

**** USE IN APPAREL TECH PACKAGES
STARTING SPRING 2021****

POM Naming Convention



Global Tech
Design

KOHL'S

POM Naming Convention

The POM naming convention process is broken into sections with **Required** or **NOT Required** information in each section

***Section 1 = Size - Required** - for below product categories

Size must be given with the size indicator within the style number, or the size range spelled out.

Women's – R, E or P (Regular, Petite or Plus)

Men's – R, B or T (Regular, Big or Tall)

Children's – 12M, 3T or 6

EXAMPLE: R.POPLIN.DOBBY.PLAIN WEAVE

***Section 2 = Additional size or set break down – Required only if used in your category-**

If a separate POM page is used for a type of fit, the fit type must be identified in the POM name.

Curvy or straight fits – C, S

EXAMPLE: R.C.PPLN.DBBY.PLN WV.SAE A

If you have multiple pieces/sets in one tech pack, each POM page should be identified.

2 pc sets – indicate a TOP or BTM

EXAMPLE: R.TOP.PPLN.DBBY.PLN WV.SAE A

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*Section 3 = Generic Fabric Construction - **Required** -

EXAMPLE: Single Fabric- R.C.**TWLL**.SAE A

EXAMPLE: Multi Fabric- R.C.**PPLN.DBBY.PLN WV**.SAE A

*Section 4 = Additional Descriptor(s); Vendor, Fabric Content, Print, Solid, Wash – **NOT Required** -

Use to further identify POM pages in tech packs....

VENDOR EXAMPLE: R.C.POPLIN.DOBBY.PLAIN WEAVE.**SAE A**

R.TOP.POPLIN.DOBBY.PLAIN WEAVE.**HANSOLL**

FINISH EXAMPLE: R.TOP.JERSEY.**SOLID**

R.TOP.JERSEY. **DIP DYE**

CONTENT EXAMPLE: R.TOP.JERSEY.**50/50 CTTN/PLY**

R.TOP.JERSEY.**50/38/12 CTTN/PLY/RYN**

SWEATERS EXAMPLE: R.3GG.JERSEY (Size.Gauge.Stitch)