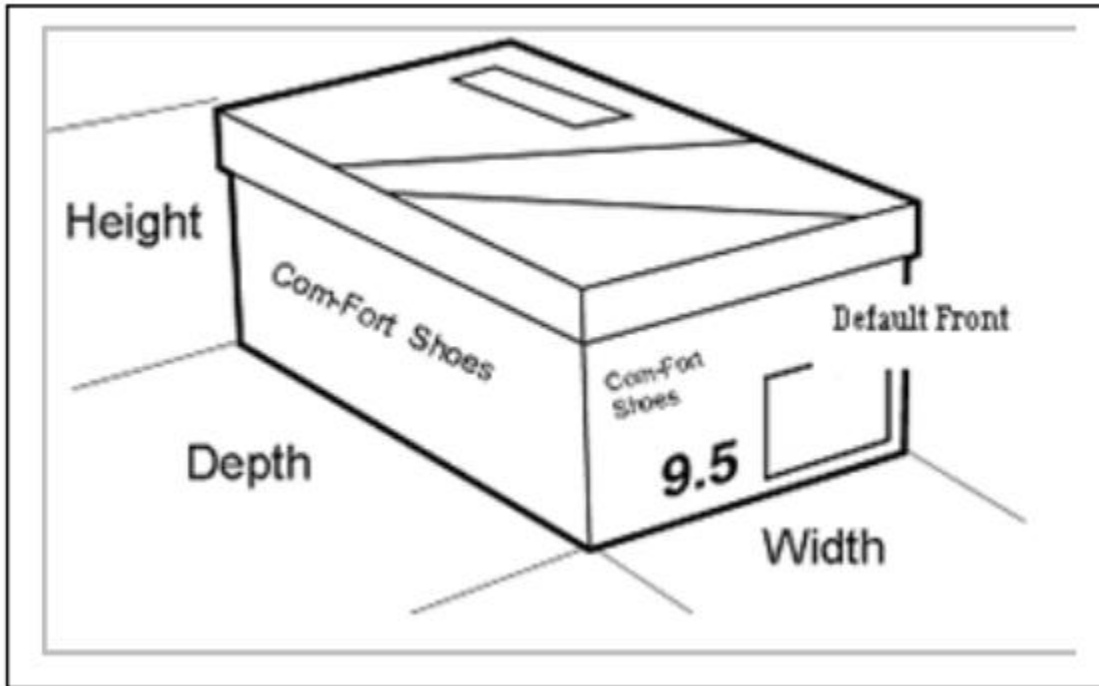


CONSUMER PACKAGE DIMENSIONS (CPK DIMENSIONS)

DERIVED FROM GS1 GDSN PACKAGE MEASUREMENT RULES STANDARDS



- **CONSUMER PACKAGE (CPK) DEPTH:**
 - The measurement of the package containing the consumer item from its front to the back
- **CONSUMER PACKAGE (CPK) WIDTH:**
 - Shorter dimension of the two horizontal dimensions of the package containing the consumer item, when in the upright position
- **CONSUMER PACKAGE (CPK) HEIGHT:**
 - Vertical dimension of the package containing the consumer item when in the upright position
- **CONSUMER PACKAGE (CPK) GROSS WEIGHT:**
 - Gross weight of the consumer item including the packaging
- **ATTRIBUTE LENGTH (FOR ALL CPK DIMENSIONS):**
 - Maximum 8 numeric, 1 decimal

Full GS1 Dimensional guidelines are available at:

[https://www.gs1.org/docs/gdsn/3.1/GDSN Package Measurement Rules.pdf](https://www.gs1.org/docs/gdsn/3.1/GDSN%20Package%20Measurement%20Rules.pdf)