KOHL'S PRIVATE / EXCLUSIVE BRAND PRODUCT DETAILS PAGE (PDP) COPY GUIDELINES

Footwear

KOHL'S

Revised 1/26/2026

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Information of Kohl's, Inc.

OBJECTIVE

To provide Kohl’s vendors with a resource for Kohl’s product detail copy standards and to outline specific requirements with regards to vendor-supplied copy content.

ABOUT KOHL'S COPY STANDARDS

We follow these standards for Kohls.com titles, formatting and copy. Vendor supplied copy is edited to adhere to numerous legal, SEO, DEI and marketing guidelines. This helps Kohl's build customer trust by providing accurate and consistent product pages.

From time to time you may see new attributes requested, as we are always analyzing customer feedback to create a better shopping experience.

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SNEAKER & CASUAL SHOE COPY REQUIREMENTS

The following is a snapshot of the attributes that are typically required for sneaker & casual shoe copy approvals. This not an exhaustive list and is subject to change. For attribute definitions, visit the Attribute Glossary

A. Product Title

1. **Recommended Title/Title Description:** Include brand, product and any other necessary information required to title your product for Kohls.com.
   - Reference Style Description in PLM
   - Reference Visual Silhouette Guide Here

B. Product Details

1. **FEATURES:** These attributes help us build this section of the PDP
2. **DETAILS:** The following attributes are necessary to create this section.
   - **Upper Material**
   - **Lining Material**
   - **Midsole Material**
   - **Outsole Material**
   - **Toe Style**
   - **Closure**
   - **Footbed**
   - **Heel Height (if applicable)**
   - **Platform Height (if applicable)**
   - **Sole style/type**
   - **Care**
   - **Origin**

A

Converse Chuck Taylor All Star Malden Street Men's Mid-Top Sneakers

B

Product Details

These iconic mid-tops up the ante with a seasonal revamp. Multi-stitching nods to handcrafted style, while soft cushioning adds some comfort to your summer step.

Click this FOOTWEAR GUIDE to find the perfect fit and more!

1, 2.

FEATURES
- Stitch details on the eyerow and quarter overlays for added style
- OrthoLite cushioning helps provide optimal comfort
- Star ankle patch and a diamond pattern outsole

DETAILS
- Canvas upper
- Mesh lining
- Foam midsole
- Rubber outsole
- Plain toe
- Lace-up closure
- Foam footbed
- Multi-directional outsole

ATHLETIC SHOE COPY REQUIREMENTS

The following is a snapshot of the attributes that are typically required for athletic shoe copy approvals. This not an exhaustive list and is subject to change. For attribute definitions, visit the Attribute Glossary

A. **Product Title**

1. **Recommended Title/Title Description:** Include brand, product and any other necessary information required to title your product for Kohls.com.
   - Reference Style Description in PLM
   - Reference Visual Silhouette Guide Here

B. **Product Details**

1. **TECHNOLOGIES & FEATURES:** Provide the names and explanations of any technologies that enhance this footwear
2. **RECOMMENDED ACTIVITY:** Provide any specific activities this shoe is intended for (walking, hiking, basketball, etc.)
3. **DETAILS:** The following attributes are necessary to create this section.
   - **Upper Material**
   - **Lining Material**
   - **Midsole Material**
   - **Outsole Material**
   - **Toe Style**
   - **Closure**
   - **Footbed**
   - **Care**
   - **Origin**

A

Nike Giannis Immortality 2 Little Kids' Basketball Shoes

B

Product Details

All little hoopers want playtime to last forever. These Nike Giannis Immortality 2 shoes help make that happen. Rocking a new-and-improved strap for comfort (stamped with Giannis' logo) and a lightweight feel, these shoes make sure the fun never stops.

Click this FOOTWEAR GUIDE to find the perfect fit and more!

1, 2, 3

TECHNOLOGIES & FEATURES

- Breathable mesh is lightweight so little feet can feel comfy all day
- Rubber sole with herringbone pattern gives durable traction
- Hook-and-loop strap is soft and flexible
- An integrated pull cord makes it easier to pull these on and off
- Grooves are added to make the shoes extra flexible
- An extra skin layer across the toes gives durability, and a plush collar adds comfort
- See-through Swoosh logo lets you take a peek inside to see the elastic laces at work

RECOMMENDED ACTIVITY

- Basketball, casual

DETAILS

- Mesh upper
- Rubber outsole
- Round toe
- Hook-and-loop tape closure
- Spot clean
- Imported

DRESS SHOE COPY REQUIREMENTS

The following is a snapshot of the attributes that are typically required for dress shoe copy approvals. This not an exhaustive list and is subject to change. For attribute definitions, visit the Attribute Glossary

A. Product Title

1. **Recommended Title/Title Description:** Include brand, product and any other necessary information required to title your product for Kohls.com.
   - Reference Style Description in PLM
   - Reference Visual Silhouette Guide Here

B. Product Details

1. **FEATURES:** These attributes help us build this section of the PDP
2. **DETAILS:** The following attributes are necessary to create this section.
   - **Upper Material**
   - **Lining Material**
   - **Midsole Material**
   - **Outsole Material**
   - **Toe Style**
   - **Closure**
   - **Footbed**
   - **Heel Height (if applicable)**
   - **Platform Height (if applicable)**
   - **Sole style/type**
   - **Care**
   - **Origin**

A

Stacy Adams Kester Men's Leather Dress Loafers

B

Step into a stylish look with these Stacy Adams Kester men's leather dress loafers.

Click this FOOTWEAR GUIDE to find the perfect fit and more!

1, 2

FEATURES
- Ornament detail
- Fully cushioned insole
- Arch support

DETAILS
- Leather upper
- Synthetic lining
- Rubber outsole
- Moc toe
- Slip-on
- Foam footbed
- Flex groove outsole
- Spot clean

BOOT COPY REQUIREMENTS

The following is a snapshot of the attributes that are typically required for boot copy approvals. This not an exhaustive list and is subject to change. For attribute definitions, visit the Attribute Glossary

A. Product Title

1. **Recommended Title/Title Description:** Include brand, product and any other necessary information required to title your product for Kohls.com.
   - Reference Style Description in PLM
   - Reference Visual Silhouette Guide Here

B. Product Details

1. **FEATURES:** These attributes help us build this section of the PDP
2. **DETAILS:** The following attributes are necessary to create this section.
   - **Upper Material**
   - **Lining Material**
   - **Midsole Material**
   - **Outsole Material**
   - **Toe Style**
   - **Closure**
   - **Footbed**
   - **Heel Height (if applicable)**
   - **Platform Height (if applicable)**
   - **Sole style/type**
   - **Shaft height**
   - **Shaft circumference**
   - **Care**
   - **Origin**

A

Sonoma Goods For Life® Enigma Women's Ankle Boots

Step into style with these Sonoma Goods For Life Enigma women's ankle boots.

Click this FOOTWEAR GUIDE to find the perfect fit and more!

B

FEATURES

- Lace-up design
- Side zipper closure for a secure fit

1, 2

DETAILS

- Polyester, faux suede upper
- Polyester lining
- Memory foam, latex midsole
- TPR outsole
- Round toe
- Zipper closure
- Polyurethane footbed
- Lug outsole
- 2.2-in. heel
- 5.12-in. shaft
- 10.24-in. circumference
- Spot clean
- Imported

SANDAL COPY REQUIREMENTS

The following is a snapshot of the attributes that are typically required for sandal copy approvals. This not an exhaustive list and is subject to change. For attribute definitions, visit the Attribute Glossary

A. Product Title

1. **Recommended Title/Title Description:** Include brand, product and any other necessary information required to title your product for Kohls.com.
   - Reference Style Description in PLM
   - Reference Visual Silhouette Guide Here

B. Product Details

1. **FEATURES:** These attributes help us build this section of the PDP
2. **DETAILS:** The following attributes are necessary to create this section.
   - **Upper Material**
   - **Lining Material**
   - **Midsole Material**
   - **Outsole Material**
   - **Toe Style**
   - **Closure**
   - **Footbed**
   - **Heel Height (if applicable)**
   - **Platform Height (if applicable)**
   - **Care**
   - **Origin**

A

Sonoma Goods For Life® Fawnaa Girls' Gladiator Sandals

B

She'll love soaking up the sun in these Sonoma Goods For Life Fawnaa girls' gladiator sandals.

Click this FOOTWEAR GUIDE to find the perfect fit and more!

1, 2

FEATURES
- Glitter accents on straps
- Back zipper for easy on and off

DETAILS
- PU upper & lining
- Latex midsole
- TPR outsole
- Open toe
- Zipper closure
- Polyurethane footbed
- Spot clean
- Imported

SLIPPER COPY REQUIREMENTS

The following is a snapshot of the attributes that are typically required for slipper copy approvals. This not an exhaustive list and is subject to change. For attribute definitions, visit the Attribute Glossary

A. Product Title

1. **Recommended Title/Title Description:** Include brand, product and any other necessary information required to title your product for Kohls.com.
   - Reference Style Description in PLM
   - Reference Visual Silhouette Guide Here

B. Product Details

1. **FEATURES:** These attributes help us build this section of the PDP
2. **DETAILS:** The following attributes are necessary to create this section.
   - **Upper Material**
   - **Lining Material**
   - **Midsole Material**
   - **Outsole Material**
   - **Toe Style**
   - **Closure**
   - **Footbed**
   - **Care**
   - **Origin**

A

Isotoner Shay Faux Fur Women's Slippers

B

Treat your feet to the comfort and style of these Isotoner Shay faux fur women's slippers.

Click this FOOTWEAR GUIDE to find the perfect fit and more!

1, 2

FEATURES

- Soft faux fur design
- Versatile sole is perfect for indoor and outdoor wear

DETAILS

- Polyester, fabric upper
- 100% recycled polyester lining
- Foam midsole
- TPR outsole
- Round toe
- Slip-on
- Memory foam-padded footbed
- Machine wash, dry flat
- Imported

FOOTWEAR ATTRIBUTES GLOSSARY

This is a list of attributes used in Footwear. Similar attributes have been condensed for brevity.

- **Boot Shaft Circumference QTY:** Provide the measurement of the boot circumference in inches
- **Boot Shaft Detail:** Provide style of the boot shaft. Example: ankle, knee-high ect.
- **Boot Shaft Height QTY (in inches):** Provide the height of the boot shaft in inches
- **Care:** Select how the product should be cared for. Do not select contradicting options (ex; selecting “Machine Wash” & “Hand Wash”)
- **Character Name/Sports Player:** List any characters, movies, musicians, video games, sports teams etc.
- **Designer/Series Name/Collection Name:** Provide the name of the designer, series or collection name as applicable
- **Does this have reflective details? If so, describe location:** List whether or not this footwear have any reflective details. If it does, provide the location of these details
- **Does this provide arch support?:** Select whether or not your footwear provides the wearer with arch support
- **Fabric Technologies - Definitions/Explanation:** List and define any fabric technologies on this product, along with an explanation of what these technologies provide
- **Fabric/Material:** List all materials for the specific product. This should match the materials listed on the product tag. Please avoid using abbreviations
- **Footbed Material:** Provide the footbed material
- **Heel Height (in inches):** Provide the height of the heel in inches
- **How to Use Instructions/Usage Activity:** Provide any specific activities this shoe is intended for (walking, hiking, basketball, etc.)
- **Insole Construction:** Provide the insole (footbed) material
- **Is this anti-odor? If so, define the technology?:** Provide any anti-odor technology.
- **Is this breathable?:** Select whether or not this footwear features breathability
- **Is this moisture-wicking?:** Select whether or not this footwear features moisture-wicking technology
- **Lining Material:** List the lining material.
- **Midsole Material:** List the midsole material.
- **Organic & Recycled Materials:** For all products that claim to be recycled or organic, you must provide the percentage of recycled or organic material: total product material content breakdown is needed and should add up to 100%
- **Origin:** Provide the origin of this product. If you are providing a domestic (made in the USA) origin, ensure than you have followed the legal documentation process for doing so (if you are unsure, reach out to your merchant partners)
- **Outsole Material 1-3:** List the outsole material. If there's more then 1 material list in the "Outsole Material 2" attribute and so on.

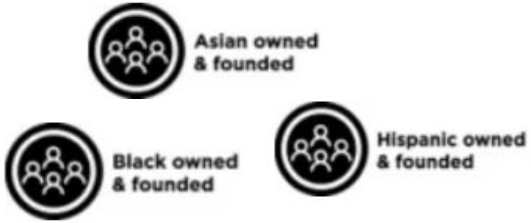
FOOTWEAR ATTRIBUTES GLOSSARY
(CONTINUED)

- **Platform Height (in inches):** Provide the height (in inches) of the platform base of this shoe
- **Product Closure:** Provide the type of closure used to fasten this shoe
  - Footwear
  - Slippers
- **Product Technologies (Provide branded names and definitions of technologies):** Provide the names and explanations of any technologies that enhance this footwear
- **Recommended Activity (ie; Running, Training, Yoga):** Provide any specific activities this shoe is intended for (walking, hiking, basketball, etc.)
- **Recommended Title/Title Description:** Include brand, gender, product and any other necessary information required to title your product for Kohls.com.
- **Removable Insole/Sockliner?:** Select whether or not the insole or sockliner in this footwear is removable
- **Shoe Lining Material 1-3:** Select the lining material. Select an additional lining material in "Shoe Lining Material 2" if a second material is required.
- **Sizing - For Size Chart:** List the sizes included for this shoe style.
- **Slip-On/Pull-On:** Select whether or not this shoe is a slip-on/pull-on style (no closure)
- **Sole Style/Type:** Select the type of outsole. Example: slip-resistant, non-skid ect.
- **Special Features/Selling Features:** Provide desirable qualities of your product to help the customer. Do not provide duplicative information from other fields.
- **Toe Style:** Select the shape of the toe. Ex: round, square, pointed etc.
  - Footwear
  - Slippers
- **Upper Material 1-3:** Select the type of material the upper is made of. If there's more than 1 upper material, select an additional one in attribute 2 & 3.
- **What is the moisture-wicking name?:** What is the name of the moisture-wicking technology
- **What is the type of water protection?:** Select the type of water protection. Ex: Waterproof, water repellant ect.

KOHL'S PRODUCT DETAIL ICONS

- **Adaptive Icons**
  - To have the adaptive Icon added to your product pages, work with your merchant to have “Adaptive” included in the merchant group
  - Include “Adaptive” in the titles of relevant product
  - Include features that explain why the product is adaptive

- **DIverse Owned Icons**
  - If your brand is diverse owned or founded, please work with you merchant partners to learn the process to become approved as a Diverse Owned/Founded brand for Kohls.
  - We offer Diverse Owned and/or Founded Icons for the following groups:
    - Black Owned Brand/Founded
    - Woman Owned/Founded Brand
    - Hispanic Owned/Founded Brand
    - Asian/Founded Owned
    - LGBTQIA+ Founded/Owned
    - Veteran Owned



- **Responsible Product Icons**
  - Kohls recognizes a number of 3rd party certifications that will prompt a icon to display on the PDP.
  - Refer to the Responsible Product Features slide for more information on recognized certifications.
  - **IF** you have a product that is certified by one of Kohl’s recognized 3rd party certifications, during vendor attribute submission please complete all relevant responsible product attributes

KOHL'S RESPONSIBLE PRODUCT FEATURES

When filling out attributes, you will encounter Kohl's Responsible Product Attributes. See examples below:

- *Responsible Solutions: Do you have any of these third party certifications?*
- *OEKO-TEX: If OEKO-TEX, what is the certification number?*
- *Organic: Do you have any of these third party Organic certifications?*

We understand that many products & brands may have eco-friendly or sustainable aspects, however the Responsible Product Attributes are only for specific certifications. Please **ONLY** fill out the Responsible Product Attributes if the product has **one or more of the following recognized 3rd party certifications:**

- REPREVE Certified
- Cotton LEADS Certified
- Sourced through Better Cotton Initiative™ (BCI)
- Global Recycled Standard Certified
- Recycled 100 Claim Standard Certified
- Recycled Blended Claim Standard Certified
- Recycled EVA
- Responsible Down Standard Certified
- EcoVero™ Certified
- Tencel
- Ecocosy
- STANDARD 100 by OEKO-TEX® CERTIFIED
- MADE IN GREEN by OEKO-TEX® CERTIFIED
- Lenzing: Lyocell, Modal, Viscose
- bluesign® Certified
- CertiPUR-US Certified
- Organic 100 Content Standard Certified
- Organic Blended Content Standard Certified
- Global Organic Textile Standard Certified (GOTS)
- EIM Scored (Water Conscious)

In order to display a "Responsible Product Features" section and apply Responsible Product Icons to the PDP, third-party certification is required. Depending on the certification, you may also need to provide a certification # and other substantiating information.

Recognized Third Party Certifications that Kohl's has agreed to display on a PDP, but will not have the icon displayed:

- UL GREENGUARD Certified
- UL GREENGUARD GOLD Certified
- UL 2884 Environmental Claim Validation Procedure (ECVP) for Substance Content Claims - Formaldehyde Free Claim Validation

Common Sustainability Attribute Pitfalls:

- Not providing a certification # for certifications where this is required
  - Global Recycled Standard Certified, Recycled 100 Claim Standard Certified or Recycled Blended Claim Standard Certified, OEKO-TEX, Organic 100/Blended Content Standard Certified, Global Organic Textile Standard Certified (GOTS)
- Not including a material percentage breakdown for recycled or organic materials
  - Applies to ALL claims of recycled/organic material, including recycled/organic products that do not have one of the Kohl's recognized 3rd party certifications.
- For OEKO-TEX: Not selecting "Yes - OEKO-TEX Certification is displayed on the product packaging":
  - If your product has an OEKO-TEX certification, if this question is selected as "No", we will be unable to display the OEKO-TEX claim on the PDP.

FOOTWEAR LEGAL GUIDELINES

- **Trademarks**: If copy or imagery features a trademarked term, brand name or logo, we cannot include the claim without confirmation you have the proper licensing to use it (Common examples include: Velcro, Onesie, Wiffle Ball, Luxury brands like Dior and Chanel, etc.)
- **Faux Fur:** We cannot have any products on kohls.com that contain real fur. You must confirm via the Faux-Fur attribute that "yes", your product contains faux-fur or "no", your product does not contain faux-fur. If you select "No Value", your attribution will be rejected.
- **Made in the USA:** In order to use “Made in the USA” on the PDP, the merchant group name must include “MIUSA”
- **New & Improved:** Kohls.com does not use the terms "new and improved" unless there truly are ***substantial*** or ***significant*** features that are both new ***and*** improved. The FTC closely examines an advertiser's use of the word "new" because it is no longer "new" after a certain period of time.
- **Non-Profits:** For non-profit donations, you must provide specific verbiage to be displayed on Kohls.com. You must also provide confirmation and documentation stating you will notify Kohl's if the donations change or stop.
- **Testing Claims:** Testing done under specific conditions (ie: multiple variables, disclaimers to testing) ***cannot*** be called out in copy. Testing done to compare against other models/brands ***cannot*** be called out in copy. For any copy callouts regarding claims about specific testing you must confirm you can provide documentation if requested to verify testing.
- **Proposition 65:** Vendors are responsible for providing Kohl's with the warning when it is needed. Specific attributes ask for Prop 65 info. Please fill out this attribute exactly as the disclaimer should appear on the PDP.
- **Tribal Names:** Kohls.com will not use any specific tribal names in any copy - this violates the Indian Arts & Crafts Act. Acceptable keywords include; general use of the word tribal, geometric, medallion, scroll, ikat and batik.
- **Vegan Leather:** Any Vegan Leather callouts in attribution require the vendor to provide some form of certification(PETA Certification, Materials Report etc.)
    - Use “**Faux Leather**” if without applicable certification
- **Wool:** If a product is 100% wool, you must state this specifically in attribution and be able to provide proof if requested.

REJECTIONS

Your attributes may be rejected for many reasons. Some of the most common reasons are listed here:

- You have not filled in a value for a **required attribute**
- You have filled in attributes with **conflicting information** (ex; machine wash and spot clean)
- You have filled in an attribute **incorrectly** (incorrect information, incorrect formatting, etc.)
- You indicated your product is Made in the USA, but the merchant group name does not include this
- You have selected an attribute value that **requires another attribute(s)** to be filled out, but you have **not filled out the additional attribute(s)**;
    - Your product requires a Prop 65 warning label, but you have not provided the text for the label
    - You have listed recycled or organic materials, but have not provided a percentage breakdown totaling 100% for what these materials are
    - Your product is intended to be sat or rode upon and you did not include maximum weight capacity

TIPS, TRICKS & BEST PRACTICES

- **Attribution Best Practice:** Designated attributes are customized for specific product types to provide accurate information efficiently. Please prioritize the use of designated attribute fields. The special features attributes should be reserved for unique product features that do not fit elsewhere, but would be crucial for understanding or selling the product.
- **Duplicative Information:** Due to the large number of product types Kohl's sells online, occasionally, there may be redundancies in attributes. Please do not provide duplicate information, as editing out redundancies slows the page build process and delays getting the product online.
- **Product Titles:** we advise against using robust marketing copy in your title to ensure readability and a seamless customer experience on our mobile platform. For these reasons, we recommend limiting your titles to 60 characters.
- **Gender:** do not include gender in product titles for non-gendered items
- **Branding:** be sure to enter your brand name exactly as you want it displayed on Kohls.com
- **Long Form Marketing Copy:** Avoid using large blocks of copy. It is preferred to separate copy out into individual features either using the Features 1-9 attributes or in a bulleted/list format in the Special Features/Selling Features attribute. Per guidance from our SEO partners, we do not necessarily use vendor copy verbatim in order to mitigate negatively impacting our SEO value and to stand out from our competitors for Google ranking. Kohl's aims to preserve a clear, concise and positive user experience, for all customers, including our mobile customers.
- **Sentence Case:** ALL CAPS and Proper Case should be avoided when filling out attributes. Please use Sentence Case ONLY when filling out attributes.
- **Controversial Products:** we will not sell controversial products on Kohls.com. These include but are not limited to products featuring; cultural stereotypes, jokes or puns regarding religion, political candidates, political parties, controversial groups, promotion of violence, gore, inappropriate innuendo, profanity, and inappropriate drug or alcohol use
- **Material Percentages:** there is no need to call out the percentages of materials used to create a product, unless you are making recycled or organic claims
- **Not Applicable:** avoid using the term "NA" or "na" without a forward slash "/" between the "N" and the "A" when you wish to skip an attribute or leave it blank. Our system has a problem with this specific term. Instead, please only use "N/A" or "No Value" when you would like to skip an attribute without leaving a value.
- **Dimensions:** Always list as H x W x L (or D) using prime marks. Example of dimension attribute with prime marks: 12"H x 4"W x 3"L. Use decimals instead of fractions
- **Conflicting information:** be cautious not to include conflicting information in your attributes (examples: machine wash and wipe clean; selecting "not included" for batteries, but listing "batteries included" in the Special Features)
- **Good-Faith Advertising:** If a product makes a claim, then that claim should be specific and accurate. Vendors may be asked to provide substantiation for certain claims.
    - Examples: Any claims that generalize the environmental benefits of a product will not be published: "green," "environmentally friendly", "eco-friendly", "Better for the environment/planet" etc.; Testing claims that assert one product to be superior to other models/brands will not be published

VISUAL REFERENCE GUIDES

FOOTWEAR & SLIPPERS

WOMENS SILHOUETTES

- DEPT 218 DRESS
- DEPT 219 CASUAL
- DEPT 318 BOOTS
- DEPT 418 SANDALS

KIDS SILHOUETTES

MENS SILHOUETTES

SLIPPER SILHOUETTES

- PRODUCT CLOSURES
- TOE SHAPES

PRODUCT DETAILS

- BOOT SHAFT DETAIL
- BOOT SHAFT HEIGHT
- FOOTBED CONSTRUCTIONS
- HEEL HEIGHT
- PLATFORM HEIGHT
- PRODUCT CLOSURES
- SOLE STYLE/TYPE
- TOE STYLE

FASHION SILHOUETTE - Dept 218 Wmns Dress Shoes

WOMENS

Clogs & Mules

Flats

Loafers

Pumps & Heels

FASHION SILHOUETTE - Dept 219 Wmns Casual Shoes

WOMENS

Clogs & Mules

Flats

Loafers

Casual Shoes

Athletic Shoes

FASHION SILHOUETTE - Dept 318 Wmns Boots

WOMENS

Boots

FASHION SILHOUETTE - Dept 418 Wmns Sandals

WOMENS

Sandals

FASHION SILHOUETTE - Dept 137/037 Toddler & Kids

KIDS

Boots

Dress

Casual

Sandals

Athletic

FASHION SILHOUETTE - Mens Footwear

MENS

Dept 38 Dress

Dept 39 Casual

Dept 539 Sandals

Dept 939 Boots

FASHION SILHOUETTE - Dept 135 Slippers

SLIPPERS

Ankle Boot

Ballet

Clog

Closed Back

Low Shaft

Mid Shaft

Moccasin

Platform

Scuff

Slide

Smoking Flat

Thong

PRODUCT CLOSURE - Dept 135 Slippers

Lace Up

Elastic

Hook & Loop

Buckle

Zipper

Zipper & Lace Up

X

Pull-On

Slip-On

Toggle

Toggle & Hook & Loop

X

TOE STYLE - Dept 135 Slippers

Almond

X

Bicycle

X

Cap

Moc

Open

Peep

Plain

X

Pointed

X

Round

Square

Wingtip

X

PRODUCT DETAILS

BOOT SHAFT DETAIL

Adjustable

Ankle

Extra-wide

Knee high

Low shaft

Mid-calf

Narrow

Over the knee

Stretch

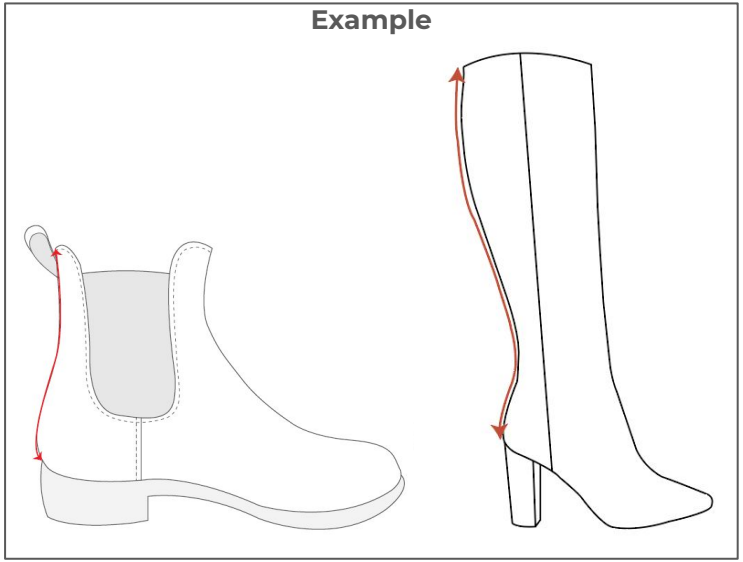
Tall

X

Thigh high

Wide

BOOT SHAFT HEIGHT



FOOTBED CONSTRUCTIONS

Dept 135 Slippers

Dept 219 Wmns Casuals

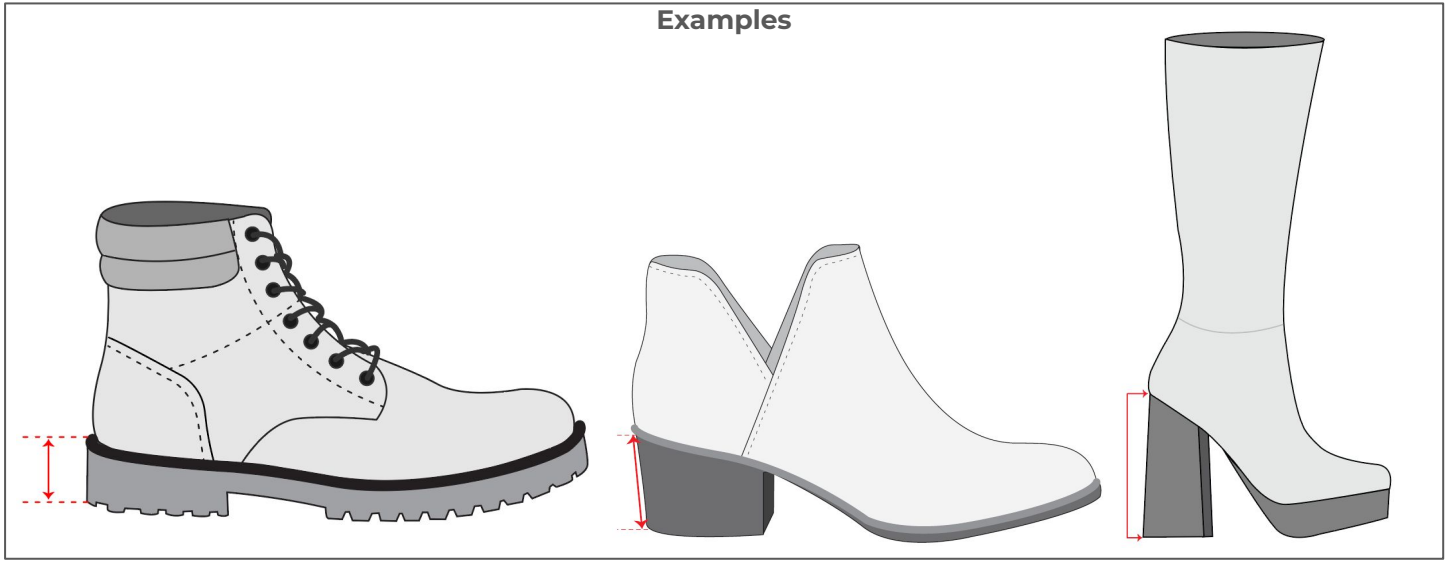
Dept 418 Wmns Sandals

Dept 37 Kids

Dept 39 Mens Casuals

Dept 539 Mens Sandals

HEEL HEIGHT



PLATFORM HEIGHT

Examples

PRODUCT CLOSURE - Footwear

Lace Up

Elastic

Hook & Loop

Buckle

Zipper

Zipper & Lace Up

X

Pull-On

Slip-On

Toggle

Toggle & Hook & Loop

X

SOLE STYLE/TYPE - Footwear

Flat Sole

Flex Groove

Foam

Lug

Multi-directional

Non-skid sole

Rubber pods

Trail specific

Treaded sole

Waffle

TOE STYLE - Footwear

Almond

Bicycle

Cap

Moc

Open

Peep

Plain

X

Pointed

Round

Square

Wingtip