

KOHL'S

BUILDING AMAZING PRODUCT

**DRESS FORMS
& DIGITAL
AVATARS**

APRIL 2024



GSPS

Technical Design

DRESS FORMS & DIGITAL AVATARS

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For best results, if printing this training information, print on 11" x 17" size paper to avoid scale issues with avatar images

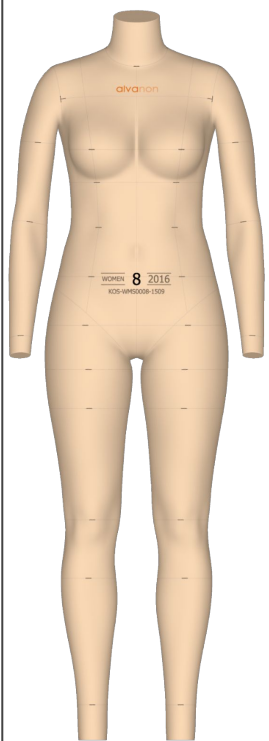
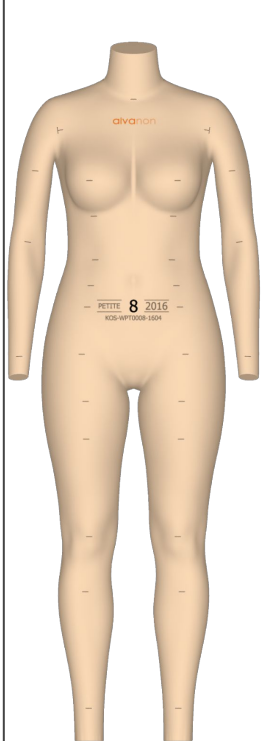
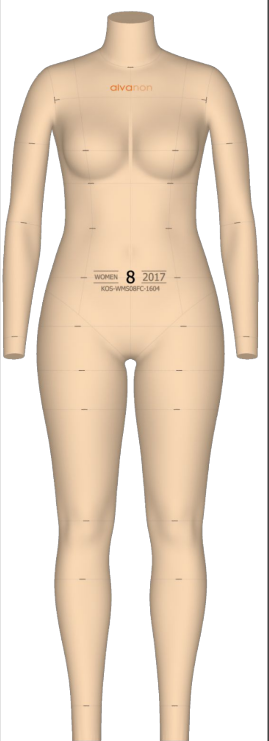
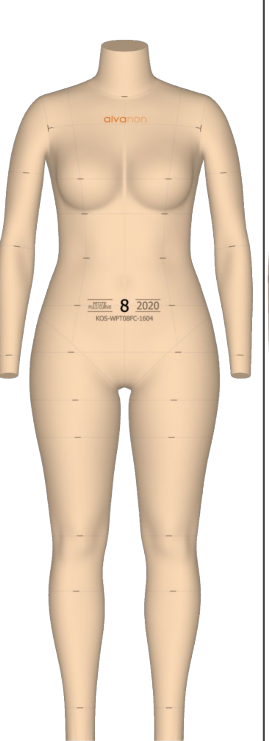
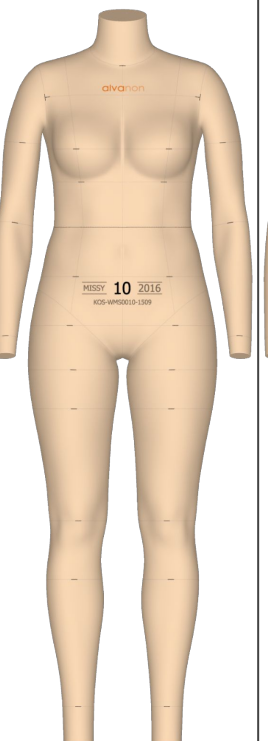
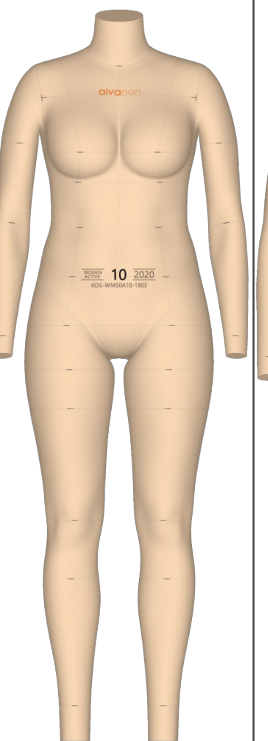
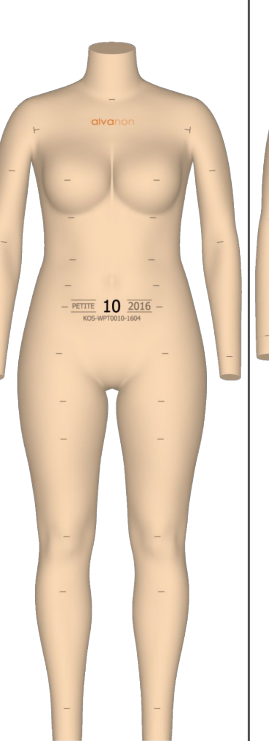
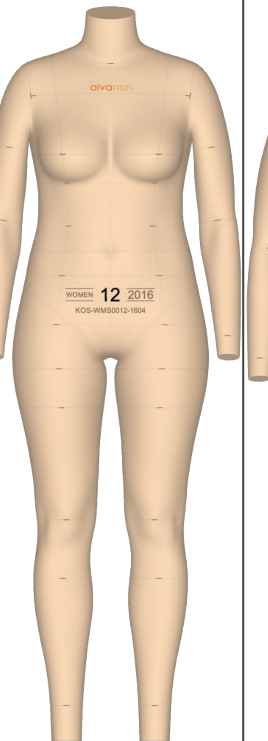

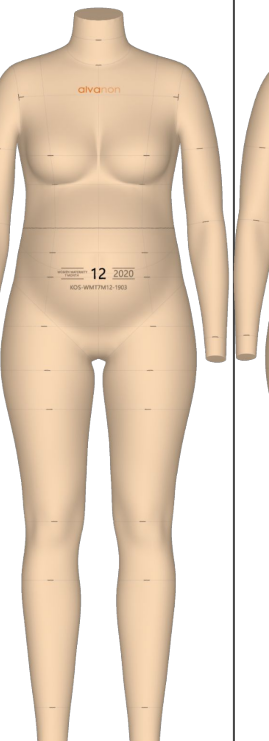

DRESS FORMS & DIGITAL AVATARS



WOMEN'S

WOMEN'S DRESS FORMS & DIGITAL AVATARS

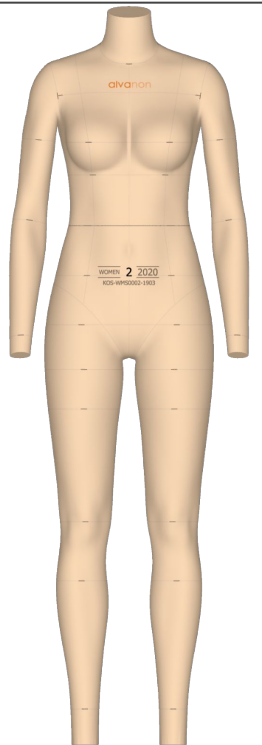


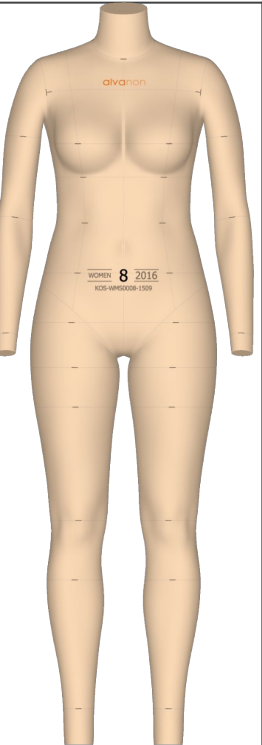
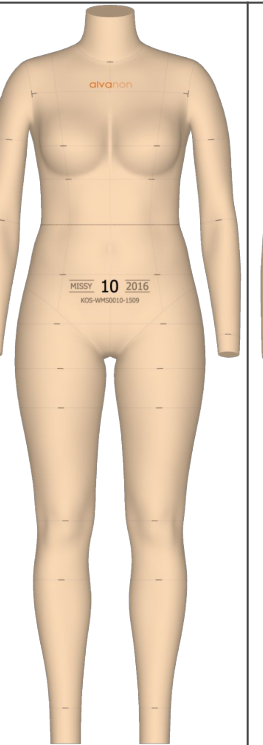
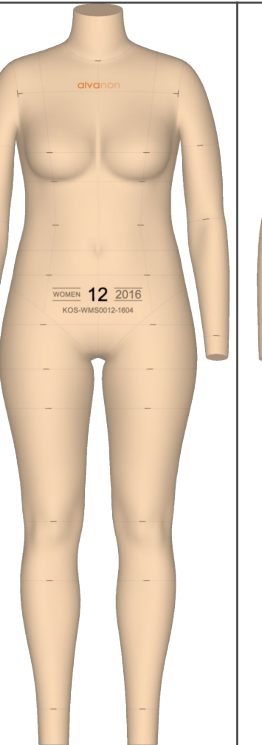
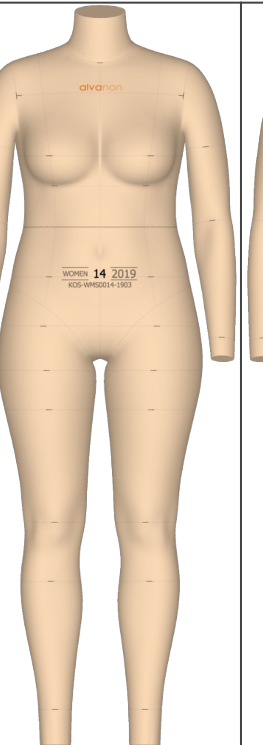
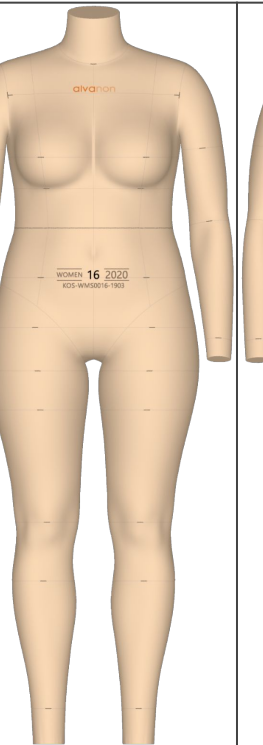
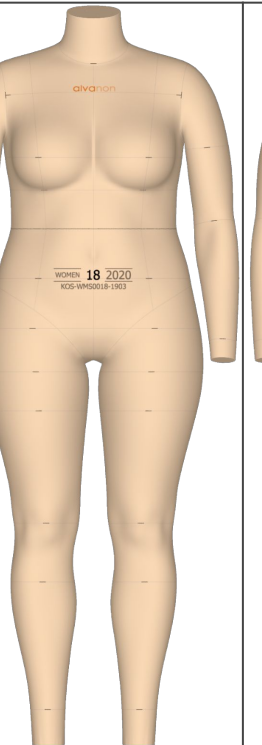

BASE SIZE BY BRAND/SIZE VARIATION

BRANDS:	ALL NYDO BRANDS: SVVW LC LAUREN CONRAD NINE WEST	ALL NYDO BRANDS: SVVW LC LAUREN CONRAD NINE WEST	CURVY FIT FOR ALL BRANDS - NYDO & MILWAUKEE	CURVY PETITE FIT FOR ALL BRANDS - NYDO & MILWAUKEE	SONOMA JFYF LC SLEEPWEAR* TEK GEAR FLX	TEK GEAR FLX TOPS, JACKETS, BRAS, DRESSES & 1 PC BODY SUITS	SONOMA JFYF LC SLEEPWEAR* TEK GEAR FLX	CROFT & BARROW	CROFT & BARROW	ALL MATERNITY BRANDS	ALL MATERNITY BRANDS
AVATAR IMAGE SHOWN REPRESENTS PHYSICAL DRESS FORM SHAPE											
SIZE:	8 REG	8 PETITE	8 CURVY	8 CURVY PETITE	10 REG	10 ACTIVE	10 PETITE	12 REG	12 PETITE	7M MATERNITY	9M MATERNITY
DRESS FORM/ AVATAR CODE	KOS-WMS0008-1509	KOS-WPT0008-1604	KOS-WMS08FC-1604	NO PHYSICAL DRESS FORM DIGITAL AVATAR: KOS-WPT08FC-1604	KOS-WMS0010-1509	NO PHYSICAL DRESS FORM, USE KOS-WMS0010-1509 DIGITAL AVATAR: KOS-WMS0A10-1903	KOS-WPT0010-1604	KOS-WMS0012-1604	KOS-WPT0012-1604	DRESS FORM: KOS-WMS0012-1604 7M BELLY: KOS-WMT7MAB-1605 DIGITAL AVATAR: KOS-WMT7M12-1903	DRESS FORM: KOS-WMS0012-1604 9M BELLY: KOS-WMT9MAB-1605 DIGITAL AVATAR: KOS-WMT9M12-1903
RELEASE DATE OR SEASON:	JANUARY 2016	JANUARY 2016	JULY 2017	AUGUST 2020	JANUARY 2016 *LC SLEEPWEAR-FA20	OCTOBER 2020	MAY 2017	MAY 2017	JULY 2017	DECEMBER 2020	DECEMBER 2020
NOTES:	BASE SIZE	SIZE EXTENSION	SIZE EXTENSION	SIZE EXTENSION	BASE SIZE	BASE SIZE COMPRESSED BUST SHAPE FOR ACTIVE BRA	SIZE EXTENSION	BASE SIZE	SIZE EXTENSION	BASE SIZE	USED TO VERIFY FIT EASE FOR NEW STYLING

The **Dress Form/Digital Avatar** is the body shape/standard for determining Fit Ease and Body Landmarks
The **Live Fit Model** is used for confirming comfort and movement


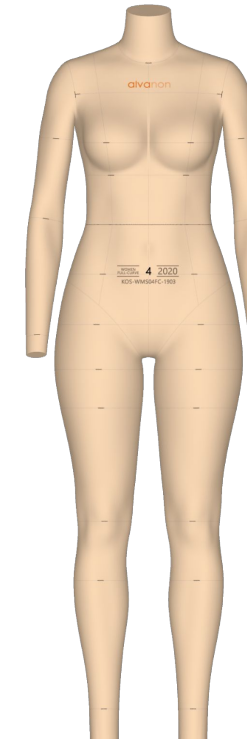
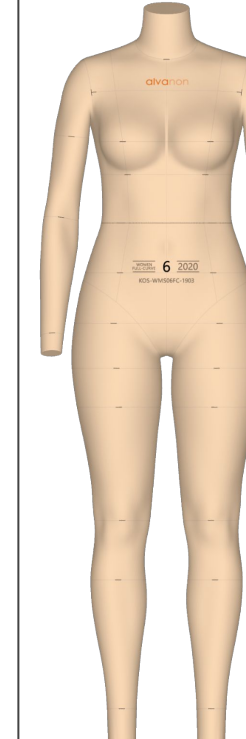

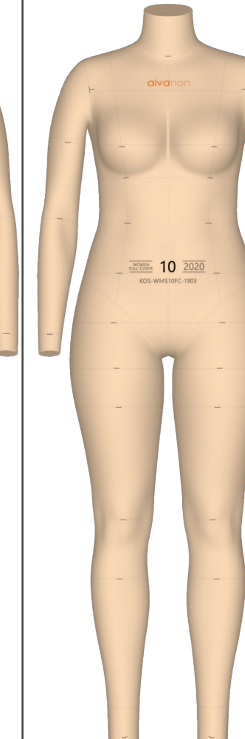
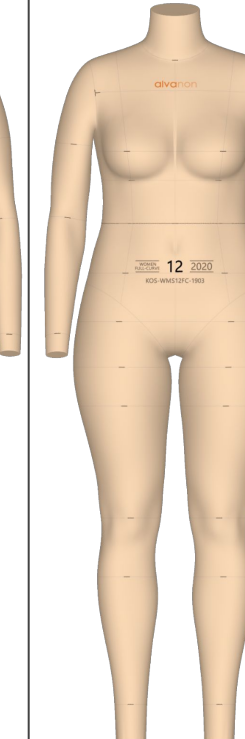

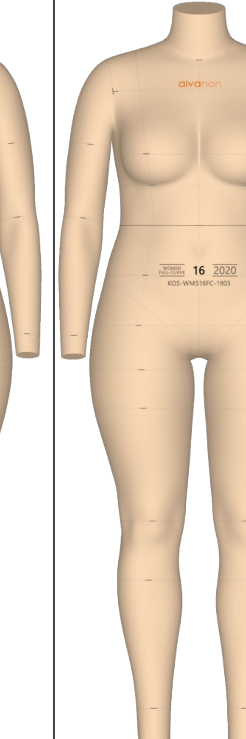
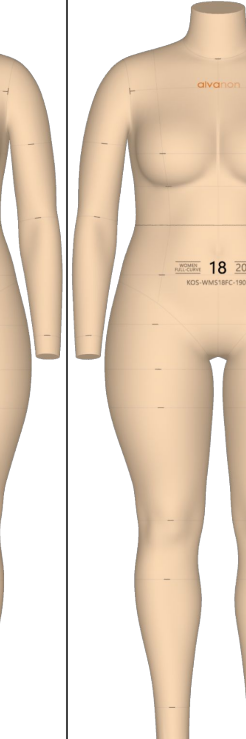

WOMEN'S DRESS FORMS & DIGITAL AVATARS

WOMEN'S REGULAR FULL GRADE SIZE RUN

BRANDS:	Use full size run for all Women's Brands									
AVATAR IMAGE										
SIZE:	2 REG	4 REG	6 REG	8 REG	10 REG	12 REG	14 REG	16 REG	18 REG	20 REG
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-WMS0002-1903	DIGITAL AVATAR ONLY: KOS-WMS0004-1903	DIGITAL AVATAR ONLY: KOS-WMS0006-1903	KOS-WMS0008-1509	KOS-WMS0010-1509	KOS-WMS0012-1604	DIGITAL AVATAR ONLY: KOS-WMS0014-1903	DIGITAL AVATAR ONLY: KOS-WMS0016-1903	DIGITAL AVATAR ONLY: KOS-WMS0018-1903	DIGITAL AVATAR ONLY: KOS-WMS0020-1903
RELEASE DATE:	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020	JANUARY 2016	JANUARY 2016	MAY 2017	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020
NOTES:	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SEE BASE SIZE BY BRAND CHART	SEE BASE SIZE BY BRAND CHART	SEE BASE SIZE BY BRAND CHART	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING


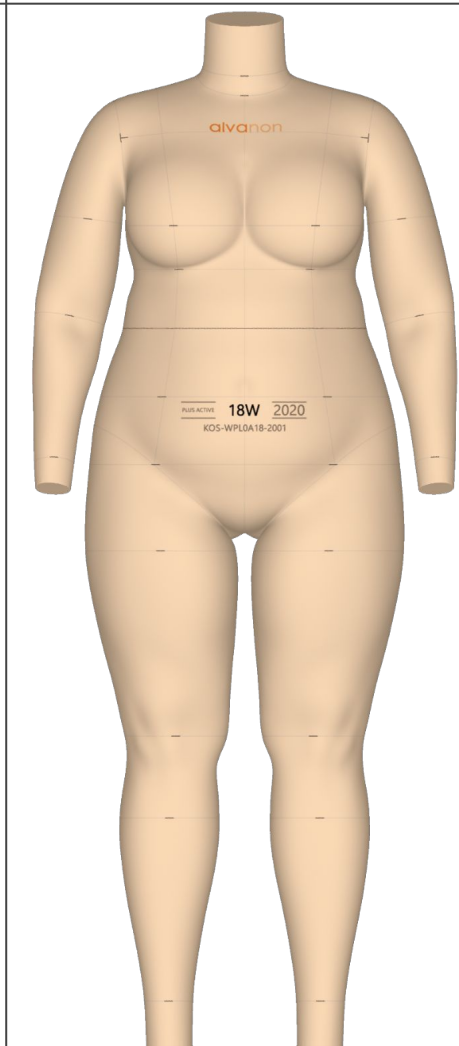

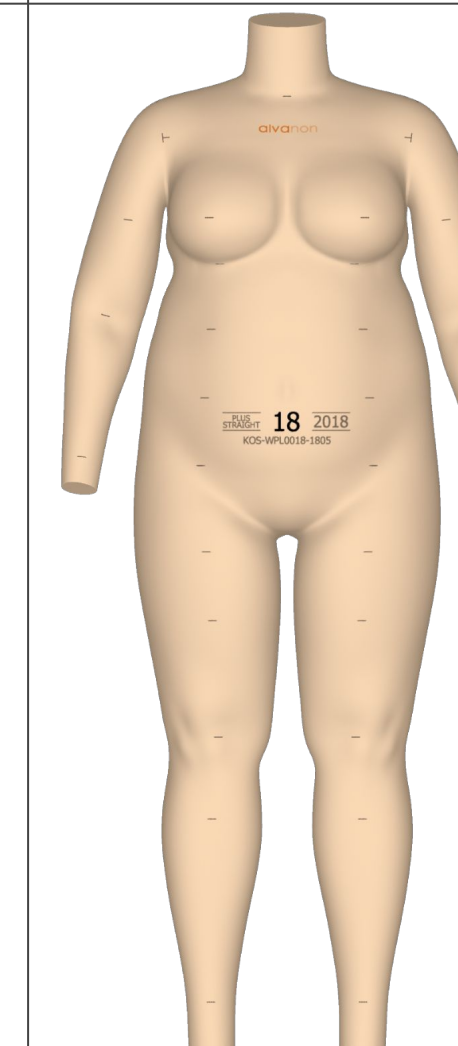
WOMEN'S DRESS FORMS & DIGITAL AVATARS

WOMEN'S FULL CURVE GRADED SIZE RUN

BRANDS:	Use Full Size Run for all Women's Brands using Curvy Fit									
AVATAR IMAGE										
SIZE:	2 CURVY	4 CURVY	6 CURVY	8 CURVY	10 CURVY	12 CURVY	14 CURVY	16 CURVY	18 CURVY	20 CURVY
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-WMS02FC-1903	DIGITAL AVATAR ONLY: KOS-WMS04FC-1903	DIGITAL AVATAR ONLY: KOS-WMS06FC-1903	KOS-WMS08FC-1604	DIGITAL AVATAR ONLY: KOS-WMS10FC-1903	DIGITAL AVATAR ONLY: KOS-WMS12FC-1903	DIGITAL AVATAR ONLY: KOS-WMS14FC-1903	DIGITAL AVATAR ONLY: KOS-WMS16FC-1903	DIGITAL AVATAR ONLY: KOS-WMS18FC-1903	DIGITAL AVATAR ONLY: KOS-WMS20FC-1903
RELEASE DATE:	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020	JULY 2017	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020	DECEMBER 2020
NOTES:	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	BASE SIZE FOR CURVY FIT	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING

WOMEN'S DRESS FORMS & DIGITAL AVATARS

WOMEN'S PLUS BASE SIZE/SIZE EXTENSIONS

BRANDS:	ALL WOMENS SPORTSWEAR BRANDS	WOMEN'S ACTIVE BRANDS: TEK GEAR, FLX CATEGORIES: TOPS, JACKETS, BRAS, DRESSES, & 1PC BODY SUITS	ALL WOMENS SPORTSWEAR BRANDS WITH CURVY FIT	ALL WOMENS SPORTSWEAR BRANDS WITH STRAIGHT FIT
AVATAR IMAGE				
SIZE:	18W/1X PLUS	18W/1X PLUS ACTIVE	18W/1X CURVY	18W/1X STRAIGHT
DRESS FORM/ AVATAR CODE	KOS-WPL0018-1511	KOS-WPL0A18-2001 PHYSICAL DRESS FORM = HALF FORM DIGITAL AVATAR = FULL BODY	KOS-WPL018C-1805	KOS-WPL0018-1805
RELEASE DATE:	2016	DECEMBER 2020	2018	2018
NOTES:	PLUS BASE SIZE	PLUS BASE SIZE FOR ACTIVE TOPS COMPRESSED BUST SHAPE FOR ACTIVE BRA	SIZE EXTENSION FOR CURVY FIT	SIZE EXTENSION FOR STRAIGHT FIT

WOMEN'S DRESS FORMS & DIGITAL AVATARS

WOMEN'S PLUS GRADED SIZE RUN

Use Full Size Run for all Women's Plus Brands

BRANDS:	Use Full Size Run for all Women's Plus Brands								
AVATAR IMAGE									
SIZE:	14W	16W	18W	20W	22W	24W	26W	28W	30W
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-WPL014W-1903	DIGITAL AVATAR ONLY: KOS-WPL016W-1903	KOS-WMPL0018-1511	DIGITAL AVATAR ONLY: KOS-WPL020W-1903	DIGITAL AVATAR ONLY: KOS-WPL022W-1903	DIGITAL AVATAR ONLY: KOS-WPL024W-1903	DIGITAL AVATAR ONLY: KOS-WPL026W-1903	DIGITAL AVATAR ONLY: KOS-WPL028W-1903	DIGITAL AVATAR ONLY: KOS-WPL030W-1903
RELEASE DATE:	2022	2022	2016	2022	2022	2022	2022	2022	2022
NOTES:	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	BASE SIZE FOR PLUS FIT	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING


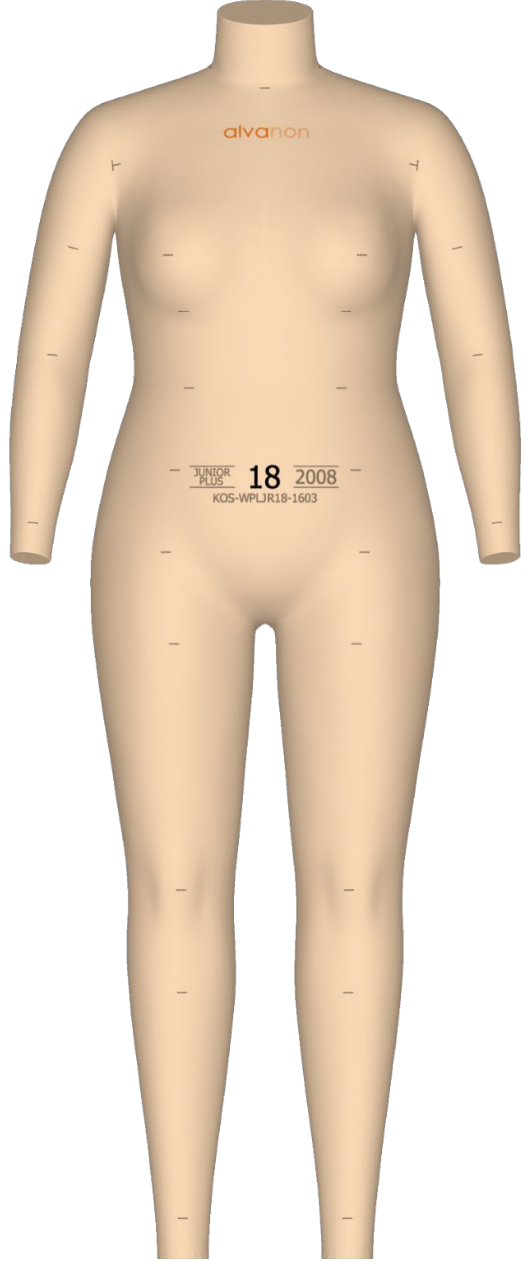
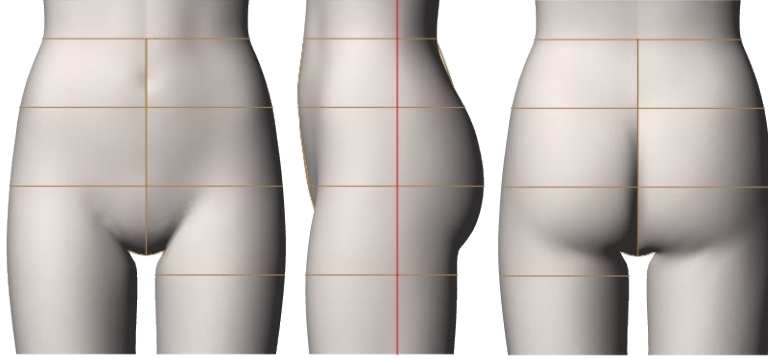
SIZE 32W & 34W are not currently available.

DRESS FORMS & DIGITAL AVATARS



YOUNG WOMEN'S/ JUNIORS

YOUNG WOMEN'S/JUNIORS BASE SIZE/SIZE EXTENSIONS

BRANDS:	ALL YOUNG WOMEN'S SPORTSWEAR BRANDS: SO		SO INTIMATES
AVATAR IMAGE			PHYSICAL LOWER SOFT TORSO FORM 
SIZE:	9 REG	18/JUNIOR PLUS	7/8 JR INTIMATE PANTY
DRESS FORM/ AVATAR CODE	KOS-WJR0009-1604	KOS-WPLJR18-1603	Physical Lower Soft Torso Form only: KOS-WJR178S-1210
RELEASE DATE:	2018	2008	2013
NOTES:	REG BASE SIZE	PLUS BASE SIZE	INTIMATE PANTIES ONLY


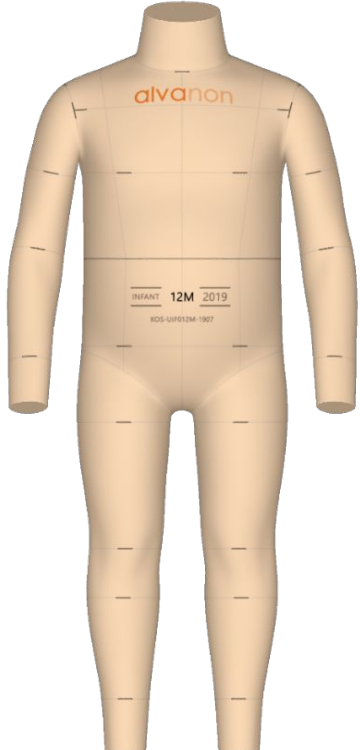

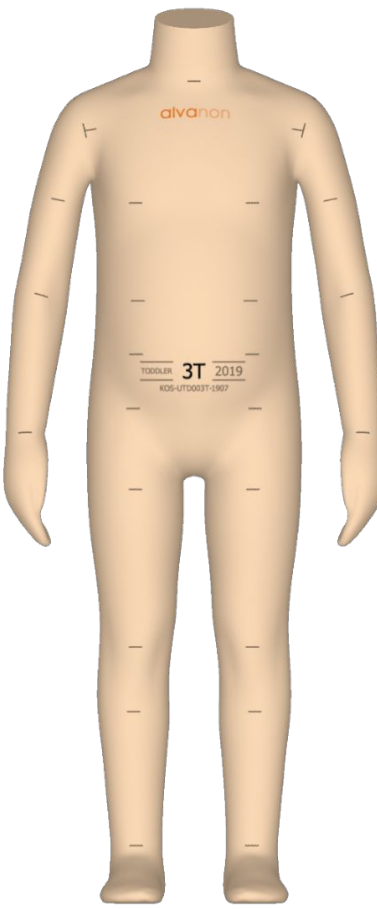


DRESS FORMS & DIGITAL AVATARS





CHILDREN'S

KID'S DRESS FORMS & AVATARS

INFANT/TODDLER/LITTLE KID'S BASE SIZES

BRANDS:	ALL BRANDS					
AVATAR IMAGE						
SIZE:	NEWBORN	12M-INFANT	12M-INFANT	3T-TODDLER	3T-TODDLER	6-LITTLE BOY/GIRL
DRESS FORM/ AVATAR CODE	KOS-UINFNWB-2001	KOS-UIF012M-1907 PHYSICAL FORM *FIT WITH A DIAPER ON THE FORM	KOS-UIF012M-1907 AVATAR WITH BUILT IN DIAPER	KOS-UTD003T-1907 PHYSICAL FORM *FIT WITH A DIAPER ON THE FORM	KOS-UTD003T-1907 AVATAR WITH BUILT IN DIAPER	KOS-UBG0006-1903
RELEASE DATE:	FALL 2020	FALL 2020	PSP 2024	FALL 2020	PSP 2024	FALL 2020
NOTES:	JUMP SIZE	BASE SIZE	BASE SIZE	BASE SIZE	BASE SIZE	BASE SIZE

BIG KIDS' BASE SIZES

BRANDS:	ALL BRANDS	
AVATAR IMAGE		
SIZE:	12 BOY	12 GIRL
DRESS FORM/ AVATAR CODE	KOS-BBY0012-2111	KOS-GGL0012-2111
RELEASE DATE:	PSP'2024	PSP'2024
NOTES:	BASE SIZE	BASE SIZE

DRESS FORMS & DIGITAL AVATARS




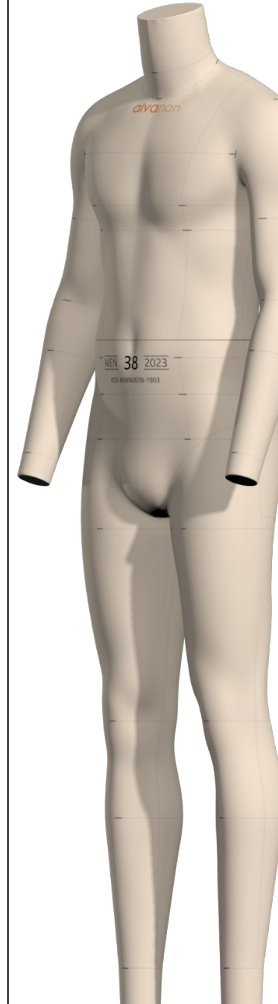




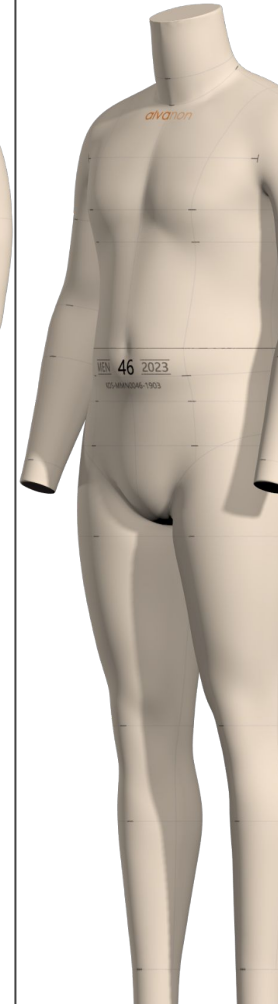


MEN'S

MEN'S DRESS FORMS & DIGITAL AVATARS








MEN'S FULL GRADED SIZE RUN

BRANDS: Use Full Size Run for all Brands - See OnePLM POM page for Alpha Size breakdown

AVATAR IMAGE									
CHEST SIZE:	34-REG	36-REG	S (36.5)-REG	38-REG	40-REG	42-REG	43-REG	44-REG	46-REG
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-MMN0034-1903	DIGITAL AVATAR ONLY: KOS-MMN0036-1903	DIGITAL AVATAR ONLY: KOS-MMN000S-1903	DIGITAL AVATAR ONLY: KOS-MMN0038-1903	KOS-MMN040H-1604	DIGITAL AVATAR ONLY: KOS-MMN0042-1903	DIGITAL AVATAR ONLY: KOS-MMN0043-1903	DIGITAL AVATAR ONLY: KOS-MMN0044-1903	DIGITAL AVATAR ONLY: KOS-MMN0046-1903
RELEASE DATE:	2023	2023	2023	2023	DRESS FORM: 2018 DIGITAL AVATAR UPDATE: 2023	2023	2023	2023	2023
NOTES:	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	BASE SIZE	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING

MEN'S DRESS FORMS & DIGITAL AVATARS

MEN'S FULL GRADED SIZE RUN-CONT'D

BRANDS:	Use Full Size Run for all Brands - See OnePLM POM page for Alpha Size breakdown						
AVATAR IMAGE							
CHEST SIZE:	47-REG	48-REG	49-REG	50-REG	51-REG	52-REG	55-REG
DRESS FORM/ AVATAR CODE	DIGITAL AVATAR ONLY: KOS-MMN0047-1903	DIGITAL AVATAR ONLY: KOS-MMN0048-1903	DIGITAL AVATAR ONLY: KOS-MMN0049-1903	DIGITAL AVATAR ONLY: KOS-MMN0050-1903	DIGITAL AVATAR ONLY: KOS-MMN0051-1903	DIGITAL AVATAR ONLY: KOS-MMN0052-1903	KOS-MMN0055-1903
RELEASE DATE:	2023	2023	2023	2023	2023	2023	2023
NOTES:	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING	SIZE RUN FOR GRADING

DRESS FORMS & DIGITAL AVATARS

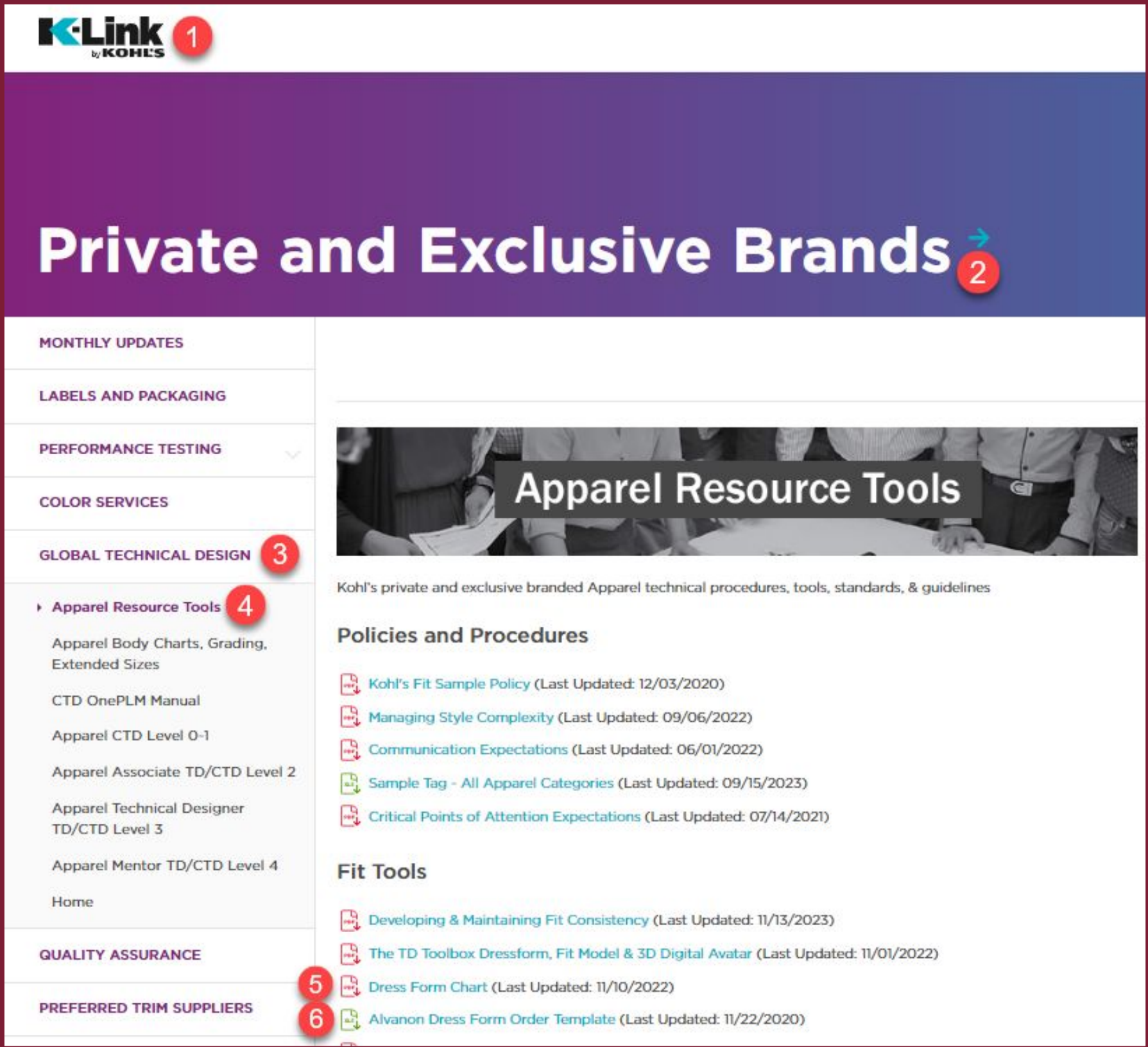


HOW TO ORDER

HOW TO ORDER PHYSICAL DRESS FORMS

All PP and Fit approvals are required to be reviewed on physical dress forms.

Use [Alvanon Order Form](#) to order physical dressforms. The order form can be found on **K-Link**:



The screenshot shows the K-Link portal interface. At the top left is the K-Link logo with a red circle containing the number 1. The main header area has a purple background with the text 'Private and Exclusive Brands' and a red circle containing the number 2 with a right-pointing arrow. On the left side, there is a navigation menu with several categories: MONTHLY UPDATES, LABELS AND PACKAGING, PERFORMANCE TESTING, COLOR SERVICES, GLOBAL TECHNICAL DESIGN (with a red circle containing the number 3), Apparel Resource Tools (with a red circle containing the number 4), QUALITY ASSURANCE, and PREFERRED TRIM SUPPLIERS (with a red circle containing the number 5). Under the 'Apparel Resource Tools' category, there is a list of items: Apparel Body Charts, Grading, Extended Sizes; CTD OnePLM Manual; Apparel CTD Level 0-1; Apparel Associate TD/CTD Level 2; Apparel Technical Designer TD/CTD Level 3; Apparel Mentor TD/CTD Level 4; and Home. The main content area features a banner for 'Apparel Resource Tools' with a background image of people working at a table. Below the banner, there is a sub-header 'Policies and Procedures' followed by a list of documents with their last updated dates: Kohl's Fit Sample Policy (12/03/2020), Managing Style Complexity (09/06/2022), Communication Expectations (06/01/2022), Sample Tag - All Apparel Categories (09/15/2023), and Critical Points of Attention Expectations (07/14/2021). Below this is a sub-header 'Fit Tools' followed by a list of documents: Developing & Maintaining Fit Consistency (11/13/2023), The TD Toolbox Dressform, Fit Model & 3D Digital Avatar (11/01/2022), Dress Form Chart (11/10/2022), and Alvanon Dress Form Order Template (11/22/2020). A red circle containing the number 6 is positioned next to the 'Alvanon Dress Form Order Template' link.

HOW TO ORDER DIGITAL AVATARS

Vendors have two options for purchasing Virtual AlvaForms with Alvanon:

URL: <https://abp.alvanon.com/>

Full Brand Access: Annual subscription rate - verify rate with Alvanon

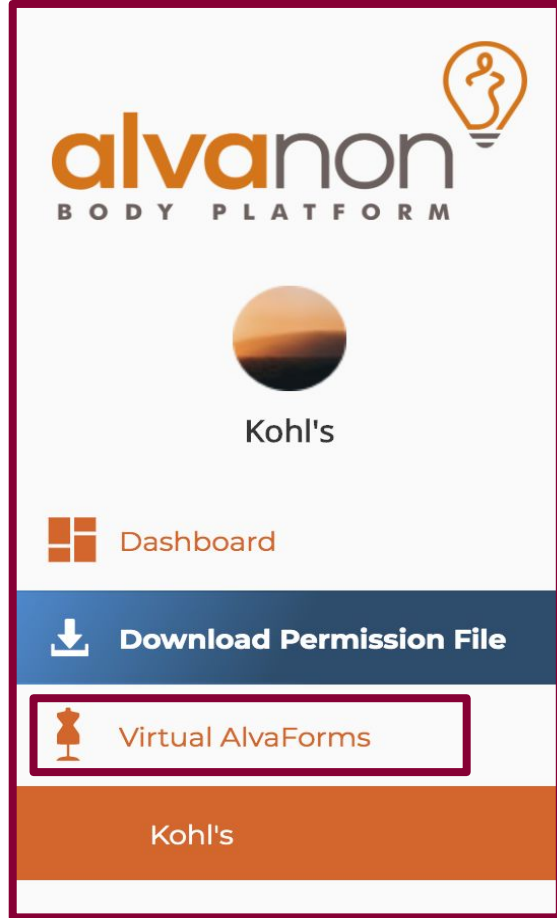
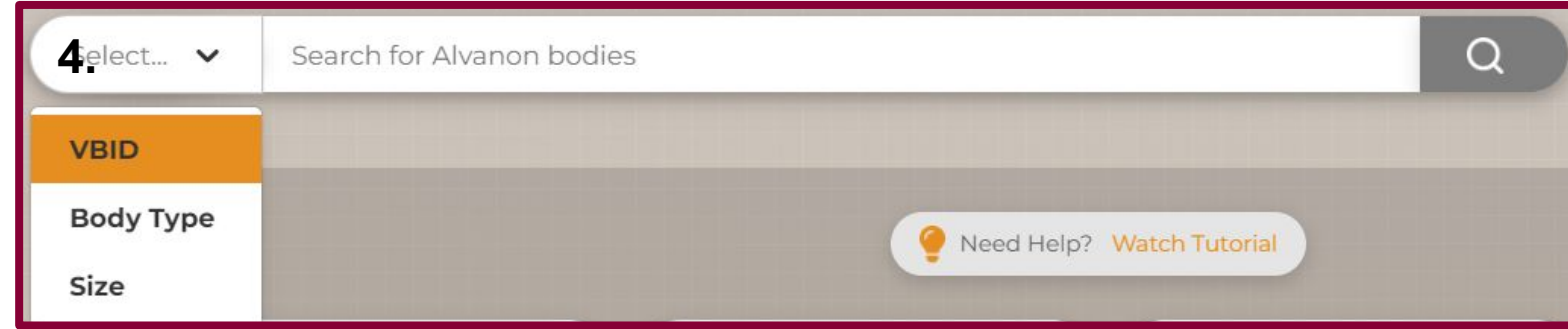
Advantage: allows full access to entire Avatar library Men's, Women's, Children's and full size runs where developed.

Individual Virtual AlvaForms: Per Avatar rate - verify rate with Alvanon

Advantage: May be more cost efficient if your company only works on 1 brand/size range for Kohls..

1. Log in using **User Account** info.
2. Navigate to the left-hand menu and click on '**Download Permission File**'. This file will need to be synchronized with your 3D software before you can import the Alvaform.
3. Navigate to the left-hand menu and select on section titled '**Virtual Alvaforms**'. This is where all of the 3D dressforms are stored.
4. Use the search bar at the top of the page to find the dressform you need. If you don't know the VBID, you can search on the following too:

NOTE: You can also download all at once if you need to download the entire library.



For questions/issues email: abp.support@alvanon.com

HOW TO DOWNLOAD DIGITAL AVATARS

- Once you find the digital Avatars you need, tap on the Alvaform card.
5. Select the software you need to download the form for.
 6. Select the version (do not use 'Original'). Select 'Basic' for 'Human' or No Head, Hands, & Feet, w/ Seams, or Headless for Dressform version.
 7. Tap the 'Download' button

NOTE: For CLO3D you will need to download both arm positions too.

Basic (HUMAN)	6.
No Head, Hands & Feet (DRESS FORM)	
Original DO NOT USE	

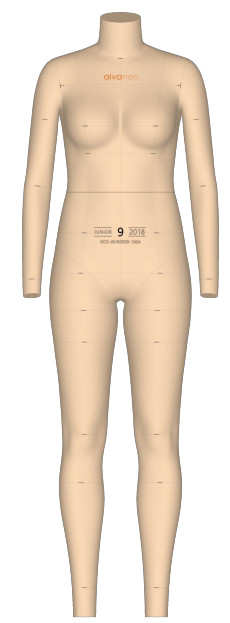
ALVANON AVATAR VERSIONS:

ORIGINAL (ALVANON)
DO NOT USE (KOHL'S)



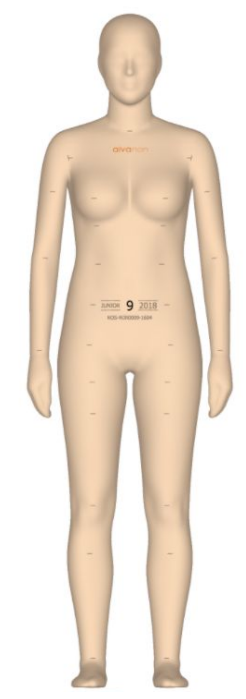
Similar to physical dress form but does NOT include seams

NO HEAD, HANDS, & FEET OR HEADLESS, OR SEAMS (ALVANON)
DRESSFORM (KOHL'S)



Identical to physical dress form; includes markings & seams

BASIC (ALVANON)
HUMAN (KOHL'S)



Human-like; includes head, hands, & feet features, no seams

For additional information on how to use Digital Avatars & Dress Forms, see: The TD Toolbox: Dressform, Fit Model, & 3D Digital Avatar and also Digital Sample Standard Output Requirements on K-Link!