

On-Garment Packaging Guide

QUESTIONS?

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Purpose

This guide is the current and up-to-date approved On Garment Specifications.
It is a one-stop-shop for all apparel category kit-of-parts and placement guidelines.

Please see the [Packaging Execution & Production Share Drive](#), [Packaging Template Library Guide](#) and/or the [Packaging Variable Guide](#) for additional information and resources.

For EAS placements and other Loss Prevention Guidelines please see the [Product Protection Store Resource](#) for details.

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Men's, Women's, Big Kids' & All Active

Paper Packaging

1. EXCEPTION*

Only Active & Kids' can utilize the Feature Sticker

*Usage Notes:

- Stickers should highlight special functionalities, features or fits that are true purchase-making features or hard to understand with the folded table merchandise.
- Active Feature Sticker should not be used in conjunction with the Feature Size Strip

2. EXCEPTION**

Men's Tailored can utilize the following additional elements:

- Jacket Pocket Flasher
- Jacket Sleeve Joker
- Dress Shirt Shoulder Sticker
- Dress Shirt Neckband

**Usage Notes:

- Shoulder Stickers are for hanging dress shirts only, should not be paired with a hang tag or any other packaging
- Neck bands are for folded dress shirts only, should be paired with an integrated size strip only

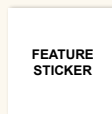
Hangtag (Integrated)



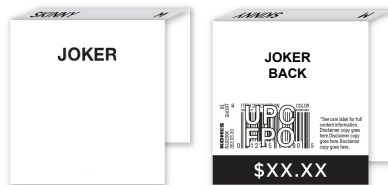
EXCEPTION*

Active & Kids' Only
See usage notes (left)

Feature Sticker



Joker (Integrated)



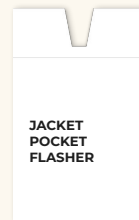
Size Strips (Integrated & Non Integrated)



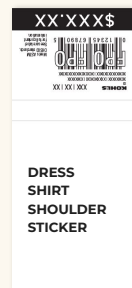
EXCEPTION** Men's Tailored Only

See usage notes (left)

Jacket Pocket Flasher (Non-Integrated)



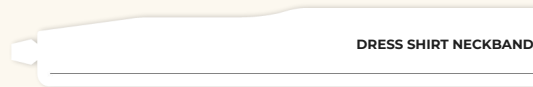
Dress Shirt Shoulder Sticker (Integrated)



Jacket Sleeve Joker (Integrated)



Dress Shirt Neckband (Non-Integrated)



Baby, Toddler & Little Kids' Boys size 0-12 & Girls 0-12 Paper Packaging

1. EXCEPTION*

Only Active & Kids' can utilize the Feature Sticker

*Usage Notes:

- Stickers should highlight special functionalities, features or fits that are true purchase-making features or hard to understand with the folded table merchandise.
- Do not duplicate feature sticker copy on size strips

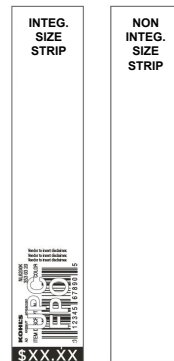
Hangtag (Integrated)



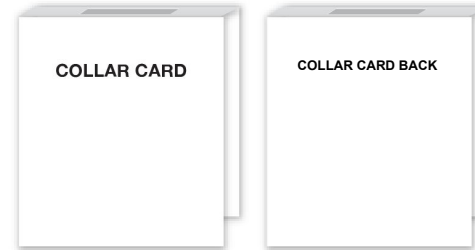
Joker (Integrated)



Size Strips (Integrated & Non Integrated)



Collar Card — Sets & Multi-Packs (Non Integrated)



EXCEPTION*

Active & Kids' Only
See usage notes (left)

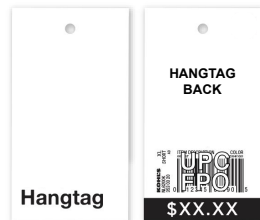
Feature Sticker



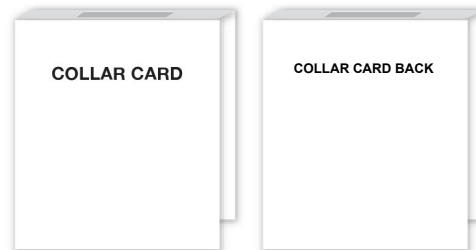
All Sleepwear

Paper Packaging

Hangtag (Integrated)



Collar Card — Sets & Multi-Packs (Non Integrated)



Size Strip (Integrated)



Sleep Set Belly Band (Non Integrated)



Sleep Set Belly Band + Header Card (Non Integrated)



Paper Packaging

Bra Collar Card (Non-Integrated)

						D
						C
						B
						A
40	38	36	34	32	30	

- Lightly padded
- Convertible straps

**BRA
COLLAR
CARD**

UP
PANTY
JOKER

6/6x	7/8	10/12	14	16
S	M	L	XL	XXL
30A	32A	34A	36A	38A

• Removable padded cups

Girls		X
<p align="center">BRA COLLAR CARD</p>		

[illegible]

Men's Sportswear, Women's, Kids' 0M-20 & All Active

Heat Transfers Packaging

Vertical Heat Seal: Tops & Bottoms

HEAT SEAL
XX
XXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXX
Made in XXXXXXXXXXXXXXX

Horizontal Heat Seal: Bottoms

XXXXXXX XXXXXX
ADAPTIVE
Made in XXXXXXXXXXXXXXX

HEAT SEAL

XXXXXXXXXXXXX
XXXXXXXXXXXXX

Pocket Bag Heat Seal or Screen Print Denim & Overalls only

POCKET BAG HEAT SEAL
XX% XXXXXXXX | XX% XXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
Kohl's, Inc. • 51M XXXXX • Distributed by Kohl's, Inc.
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XX XXXXXXXXXXXXXXX XXXXX XXXXXX



Men's, Women's, Kids' 0M-20 & All Active

Combined Fabric Labels Packaging

1. EXCEPTION*

Size Loop Label - Men's Tailored Only

*Usage Notes:

- Use for Men's Tailored coats only. Do not use with a combined label

Enfold Label - Tops & Bottoms

16mm x 52mm overall



Mitre Label

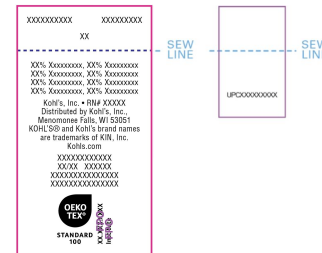
16mm x 70mm overall



Care / Content & UPC Straight Labels

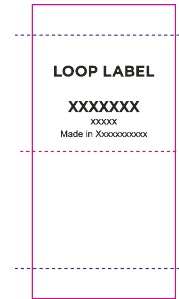
33mm W

16mm W



Loop Label

33mm x 33mm folded



Patch Label - Denim & Jackets Only

50mm x 50mm overall



EXCEPTION*

Men's Tailored Only

See usage notes (left)

Size Loop Label



Men's, Women's & Kids' Folds:

BOTTOMS FOLDS:

1. Half fold, front facing
2. Tri-fold, front facing
3. Half fold, front facing - Short bottoms
4. Half fold, side facing - Active only

EXCEPTION: Quarter-fold, back facing - Maternity only

TOPS FOLDS:

4. Square fold, front facing
5. Square fold, back facing
6. Hoodie fold, front facing



Exception - Women's Maternity



Belly Band tucked inside

Men's, Women's & Kids' Hanging:

BOTTOMS:

1. Front facing
2. Side facing - Active, Cargos, Men's Shorts, & Men's Tailored only
3. Reversed - Men's Pajama Pants only

TOPS & SETS:

4. Front facing



Men's, Women's & Kids' Bottoms

Hanging

Packaging Application

1. Heat Seal or Screen Print

- Apply to inside back waistband
- Center vertically on waistband height
- Center logo vertically on waistband and align horizontally with center seam

1a. Endfold Label

- Apply to center of waistband, back customer-facing side
- Center vertically and horizontally on waistband

EXCEPTION: 1b. Loop Label

- Apply under back waistband
- Center horizontally with center seam

2. Joker

- Attach to back customer-facing right side, UPC facing inside of garment
- Place exactly 2" (5 cm) from center seam
- Avoid placing directly under pinch clips - position slightly to the side of clips

3. Care & Content Label

- Apply under back waistband
- Center horizontally with center seam

EXCEPTION: 3a. Pocket Label - Denim Only

- Apply on outside of customer-facing right side pocket liner/bag



Men's, Women's & Kids' Bottoms

Folded, front facing

Packaging Application

1. Heat Seal or Screen Print

- Apply to inside, back waistband
- Center vertically on waistband height
- Center logo vertically on waistband and align horizontally with center seam

1a. Endfold Label

- Apply to center waistband, back customer-facing side
- Center vertically and horizontally on waistband

EXCEPTION: 1b. Loop Label

- Apply under back waistband
- Center horizontally with center seam

2. Joker

- Attach to front customer-facing right side
- Position 2" (5 cm) from front center seam or pant opening
- Avoid placing directly over belt loops - position slightly to the side of loops

3. Care & Content Label

- Apply under back waistband
- Center horizontally with center seam

EXCEPTION: 3a. Pocket Label - Denim Only

- Place on outside of customer-facing right side pocket liner/bag

4. Size Strip

- Align size strip vertically with side seam
- Position 1" from outer side seam
- Quarter folds: place 2.5" (6.35cm) above and 2.5" (6.35cm) beneath the bottom fold

EXCEPTION: 4a. Size Strip

- Position 1" left of the customer-facing right cargo pocket



EXCEPTION: Cargo Bottoms



EXCEPTION: Loop Label



EXCEPTION: Pocket Label - Denim



Kids' Elastic Bottoms

Boys size 0-12 & Girls 0-12

Folded, front facing

Packaging Application

*Hanging elastic bottoms follow standard bottom guidance (slide 13)

1. Heat Seal or Screen Print (vertical)

- Apply to inside back
- Place 1" below waistband and 1" away from center seam on customer-facing right side

1a. Heat Seal or Screen Print (waistband)

- Apply to inside back waistband
- Center vertically on waistband height
- Center logo vertically on waistband and align horizontally with center seam

EXCEPTION: 1b. Loop Label

- Apply under back waistband
- Center horizontally with center seam

EXCEPTION: 1c. Endfold Label

- Apply to center waistband, back customer-facing
- Center vertically and horizontally on waistband

2. Care & Content Label

- Apply under back waistband (behind loop label)
- Center horizontally with center seam

3. Size Strip; integrated

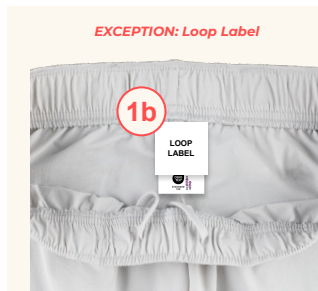
- Place size strip vertically centered on main fold line
- Place 1" to left of right seam or fold
- Long bottoms, quarter folded: place 3" (7.5cm) above the bottom fold and 3" (7.5cm) below fold

3a. Size Strip - Small or Short Bottoms

- Place size strip vertically, 1" above leg opening
- Place 1" from customer-facing right side seam
- If size strip is longer than the leg, fold the size strip so the UPC is inside of leg opening; Do not wrap under leg opening/seal it shut

EXCEPTION: 3b. Size Strip— Cargo Bottoms

- Position 1" left of the customer-facing right cargo pocket



EXCEPTION: Cargo Bottoms

Unique Bottoms

Overalls & Overall Shorts

Hanging

Packaging Application

1. Heat Seal or Screen Print

- Apply to inside back waistband
- Center vertically on waistband height
- Center logo vertically on waistband and align horizontally with center seam

1a. Endfold Label

- Apply to center waistband, back customer-facing side
- Center vertically and horizontally on waistband

EXCEPTION: 1b. Endfold Label - no waistband

- If there is no waistband, apply to yolk, inside back customer-facing
- Center vertically and horizontally on yolk

2. Hangtag

- Attach to customer-facing right waistband side seam
- Place hangtag on exterior of garment with the brand facing forward

3. Pocket Label

- Apply on outside of customer-facing right side pocket liner/bag



Active Bottoms

Hanging & Folded, side facing

Packaging Application

1. Heat Seal or Screen Print (vertical)

- Apply to inside back
- Place 1" below waistband and 1" away from center seam on customer-facing right

1a. Heat Seal or Screen Print (waistband)

- Apply to inside back waistband
- Center vertically on waistband height
- Center logo vertically on waistband and align horizontally with center seam

1b. Endfold Label

- Apply to center waistband, back customer-facing side
- Center vertically and horizontally on waistband

1c. Loop Label

- Apply under back waistband
- Center horizontally with center seam

2. Joker

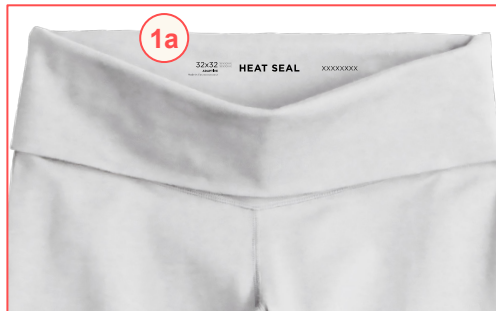
- Attach to back customer-facing right side
- Place exactly 2" (5 cm) from the side seam
- Avoid placing directly under pinch clips - position slightly to side of clips

3. Care & Content Label

- Attach to inside front customer-facing right side of waistband
- Position 2" (5 cm) from front center seam

4. Folded: Size Strip

- Align size strip vertically with side seam
- Position 1" from outer side seam
- Quarter folds: place 2.5" (6.35cm) above and 2.5" (6.35cm) beneath bottom fold



Tops*, Sets, Casual Dresses, Jumpsuits & Rompers

Hanging

Packaging Application

**Includes sportswear & active tops as well as knit & woven tops*

1. Heat Seal or Screen Print

- Apply ½" below customer-facing center back neck seam
- Center from left-to-right on garment

1a. Endfold Label

- Apply at or ½" below customer-facing center back neck seam, binding edge or back neck tape
- Center from left-to-right on garment

1b. Mitre Label; knit & woven tops only

- Insert below neck seam, binding edge or back neck tape
- Center from left-to-right on garment

1c. Loop Label

- Insert below neck seam, binding edge or back neck tape
- Center from left-to-right on garment

EXCEPTION (all): If there is a center back detail, place 1" away from center seam to customer-facing right

2. Hangtag

- Attach to customer-facing right underarm seam or arm hole
- For sets of multiple apparel items, attach to top item of set

EXCEPTION: 2a. Satin & delicate fabrics

- Apply to the fabric label in neckline when fabric is too delicate to support a hangtag
- Place hangtag in the interior of garment with brand facing forward

3. Care & Content Label

- Attach to customer-facing right inside side seam, 2.5" (6.35cm) above finished hem, sweep seam or top of side vent



Combined labels only



Combined labels only

EXCEPTIONS: center back seam



EXCEPTION: delicate fabric



Tops*

Folded

Packaging Application

**Includes sportswear & active tops as well as knit & woven tops*

1. Heat Seal or Screen Print

- Apply ½" below customer-facing center back neck seam
- Center from left-to-right on the garment

1a. Endfold Label

- Apply at or ½" below customer-facing center back neck seam, binding edge or back neck tape
- Centered from left-to-right on the garment

1b. Loop Label

- Insert below neck seam, binding edge or back neck tape
- Centered from left-to-right on garment

EXCEPTION (all): If there is a center back detail, place 1" away from center seam to customer-facing right

2. Size Strip

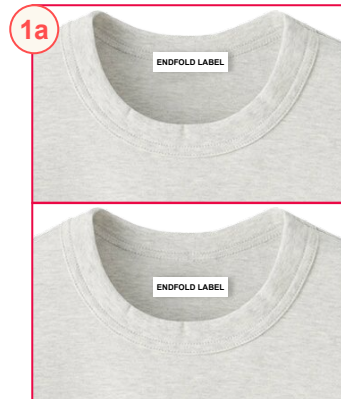
- Place size strip vertically centered on fold of garment
- Place 1" from customer-facing right fold
- Place 2.5" (6.35cm) above and 2.5" (6.35cm) beneath bottom fold

3. Care & Content Label

- Attach to customer-facing right inside side seam, 2.5" (6.35cm) above finished hem, sweep seam or top of side vent



Combined labels only



Combined labels only

EXCEPTIONS: center back seam



Tops*

Folded to Hanging

Packaging Application

*Includes sportswear & active tops as well as knit & woven tops

1. Heat Seal or Screen Print

- Apply ½" below customer-facing center back neck seam
- Center left-to-right on garment

1a. Endfold Label

- Apply at or ½" below customer-facing center back neck seam, binding edge or back neck tape
- Center from left-to-right on garment

1b. Loop Label

- Insert below neck seam, binding edge or back neck tape
- Center from left-to-right on garment

EXCEPTION (all): If there is a center back detail, place 1" away from center seam to customer-facing right

2. Size Strip

- Place size strip vertically centered on fold of garment
- Place 1" from customer-facing right fold
- Place 2.5" (6.35cm) above and 2.5" (6.35cm) beneath bottom fold

3. Care & Content Label

- Attach to customer-facing right inside side seam, 2.5" (6.35cm) above finished hem, sweep seam or top of side vent

4. Hangtag

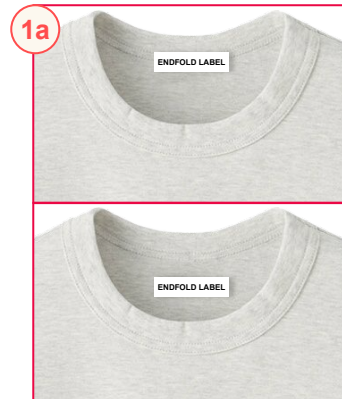
- Attach to customer-facing right underarm seam or arm hole
- For sets of multiple apparel items, attach to top item of set

EXCEPTION: 4a. Satin & delicate fabrics

- Attach to fabric label in neckline when fabric is too delicate to support a hangtag
- Place hangtag in interior of garment with brand facing forward



Combined labels only



Combined labels only

EXCEPTIONS: center back seam



EXCEPTION: delicate fabric



Jackets, Vests & Outerwear

Hanging

Packaging Application

1. Preferred: Patch Label

- Apply ½" below customer-facing center back neck seam, binding edge or back neck tape
- Center from left-to-right on garment

1a. Denim Patch

- Layer the Patch Label over the denim patch
- Center from left-to-right

1b. Loop Label

- Insert below neck seam, binding edge or back neck tape
- Center from left-to-right on garment

1c. Heat Seal or Screen Print

- Apply ½" below customer-facing center back neck seam
- Center from left-to-right on garment

2. Hangtag

- Attach to customer-facing right underarm seam or arm hole

EXCEPTION: 2a. Satin & delicate fabrics

- Attach to a Loop Label in neckline when fabric is too delicate to support a hangtag
- Place hangtag in interior of garment with brand facing forward

3. Care & Content Label

- Attach to customer-facing right inside side seam, 2.5" (6.35cm) above finished hem, sweep seam, top of side vent, or slit.



1a



1b



1c



Exception: delicate fabric + loop label

2a



Active & Kids'

Boys 0-12 & Girls 0-12

Feature Stickers

Packaging Application

1. Tops & Bottoms

- Apply sticker 1" above size strip, aligned vertically, unless this touches pocket or seam. See Exception for other application when needed

EXCEPTION (all): If garment is too small or short for sticker to be placed above size strip without overlapping pocket or seam, sticker should be placed ½" to the left of the size strip



EXCEPTION:
baby/toddler shorts



Men's Tailored Dress Shirts

Hanging

Packaging Application

1. Endfold Label

- Apply at or $\frac{1}{2}$ " below customer-facing center back neck seam, binding edge or back neck tape
- Center from left-to-right on garment

1a. Mitre Label

- Insert into neck seam, binding edge or back neck tape
- Center from left-to-right on garment

2. Size Loop Label

- Attach to the bottom of the main fabric label
- Center from left-to-right on label

3. Integrated Shoulder Sticker

- Apply over the customer-facing right shoulder; wrap so gusset is over the hanger and UPC is on back of garment

4. Care & Content Label

- Attach to customer-facing right inside side seam, 2.5" (6.35cm) above finished hem, sweep seam or top of side vent



Men's Tailored Dress Shirts

Folded

Packaging Application

1. Endfold Label

- Apply at or ½" below customer-facing center back neck seam, binding edge or back neck tape
- Center from left-to-right on garment

1a. Mitre Label

- Insert into neck seam, binding edge or back neck tape
- Center from left-to-right on garment

2. Size Loop Label

- Attach to the bottom of the main fabric label
- Center from left-to-right on label

3. Integrated Size Strip

- Place size strip so it is vertically centered on fold of garment
- 3" (7.5cm) of size strip above fold and 3" (7.5 cm) below fold
- 1" to left of customer-facing right fold edge

4. Care & Content Label

- Attach to customer-facing right inside side seam, 2.5" (6.35cm) above finished hem, sweep seam or top of side vent

5. Neck Band

- Place inside the collar area, ensuring it follows the curve and fits securely within the collar's inner structure. Align logo horizontally with center seam.



Men's Tailored Sport Coats & Suit Jackets

Hanging

Packaging Application

1. Endfold Label

- Apply vertically on inner collar, horizontally aligned with center seam

1a. Mitre Label

- Insert into neck seam, binding edge or back neck tape
- Center from left-to-right on garment

2. Size Loop Label

- Attach to the bottom of the main fabric label
- Center from left-to-right on label

3. Jacket Pocket Flasher

- Attach to the customer-facing right chest pocket, Brand facing forward

4. Sleeve Joker

- Attach to bottom of customer-facing right sleeve, UPC folded into sleeve

5. Care & Content Label

- Attach to customer-facing right inside side seam, 2.5" (6.35cm) above finished hem, sweep seam or top of side vent



Sleepwear Bottoms

Hanging

Packaging Application

1. Heat Seal or Screen Print (vertical)

- Apply to inside back
- Place 1" below waistband and 1" away from center seam on customer-facing right

1a. Heat Seal or Screen Print (waistband)

- Apply to inside back waistband
- Center vertically on waistband height
- Center logo vertically on waistband and align horizontally with center seam

Exception: 1b. Endfold Label

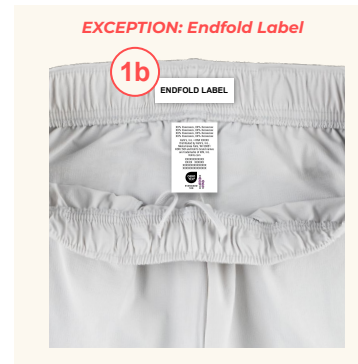
- Apply to center waistband, back customer-facing side
- Center vertically and horizontally on waistband

2. Hangtag

- Attach to the customer-facing right waistband side seam
- Use 4.5" attachment allowing tag to hang over waistband on outside of garment

3. Care & Content Label

- Apply under back waistband
- Center horizontally with center seam



Sleepwear Tops

Hanging

Packaging Application

1. Heat Seal or Screen Print

- Apply ½" below customer-facing center back neck seam

- Center from left-to-right on garment

1a. Endfold Label

- Apply at or ½" below customer-facing center back neck seam, binding edge or back neck tape

- Center from left-to-right on garment

1b. Mitre Label; knit & woven tops only

- Insert below neck seam, binding edge or back neck tape

- Center from left-to-right on garment

Exception (all): If there is a center back detail, place 1" away from center seam to customer-facing right

2. Hangtag

- Attach to customer-facing right underarm seam or arm hole
- For sets of multiple apparel items, attach to top item of set

EXCEPTION: 2a. Satin & delicate fabrics

- Apply to the fabric label in neckline when fabric is too delicate to support a hangtag
- Place hangtag in the interior of garment with brand facing forward

3. Care & Content Label

- Tops: Attach to customer-facing right inside side seam, 2.5" (6.35cm) above finished hem, sweep seam or top of side vent



Combined labels only



Combined labels only

EXCEPTIONS: center back seam



EXCEPTION: delicate fabric



Sleepwear Sets

Folded or Hanging

Packaging Application

FOLDED:

1. Belly Band

- Wrap around horizontally, centered between neckline and top of size strip, brand in front
- Ensure the belly band fits tightly enough not to shift and/or slide off

2. Size Strip

- Place size strip vertically centered on fold of garment, 1" to the left of customer-facing right fold
- Place 2.5" (6.35cm) above and 2.5" (6.35cm) beneath bottom fold
- For sets of multiple apparel items, apply to top item of set

HANGING:

3. Hangtag

- Attach to customer-facing right underarm seam or arm hole
- For sets of multiple apparel items, attach to top item of set

4. Collar Card:

- Hanger hook goes through the gusset hole
- If there are extra item(s) or socks: attach the socks/extra item directly to the collar card. Socks should be placed directly on top of one another—do not stagger

5. Care & Content Label

- Tops: Attach to customer-facing right inside side seam, 2.5" (6.35cm) above finished hem, sweep seam or top of side vent



Adaptive Tops*

Folded

Packaging Application

**Includes sportswear & active tops as well as knit & woven tops*

1. Heat Seal or Screen Print

- Apply ½" below customer-facing center back neck seam
- Center from left-to-right on the garment

Exception: If there is a center back detail, place 1" away from center seam to customer-facing right

2. Warning Label

- Apply to customer-facing center back neck seam
- Right of the heat seal or label on the garment

Exception: If there is a center back detail, place ½" customer-facing left of center seam

3. Size Strip

- Place size strip vertically centered on fold of garment
- Place 1" from customer-facing right fold
- Place 2.5" (6.35cm) above and 2.5" (6.35cm) beneath bottom fold

4. Care & Content Label

- Attach to customer-facing right inside side seam, 2.5" (6.35cm) above finished hem, sweep seam or top of side vent



Exceptions: center back seam



Adaptive Bottoms

Folded

Packaging Application

1. Heat Seal or Screen Print

- Apply to inside, back waistband
- Center vertically on waistband height
- Center logo vertically on waistband and align horizontally with center seam

2. Joker

- Attach to front customer-facing right side
- Position 2" (5 cm) from front center seam or pant opening
- Avoid placing directly over belt loops - position slightly to the side of loops

3. Care & Content Label

- Apply under back waistband
- Center horizontally with center seam

4. Warning Label

- Apply to customer-facing right back seam
- Right of the Care & Content label on the garment



Glossary

Pkg Type Codes

Paper Pkg

HT = Hang Tag*

SHT = Supplemental Hang Tag

JK = Joker*

CC = Collar Card

BB = Belly Band

BBHC = Belly Band w/ Header Card

NB = Neck Band

PF = Pocket Flasher

SJK = Suit Sleeve Joker*

JB = J-Board*

CBX = Color Box*

BKB = Backer Board

Heat Transfer Pkg

PBHS = Pocket Bag Heat Seal

HS = Heat Seal

WHS = Waistband Heat Seal

Label Pkg

ENL = Enfold Label

LL = Loop Label

LLW = Loop Label White

LLB = Loop Label Black

ML = Mitre Label

PL = Patch Label

CCL = Care, Content & UPC Label

UPC = UPC

Sticker Pkg

ISS = Integrated Size Strip*

NISS = Non-Integrated Size Strip

SHSS = Shoulder Size Strip*

SHST = Dress Shirt Shoulder Sticker*

JKST = Joker Sticker*

ST = Sticker

Generic Pkg

SwTk = Swift Tack

Pb = Polybag

GL = Gum Label

* = Integrated packaging

Glossary Cont.

Brand Codes

AP = Apt 9

BO = Big One

BOD = Big One Disney

BOP = Big One Peanuts

BOK = Big One Kids

BOD_Kids = Big One Disney Kids

BOP_Kids = Big One Peanuts Kids

FN = Food Network

JB = Jumping Beans

JBD = Jumping Beans Disney

JA = Jumping Beans Active

JAD = Jumping Beans Active Disney

BB = Jumping Beans Baby Bean

BBD = Jumping Beans Baby Bean
Disney

JBP = Jumping Beans Peanuts

BBP = Jumping Beans Baby Bean
Peanuts

CT = Celebrate Together

CTD = Celebrate Together Disney

CTP = Celebrate Together Peanuts

CB = Croft & Barrow

CU = Cuddl Duds

FLX = FLX

IO = Intempo

LC = LC Lauren Conrad

LCO = Little Co

MYA = Miryana

MCO = Mingle & Co

NW = Nine West

SV = Simply Vera Vera Wang

SO = SO

SN = Sonoma

SR = Sonoma Outdoor

SNS = St Nicholas Square

SSD = St Nicholas Square Disney

SSP = St Nicholas Square Peanuts

TG = Tek Gear

MB = Multi-Brand (3 or more)

NB = Non-Branded

JF = Jammies for your Families

FUN = Family Fun

Glossary Cont.

Description Codes

Horiz = Horizontal

Hz = Horizontal

Vert = Vertical

Vt = Vertical

Core = Core

Coll = Collection

ft = feature

im = item

Dlc = Delicate

MagWarn = Magnetic Warning

ChmWarn = Chemical Warning

Ec = Ecomm

Rt = Retail

FR = Flame Resistant

NFR = Not Flame Resistant

Sup = Suppressed

Gen = Generic

Divisions / Categories

Int = Intimates

IntGrI = Intimates Girls

Slp = Sleep

WMN = Womens

JR = Juniors

GrI = Girls

KD = Kids

MN = Mens

ACT = Active

ADPT = Adaptive

Seasons

VD = Valentine's Day

SPD = St. Patrick's Day

Ea = Easter

Sp = Spring

Su = Summer

Am = Americana

Ha = Halloween

Fa = Fall

Hk = Hanukkah

Ho = Holiday

Brand Specific Descriptions

PWST = Power Stretch (SVVW)

PTP = Polished Twill Pant (SVVW)

LXCB = Luxe Cashmere Blend (SVVW)

FGF = Feel Good Favorites (LC)

FGJ = Feel Good Jeans (LC)

WF = Wildflower Jean (LC)

Disney

MD = Mandalorian

SW = Star Wars

MV = Marvel

WP = Winnie the Pooh

PX = Pixar

SMF = Marvel Spidey & Friends

SLD = Slinky Dog