

K-Link Vendor Guide Factory Direct Training



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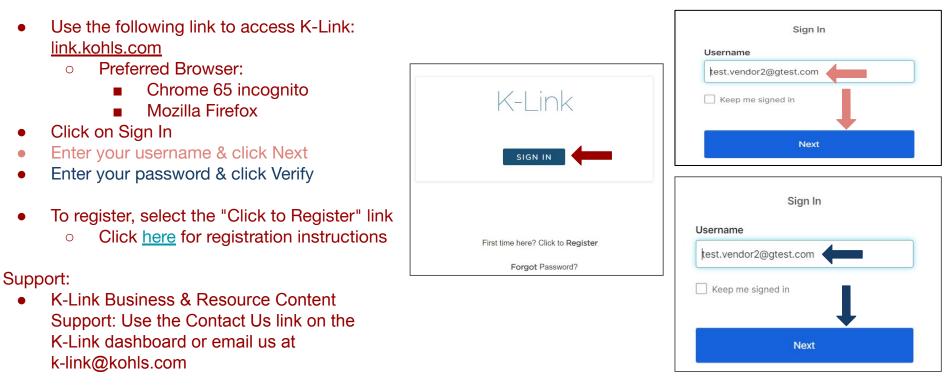
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K-Link Overview

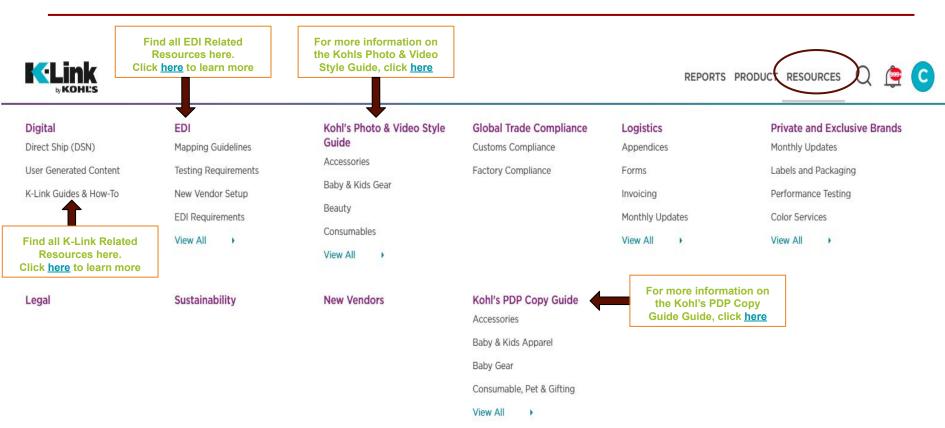
Video can be accessed within K-Link



Logging into K-Link

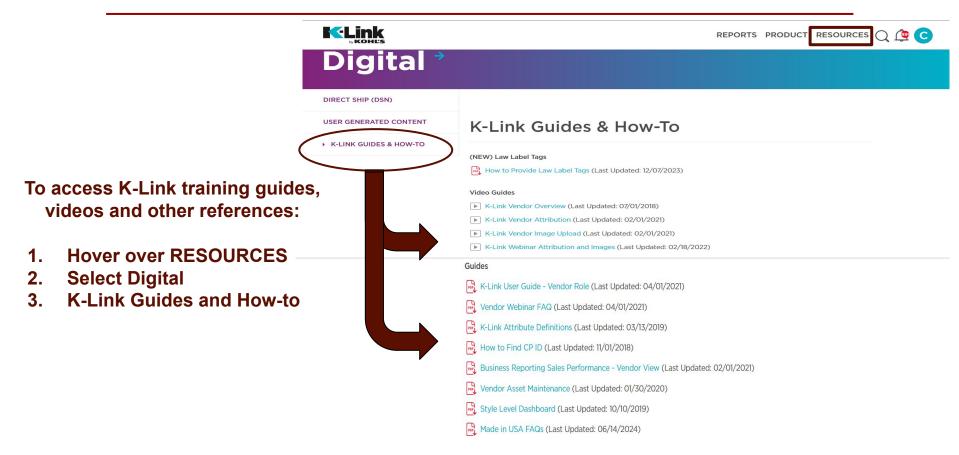


Accessing Product Guides & Resources





Accessing K-Link Guides & Trainings

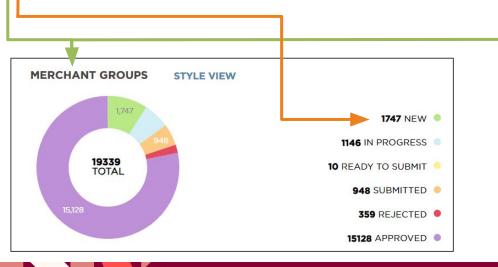


Finding your Merchant Group

A merchant group is a group of styles that live within the same department. It is most likely organized by a buy plan created by a Kohl's Buyer. You will get an email from K-Link when a new Merchant Group is created.

Use the Merchant Group Widget to access your merchant group

- Click on MERCHANT GROUPS to access the Merchant Group Dashboard (preferred access method)
- All statues in the widget are hyperlinks that when clicked will take you to the Merchant Group Landing page for that status



Merchant Group Dashboard

Μ	lerchar	nt Groups (1343	44)			
	ier en ar			/			
4	74 Selected	NDORS V BRANDS V ASSIGNED TO		MAP STATUS	STATUS ~	Advanced Filters ~	
	PRODUCT LAUNCH DATE	MERCHANT GROUPS		ASSIGNED TO	DUE DATE	. STATUS	
	03/04/2019	REPORT FOOTWEAR INC_219_LC GUAVA BLACK & NUDE		Merchant1 Specialist1 Mechandice Specialist Take ownership	10/18/2018	WAITING ON IMAGES YEW	
		52ytes; 2 59235; 24		Gina Engelen P	02/14/2019	READY FOR IP REVIEW VIEW	
		GONZALES ENT INC DBA FIFTH SUN_107_RUSH NOV TEST	m	Cha Thao	10/25/2018	WAITING ON IMAGES	
1	11/05/2018	TEES Styles: 15 SKUs: 60	-	Verchandise Specialist Take ownership Not Assigned	02/26/2019	READY FOR IP REVIEW VIEW	
	01/01/1900	NIKE USA INC_357_SPI9 SLEEVELESS TOPS		Calvin Lemieux Herchandise Specialist	11/27/2018	WAITING ON IMAGES VIEW	
		Styles: 7 500.0:104	1	Jennifer Sutton	07/23/2019	READY FOR IP REVIEW VEW	

Finding your Merchant Group

Merchant Group	os (213)				
11-SOLID SHEETS VENDORS BRANDS	> ASSIGNED TO	STATUS	Advanced Filters >	Clicking c	ced Filters on Advanced Filters allows
PRODUCT MERCHANT GROUPS	ASSIGNE	D DUE DATE 🔒 STATUS	5	-	er by Merchant Group tribute Due Date, Image
LI & FUNG (TRADING) LIMITED_11_BTS 19 BIG O RELAUNCH Styles: 48 SKUs: 48	DNE JERSEY	04/01/2019 WAITIN] 01/03/2019 REJECT	04/17/2018 23:59 03/13/2018 23:59 VIEW	Searching	and Class. g by merchant group name test way to find a t group
11-SOLID SHEETS VENDORS V	BRANDS ~	ASSIGNED TO	 ✓ STATUS 	Adv	anced Filters ^
Merchant Group Name	Attribute Due Date	Image Due Date	Class		
Merchant Group	All	All	Class	\sim	
			CLE	AR FILTER	APPLY FILTER



Merchant Group Timelines

	Merc	hant Groups (2	13)				
Merchant Groups This column displays the name of the merchant group. Past this column, the	11-SOLID SHEETS		ASSIG	NED TO	STATUS		+ Filters ~	
merchant group is split into two	PRODUCT LAUNCH DATE	MERCHANT GROUPS		ASSIGNED TO	DUE DATE	STATUS		
timelines: the top line is for attribution and the bottom line is for images .	: 05/05/2019	LI & FUNG (TRADING) LIMITED_11_BTS 19 BIG ONE JERSEY RELAUNCH Styles: 48 SKUs: 48		IP1View1	04/01/2019 01/03/2019	WAITING ON IMAGES	VIEW	Attribute timeline mage timeline

Attribute Timeline Icon 🔚

Image Timeline Icon 🕅

Assigned To

This column displays the name of the person that's working on the group. When "Assigned To" says "Not Assigned", it means no one has begun working on that group. If someone else is listed as the owner, you can select the "Take Ownership" link to assign the group to yourself. Clicking the "edit" button will automatically assign the group to you.

N	1erc	hant	Group	os (2	2	13)			
	11-SOLID SHEETS	VENDORS	BRANDS		SSIGN	ED TO	STATUS	Advanced	I Filters 🗸
	PRODUCT LAUNCH DATE	MERCHANT GROUPS	•			ASSIGNED	DUE DATE	STATUS	
:	05/05/2019	LI & FUNG (TRADING RELAUNCH Styles: 48 SKUs: 48	G) LIMITED_11_BTS 19 BIG	ONE JERSEY		IP1View1 IP Take ownership Ellen Ying	04/01/2019 01/03/2019	WAITING ON IMAGES	VIEW

KOHĽS

Merchant Group Timelines

Merchant Groups (213)

Due Date

This column displays due dates, assigned by the merchants, for when attributes and images need to be uploaded by. Each timeline has its own due date display. By clicking on the header, you can sort the groups by due date. Due dates that are past due will turn red but do not prevent you from still accessing the group and completing work.

	11-SOLID SHEETS	VENDORS	BRANDS	ASSIGNE	ED TO	STATUS	Advanced Filt	ers ~
	PRODUCT LAUNCH DATE	MERCHANT GROUPS	•		ASSIGNED TO	DUE DATE	STATUS	
:	05/05/2019	LI & FUNG (TRADING) LIMI RELAUNCH Styles: 48 SKUs: 48	TED_11_BTS 19 BIG ONE JERS	SEY 🔳	IP1View1 IP Watake ownership Ellen Ying VU	04/01/2019 01/03/2019	WAITING ON IMAGES	VIEW

Status

This column provides insight into where the merchant group is in the set-up process. As a Vendor, you will see 7 statuses throughout the progression of the merchant group.

Merchant Groups (213)

11-SOLID SHEETS	VENDORS	→ BRANDS	~ (AS	SSIGNED TO	→ STATUS	Advanced	+ Filters ~
PRODUCT LAUNCH DATE	MERCHANT GROUPS	*		ASSIG TO	NED DUE DATE	STATUS	
05/05/2019	LI & FUNG (TRADING RELAUNCH) LIMITED_11_BTS 19 BIG OI	NE JERSEY	IP1View IP Take ownership	04/01/2019	WAITING ON IMAGES	VIEW
	Styles: 48 SKUs: 48			Ellen Yi	ng 01/03/2019	REJECTED	VIEW

Merchant Group Statuses

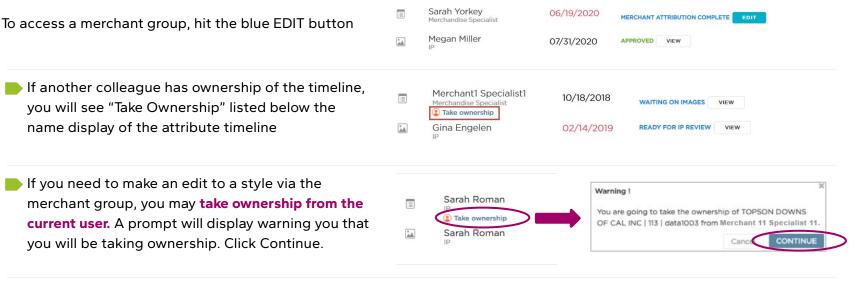
Below are the different statuses you will see displayed under the attribute or image timeline.

- → The timeline status of the merchant group will display the lowest styles's status, meaning if all style statuses are Approved, but 1 style is Rejected, the status on the merchant group timeline will display Rejected.
- → Statuses below that are <u>underlined</u> are ones where vendors need to take action

New	In Progress	Ready to Submit	Submitted	Approved	Complete
Kohl's has sent the merchant group to you, but you have not taken action or	You have begun attribution or uploading images, but are not complete.	Attribution and/or images are complete, but have not been submitted back to Kohl's.	Attribution and/or images have been submitted back to Kohl's for review.	Attribution and/or images have been approved by Kohl's.	Merchant Group attribution and images are complete.
opened the group.			Rejected	and/or images	

Attribution and/or images have been rejected by Kohl's and are back in your queue for updating.

Entering Merchant Groups



Once attributes are submitted and show Approved, you may no longer make changes. Should you require changes, please work with your Kohl's team to follow an internal process for post-publish updates.

When you need to add additional images after approval and the blue edit button is displaying as view, please reach out to <u>k-link@kohls.com</u> to unlock the image timeline. Please provide your merchant group(s) name(s), your email address you use to log into K-link, and your first & last name.



Attribution

[∞] Video can be accessed within K-Link



Kohl's Product Detail Page (PDP) Copy Guide

This guide outlines attribute requirements and includes visual examples to assist vendors in accurately providing vendor copy attributes for approval. Additionally, it features an attribute glossary, tips & tricks, and legally-advised compliance guidelines. These resources are designed to clarify requirements, minimize attribute rejections, and enhance our product pages while ensuring adherence to standards.

To Access Guides:

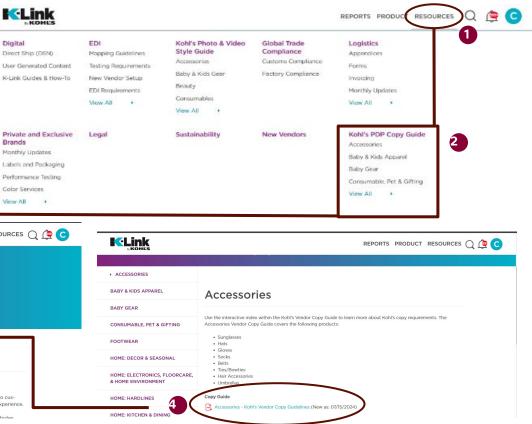
K·Link

- 1. Hover over RESOURCES
- 2. Select Kohl's PDP Copy Guide
- 3. Select Category of Business
- 4. Click the link to open

REPORTS PRODUCT RESOURCES Q 👰 C

Kohl's PDP Copy Guide





Kohl's Product Detail Page (PDP) Copy Guide

- Use the index page within the guide to select the product you are wishing to attribute.
- This will take you to the page outlining the Copy Requirements for that product and guide you through entering these attributes directly into K-Link

INDEX

Click, or navigate to

categories at right



SUNGLASSES COPY REQUIREMENTS

A

В

1-2

The following is a snapshot of the attributes that are typically required for Sunglasses copy approvals. This not an exhaustive list and is subject to change. For attribute definitions, visit the Attribute Glossary

A. Product Title

Recommended Title/Title Description: Include brand, gender, product and any other necessary information required to title your product for Kohls.com.

B. Product Details

- FEATURES: The following attributes help us build this section of the PDP
 - Frame Material
 - Special Features
 - Lens Material
 - Lens Features
 - Lens Color
 - Frame Color
 - Origin

2. FIT DETAILS: The following attributes are necessary to create this section.

- How to find your frame size (Kohl's provided link)
- Eye/bridge/temple measurements (in mm)
- Silhouette



Men's Ray-Ban RB3498 61mm Polarized Rectange Sunglasses

Protect your eyes in style with these sleek, polarized sunglasses from Ray-Ban.

	PRODUCT FEATURES
	Metal
	Standard
	This frame is durable
	Lens material: plastic
	Polarized
	Green
X	 Frame color: black
	Hard
	 Imported
	FIT DETAILS
	How do I find my frame
	Eye/bridge/temple mea
	1

- e size
- asurements: 61mm/17mm/135mm
- Silhouette: rectangle

Adding Attributes in K-Link

- 1. <u>Navigate to your Merchant Group</u>
- 2. Hit Edit on the <u>Attribute timeline</u>
 - a. <u>Take Ownership if someone within your organization has already started editing</u>
- 3. When you first enter the Merchant Group, you will be asked to select a Specific Product
 - a. The specific product will represent the product you are selling
 - i. Example: if you are selling "tops" to Kohls, a specific product may be "t-shirt"
 - b. When you select a Specific Product, it will narrow down the attributes you need to fill out to those that are applicable to the actual product
 - c. You can select No Value, which will display all attributes for that product category
 - i. **Example**: if you are selling "tops" to Kohls and select No Value as your specific product, it will display all top related attributes



Selecting a Specific Product

	DRT BAGS/BACKPACKS	RENDOR BRAND GROUP DESCRIPT		ATTRIBUTE DUE IMAGES DUE 12-20-18 01-30-19			COUNTS CC: 64 SKUs: 6
*		ges and Samples a Specific Product for all styles below. If y DESCRIPTION •	vou don't select a Specifi KOHLS STYLE ID▲	ic Product, you will be filling out COLOR	unnecessary attribution.	SPECIFIC PRODUCT•	SAVE O
	5133553	ALLIANCE II SACKPACK BLACK	73601585	BLACK	SPORTS BAGS	No Value	NEW
	5133584	DIABLO SM INTENSE PINK	99672526	BR PINK	SPORTS BAGS	Q Search X Backpacks Bag Accessories	NEW
	5136407	DIABLO SM ONIX SOLAR RED	99673355	ONX/BLK/RD	SPORTS BAGS	Duffels Lunch Totes No Value Sackpacks	NEW
	5141478	ALLIANCE II SACKPACK SHOCK PINK	73586836	MED PINK	SPORTS BAGS	Sportbag Sets	NEW

"No Value" will be the default for the Specific Product field. If you do not change the Specific Product, you will see a broad list of required attribution based on the PDP Category.

Select a specific product from the dropdown. This will narrow down the number of attributes shown on the following pages.

You can mass update the Specific Product by selecting the checkmarks on the left. Fill in the correct Specific Product for the first style and it will apply to all selected rows.

After specific product has been chosen for all styles, click "Save Changes". You will not be able to proceed with attribution until you save.

Entering Copy Attribution

After a Specific Product is chosen, attribution for the styles can be completed. There are four different ways to attribute a style. Click on each method to learn more.

Single Style Edit

Enter attributes one style at a time by clicking the vendor style number.

Mass Update

Enter information once for all common attributes across styles. Click only the styles you want, or click the checkbox by Vendor Style to select all, then click "Mass Update".

Submit

Grid Edit View

Enter all attribution for all styles within the merchant group by clicking the "Attribute Grid View" button. This acts as Excel within the system.



Click "Export Attributes" to export an Excel attribution sheet. This button can be found on the style list screen or it can be accessed in Attribute Grid View. Fill out the attributes, save the sheet, then click "Import Attributes" to import the attributes back into K-Link.

	Attributes	Images and Suples						
	Edit Attributes	Attribute Grid View					Import Attributes	Export Attribute
)	VENDOR STYLE	DESCRIPTION .	KOHLS STYLE ID 🔺	COLOR	PDP CATEGORY	SPECIFIC PRODUC	T - STATUS -	
2	F2134	Blanket	46140148	2 Colors Available	Infant/Toddler Basics & Accessories	Baby Blankets	NEW	
)	F2135	Baby Blanket	46140145	2 Colors Available	Infant/Toddler Basics & Accessories	Baby Blankets	NEW	
)	F2136	Blanket	46140155	Grey	Infant/Toddler Basics & Accessories	Baby Blankets	i V	
	F2137	Blanket	46140147	Grey	Infant/Toddler Basics & Accessories	Baby Blankets	NEW	

Copy Attribution: Single Style Edit

Attribution fields are either freeform text boxes, dropdowns or multi-select dropdowns.

- Most attribution is required, even if it's not completely applicable to your product.
- Please choose or write "No Value" for any attribute that does not apply to your product.
- Click "Save" at the top right to save your work. A message will appear noting that the work entered was saved.
- Once attribution has been filled out, click the "Finish" button at the top of the screen. If you missed an attribute, a red box will appear around the missed attribute(s).

Pro Tip:

Utilize typeahead functionality for dropdown and multi-select dropdown fields.

Add Attributes	for Vendor Style F2135	Save	FINISH
DEPARTMENT 73 VENDOR: BA	BYSWEDE LLC BRAND: BABY BJORN STYLE #: F2135 DESCRIPTION: BABY	Y BLANK	
STYLE HIERARCHY			
Class	10 - BEDDING		
Subclass	14 - BLANKETS		
SETUP INFORMATION			
Vendor Style	F2135		
Vendor	BABYSWEDE LLC		
	BABY BJORN		
Brand			
Brand			

Copy Attribution: Mass Style Edit

Only attributes that are the same across the selected styles will appear on this page.

Attribution fields are either freeform text boxes, dropdowns or multi-select dropdowns. If an attribute doesn't apply to your product, select or type in "No Value".

Some or all attribution can be filled in during Mass Update. Click "Save", then the "X" to return to the style screen.

If you choose to fill out all attributes, click the "Finish" button at the top of the screen when you're done. If you missed an attribute, a red box will appear around the missed attribute(s).

ds marked in red	×		
ds marked in red	×		
	ls marked in red	ds marked in red X	Is marked in red X

Copy Attribution: Grid View Edit

To update multiple styles in Grid Edit at once, click the style lines that need updating or click the checkbox next to Vendor Style to select all. The lines chosen will highlight in pink. Any update made to one line will populate on all lines selected. Attribution fields are either freeform text boxes, dropdowns or multi-select dropdowns. If an attribute doesn't apply to your product, select or type in "No Value". Some or all attribution can be filled in during Grid Edit View. Most attributes will be required before submitting to Kohl's.

→ 🔽	VENDOR ST	YLE	DESCRIPTION	VENDOR STYLE		
	Test 1	•	Test 1	Test 1		
	Test 2	•	Test 2	Test 2		
	Test 3	•	Test 3	Test 3		
			4			

Copy Attribution: Grid Edit View Cont'd

Any attributes missed & required, will have a red box around them. Once all attribution has been filled out, click the "Save" button at the bottom of the screen. Click on the Merchant Group Name at the top left, or the "X" in the top right, to return to your style list screen, where you can submit your styles to Kohl's for review.

	nk	> E	BABYSWEDE	EL >	Gri	d Edit V	/iew			🗢 🔍
DEPARTMENT 73 - INF&TOD BA	SICS&ACCES	A second se second second s	ABY BJORN GROUP DESCRIPTION	States and the second s	RIBUTE DUE 28-2018		OUNTS	SKUS :36		
							E	Import Attributes		Export Attributes
VENDOR STY	LE .	VENDOR	BRAND	CLASS		SUBCLASS		SKU STRATEGY		RECOMMENDED TI
F2134		BABYSWEDE LL(~	BABY BJORN V	BEDDING	~	BLANKETS	~	Unique	~	Baby Blanket
F2135		BABYSWEDE LL(~	BABY BJORN V	BEDDING	~	BLANKETS	~	Unique	\sim	Baby Blanket
F2136		BABYSWEDE LL(~	BABY BJORN V	BEDDING	~	BLANKETS	~	Unique	~	Baby Blanket
F2137		BABYSWEDE LLC~	BABY BJORN	BEDDING	~	BLANKETS	~	Unique	~	Baby Blanket

SAVE

Copy Attribution: Export to Excel

Selecting the "Export Attributes" button exports a Vendor Style Attribute spreadsheet. An xlsm file will be downloaded to your computer.

Complete attribution in the yellow highlighted fields. Fields in gray are locked and cannot be updated.

If you filled out attribution in Single Style Edit, Mass Update or Grid View Edit, and then export to Excel, the values will appear in the exported spreadsheet.



Attribution fields are either freeform text boxes, dropdowns or multi-select dropdowns.

Paste	Copy + Format Painter bard 5			1.1000	→ А́ л ⊴) - А		* *		E man	Wrap Te	& Center +		% Numb	• 5	0 .00 ⇒.0	Condition Formatting			Cell Styles -	Insert	Delete Cells	Format	2
R	and the second second	• (=	fx	SELEC	T																		
4	A					В					R					S					т		
Vendor	r Style			Descrip	tion			Wa	arrant	y Lengtł	h I		Y	Warrar	nty Ler	ngth Othe			Origii	n			
123456	X123456789			Toys					LECT					*					SELEC	ст			
3 12345X	BX1234			Piggy B	anks				LECT warran	tr			-	<u> </u>					SELEC	ст 💦			
4 1234XB	XBX12345			Trucks				30-	-day wa	arranty			1	=					SELEC	2T			
5									-day wa 0-day w	arranty varranty		- 1	dry -										
5								1-y	/ear wai /ear wai	rranty													
7									/ear wai /ear wai					-									
8								-															_
															War	rranty	Leng	gth					w

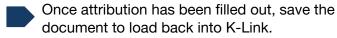
No warranty 30-day warranty

90-day warranty

1-year warranty

2-year warranty 3-year warranty

120-day warranty



6 10

Copy Attribution: Import to K-Link

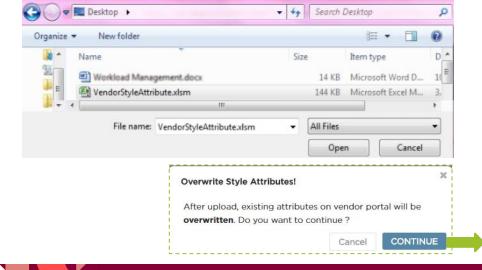
Selecting the "Import Attributes" button on the style list screen opens a window to select the completed Vendor Style Attribute file. Browse your computer for the sheet you want to upload, then select "Open".

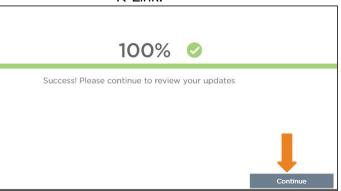
A pop up window will appear and a warning message will display. Click "Continue" to import the attributes from the xlsm sheet.

After the xlsm sheet is loaded, a success message will appear. Click "Continue" to exit the screen.

The Grid Edit View screen will appear. Review and make any updates to attributes here. Once updates are complete select the "Save" button.

 If the xlsm sheet selected is not filled out completely, a warning message will appear notifying you of how many attributes are still missing. A red box will appear around the missed attribute(s).
 You do not need to fill out all attribution to import the spreadsheet back into K-Link.





Submitting Attribution to Kohl's

Once all attribution has been completed for the styles, the status will change from "In Progress" to "Ready to Submit". Select the checkboxes next to the styles, then click "Submit".

If a style is still in "In Progress" status, you will not be able to submit that style to Kohl's. Please make sure all styles are attributed which will which the status to "Ready to Submit"

Select all styles in "Ready to Submit" status and click submit on the bottom right of the screen.

ŵ → → то	PSON DOWNS OF CAL INC_44	4_WEB EX TOPSO	N TIE FRONT BODYCON DR	RESS JUNE \$ 2019			Q 👜 🔍
	VENDOR TOPSON DOWNS OF CAL INC UOVE FIRE	GROUP DESCRIPTION		E IMAGES DUE 03-05-19			C: 4 SKUs: 24
Attributes	Images and Samples						
📃 Mass Update	👼 Attribute Grid View					Import Attributes	Export Attributes
VENDOR STYLE +	DESCRIPTION *	KOHLS STYLE ID +	COLOR	PDP CATEGORY	SPECIFIC PRODUCT+	STATUS 🔺	
KFFDK9814	EC TIE FRONT BODYCON DRESS	39592792	4 Colors Available	Dresses & Skirts	Dresses	READY TO SUBMIT	

STATUS

SUBMITTED

If you'd like to leave a comment for Kohl's, you can do so by hovering between the status column and the attribution icon. A comment box will appear. Click on the comment box to leave a comment prior to submitting the styles. Kohl's is not alerted via email when a comment is left, so they may go unread until this group is worked on by a Kohl's associate.

Once submitted, Kohl's will review the attribution. If any attributes are rejected, the merchant group will be sent back to your queue and you will receive an email from the system to notify you of the rejection.

Merchant Group Page Status

Once all styles have been successfully submitted, the status on the Merchant Group page will change to "Submitted". Once Kohl's approves the attributes, you will see a status of "Approved"



Rejected Attribution

Kohl's may reject attribution if it appears incorrect or more information is needed. You'll be notified of the rejected merchant group, and will have the opportunity to correct the attribution & re-submit to Kohl's.

- From the style screen, click on the orange comment to the right of the status to see notes from the Kohl's team. Rejected attributes will be highlighted in red.
- Use Single Style Edit, Mass Update, Grid Edit View or export to Excel to make changes to the attribute(s).

Once attribution has been updated, the status will change to "Ready to Submit" and you will be able to submit attribution back to Kohl's. Once submitted, the status will change to "Submitted".

Attributes	Images and	Samples				
🔁 Edit Attribut	es 🕴 💽 Attribut	te Grid View			Himport Attributes	Export Attribute
VENDOR	DESCRIPTION +	KOHLS STYLE ID	COLOR	PDP CATEGORY	SPECIFIC PRODUCT + ST	ATUS 🔺
F2136	Blanket	46140155	Grey	Infant/Toddler Basics & Accessories	Baby Blankets \vee	REJECTED 2
F2137	Blanket	46140147	Grey	Infant/Toddler Basics & Accessories		REJECTED
		46140146	Grev	Infant/Toddler Basics &	Comments Rejection Specific Product	×

IN PROGRESS

REJECTED

- If not all styles are rejected, the Merchant Group page will display the group as "In Progress".
- If all styles are rejected, the Merchant Group page will display the group as "Rejected".

*Please note: Comment feature or the style does not work as a messaging system.

CANCEL

Rejection

Add a comment

KOHĽS

SEND

Images

Click <u>here</u> for video guide

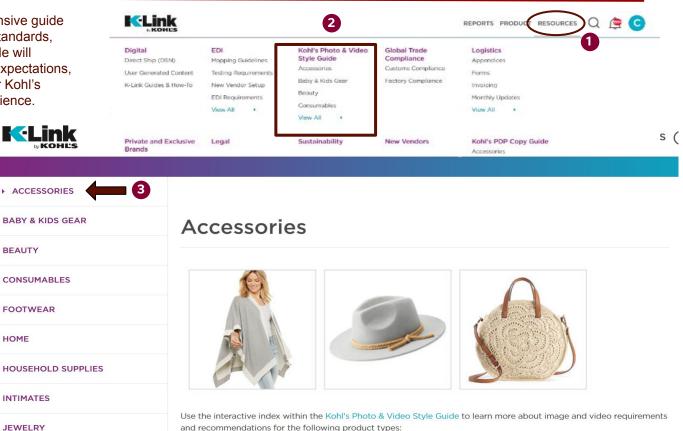


Kohl's Photo & Video Style Guide

The Photo & Video Style Guide a comprehensive guide to Kohl's imagery and video requirements, standards, and recommendations for vendors. This guide will provide clear direction for image and video expectations, reduce image and video rejections, and offer Kohl's customers a consistent and enhanced experience.

To Access Guides:

- Hover over RESOURCES 1.
- 2. Select Kohl's Photo & Video Style Guide
- 3. Select Category of Business
- Download PDF 4



JEWELRY

Image Specs Attributes

IMAGE SPECS

• Use the index page within the guide to select the product you are wishing to provide images for.

INDEX

Click, or navigate t categories at right

 This will take you to the page outlining the Image Requirements for that product and guide you through the shots & image specifications you need to avoid an image rejection



Image File Specifications:

- Imagery must be professionally styled, lit, captured, and retouched.
 Photography only. Illustrations or renderings are not acceptable.
- On-Fig File Dimensions: We request that images be cropped square, at a minimum of 3000 x 3000 pixels, (10"x 10" @ 300 PPI) with product filling 85% of frame.
 50-200 pixel border around the product (@ no more than ¾ of an inch from the edge of the product to the edge of the canvas). Any lifestyle images should also be cropped 3000 x 3000 pixels, (10"x 10" @ 300 PPI), but with no border.
- Off-Fig File Dimensions: We request that images be cropped square, at a minimum of 2000 x 2000 pixels, (10"x 10" @ 200 PPI) with product filling 85% of frame.
 50-200 pixel border around the product (@ no more than ¼ of an inch from the edge of the product to the edge of the canvas). Any lifestyle images should also be cropped 2000 x 2000 pixels, (10"x 10" @ 200 PPI), but with no border.
- File Color Space: sRGB or Adobe RGB
- Acceptable File Formats: JPEG, TIFF (Other formats will be auto rejected by K-link).
- Product Selection: Accurate path/channel selection of product must be included with every file.
- Background: Unless otherwise specified, background should be white (RGB 255). Certain departments require grounding shadow.
- Accuracy: Image must accurately represent the product.
- Quality: Product must be clear and in focus at 100% magnification.
 All product imagery is to be captured according to the Kohl's-approved lighting, set and styling guides, and must include appropriate additional views (ALTs)
- No added graphics to any MAIN view. This includes emblems, awards or badges, action graphics, or image insets (unless specifically requested).

KOHĽS

Sample Indicator in K-Link

IMPORTANT!

The toggle is only to be used for samples that need to be shot by Kohl's photo studio.

Please do not use this toggle to indicate that you're sending ad samples.

Style Level Samples

If you are sending samples for **all colors for one style**, click the "All style's sample sent" toggle to orange. Leave a comment at the style line to indicate the tracking number and date you are sending the sample to Kohl's.

Customer Choice/Color Level Samples

If you are sending samples for **certain colors for a particular style**, select the "Samples Sent" toggle next to the color that you'll be sending. For the colors you are not expecting Kohl's to shoot, you will need to provide an image.

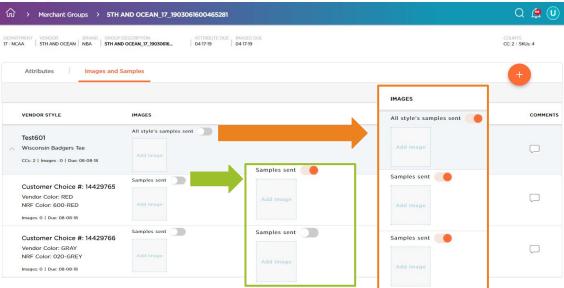


Image Upload: Naming Convention



Follow the below naming conventions to upload images to K-Link.

Style with One Color

Simply name your image by the vendor style number. If you have multiple images for a style, put an underscore after the style number, then add "main", "alt", "side", "back", etc. to describe the image. **Ex. f2136_alt.jpg**

Style with Multiple Colors

Images need to display at a color line to submit to Kohl's. To place images automatically at the color line, name images as vendor style number_vendor color. You can add more underscores with "alt", "side", "back", etc. to further describe the image.

Images: 1 | Due: 06-28-18

Ex. F2134_Oxford_main.jpg

Uploading Images **UPLOADING 10 IMAGES** BABYSWEDE LLC_73_F2136_Grey.tif All style's samples sent F2136 Blanket The system will automatically add CCc: 1 | Images : 1 | Due: 06-28-18 the vendor name & department number to the vendor style number, Samples sent CC #: 9790874 and the image will auto-feed to the Vendor Color: Grey color line if there is only one color NRF Color: 020-GREY for that style. Images: 1 | Due: 06-28-18 All style's samples sent F2134 Blanket BABYSWEDE LLC 73 F2134 Grev ALT.tif CCc: 2 | Images : 3 | Due: 06-28-18 Samples sent BABYSWEDE LLC 73 F2134 Grey.tif CC #: 9790873 Vendor Color: Grev NRE Color: 020-GREY Images: 2 | Due: 06-28-18 BABYSWEDE LLC_73_F2134_Oxford.tif Samples sent CC #: 9790909 Vendor Color: OXFORD NRF Color: 002-OXFORD

Uploading Images

Clicking on the "edit" button for the image

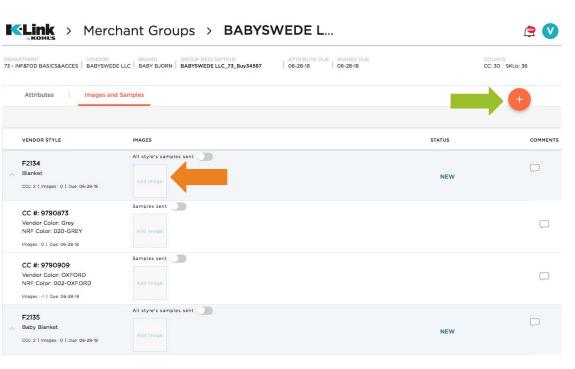
<u>line</u> on your merchant group page takes you to the image upload screen. All styles living within this merchant group appear on this page.

Mass Upload

Click the "+" button to upload images for multiple styles in your group. There is no limit to the number of images you can upload. If you have multiple colors per style, name images by vendor style_vendor color so the system will automatically assign the image to the appropriate color choice.

Single Style & CC Upload

Clicking on the "Add Image" placeholder next to a style or customer choice allows you to upload images for that style or color. If you upload at a style level, and your style has multiple colors, you'll either need to add the vendor color to the image name, or manually move the images to the CC line.



Uploading Images Cont'd

After clicking add images, a pop up will appear. Click Browse to add the image(s) you want to upload from your computer. Then click "Open".

The system will check the image name and file specifications. If the image doesn't meet the requirements, an error message will appear. Verify the image and try again.

When successfully uploaded, a green checkmark will appear. You now have the option to click "Done" or select the orange "+" button to add more images.

For styles with multiple colors, the thumbnails will appear next to the color choice if the image name has the vendor color.

For styles with one color, the thumbnail will automatically route to the color choice under that style.



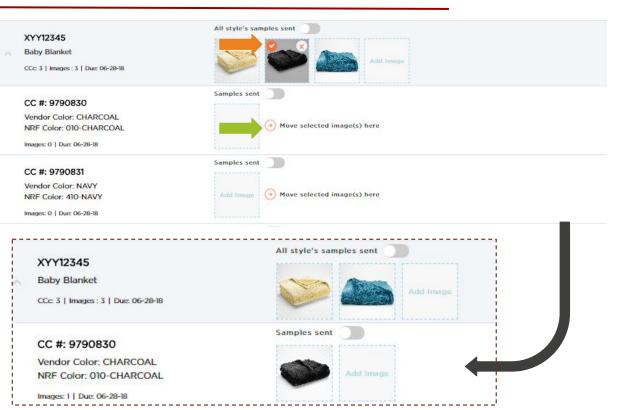


Image Upload: Moving Images

If images with multiple colors were uploaded without the vendor color in the filename, they will populate at a style level and will need to be moved manually to the corresponding customer choice.

- Hover over the images sitting at a style level. Click on the orange checkbox in the top left corner of the image(s) to select.
- If there are multiple images for a color, you can select all images at one time.
- Click the orange arrow next to the color choice box to move the selected image(s) to that color.

All colors must be moved to their color
choices before submission, or an error
message will appear and images will not
be submitted.

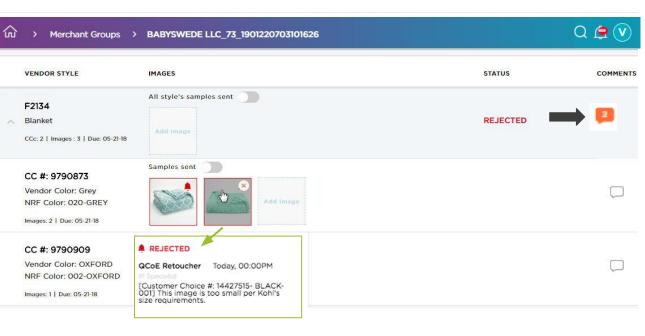


Rejected Images

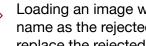
Kohl's may reject images if they don't meet requirements. You'll be notified of the rejected style & will have the opportunity to correct & re-submit images to Kohl's.

Images with a red border and bell are rejected.

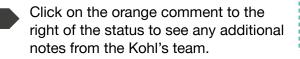
- Hover over rejected images to see the rejection note left by the Kohl's team.
- Delete or reload rejected images. All CC's that had a rejected image should be reloaded unless it was noted as not needed by the Kohl's team.



REJECTED



Loading an image with the same name as the rejected image will replace the rejected image.



Merchant Group Page Status

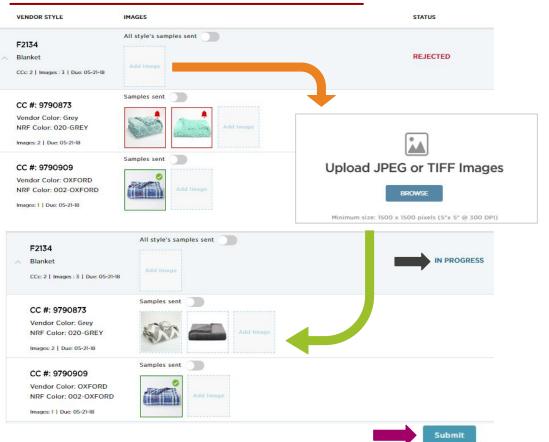
If one or all images are rejected, the Merchant Group page will display the group as "Rejected".



Reloading Images

If an image is rejected and is needed by Kohl's, a new image will need to be loaded and submitted back to Kohl's.

- Click on the Mass, Style, or CC upload options to reload the rejected image(s).
- Reloaded images should be updated per the Kohl's feedback. The same image that was rejected should not be reloaded.
- When images are reloaded to a style, the style status will change from "Rejected" to "In Progress".
- After all images are reloaded to their correct CC, click "Submit" to submit the new images to Kohl's. The Merchant Group status will change to "Submitted".



Appendix

Step-By-Step Guide

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Log In

Log into K-Link using your Kohl's-provided username and password.

Attribution

- Find the merchant group you need to access.
- Click the "edit" button for the attribution line of the merchant group.
- Select a Specific Product from the dropdown. This will narrow down the number of attributes shown on the following pages.
- Click "Save Changes" .
- Single Style Edit
 - Click on the vendor style number to enter attribution about that particular style. Fill in all attribution, then click "Save" or "Finish" at the top of the screen.
 - If you click "Finish" but haven't filled in all attributes, a red box will appear around the missed attribute(s). Fill out the highlighted attributes.

Mass Update

- Select the styles you want to mass edit, then click the "Mass Update" button. This view displays only common attributes across the selected styles.
- Fill in as many or as few attributes that have common values.
- Once attribution has been filled out, click the "Finish" button at the top of the screen. If you missed an attribute, a red box will appear around the missed attribute(s). You can "Save" if you've filled out everything that you wish to fill out.
- Grid Edit View
 - Click the "Attribute Grid View" button.
 - Fill in attribution for all styles. You can tab across each style or select multiple styles and mass update. Once all attribution is complete, hit the "Save Changes" button to return to the style list page.

Export/Import

- Click the "Export Attributes" button to export a Vendor Style Attribute spreadsheet.
- Fill in attribution in the yellow highlighted fields and save the spreadsheet when finished. Any previously completed attribution will export into the spreadsheet and does not need to be completed again.
- Click the "Import Attributes" button to import the Vendor Style Attribute spreadsheet back into K-Link.
- Upload the XLSM or XSLX formatted spreadsheet
- Click Continue to upload the sheet, and then again to review the attributes in Grid View.
- Click "Save Changes" to return to the style list screen.
- All attribution is required. The status will not change to "Ready to Submit" until all attribution has been filled out.
- Use the uppermost checkbox to select all styles, then click "Submit" to send the styles to Kohl's.
- Packaging Capabilities
 - Find the merchant group you need to access.
 - Click the "edit" button for the attribution line of the merchant group.
- Style Attribution
 - As with copy attribution, there are four different ways to attribute a style for packaging information.
 - Preset data collected from the vendor profile page will populate for all the capabilities. This data can be overwritten.
- SKU Attribution
 - Select packaging capabilities at a SKU level for ECom Channel (Bulk/Bulk Case) and Consumer Dimensions.
 - Changes made at the style level to ECom packaging attribution will override SKU level data.



Step-By-Step Guide

Images

- Find the merchant group you need to access.
- Click the "edit" button for the image line of the merchant group.
- If you need to view image specifications before uploading, click the Image Specifications link within the "Upload Images" button.
- Images should be named by Vendor Style. If there are multiple colors, the name should be Vendor Style_Vendor Color. If you have alternate images for a style, use the underscore color/alt naming convention listed in the Image Specifications doc.

Image Upload: Mass Upload

- Ensure images are named Vendor Style_Vendor Color
- Click the orange "+" button at the top right corner to mass load for all styles
- Click the "Browse" button and navigate to the saved images on your computer.
- Select one or multiple images to upload. The style number in the image name must match the style number in K-Link.
- Click "Open". Selected images will load in vendor portal. A green checkmark means they uploaded successfully. A red error message will alert you if images didn't load successfully.
- If you have more images to upload, click the orange "+". If not, click "Done".

- Image Upload: Single Style or CC Upload
 - Click the image placeholder next to a style or CC to load images for that style or color choice
 - Click the "Browse" button and navigate to the saved images on your computer.
 - Select one or multiple images to upload. The style number in the image name must match the style number in K-Link. If you have alternate images for a style, use the underscore color/alt naming convention listed in the Image Specifications doc.
 - Click "Open". Selected images will load in vendor portal. A green checkmark means they uploaded successfully. A red error message will alert you if images didn't load successfully.
 - If you have more images to upload, click the orange "+". If not, click "Done.
 - Image thumbnails will replace the image placeholder that you clicked on to upload images at the style or CC line.



Step-By-Step Guide

Moving Images

- If images were mass uploaded, or loaded at a style level without vendor color in the filename, they will populate at a style level and need to be moved to their customer choice.
- Hover over the images sitting at a style level and chose the orange checkbox in the top left corner of the image(s) to select them.
- Click the orange arrow next to the color choice box to move the selected image(s) to that color.
- All colors must be moved to their color choices before submission.
- Samples
 - If you are sending samples for ecomm, select the "Samples Sent" toggle next to the style or CC number. This is only for product page imagery. Ad samples are not being tracked in K-Link.
- When all images are uploaded, click the "Submit Images" button to send the images or sample sent information to Kohl's.
- To add images for legacy styles created prior to K-Link, click on the Product link in the top navigation, then click on Asset Maintenance.

Rejected Attribution

- If attribution is rejected by Kohl's, the merchant group will flow back to your queue.
- Click the "edit" button for the attribution line of the merchant group.
- Read the comments for the rejected styles to understand which attributes to review. Feel free to leave comments back to Kohl's.
- Make updates to the attributes, then follow the normal submit process to send attribution to Kohl's.

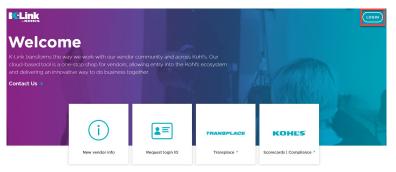
Rejected Images

- If images are rejected by Kohl's, the merchant group will flow back to your queue.
- Click the "edit" button for the images line of the merchant group
- Read the comments for the rejected images to understand which images to review. Feel free to leave comments back to Kohl's.
- Delete or reload rejected images. All CC's that had a rejected image should be reloaded unless it was noted as not needed by the Kohl's team.
- Loading an image with the same name as the rejected image will replace the rejected image.
- When images are reloaded to a style, the style status will change from "Rejected" to "In Progress".
- Follow the normal submit process to send images to Kohl's.

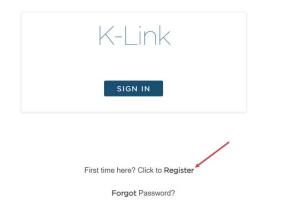


How to Register for K-Link

1. Go to URL: <u>link.kohls.com</u> & click "Login" in the upper right hand corner



2. Click "First Time Here? Click to Register"



- 3. Complete the Registration Fields
 - a. For Field: Select Y/N "Are you from L&F vendor"
 - i. Non Li & Fung Vendors: Click "No"
 - *ii.* Enter in Vendor ID and PO Number (Kohl's Merchant to provide)
 - 1. If you represent multiple vendors, you may enter in a Vendor ID and PO Number for each vendor

Register

First name	Last name		
Email	Title		
Company name (Parent)			
Are you from L&F vendor?			
 ○ Yes ● No Vendor Number 	PO Number		

How to Register for K-Link

- iii. Li & Fung Vendors: Click Yes
 - 1. Select L&F office of placement from the dropdown
 - 2. Type in your ENT ID
 - 3. Type in PO Number (Kohl's Merchant to provide)

Are you from L&F vendor?	L&F office of placement			
● Yes ○ No	Select	~		
Ent ID	PO Number			

4. Click Register on the bottom right of the page



5. Check your inbox for an Okta Verify email



a. Click the Verification Link (within 7 days of receiving the email)

Click the following link to activate your Okta account. This link expires in 7 days. https://wohls-vendor.oktaoreview.com/welcome/TVOXoonbuidBi9SAA9EU

- b. If you cannot find your Okta Email, please check your spam folders.
- c. Not in your inbox or spam? Reach out to k-link@kohls.com
- 2. Set up your password & security questions



3. Click Create My Account

KOHL'S FACTORY DIRECT VENDORS EDI REQUIREMENTS





EDI Requirements: Import Vendors

EDI Connection

Factory Direct Import vendors must establish an EDI connection with Kohl's. Kohl's uses the Opentext (GXS) VAN, but the vendor is able to use the third party EDI provider of their choosing.

Next Steps:

- Vendor sets up a partnership with a VAN of their choosing
- Vendor signs the finalized vendor agreement
- Kohl's EDI team sets up the EDI connection & sends a New Vendor Setup Email to the vendor
- Kohl's EDI team, Merchant teams & the vendor will partner on 850 EDI testing
- Kohl's EDI team will move to production, which will complete the onboarding process

Avery Dennison ICE System

DID YOU

Import vendors are required to sign up with the Avery Dennison ICE system to create ASNs (856) & GS1 carton labels. Invoices (810) will also be handled through Avery Dennison. To set up an account, please contact Hillary Song (hillary.song@ap.averydennison.com) or software.support@ap.averydennison.com

Key Terms

EDI Trading Partner ID & Qualifier: A unique number used to identify a specific company that is trading EDI documents. This number is predetermined by the vendor and their EDI network and/or their third party EDI provider

Value Added Network: A company that acts as an intermediary between business partners sharing data (EDI documents). Kohl's ues the Opentext (GXS) VAN.

EDI maps and requirements are available on <u>K-Link</u>. Select Resources > EDI to view documentation. Please contact <u>edimio@kohls.com</u> with any questions.

Required EDI Documents

Outbound from Kohl's

850 - Purchase Order 820 - Remittance 864 - Text Message

Inbound to Kohl's

997 - Functional Acknowledgement

Outbound from Kohl's

852 - Product Activity Data -Sales History 860 - PO Change

Optional

EDI Requirements: Landed/Domestic Vendors

EDI Connection

Factory Direct landed/domestic vendors must establish an EDI connection with Kohl's. Kohl's uses the Opentext (GXS) VAN, but the vendor is able to use the third party EDI provider of their choosing.

Next Steps:

- Vendor sets up a partnership with a VAN of their choosing
- Vendor signs the finalized vendor agreement
- Kohl's EDI team sets up the EDI connection & sends a New Vendor Setup Email to the vendor
- Kohl's EDI team, Merchant teams & the vendor will partner on <u>850 EDI testing</u> & <u>856 ASN testing</u>
- 810 Invoice testing is optional
 - If you choose to test, please make sure you change the ISA15 to a T for Test when sending. We do not want these in production
 - Please alert edimio@kohls.com when the tests are sent; we won't be notified otherwise
- Kohl's EDI team will move to production, which will complete the onboarding process

Key Terms

EDI Trading Partner ID & Qualifier: A unique number used to identify a specific company that is trading EDI documents. This number is predetermined by the vendor and their EDI network and/or their third party EDI provider

Value Added Network: A company that acts as an intermediary between business partners sharing data (EDI documents). Kohl's ues the Opentext (GXS) VAN.

EDI maps and requirements are available on <u>K-Link</u>. Select Resources > EDI to view documentation. Please contact <u>edimio@kohls.com</u> with any questions.

Required EDI Documents

Outbound from Kohl's

- 850 Purchase Order
- 820 Remittance
- 864 Text Message

Inbound to Kohl's

856 - ASN 810- Invoices 997 - Functional Acknowledgement

Outbound from Kohl's

852 - Product Activity Data -Sales History 860 - PO Change

Optional

850 - EDI Testing Process

Please follow these steps to test the 850 EDI connection:

- Partner with the Merchant Team who will create a test PO Ο
 - Kohl's Factory Direct should inform the vendor when the test PO is sent
- The PO transmission will be sent with a "T" in the ISA_15 field, indicating it Ο is a test transmission.
- A Functional Acknowledgement (EDI 997) is required to be sent back to Ο Kohl's
- Once the 997 is received Kohl's will update the "T" in the ISA 15 to a "P" for Ο production for all orders going forward

Testing must be completed prior to moving to production





856 - ASN Testing Process

Please follow these steps to test the 856 ASN connection:

• It is required to test the landed ASN prior to your next landed shipment

Please inform edimio@kohls.com when you will be executing a test

- The 850 will include the landed code of OHLO code in the SAC04 field
- Partner with the Merchant Team to create a test PO
- Release orders are not transmitted for landed orders.
- Here is a list of the added requirements:
 - BSN01-Change and delete transactions
 - TD1-shipment level-kilograms and cubic meters
 - TD5-shipment level-TD507 and TD508-Port of Entry
 - TD3-Container
 - TD4-shipment level-Special handling CY/CFS load
 - REF-shipment level-Voyage number and Vessel name
 - DTM-shipment level-ETA date to Port of Entry
 - N1-ship to 00090 location
 - One Container per ASN
 - Each container ASN must include only the carton records for the physical cartons on the container



What to Discuss with 3P Provider

Note, this list is not all encompassing and acts as a reminder of key points of discussion

- Provide the Kohl's EDI Mapping Guidelines
 - This information can be found in K-Link under Resources > EDI > EDI Mapping Guidelines

KOHES				REPORTS PRODU	jct resources Q 🚖 S
Digital Direct Ship (DSN) User Generated Content K-Link Guides & How-To	EDI Mapping Guidelines Testing Requirements New Vendor Setup EDI Requirements View All	Kohl's Photo & Video Style Guide Accessories Baby Personal Care Beauty Consumables View All	Global Trade Compliance Customs Compliance Factory Compliance	Logistics Appendices Forms Invoicing Monthly Updates View All	Private and Exclusive Brands Monthly Updates Labels and Packaging Performance Testing Color Services View All

You and your 3P Provider should review and be familiar with mapping expectations

- Review this <u>EDI Training Examples</u> document
 - This information can be found in K-Link under Resources>EDI>Testing Requirements

				REPORTS	PRODUCT	RESOURCES
Digital Direct Ship (DSN) User Generated Content K-Link Guides & How-To	EDI Mapping Guidelines Testing Requirements New Vendor Setup EDI Requirements View All	Kohl's Photo & Video Style Guide Accessories Baby Personal Care Beauty Consumables View All	Global Trade Compliance Customs Compliance Factory Compliance	Logistics Appendices Forms Invoicing Monthly Updates View All		Private and Exc Monthly Updates Labels and Packag Performance Testi Color Services View All
Legal	Sustainability	New Vendors				
NEW VENDOR SETUP						
EDI REQUIREMENTS	range for set-up and testing		chase order written. Contact EDIMIO I the 850 EDI Testing Requirements d ments upon request.			
CATALOG MIGRATION REQUEST		(Last Updated: 06/04/2024)				
ERROR NOTIFICATION PROCESS	EDI Testing Requiremen	nts For 850 Purchase Order (Last Up	dated: 05/21/2018)			

What to Discuss with 3P Provider Continued

- It's recommended that the vendor shares an example with the 3P provider of what they'd like included in the transmission
 - The vendor may share a previous EDI transmission with the 3P provider to ensure critical information is included, such as UPCs, Case Packs, Size Indicators, etc.
 - The vendor should review where to find this information on the new transmission
- Discuss how to differentiate between B&M vs. Ecommerce orders on the EDI transmissions to mitigate chargebacks and unnecessary PO revisions
- Review how to differentiate between Pack Types (bulk, pre-pack, compound pre-pack, etc)
- Understand how to modify transmissions in the future, if the vendor requests a change to the organization of data



K-Link Troubleshooting

K-Link Password Reset

If you need to reset the password for your K-Link account, please email <u>K-Link@kohls.com</u> with the email address that you use to log into K-Link. Our teams will send you a link to reset your password.

Image Upload Error Message

If you see the below error message when uploading images, please send the full merchant group name and the email address that you are using to log into K-Link to upload image to K-Link@kohls.com. Our team will need to grant ownership of the image's timeline in order for you to upload new/additional images



Able to see Merchant Group, but unable to see the styles in the Merchant Group

If you are able to search the merchant group in K-Link, but when accessing the group no styles appear, please follow the below steps

- 1. Ensure with your Kohl's partners that the styles are set up and have been sent to the vendor
- 2. Check if you have <u>taken ownership</u> of the attribute's timeline
 - a. If you are unable to take ownership or there is not a take ownership link, please follow the steps below*

*If the above are done, and you are still unable to view the styles, please send the full merchant group name and the email address you are using to log into K-Link to K-Link@kohls.com. Our team will investigate the issue.

