOP.JERSEY.50/50 CTTN/PLY

R.TOP.JERSEY. DIP DYE

R.TOP.JERSEY.50/38/12 CTTN/PLY/RYN

SWEATERS EXAMPLE: R.3GG.JERSEY (Size.Gauge.Stitch)

