

Vendor Comm - Newsletter 8/28 - SEND to ALL Private/Exclusive Brand Apparel Vendors

To support store space planning and improve customer experience, Kohl's is implementing a data-driven approach to product presentation.

Requirement:

Presentation Images must be created for each style and colorway and will be collected via onePLM.

- By **September 28th, 2026** presentation images for **C&B Women's apparel** March 2027 on floor products must be submitted from Vendors producing these styles.
- By **November 23rd, 2026** presentation images for **all apparel brand categories** May 2027 on floor products must be submitted from Vendors producing these styles.
- **Go forward** presentation images for **all apparel brand categories** on floor products must be submitted from Vendors producing these styles 2 weeks post style finalization in onePLM.

Resources & Support: Review the resources to execute the presentation images and submission requirements appropriately:

- [Link Here](#) **onePLM Offer Response Job Aid** - including steps on how to create the Presentation Images.

For questions regarding the process or standards that the space planning team requires, please contact PlanogramImages@kohls.com.

For onePLM system questions, please contact oneplmsupport@kohls.com.

Item Setup Requirement – Presentation Dimensions (Home & Handbag Only via *filtered article*)

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Requirement:

Effective immediately, presentation dimensions (height, width, depth) are required in OnePLM for new styles.

- [Measurement Best Practice Guide](#)
 - Dimensions must reflect how the product will be presented on the fixture.
- **OnePLM Submission**
 - Starting with SP27 product, submit numeric presentation dimension values when offering cost to Kohl's on the Offer Response or Offerline screen.

The screenshot shows the OnePLM interface with a top navigation bar containing tabs: Overview, Attachments, Multi HTS, Bill Of Material, Inspection, Costing Detail, and Change Tracking. Below the tabs are input fields for '0.000', 'Shoe Box Code', 'Pack Wt' (0.000), and 'Pack Wt UM' (KG). The 'Presentation Dimensions' section is highlighted with a pink box and contains three input fields labeled 'Height (in): Up & Down', 'Width (in): Side to Side', and 'Depth (in): Front to Back'. Below this is the 'Product/Carton Dimensions' section with input fields for 'Product Dimensions' and 'Carton Dimensions'.

- Home Vendors Only:
 - If Kohl's Production advises product or carton measurements are also required, enter those values in the labeled fields.
- For questions, contact oneplmsupport@kohls.com.

Next Steps:

- Review the guide and prepare to capture presentation dimensions.
- Note, in future, presentation images will also be required. Additional communication to follow.