

# MANOHAR FILAMENTS



Who we are

Global Presence

Our Customer

Our Products

Virtual factory tour

Capability Matrix

Lead Time

MF Digital & Online ordering

Sustainability initiatives

Compliance

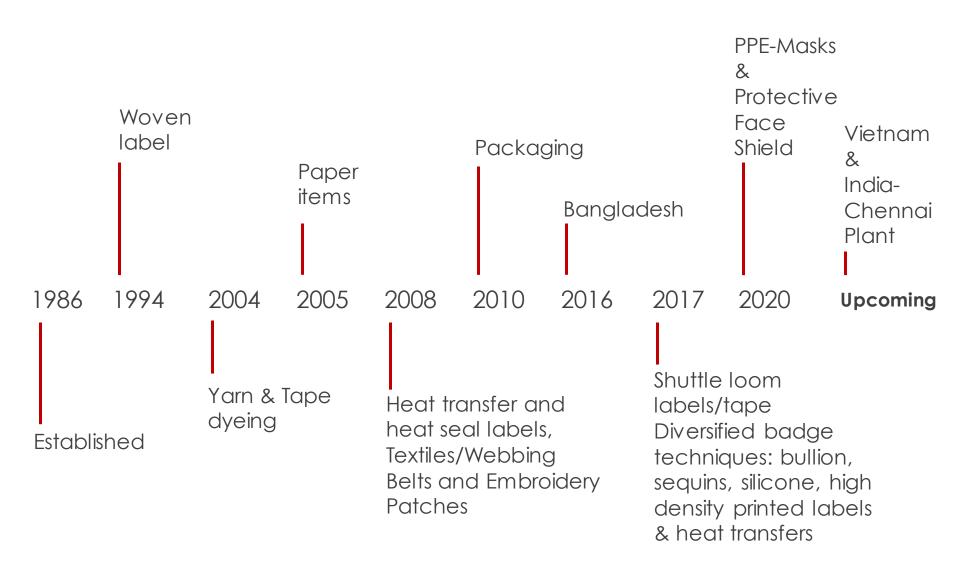


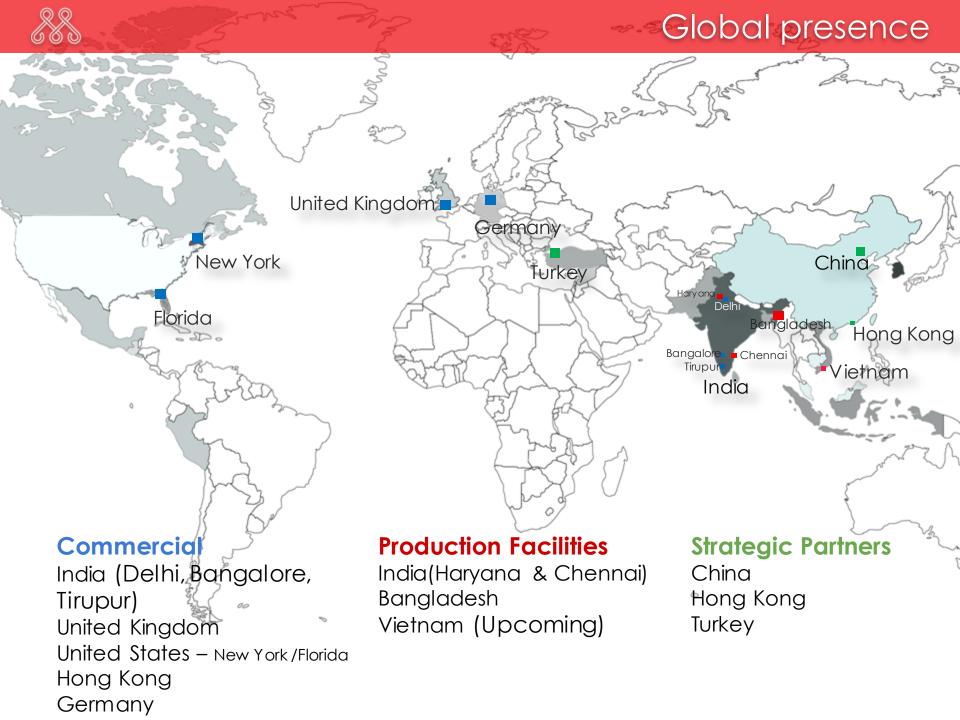


- One-stop shop for all garment trims,
   Patches, Labels & Packaging
- Leading apparel branding solutions industry in India for over 30 years
- State-of-the-art technology
- Highly skilled and enthusiastic workforce
- Excellence in production, quality and service





















































M&S





























## Our Products





#### **Badges & Patches**

We offer the widest range of highly specialized items in the industry:

- Embroidered
- Boucle/Chenille
- Sequins
- Bullion
- Silicon Badges
- Printed
- Woven
- PU
- Embellished
- Puffed













#### Ribbons & Tapes

An expansive range of finishes produced in house.

- Jacquard
- Various weaves –
   Satin, Grosgrain, Twill,
- PP (Polypropylene)
- Herringbone, etc.
- Embroidered
- Velvet
- Elastic
- Organza
- Printed
- Jute
- Fancy
- Knitted



#### **Petersham Tapes**

Shuttle loom tape to provide a premium product

#### Sustainable & Recycled Tapes





#### **Heat Transfer**

State of the art equipment combined with a skilled workforce produce various types of heat transfer.

- Litho Transfer
- Reflective / Colored Reflective
- High Density
- Flock
- Glow in Dark
- Fragrance
- Rewritable
- Foiled
- Metallic
- Tag less/Basic HTL
- Silicone

Excellent control over the chemistry and production process achieve standards and desired life of the transfer on a variety of substrates.









Wide variety of materials manufactured in-house allows excellent quality control and short lead times

- Webbing
- Braided
- Jacquard
- Printed
- Damask
- Embroidered
- Reflective
- Appliqued
- Embellished



#### **Cords & Aglets**

Flat, Round, Braided cords of different materials with various aglet options

- Plastic Transparent
- Silicone
- Metal
- Plastic Capsule
- Reflective Printing
- Thread Wrapped
- Knotted
- Plastic covered
- Sustainable & Recycled Cord

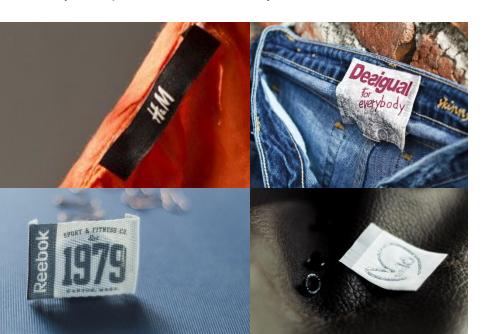




#### **Woven Labels**

Our key strength is we specialize in complex finishes, which go beyond the process of weaving a label.

- Shuttle Loom
- Needle Loom
- Broad Loom
- Sustainable Woven Labels (Recycled Substrate)





#### **Printed Labels**

We use various in-house capabilities to achieve desired finishes. Multiple techniques may be used to achieve the perfect look.

- Offset, Screen, Thermal Print
- Sublimation
- High Density Print
- Silicone Print
- Sustainable Printed Labels (Recycled Substrate-Recycled Polyester, Organic Cotton, Recycled Cotton)





#### **Hang Tags & Price Tickets**

Complete in-house production from printing to finishing.

# Plastic Tag seal, ribbons and Sizers

A variety of seals, ribbons and sizers, which generally accompany hangtags and boxes.

#### Matchbook / Over riders









#### **Tissue Papers**



**Button Pouches** 



#### Size stickers & Permanent Stickers



Tag sealers





# Inserts - Header Cards, wrap bands, Cascade



#### **Mono Carton & Window Cartons**

Complete in-house production from printing to finishing.







### Rigid Box





#### **Fluted Box**





## Clear Packaging – PVC / PP / PET



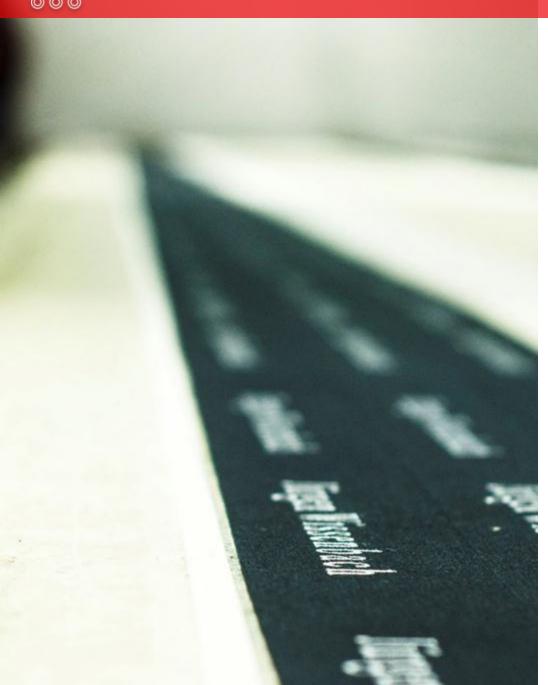
Bags – Paper & Vinyl





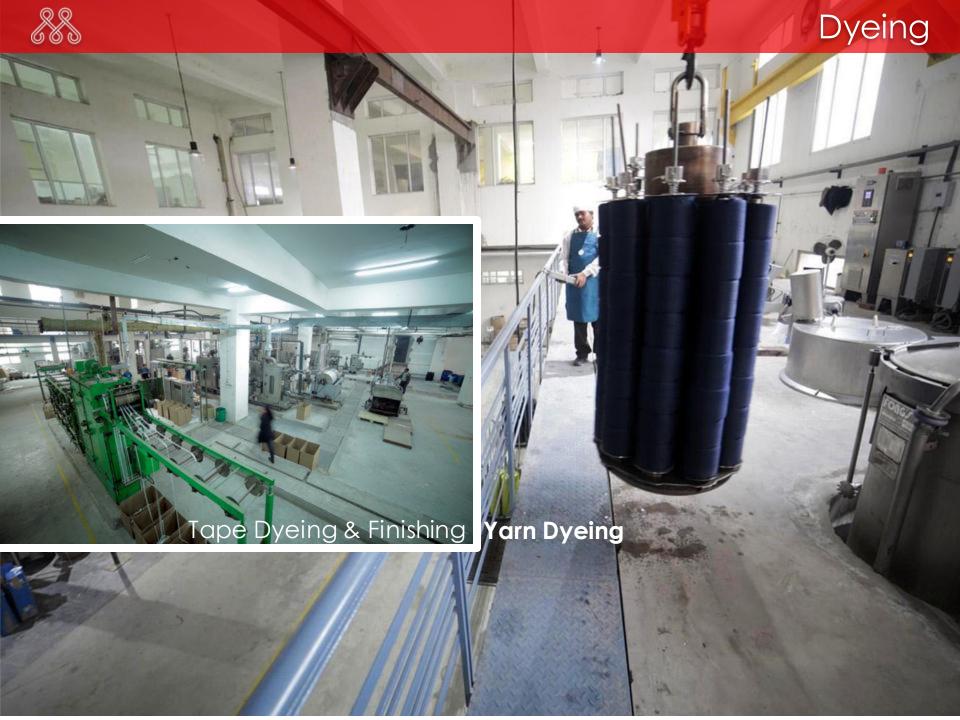


## Virtual Factory Tour



Complete in-house production including yarn, tape and fabric dyeing and finishing.

Manohar Filaments is the only vertically integrated branding supplier in India.

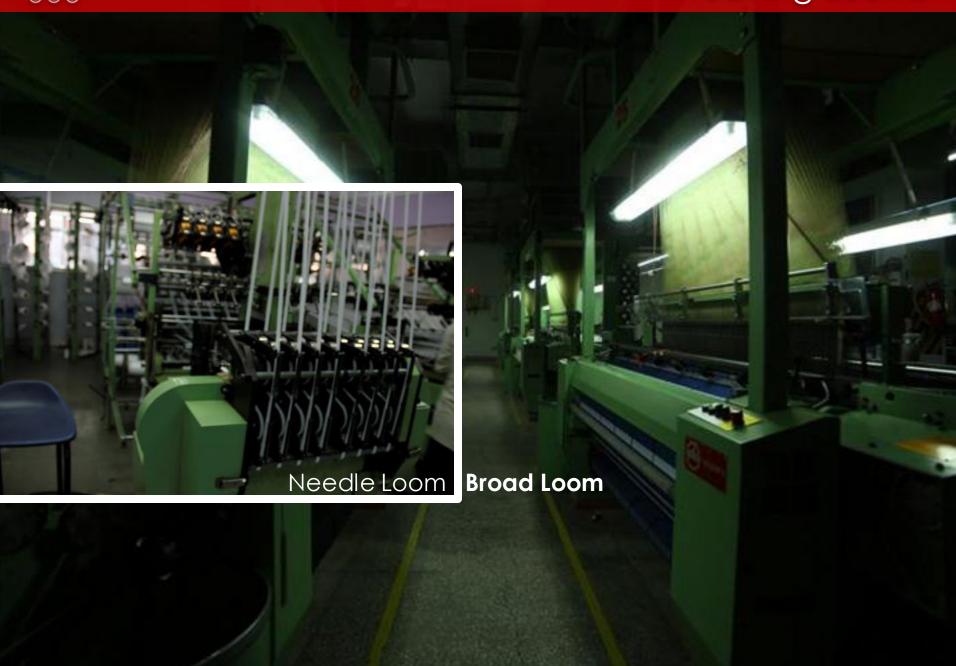




## Coning & Warping

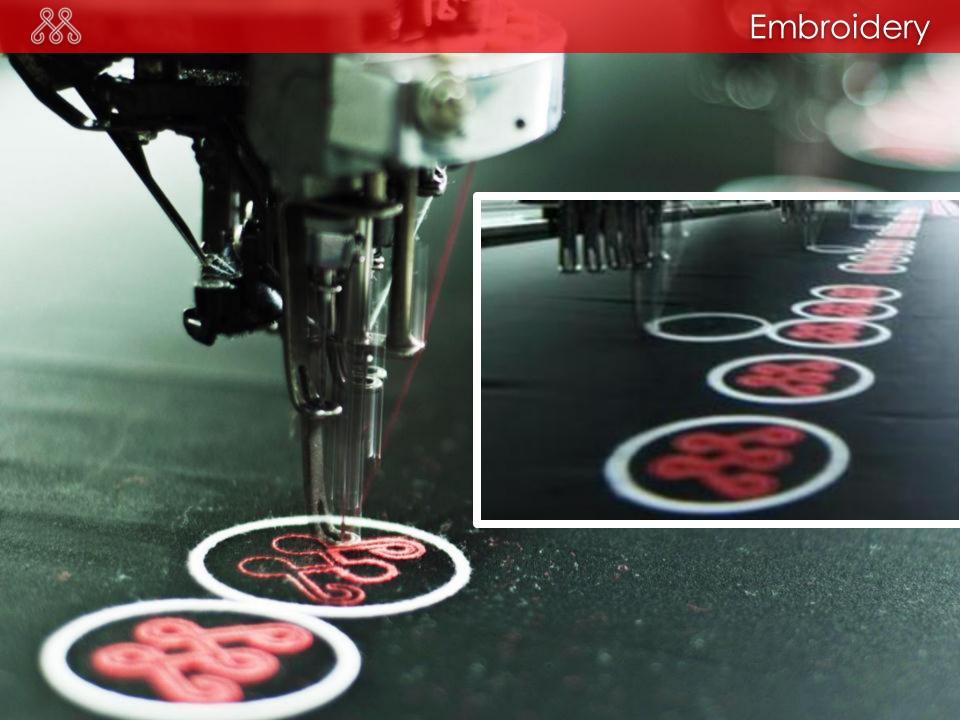














## Label Printing - Screen & Flexo





## Paper & Packaging - Offset & Automatic Screen Printing





Paper & Packaging - Die Cutting & Automatic Pasting









## Paper & Packaging - Plotter







## Factory Tour - Bangladesh







DESIGNING INK KITCHEN SCREEN PRINT

PREPRESS ROTARY PRINTING HEAT TRANSFER



WEAVING LOOMS-BROADLOOM ULTRASONIC LABEL-CUT& FOLD

WEAVING LOOMS- NEEDLELOOM

LASER CUT

LABEL INSPECTION & PACKING



OFFSET POST PRODUCTION PROCESS POST PRODUCTION PROCESS













POST PRODUCTION PROCESS

POST PRODUCTION PROCESS

POST PRODUCTION PROCESS



POST PRODUCTION PROCESS



TESTING LAB













POST PRODUCTION PROCESS

INSPECTION & PACKING

MARKETING



## Certifications - Bangladesh









The mark of responsible forestry





## Capability Matrix

		India	Bangladesh	Vietnam	China
		Owned	Owned	Owned	Partner
Plant Operational		$\checkmark$	✓	Upcoming	✓
	Tags	$\checkmark$	✓	Upcoming	✓
	Paper Packaging	$\checkmark$	✓	Upcoming	✓
	Yarn Dyeing	$\checkmark$	X	X	$\checkmark$
	Tape Dyeing	<b>\</b>	X	Х	<b>√</b>
	Label	<b>√</b>	✓	Upcoming	<b>√</b>
Printed	Tape	<b>\</b>	<b>√</b>	Upcoming	<b>√</b>
	Patch	<b>√</b>	<b>√</b>	Upcoming	<b>√</b>
	Label	<b>√</b>	<b>√</b>	Upcoming	<b>√</b>
Woven	Tape	<b>√</b>	<b>√</b>	Upcoming	<b>√</b>
	Patch	<b>√</b>	<b>√</b>	Upcoming	<b>√</b>
	Heat Transfers	<b>√</b>	<b>√</b>	Upcoming	<b>√</b>
Embroidery Badges		<b>√</b>	X	Х	<b>√</b>
Belts		<b>√</b>	X	Х	<b>√</b>
Draw Cords		<b>√</b>	Q2'20	Х	<b>√</b>
Silicon		<b>√</b>	Х	Upcoming	<b>√</b>
	Tag Seal	<b>√</b>	<b>√</b>	Х	<b>√</b>



PRODUCT	LEAD TIME		
	SAMPLING	BULK	
HANGTAG & RELATED PAPER PRODUCTS	2 WK	2 TO 3 WK	
PACKAGING – BOX	2 WK	2 TO 3 WK	
BAGS – PAPER & VINYL	2 WK	2 TO 3 WK	
TAPES	2 WK	3 TO 4 WK	
CORD	2 WK	3 TO 4 WK	
BELT	2 WK	3 TO 4 WK	
WOVEN LABEL	2 WK	3 TO 4 WK	
PRINTED LABEL	2 WK	3 TO 4 WK	
HT LABEL	2 WK	3 TO 4 WK	
EMBROIDERED BADGES	2 WK	3 TO 4 WK	

Note – Textile products Sampling Time line excludes yarn development and sourcing time.





## ★ A robust web based platform for online ordering & control

- Facilitates Buyer and internal communication.
- Provides maximum transparency and updates for development, sampling and order tracking
- Device independent, MF Digital operates on mobile, laptop, and tablet using Safari, Chrome and other browsers
- Bespoke ordering form for each brand Ecommerce style online ordering with images of each product

#### ★ Graphical User Interface – GUI

Intuitive platform for users

# ★Automatic creation of care label based on user input with artwork approval online

MF Digital enables automatic creation of multilingual care and content label through the data feed and
information obtained from the glossary. This error-free system minimizes manual intervention in creation of
artwork and timeline.

#### ★Chat with Manohar Team

• Each buyer is provided a unique login ID to track developments & orders. In case of query, Manohar team is just a click away. The platform enables the option of a direct chat with the assigned account holder for immediate assistance.

#### ★Automatic Alerts – Notifications & mailer for various update

• Any progress in development/order, alteration in current status or any other alert is shared through this platform with respective Brand



## Sustainability Initiatives



FSC & Oeko-tex certification

Effluent Treatment Plant (ETP)

Corrugation unit is powered by dyeing plant steam resulting in saving of natural resources

HIGG program initiative

**Better Cotton Initiative** 

Pet coke usage in boiler changed to Bio fuel

Diesel usage in boiler changed to LPG

Rain Water Harvesting

Paper scrap is sent back to mill for recycling

RSL & ROHS check on all in-house raw material

Label waste is recycled into yarns for reuse

Introduction of green chemical usage

Using solar energy



























The mark of responsible forestry



Thank You