

Avery Dennison & R-pac
Supplier Brand Assignment + Contacts and Capabilities
Apparel Labels & Packaging

February 2021

Packaging Supplier

Brand Assignment

APPAREL ONLY Update effective FA21

BRAND	AVERY DENNISON	R-PAC
APT 9		X
CROFT & BARROW	X	
E&J	X	
FLX		X
JUMPING BEANS		X
JUMPING BEANS/DISNEY		X
LAUREN CONRAD	X	
LITTLE CO	X	
NINE WEST		X
SO		X
SONOMA - Mens + Boys		X
SONOMA - Womens + Girls	X	
SVVW	X	
TEK GEAR		X
GENERIC*	X	X

* Generic items that are associated with a brand need to be purchased from the same supplier as the brand labels

Avery Dennison

Country	Contact Name	Contact email
ASIA		
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SRI LANKA	Krishan Bandara	akitha.bandara@ap.averydennison.com
AMERICA'S		
EL SALVADOR / DOMINICAN REPUBLIC / HONDURAS	Alejandro Mayorga	alejandro.mayorga@averydennison.com
MEXICO	Armando Morett	armando.morett@averydennison.com
US	Staci Christensen	Staci.christensen@averydennison.com

Packaging Suppliers Contact List

Avery Dennison - Capabilities



Products are produced at this location

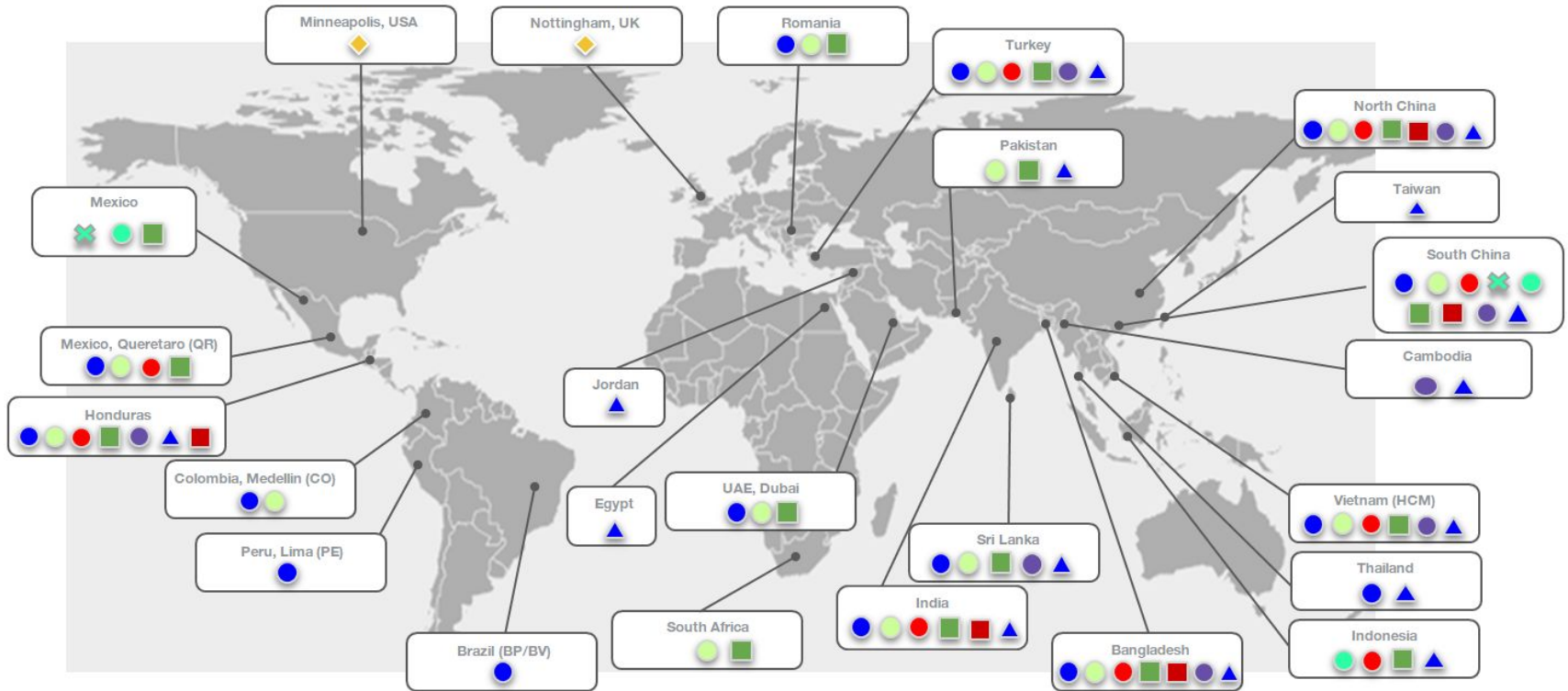
	Hinge tags	Woven Labels	Printed Labels	Paper Labels	Heat Transfers	Adhesive labels / size stickers	Barcode Labels	Polybags	Mylar Bags	Folded Carton Boxes	Corrugated Boxes	Corrugated Displays	Plastic Boxes	Clamshells	Setup Boxes	Leather	Specialty	RFID	EAS Labels/ Tags	Notes
EL SALVADOR																				Serviced out of Honduras
GUATEMALA																				Serviced out of Honduras, Ticket Center
DOMINICAN REPUBLIC																				
HAITI																				Serviced out of DR & Honduras
HONDURAS																				
NICARAGUA																				Serviced out of Honduras and ticket center
CHINA																				
SOUTH KOREA																				
TAIWAN																				
UNITED ARAB EMIRATES																				
EGYPT																				Serviced out of Dubai (UAE)
JORDAN																				Serviced out of Dubai (UAE)
KENYA																				
SOUTH AFRICA																				
LESOTHO																				South Africa
MADAGASCAR																				
MAURITIUS																				
TURKEY																				
ROMANIA																				
BANGLADESH																				
INDIA																				
PAKISTAN																				
SRI LANKA																				
CANADA																				
MEXICO																				
BRAZIL																				
USA																				
CAMBODIA																				
INDONESIA																				
MALAYSIA																				
PHILIPPINES																				
THAILAND																				
VIETNAM																				

❖ Avery offers intercompany orders for regions where we may not have the local capability. This way the factory can order locally with local currency

Avery Dennison - Capabilities

CAPABILITIES - GLOBALLY

- Offset
- Digital
- Flexo
- ◇ Design Services
- FSC PKG
- ✕ RFID Inlay Prod
- RFID Converting
- Structural PKG
- ▲ Transit PKG
- Flexible PKG



Packaging Suppliers

Contact List

R-pac

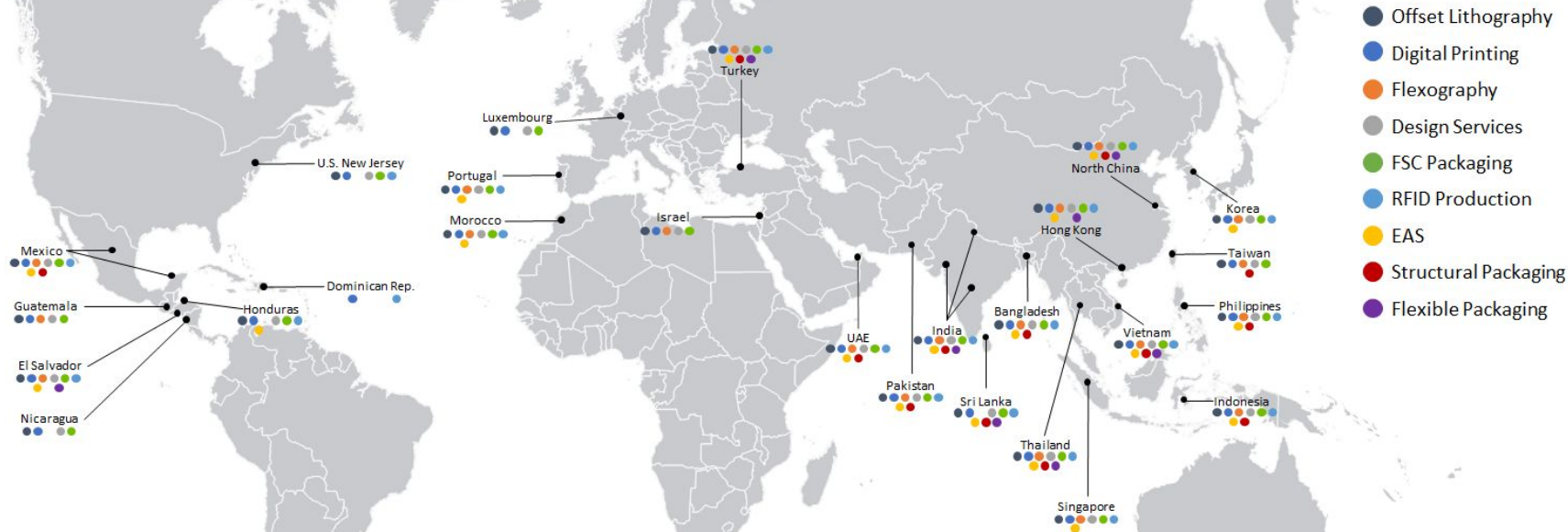
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MEXICO	Claudio Rodriguez	Claudio.Rodriguez@r-pac.com
US	Susan Leitel	Susan.Leitel@r-pac.com

R-pac - Capabilities



	Hang Tags	Matchbook Tags	Woven Labels	Printed Labels	Heat Transfers	Adhesive Labels UVW Stickers Size Stickers	Barcode Labels	Polybags	Mylar Bags	Folded Carton Boxes	Corrugated Boxes	Corrugated Displays	Plastic Boxes	Clamshells	Setup Boxes	Leather	Specialty	EAS & RFID	Metal Trims	Serviced By
South China																				
North China																				
Hong Kong																				
Korea																				
Philippines																				
Indonesia																				
Vietnam																				
Thailand																				
Singapore																				
Taiwan																				
Sri Lanka																				
India																				
Bangladesh																				
Pakistan																				
UAE																				
Israel																				
Turkey																				
USA																				
Canada																				
Mexico																				
El Salvador																				
Dominican Rep.																				
Nicaragua																				
Honduras																				
Luxembourg																				
Morocco																				
Portugal																				
Haiti																				El Salvador
Egypt																				UAE / Turkey
Jordan																				UAE
Kenya																				UAE / India
Cambodia																				Vietnam
Malaysia																				Singapore / Vietnam

R-pac - Capabilities



Labels & Packaging Team

Quality Assurance

Bill Grange
Sr. Mgr. - Quality Assurance & Product Integrity

Kristi Sachs
Sr QA Analyst

Labels & Packaging

Marketing

Bridget Smeaton
Sr Manager, Graphics

Jessica Marrero
Graphic Production Coord

Appendix

Packaging Suppliers - Development

Heat Transfer / Sticker



Must be developed and tested between vendor and packaging supplier



Things to keep in mind

- **Fabric limitations**
- **Legibility**

**Refer to Heat Transfer SOP on K-Link for heat transfer requirements

Resources > Private and Exclusive Brands > Performance Testing > Softlines - Apparel & Apparel Accessories

**Refer to Shipping and Packaging Requirements on K-Link for sticker requirements

Resources > Logistics > SHIPMENT PREPARATION AND PACKAGING