# **COMPANY PROFILE**

**SB INTERNATIONAL** 



### **Company Introduction**

#### SB INTERNATIONAL CREATES PRECIOUS VALUE, EVEN FROM THE SMALLEST THINGS. OUR DREAM IS TO BE A GLOBAL LEADER.

Many precious things exist in the world, even from those things that appear to be small and insignificant. SB International creates precious value even from the tiniest things that at first, appear to have no value. We will strive to be the industry leader in the 21st Century, leading the way with fearless ambition and drive.



CEO JAMES HONG

### **Company Introduction**



#### **Company Philosophy**

- Spirit of challenge against complacency
- Prompt decision-making system
- To support customers with the latest technologies
- To provide the best solutions through customerfirst philosophy with competitive prices and

efficient consulting system

#### **Company Overview**

#### **SB INTERNATIONAL**

ELASTIC BAND, BUTTON, HARDWARE, THREAD, OTHER TRIMS

**SB INTERNATIONAL** 

EMBLEM
WORLD WIDE NETWORK

H TRADING CO., LTD.

HEAT TRANSFER LABEL, PRINTED LABEL, WOVEN LABEL, HANG TAG, STICKER, OTHERS.

TOTAL TRIM PACKAGING SERVICE,
EQUESTRIAN CLOTHING, SPORTSWEAR, UNIFORM





#### **Factories**

FACTORY LOCATIONS: KOREA, INDONESIA, VIETNAM, CHINA, GUATEMALA



#### **Annual Turnover**

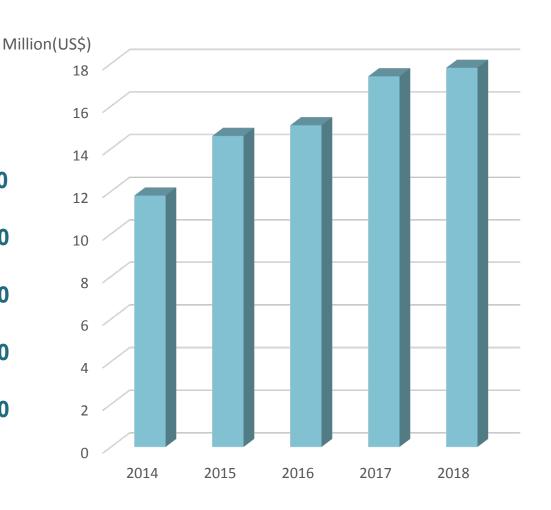


**3015: US\$ 14,600,000** 

**3016: US\$ 15,100,000** 

**3017: US\$ 17,400,000** 

**3018: US\$ 17,800,000** 



# **SB INTERNATIONAL**



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### **Company Introduction**



Company Name
SB International

CEO James Hong

❖ Date of Establishment September 23, 1999 (Company Name Changed)

(1990: Establishment)

Capital 1.5 million US dollars

Location Seoul, Korea

Main Business Garment trims manufacturing covering buttons,

metal fasteners, hardware,

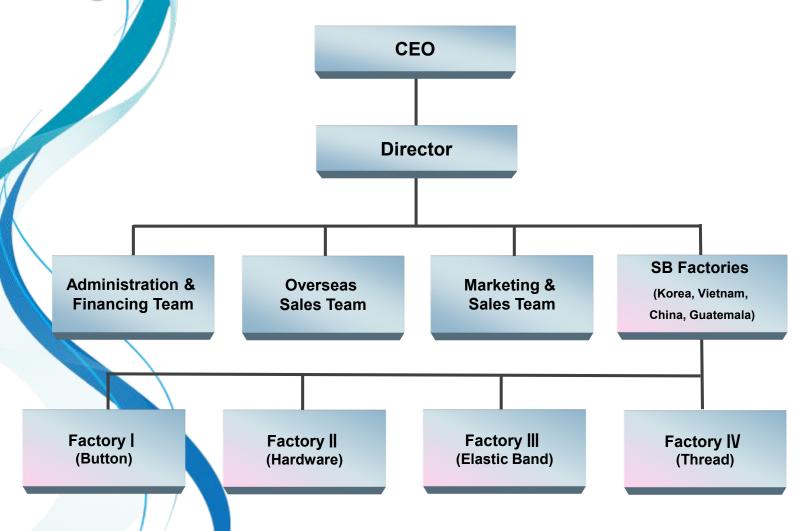
elastic band, thread, etc.

#### **SB INTERNATIONAL**

# **Company History**

	1990	<ul> <li>Established SANGBO INDUSTRIAL CO. at Cheonggye 9-ga, Seoul.</li> <li>Button Supplied</li> </ul>
	1998	Extended business to total trim manufacturing
1	1999	Changed the company name to SB INTERNATIONAL
	2001	Approved as a TARGET nominated supplier for Button in June, 2001.
	2002	<ul> <li>Approved as a TARGET nominated supplier for Trims and Sundry in Dec, 2002.</li> <li>Established a factory for producing Thread (stock 51%)</li> </ul>
	2003	<ul> <li>Approved as a TARGET nominated supplier for poly bag in May, 2003.</li> <li>Approved as a TARGET nominated supplier for Thread in May, 2003.</li> </ul>
	2005	Established a factory for producing Heat Transfer Label
	2009	Approved as a BCBG nominated supplier for Labels, Hangtag, Patch, Buttons, Size Strip.
	2015	Approved as a KOHL'S preferred supplier for Fasteners, Buttons, Elastic, Thread.
	2017	Approved as a KOHL'S preferred supplier for Heat Transfer Label & Printed Label.
	2019	Approved as a KOHL'S preferred supplier for Elastic.

## Organization





#### Client

<b>*</b>	Sae-A
<b>*</b> *	Jat-A

- Nobland \* Kisoo
- ⋄ GG Korea 
  ⋄ Global MFG
- \* UBASE \* Pan Pacific
- NamyangSG Corporation

Yakjin

\*\*

- \* Willbes
  \* C-Site
- ShinsungNamyang
- Shinwon
  Swimtex
- \* Hansol \* Jade
- PoonginJava Clothing



#### Buyer

- \* TARGET
- **\* KOHL'S**
- \* BCBG
- ⋄ FOREVER 21
- \* T-ECO
- CARHARTT
- **\*** ABERCROMBIE & FITCH
- AEO
- **♦** CABELA'S
- LANE BRYANT





**BCBGMAXAZRIA** 

FOREVER 21°









OOBE BRAND

AMERICAN EAGLE

LANEBRYANT



### **Approved Status**













Equipment	Unit
PATTERN MACHINE	3
DRY CHAMBER	2
PRE-HEATING MACHINE	1
CUTTING MACHINE	1
CARVING MACHINE	8
POLICING & CLEANING MACHINE	9
LOGO MACHINE	1
SEALING MACHINE	1
LIFT	1
AIR-COMPRESSOR	2



























#### Hardware

- Snaps
- Shank Buttons
- Rivets
- Metal Buttons

Equipment	Unit
BRASS PRESSER	50
DIE CASTING PRESSER	8
ASSEMBLE	30









Equipment	Unit
LOOM	36
WARPING MACHINE	1
COVERING MACHINE	1











Equipment	Unit
DYEING MACHINE	17
DRYING MACHINE	4
SOFT WINDER	1
LOW SPEED WINDER	36
HIGH SPEED WINDER	28
HK WINDER	9
TEST MACHINE	1



















### **Regulatory Compliance**

SB International complies with the CPSIA Testing & Certification Rule for Children's products and has successfully completed iRTP(Intertek Regulatory Compliance Training Program) for CPSIA 16 CFR PART 1107 and 16 CFR 1109 including Undue Influence conducted by Intertek.





#### **Regulatory Compliance**

Trim Quality Program (TQP) is an evaluation of trim supplier facilities to ensure that quality and process measures are in place.

Target TQP audit for our Button and Hardware facilities were conducted by Intertek Korea.



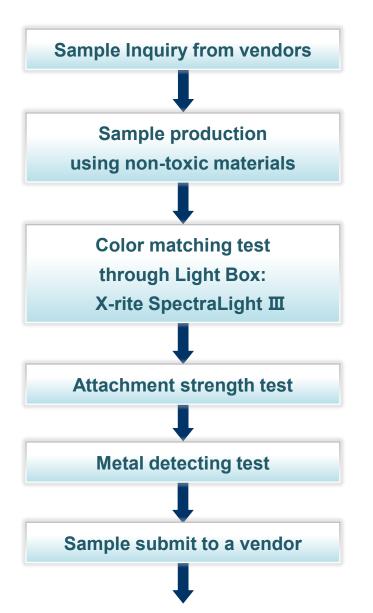
#### **Plastic Button Facility**

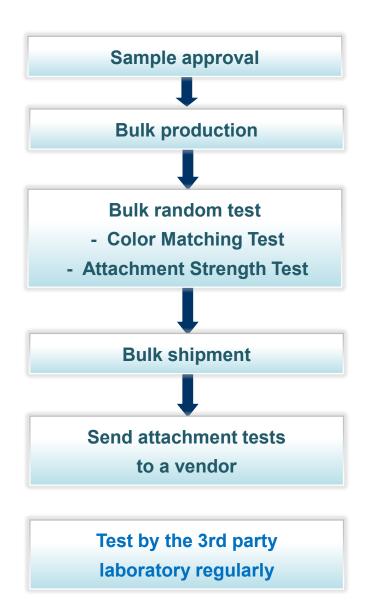


#### Snaps, Metal Button Facility





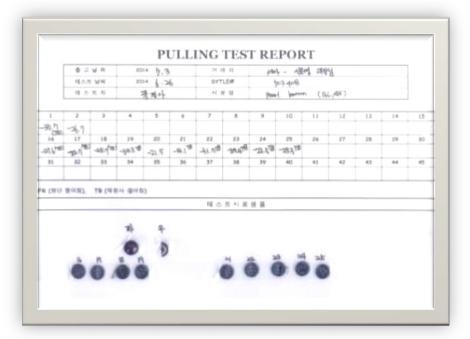






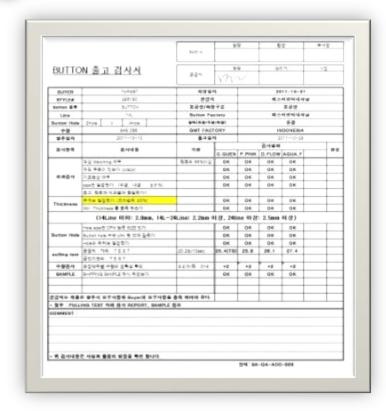


#### Attachment strength test report





#### **Button inspection report**







3<sup>rd</sup> party test reports





#### Color matching test through Light Box: X-Rite SpectraLight III









#### Attachment strength test



#### 1. Button sewing machine









#### Attachment strength test



#### 2. Force measurement machine

















#### **Customer Satisfaction**



#### **SB INTERNATIONAL**

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### **Company Introduction**

**Profile Review** 

❖ Company Name Emblem World Wide Network

❖ CEO James Hong

❖ Date of Establishment September 3, 2001

❖ Capital 2 million US dollars

❖ Location Seoul, Korea

❖ Main Business Garment trims manufacturing

covering Heat Transfer Labels,

Woven Labels, Printed Labels,

Hangtags, Size Strips, Sticker, etc.



### **Company History**

2001

- Established EMBLEM World Wide Network in Sep. 2001
- Approved as a TARGET nominated supplier for Label/ Hang tag/ Size Strip in Oct. 2001

2003

Established EMBLEM branch (Hong Kong) in Oct. 2003

2006

Approved as a TARGET nominated supplier for Heat transfer label in Aug. 2006

2009

• Approved as a BCBG nominated supplier for Labels, Hangtag, Patch, Buttons, Size Strip.

2014

• Approved as a Forever 21 nominated supplier for Labels, Hangtag, Sticker.







## Client

Sae-A

♦ Elim

\* Hansae

Youngwoo

Nobland

Pan Pacific

Willbes

C-Site

\* Kwanglim

Namyang

Shinsung

Swimtex

**\*** Shinwon

\* Jade

\* Hansol

Java Clothing



# Approved Status

BCBG



**Target** 



Forever 21





### **Heat Transfer Label**

Equipment	Unit
SEMI-AUTOMATIC SCREEN PRINTING MACHINE	3
MANUAL SCREEN PRINTING MACHINE	1
CONVEYOR BELT DRYER	2
PLATEMAKER	1
DRYING MACHINE	1
CUTTING MACHINE	2

# **Factory Equipment**







## **Heat Transfer Label**









### **Heat Transfer Label**

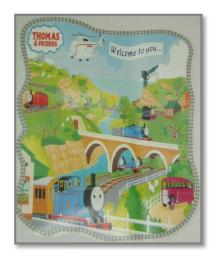




















### **Woven Label**

Equipment	Unit
LOOM	14
STARCHING MACHINE	2
CUTTING MACHINE	1









### **Woven Label**









### **Printed Label**

Equipment	Unit
SILK PRINTING MACHINE	3
ROTARY PRINTING MACHINE	4
CUTTING MACHINE	4





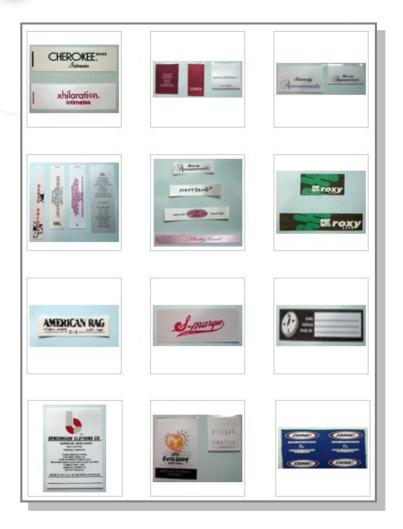
# **Factory Equipment**







### **Printed Label**









### **Hang Tag**

Equipment	Unit
PRINTING MACHINE	9
CUTTING MACHINE	5







**Hang Tag** 















CHEROKEE:""















## Size Strip & Sticker

Equipment	Unit
СТР	1
IMAGE SETTER	1
RELIEF PLATE	1
PLOTTER	1
ROTARY MACHINE	3
PRESS MACHINE	3
SILK SCREEN MACHINE	2
OFFSET MACHINE	2
CUTTING MACHINE	1
ROLL SLITTING	1
UV COATING	1
SEALING MACHINE	1

# **Factory Equipment**





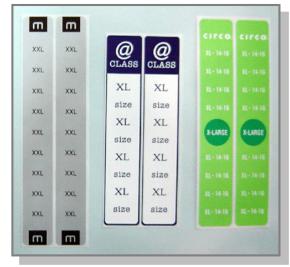




Size Strip & Sticker











# Regulatory Compliance

Emblem WWN complies with the CPSIA Testing & Certification Rule for Children's products and has successfully completed iRTP(Intertek Regulatory Compliance Training Program) for CPSIA 16 CFR PART 1107 and 16 CFR 1109 including Undue Influence conducted by Intertek.





# Regulatory Compliance

Trim Quality Program (TQP) is an evaluation of trim supplier facilities to ensure that quality and process measures are in place.

Target TQP audit for our Heat Transfer Label, Woven Label, and Printed Label facilities were conducted by Intertek Korea.

# Heat Transfer Label Facility



# Woven Label Facility



### Printed Label Facility





# Regulatory Compliance

Trim Quality Program (TQP) is an evaluation of trim supplier facilities to ensure that quality and process measures are in place.

Target TQP audit for our Heat Transfer Label, Woven Label, and Printed Label facilities were conducted by Intertek Korea.

#### Printed Label Facilities – Korea / Indonesia / Vietnam









# **Quality Control**

3<sup>rd</sup> party test reports





## **Quality Control**

#### Color matching test through Light Box & Spectrophotometer

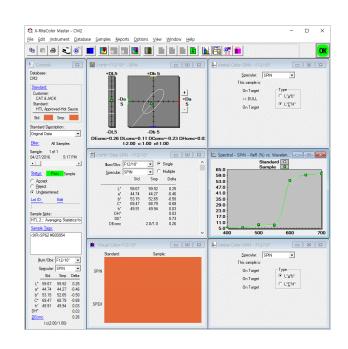
#### X-Rite SpectraLight III



#### X-Rite SP62 Portable Spectrophotometer



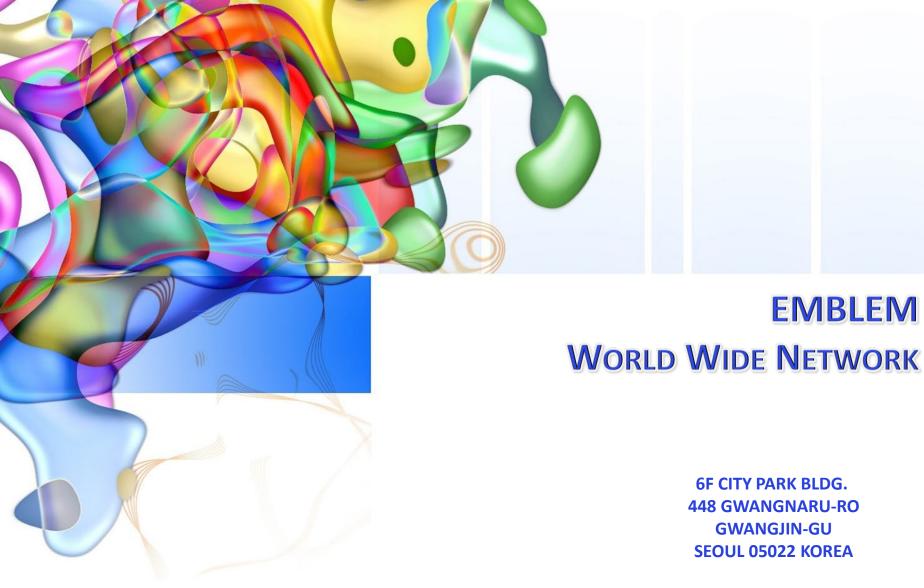
#### X-Rite Color Master











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## **Company Introduction**





### **Profile Review**

- Company Name
- ❖ CEO
- Date of Establishment
- Capital
- Location

H Trading Co., Ltd.

**James Hong** 

**February 25, 2013** 

50,000 US dollars

Seoul, Korea

- Total Trim Packaging Service
- Equestrian Clothing
- Sportswear
- Uniform







2013	• Established H Trading Co., Ltd. In February 2013
2013	Started Total Trim Packaging Service for TARTET
2014	Started Total Trim Packaging Service for OLD NAVY, GAP, THE CHILDREN'S PLACE
2014	Started to produce Riding Apparel for Masters Equestrians
2015	<ul> <li>Started to produce Riding Apparel for Sport Horse Lifestyle</li> <li>Started to produce Sportswear</li> </ul>
2016	Started Total Trim Packaging Service for CARTER'S(BOYS, GIRLS)
2017	Started Total Trim Packaging Service for OSHKOSH, GLOBAL BRANDS GROUP, CARTER'S(SAMS, JOY, COSTCO)



## **Buyer**



- CARTER'S
- **\* GLOBAL BRANDS GROUP**
- \* TARGET
- **\* THE CHILDREN'S PLACE**
- OSHKOSH
- OLD NAVY
- \* GAP
- MASTER EQUESTRIAN
- SPORT HORSE LIFESTYLE
- **JUST WORLD**

















# Service & Product













































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