

Organic Guidelines

This policy outlines key requirements for labeling and marketing products sold as organic, ensuring compliance with all applicable federal, state, and retailer-specific standards

- **Products Sold As Organic:** Textiles, Fibers, and any other Products, excluding cosmetics, advertised, marketed, or offered for sale in California via Kohls.com or in Kohl's retail stores with any “organic” claims must comply with the following:
 - **Sold as "100% Organic".** A product represented as “100% Organic” — e.g., “100% Organic Cotton T-Shirt” or “100% Organic T-Shirt” — must be made entirely and only of Certified Organic material (exclusive of treatments such as fabric treatments, softeners, dyes, on the Product and exclusive of trims to the extent excluded from the FTC fiber disclosure requirements).
 - **For Products Sold as "Organic".** A product may not be labeled or marketed with the any “organic” claim— e.g., “Organic Cotton Sweatshirt” or “Organic Sweatshirt” — unless such Product contains a minimum of 95% Certified Organic material (exclusive of treatments such as fabric treatments, softeners, dyes, on the Product and exclusive of trims to the extent excluded from the FTC fiber disclosure requirements).
 - **Products With At Least 70% Organic Material.** A product with 70% or more Certified Organic material may be labeled or marketed with the terms “made with,” “contains,” (or similar term) organic material. For example, a Product made with 80% Certified Organic cotton may be labeled as “T-Shirt Made With Organic Cotton” or a product with 75% Certified Organic cotton as “Sweatshirt Containing Organic Cotton.”
 - Other than as provided above, the word “organic” or any variation thereof may not be used on the labels, advertisements, or marketing material of any Products that it advertises or markets or offers for sale in California via Kohls.com or Kohl's retail stores, except that Vendor may use the word “organic”
 - on a Product’s stamp, tag, label, or other means of identification required under 16 C.F.R. Part 303 to identify the Certified Organic fibers contained in the Product; or
 - in the “FABRIC & CARE” section of a Product webpage to identify the Certified Organic fibers contained in the Product.