

Welcome!

Let's review K-Link's welcome page to better understand where everything lives in K-Link

The screenshot shows the K-Link welcome page for a test vendor. The page has a purple and blue header with the K-Link logo and the text 'Welcome Test Vendor2'. The top right corner contains navigation links for 'REPORTS', 'PRODUCT', and 'RESOURCES', along with a search icon and a user profile icon. The main content area is divided into several sections: 'RESOURCES' with links to Digital, EDI, Global Trace Compliance, Legal, Logistics, Private and Exclusive Brands, and a 'View All' link; 'SUPPORT & TRAINING' with links to My Profile, FAQs, Guides & How Tos, and Contact Us; 'MERCHANT GROUPS' with a donut chart showing 21256 total groups and a 'STYLE VIEW' link; and 'REPORTS' with links to Sales Performance, Performance Analysis, and KP2 Application. A legend on the right side of the Merchant Groups section shows the status of the groups: 1257 NEW, 1214 IN PROGRESS, 7 READY TO SUBMIT, 933 SUBMITTED, 271 REJECTED, 17574 APPROVED, and 0 PUBLISH DENIED. Callouts provide additional context for each section.

K-Link by KOHL'S

REPORTS PRODUCT RESOURCES

Welcome Test Vendor2

Global Search

Click your initial to update your profile & preferences

Notifications

RESOURCES

- Digital
- EDI
- Global Trace Compliance
- Legal
- Logistics
- Private and Exclusive Brands
- View All

SUPPORT & TRAINING

- My Profile
- FAQs
- Guides & How Tos
- Contact Us

MERCHANT GROUPS

STYLE VIEW

21256 TOTAL

1257 NEW

1214 IN PROGRESS

7 READY TO SUBMIT

933 SUBMITTED

271 REJECTED

17574 APPROVED

0 PUBLISH DENIED

REPORTS

- Sales Performance
- Performance Analysis
- KP2 Application

Easy access to all the popular resource categories that live within K-Link

Quick access to most used pages. Contact Us will allow you to message the K-Link team

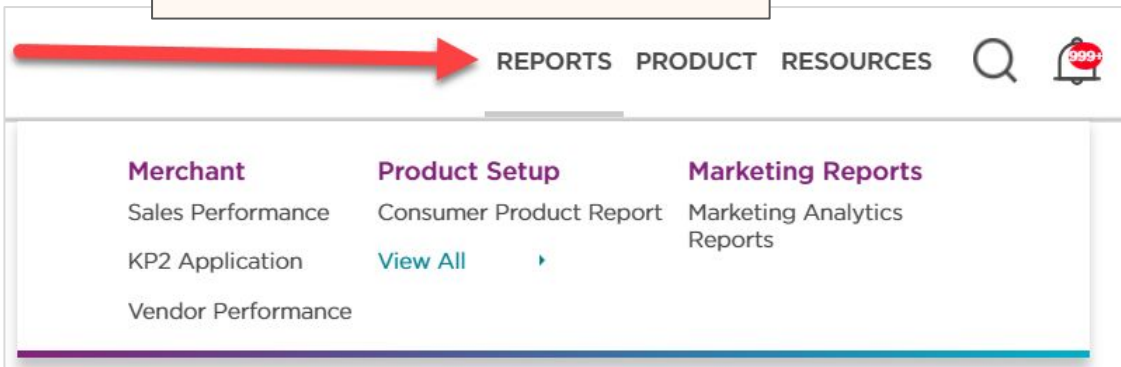
Merchant Group Widget provides easy access to the merchant group landing page

Style View Widget provides easy access to the Style View landing page

All merchant groups broken out by current workflow status

Easy access to popular reports available to vendors

Houses any and all reports available for our vendor partners to run



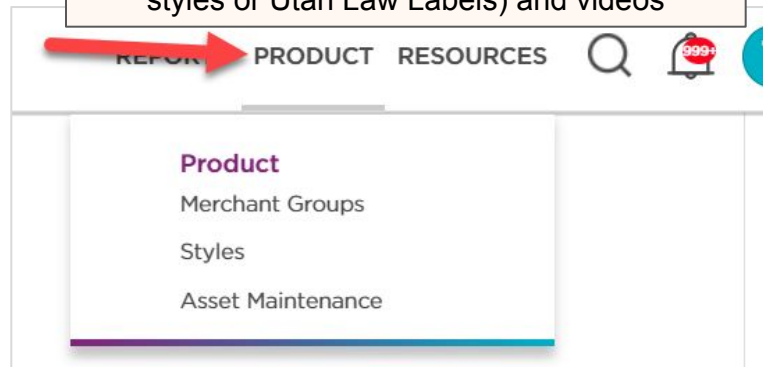
REPORTS PRODUCT RESOURCES

Merchant
Sales Performance
KP2 Application
Vendor Performance

Product Setup
Consumer Product Report
[View All](#)

Marketing Reports
Marketing Analytics Reports

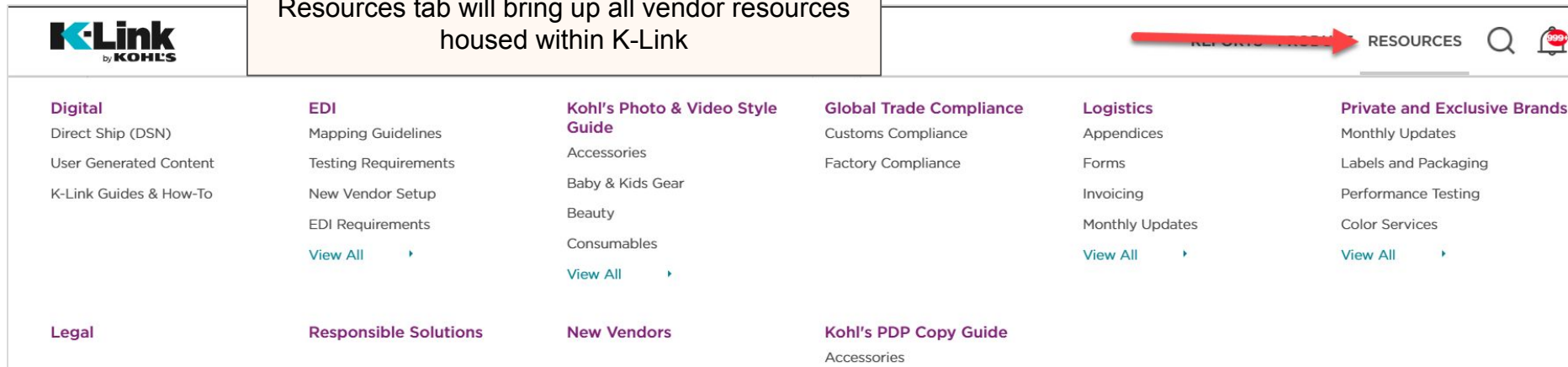
Use Merchant Groups or Styles to get to the applicable landing pages and use Asset Maintenance to upload images (only for legacy styles or Utah Law Labels) and videos



REPORTS PRODUCT RESOURCES

Product
Merchant Groups
Styles
Asset Maintenance

Resources tab will bring up all vendor resources housed within K-Link



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REPORTS **RESOURCES**

Digital
Direct Ship (DSN)
User Generated Content
K-Link Guides & How-To

EDI
Mapping Guidelines
Testing Requirements
New Vendor Setup
EDI Requirements
[View All](#)

Kohl's Photo & Video Style Guide
Accessories
Baby & Kids Gear
Beauty
Consumables
[View All](#)

Global Trade Compliance
Customs Compliance
Factory Compliance

Logistics
Appendices
Forms
Invoicing
Monthly Updates
[View All](#)

Private and Exclusive Brands
Monthly Updates
Labels and Packaging
Performance Testing
Color Services
[View All](#)

Legal

Responsible Solutions

New Vendors

Kohl's PDP Copy Guide
Accessories