



LION BUTTON

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LION BUTTON (ASIA) CO., LTD.



# Global Presence





# COMPANY VALUES

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## Mission

To become a global leader in supplying garment accessories

## Vision

Provide a one-stop-shop for garment vendors

## Core Values

Integrity, Gratitude, Transparency, and Mutual Benefit

## Social Responsibility

Public welfare events and environmental protection

# GLOBAL FACILITIES



Hong Kong  
Head Office



Sri Lanka  
Factory



China  
Main Factory



Bangladesh  
Factory



# OVERVIEW

## OF COMPANY

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- 40,000-sq. meter workshop area
- Over 1,000 total employees
- 2,000 machines
- Monthly output: 270 million pieces



# STRICT QUALITY CONTROL

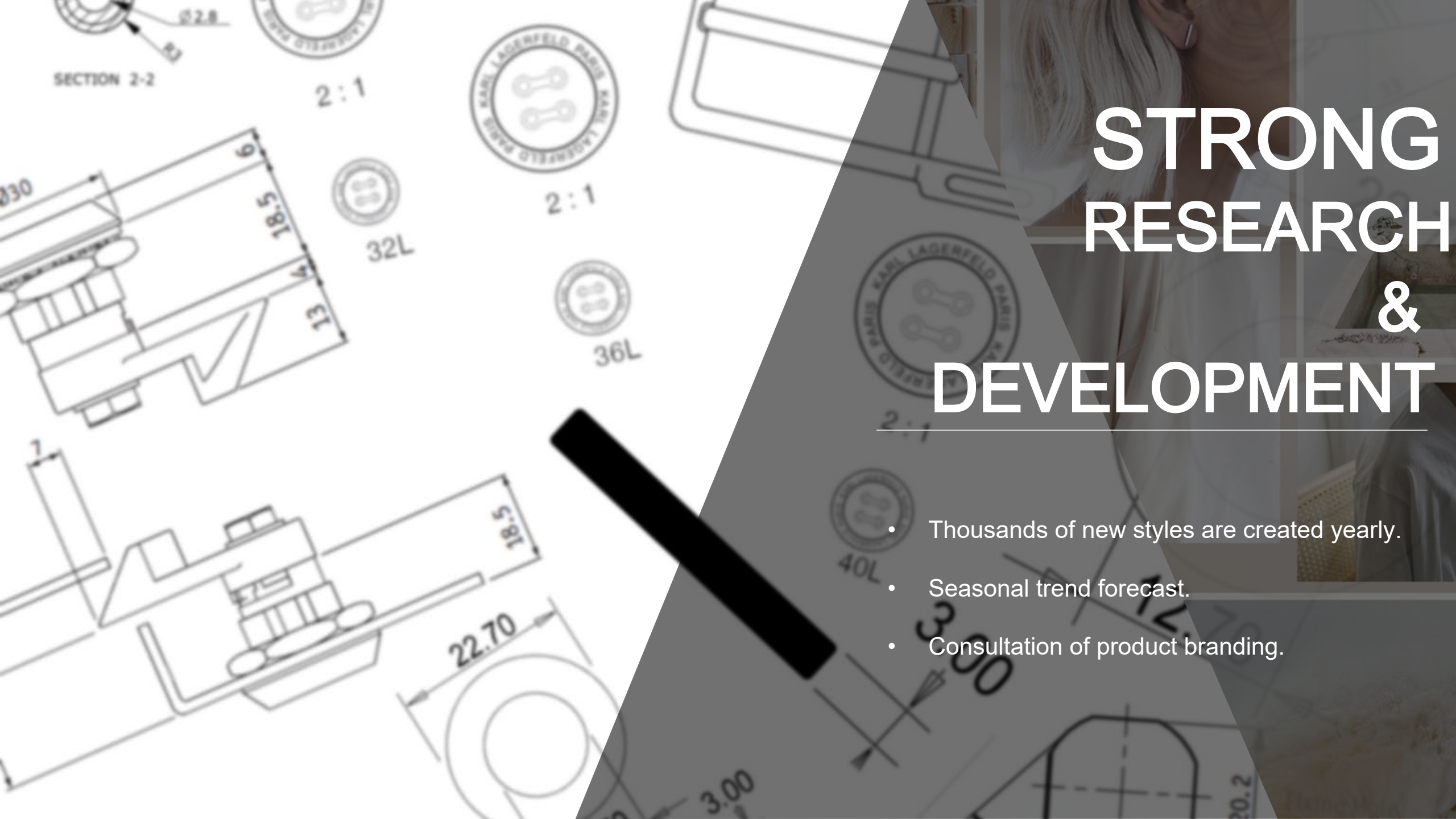
ISO CERTIFIED SINCE 1999



OEKO-TAX CERTIFIED SINCE 2006







# STRONG RESEARCH & DEVELOPMENT

- Thousands of new styles are created yearly.
- Seasonal trend forecast.
- Consultation of product branding.

# INSPIRATIONS

Our designers travel extensively for inspirations. Our collect often reflects a historical vantage point which translate to a timeless element

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# ECO-FRIENDLY PRODUCTION

LEGAL PURCHASE AND PRODUCTION

ECOLOGICAL CONSTRUCTION

## TROCA SHELL

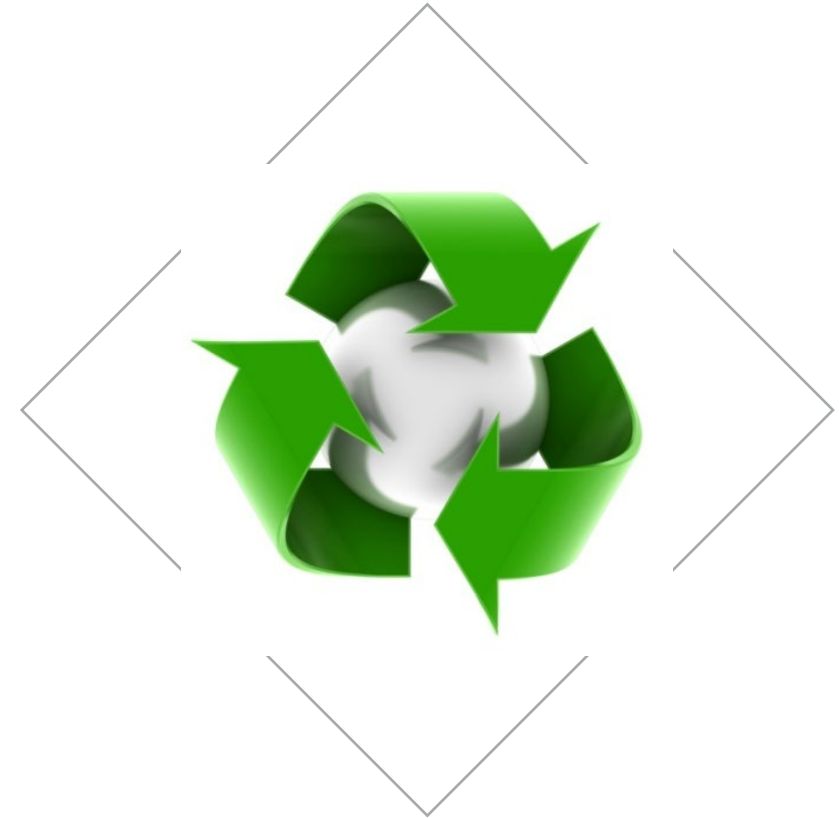
- Shanghai DC Buttons obtained official harvest license and adhered to annual quota. Our shell harvesting in Solomon Islands and Vanuatu do not disturb eco-system.
- We do not buy any shell from illegitimate suppliers.



## COROZO NUT



- Use of this material for buttons encourages the planting of palms in South America



## ECO-FRIENDLY PRODUCTION

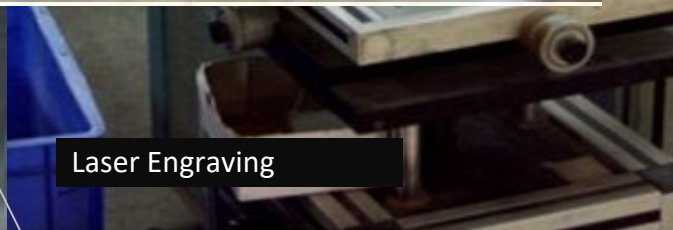
- No restricted materials and substances
- Nickel-free production
- Legal lead content
- Reduction of industrial waste discharge
- Use of recycled Akoya shell, shell powders, and resins



Stamping



Automate Turning



Laser Engraving

# PROCEDURES AND MACHINES

ONE-STOP (VERTICAL) SERVICE

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# ONE-STOP (VERTICAL) SERVICE

PROCEDURES AND MACHINES

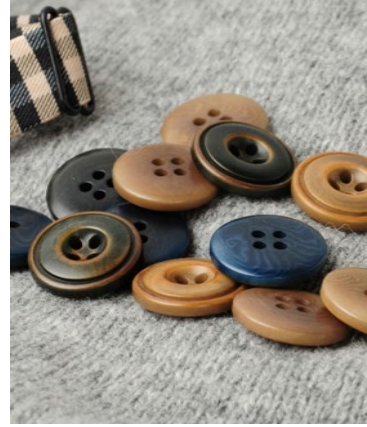
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# NATURAL MATERIALS



SHELL



COROZO NUT



LEATHER



HORN



COCONUT



WOOD

# PLASTIC MATERIALS



ABS PLATED



POLYESTER



NYLON



ACRYLIC



MELAMINE



UREA



# PROCEDURES AND MACHINES

ONE-STOP (VERTICAL) SERVICE



Stamping



Drilling



Cutting



Polyester Sheet  
Making



Rod  
Production

# METAL MATERIALS

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ZINC ALLOY

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BRASS ALLOY

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STEEL

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BRASS SHEET

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# PROCEDURES AND MACHINES

ONE-STOP (VERTICAL) SERVICE

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Semi-Automatic  
Turning Machine



Hydraulic  
Press



CNC



CNC  
E.D.M



Mold  
Development



# FABRICS TRIMS

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LACE

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LACE PATCHES

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EMBROIDERY

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# STRICT QUALITY CONTROL



IN-LINE PRODUCTION QUALITY CONTROL

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- Quality control at every stage (Incoming, In-Production, and Final)
- Compliance with standards set by RoHS, CPSIA, REACH, and GB 18401
- Raw materials purchased from reputable and compliant suppliers only



5.2.2

Through design research and innovative developments,  
our product line is in sync with the latest fashion trend.

## CONNECT THE WORLD







STRONG RESEARCH AND DEVELOPMENT

INSPIRATION



**interstoff.**  
ASIA essential



Attend annual fashion shows and trade exhibitions in Europe, USA, and Japan

# FIRST CHOICE

BY WORLD RENOWNED  
APPAREL BRANDS

**PRADA**

TED BAKER  
LONDON

**Levi's**

RALPH  LAUREN

A|X

ARMANI EXCHANGE

Abercrombie  
& Fitch

GAP

**JACK  JONES<sup>®</sup>**

**ZARA**

**BOSS**  
HUGO BOSS

Calvin Klein

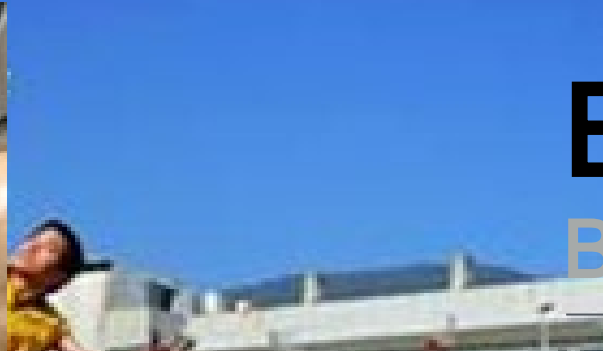
**ESPRIT**

*s.Oliver*

*H&M*

CERRUTI 1881

MARC JACOBS



# EMPLOYEE BENEFITS

- Fulfilling SA8000 standard
- Monthly birthday parties
- Free Medical Advice Day
- Holiday activities
- Training courses
- Gym and library access



# SOCIAL RESPONSIBILITY



EDUCATION DEVELOPMENT



RELIEF DONATION AFTER  
SICHUAN EARTHQUAKE

