FOOTWEAR Vendor Owned Process Training

Recording Available Here

Technical Design Training & Standards Team | 2024



PRESENTATION AGENDA



CTD Expectations

CTD EXPECTATIONS

CTD VENDOR EXPECTATIONS:

- *Always Fit on live models^
- *Follow Kohl's Last & Flip Minimums
- *Meet or Exceed Kohl's Minimum
- **Construction Standards**
- *Responsible to own and deliver amazing fit
- *Validate comfort and movement
- *Upload factory tech pack in onePLM
- *Validate that production quality follows final tech pack

KOHL'S EXPECTATIONS:

- *Provide Fit & Quality Resources including:
 - Last & Flip Minimums
 - Minimum Construction Standards
 - **Boot Calf Standards**
 - Sock & Insole Standards
 - How to Measure Manual & Videos
- *Support vendors questions regarding
 - consistency and quality
 - Pre Development: Training & Standards Team
 - In Development: Testing/Inspections Team

CTD EXPECTATIONS

Sampling

- Engage CTD to set your Kohl's sample for successful execution
- Use Live Models for all fittings
 - Maintain a model roster. Ensure model sizing is consistent with Kohl's Standards and routinely measured.
 - o Rubber Feet should only be used in children's sizing where models are limited
- Leverage Fit & Quality Resources:
 - o Last & Flip Minimums
 - Minimum Construction Standards
 - Boot Calf Standards
 - Sock & Insole Standards
 - How to Measure Manual & Videos

Fit Approval

- Apply any revisions as advised from the Kohl's Production team
- CTD internally evaluates/approves samples from counter to pre-production
- CTD uploads factory tech pack/specification to the 'Attachments' tab in PLM for record keeping
- CTD sends a duplicate of the approved fit sample for reference to Kohl's Production

Production

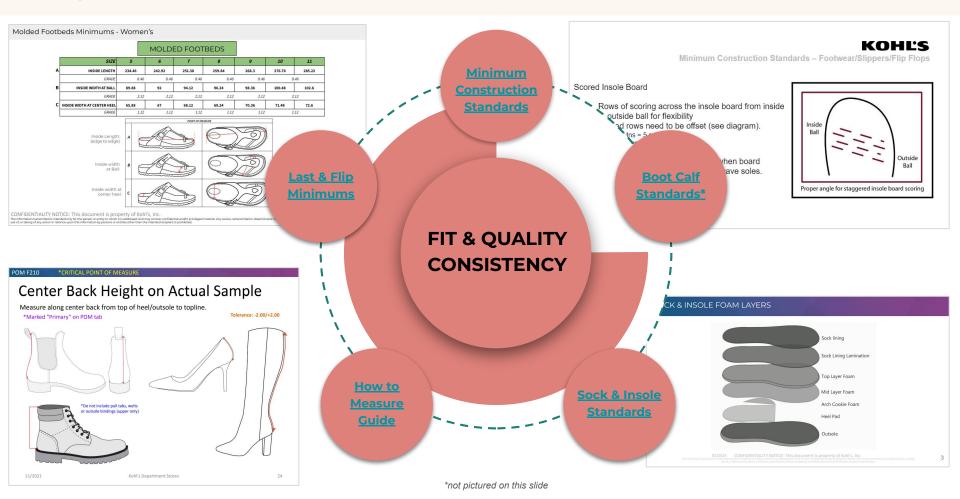
- Participate in Pre-Production meeting to ensure production matches approval
- Ensure product is meeting or exceeding Minimum Construction Standards and Execution Standards are met

NOTE:

- Access to K-Link is essential to a successful execution of the Vendor Owned Process. To reset your K-Link account, please call +1-262-703-1515

Tools & Resources

Fit & Quality Consistency - Requirements



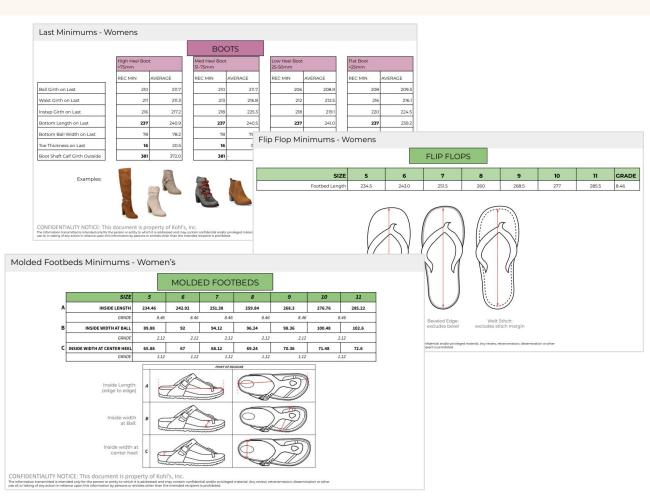
Fit & Quality Consistency - Last and Flip Minimums

Last and Flip Minimums provide a baseline of measurements for Kohl's Private label footwear.

These documents provide a wide range of information including various shoe types (boots, sandals, etc), as well as molded and flip-flop styles.

As a Kohls CTD, it is your responsibility that all samples and production adhere to these requirements.

<u>Last & Flip Minimums - Kids</u> <u>Last & Flip Minimums - Mens</u> <u>Last & Flip Minimums - Womens</u>



Fit & Quality Consistency - Minimum Construction Standards

Minimum Construction Standards (MCS) provide minimum requirements for quality in Kohl's Private Label goods.

These documents provide a wide range of information include guidance on insole boards, construction components, outsoles, and more.

As a Kohls CTD, it is your responsibility that all samples and production adhere to these requirements.

KOHĽS

Minimum Construction Standarda

Footwear/Slippers/Flip Flops

Minimum quality and construction standards for footwear/sli

KOHLS
Minimum Construction Standards – Footwear/Slippers/Flip Flops

Heel Attachment will be checked both in fit evaluation and intermittently via inspections.

Confirmation samples, fit samples, and production samples should all match in heel attachment.

BOM and Construction tab in OnePLM should also match.

3 Screw Method

The preferred heel attachment method for Kohl's Private Branded Footwear is the 3-screw method due to its superior strength and integrity – especially for skinnier heels 65mm or higher. Should the factory have recommendations for an alternative heel attachment, please reach out to Kohl's TD.



4 Nail + 1 Center Screw Method

The less stable, but more efficient 4 nail + 1 center screw method can be submitted on an individual style basis for Kohl's approval. This method is recommended for lower, chunky or block heels, 64mm or lower. As heel strength and integrity could be compromised depending on heel construction, a passing test report must be submitted.



Ultrasonic Plate

Ultrasonic plates are recommended only for lower, chunky heels (<50mm) or wedges/platforms – but can be submitted on an individual style basis for Kohl's approval. A passing test report must also be submitted



Fit & Quality Consistency - Boot Calf Standards

Regular & Wide Calf Boot Standards provide minimum calf measurement requirements for Kohl's Private Label tall boots.

This document includes a minimum measurement for outside calf circumference, as well as other helpful points of measure (ie ankle girth, how to find max calf circumference, etc).

As a Kohls CTD, it is your responsibility that all samples and production adhere to these requirements.

Women's Tall Boot Standards



Boots styles and silhouettes will vary and impact measurements. However, measurements listed below must be met for each size as a **minimum**. This includes both stretch and non-stretch styles, as well as zipped and non-zipped.

Measurements are in millimeters unless otherwise specified.

Regular Calf Outside Circumference @ Max Calf Girth	#5 356 (14.0 in)	#6 366 (14.4 in)	#7 376 (14.8 in)	#8 386 (15.2 in)	#9 396 (15.6 in)	#10 406 (16.0 in)	#11 417 (16.4 in)
Center Back Height of Max Calf Girth, Above Top of Outsole	293	298	303	308	313	318	323
Min Outside Circumference @ Ankle Girth	264	270	276	282	288	294	300

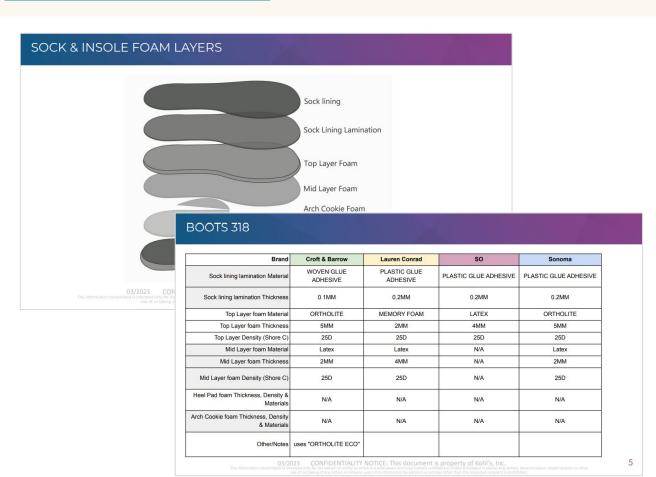
Wide Calf Outside Circumference @ Max Calf Girth	#5 394 (15.5 in)	#6 404 (15.9 in)	#7 414 (16.3 in)	#8 424 (16.7 in)	#9 434 (17.1 in)	#10 445 (17.5 in)	#11 455 (17.9 in)
Center Back Height of Max Shaft Girth, Above Top of Outsole	293	298	303	308	313	318	323
Min Outside Circumference @ Ankle Girth	273	279	285	291	297	303	309

Fit & Quality Consistency - Sock & Insole Standards

The <u>Footwear Sock & Insole Foam</u>
<u>Standards</u> provide a recommended guidance for sock & insole qualities for Kohl's Private Label shoes.

This document includes qualities for various shoe types (boots, sandals, etc) for all categories (womens, mens, kids).

As a Kohls CTD, it is your responsibility that all samples and production adhere to these requirements.

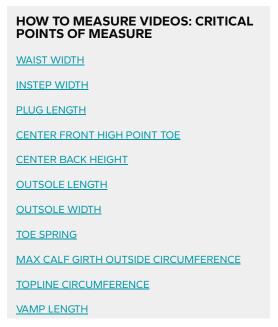


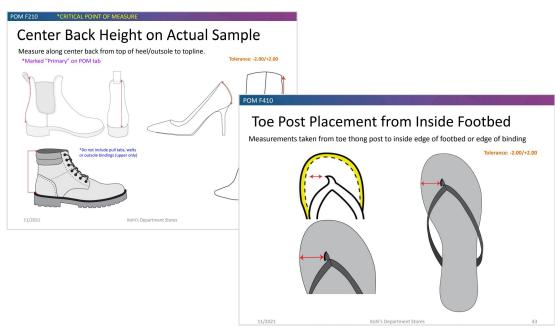
Fit & Quality Consistency - How to Measure Guide

The <u>How to Measure Guide</u> provides guidance on consistent measuring methods for Kohl's Private Label shoes.

This document includes both last and shoe measurements. Additionally, there are helpful how to measure videos (see list below) for the most critical points of measure.

As a Kohls CTD, it is your responsibility that all samples and production adhere to these requirements.





Delivering Consistent Fit

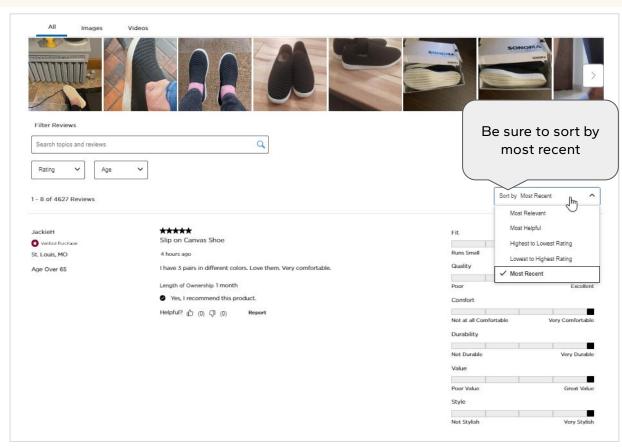


Customer Reviews

Regular monitoring and analysis of Kohl's customer reviews will be critical to your success as a Kohl's Supplier.







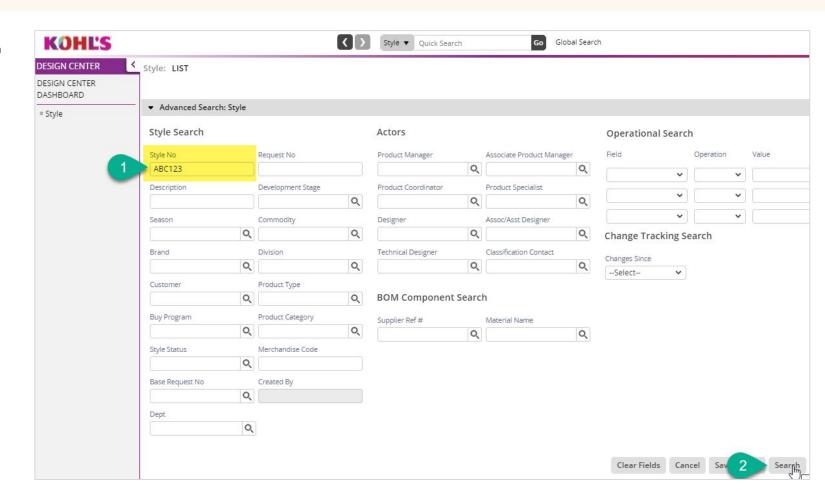


Tech Pack Requirements

- Front, Back, & Detail images
 - Final approved version only
- Construction Details including:
 - Construction type: cemented, strobel, molded, etc.
 - Outsole flocking
 - Upper stitching & attachment
- Sizing Information (Points of Measure, sizing names if applicable (ie S 5/6, M 7/8, etc)
- BOM including all materials, trims, and hardware
 - o <u>Template available here</u>

Vendor Owned Tech Pack to PLM - How to Upload

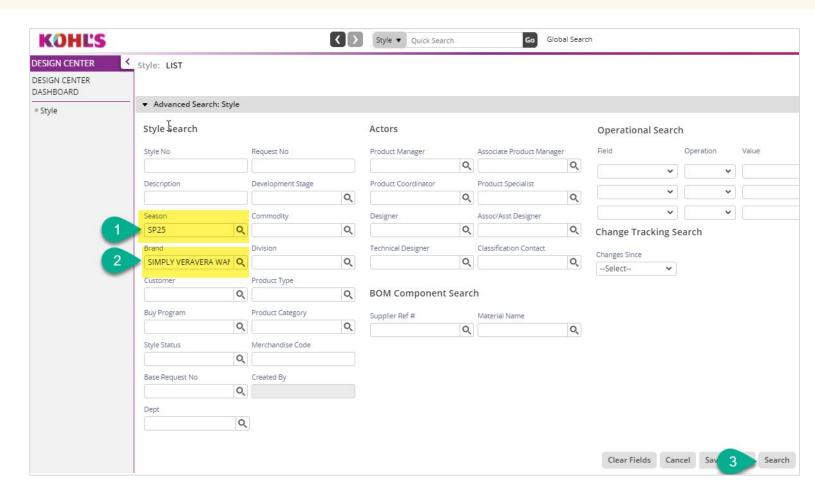
Access the style via style search:



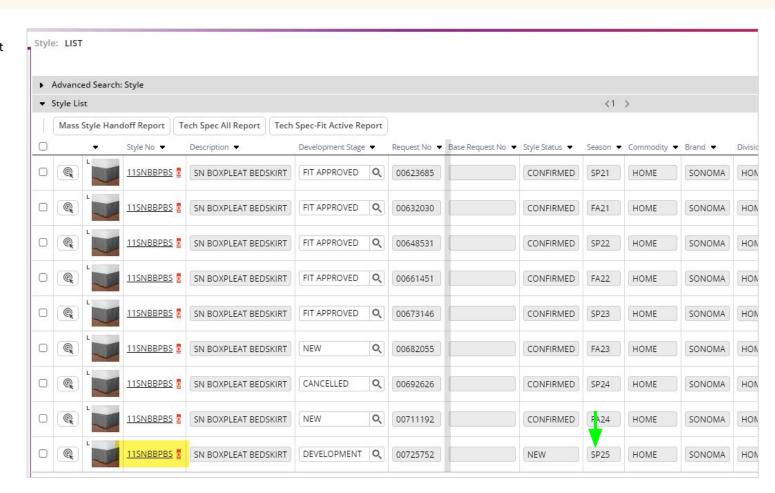
Vendor Owned Tech Pack to PLM - How to Upload

Alternatively, you can search more broadly by setting one or more search parameters.

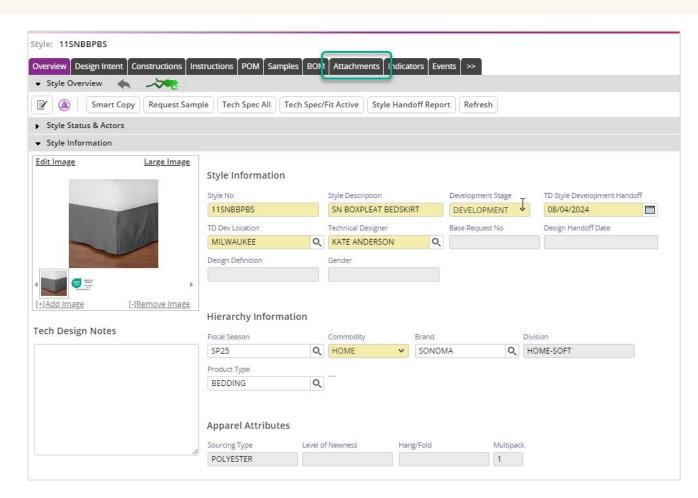
In this example, the search results will only return styles assigned to you in SP25 under the Vera brand:



Be sure to select the correct season - in this example SP25:



Once in the style shell - navigate to the 'Attachments' tab:

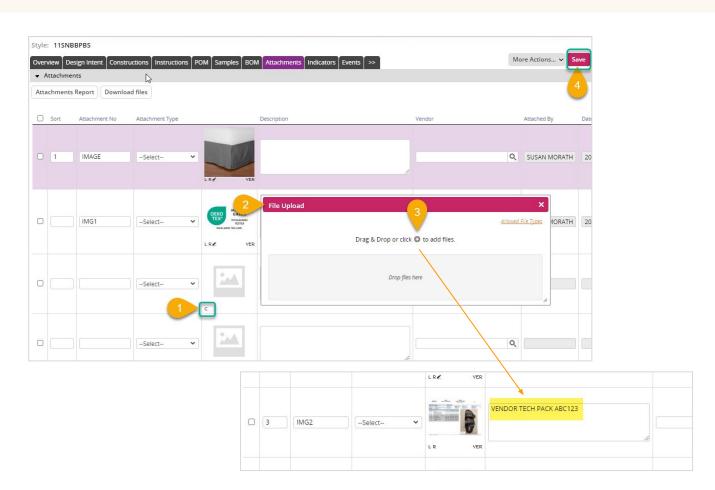


Navigate to an open line item on the "Attachments" tab.

Select "C" for the File Upload window to appear.

Add your file - be sure to add a description to help Kohl's identify the file.

Once added, you must select 'Save'.



THANK YOU

Questions/Support:

Tech Design Training & Standards Team

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