<u>Vendor Best Practice: MAP</u>

MAP Introduction
Merchant Assortment Planning (MAP) is the application merchants use for assortment planning and buying.

MAP Item Setup: Vendor Expectations
The following details out the expectations of product information vendors need to provide merchants to ensure they can accurately setup styles in K-Link and get accurate data live on Kohls.com. **If this is not provided accurately and in a timely manner, it will affect when you receive purchase orders.**

Vendor Required Attributes:
Vendor Style #
 Kohl's Style Description
Vendor Color
 NRF Color
 Display Color
Size Range/NRF Size Code
Cost
 Retail
Inner Pack
Outer Pack

Merchants can download this sheet to send to vendors. This follows the order of the MAP columns in the Style Info tab.

Guidance on Vendor Provided Attributes
Vendor Style
The Vendor Style # provided must match the Vendor Style # in the UPC catalog.

If this does not match, the UPC will not be returned delaying item setup and will affect when you receive purchase orders.

Style Description
 A clear title to describe the product.

Style Description Guidelines:
- 40 character max
- Do not use special characters
- Do not add brand or vendor name to style description

Vendor Color

Vendor Color Guidelines:
- 10 character max
- Do not use special characters

Ex. Black, Purp Strp

Reminder: The VendorColor provided must match the Vendor Color in the UPC catalog.
If this does not match, the UPC will not be returned delaying item setup and will affect when you receive purchase orders.

NRF Color Code
The NRF Code is based on a standard numeric system. It is important to accurately provide this information to merchants as we utilize this to optimize searching by color online.

Provide the accurate NRF Color in the following format; **NRF Code - COLOR**
Ex. 1 - BLACK

Reminder: The NRF Color Code provided must match the NRF Color Code in the UPC catalog.

If this does not match, the UPC will not be returned delaying item setup and will affect when you receive purchase orders.

Display Color
Display Color is a shortened name that is customer facing *(appears on Kohls.com)*.
This should be clear and descriptive with language the customer will understand.

Display Color Guidelines:
- Each display color name within a style/web ID must be unique
- 22 character max, including spaces
- Do not include abbreviations
- Do not use special characters or numbers
- When styles are consistent between choices the display color should remain the same; ex If the exact same style/color is carried in Reg, Plus, and Petite the display color should remain the same
- Do not use any controversial product names, please reference this guide ●
Ensure spelling is correct
- When applicable, include License or Character name wherever possible

Ex. Green Stripe, Blue Floral, Charcoal

NRF Size Code
The NRF Size Code provided must match the Vendor Style # in the UPC catalog. Ensure you are aligned with the merchants on correct size codes to be used. Below are the size codes Kohl's uses broken out by category and department.

Home/Toys
Womens
Mens
Kids
Footwear
Accessories

If this does not match, the UPC will not be returned delaying item setup and will affect when you receive purchase orders.

UPC Catalog

Kohl's partners with two UPC Catalogs, GXS/OpenText and SPS/Intertrade that UPC's need to be loaded to one of the two UPC catalogs (OpenText/GXS or SPS/Intertrade) before merchants can set up an item to generate purchase orders. **If UPCs are not found in the catalog, it will delay when you receive purchase orders.**

For Kohl's to accurately pull UPCs from one of the two catalogs, the following information needs to match what Kohl's merchants are entering into MAP:

- Vendor (Needs to be under the vendor set up with Kohl's)
- Department
- Vendor Style Number
- NRF Size
- NRF Color

Please see Kohl's NRF Size codes by department in K-Link under Resources>Logistics>UPC Catalog. NRF Size codes **must** match between the UPC catalog and MAP in order for UPCs to be accurately pulled.

Ensure Kohl's has full access to your catalog. Failure to do so may result in UPCs not being found and will delay purchase orders.