

Packaging Dielines - Best Practices

- Must be provided at scale, exact dimensions
- [1] Finished / Flat size dimensions must be noted in the file
- Must be sent as live artwork in an Illustrator (.ai) file format
- [2] All cut and fold lines must be 1pt stroke, fold lines must be dashed
- All dielines and notes should be in hex#A154A1, with the color swatch labeled as VIOLATOR / DIELINE PURPLE
- [3] All panels must be labeled (e.g. Top, Back, Side, etc.)
- [4] All glue areas must be labeled

