KOHL'S®

Packaging Variable Guide
Apparel Only

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Purpose

This guide is the current and up-to-date guide for all approved Packaging Variables.
This guide represents the approved formatting for each variable, any exceptions to the formatting shown in this guide will be noted on the specific artwork as necessary.

Please see the **Packaging Execution & Production Share Drive** and the **Variable Data Menus** for additional information and resources.

What do I do if I need a Variable not in this Guide?

Production and/or Merchant partners should request a new variable be reviewed, approved and added to the appropriate list via the **variable request form**.

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Size Variables

SIZE Field 1 – Longest variable: XXL 18/20 (9 characters) -- Would always break onto 2 Lines

Anything over 4 characters should break onto 2 lines when possible, can shrink proportionally if can not be broken

SIZE Field 2 – Longest variable: Curvy (5 characters) or Regular (7 characters - suits) || SS & HT: Short Curvy (11 characters)

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Size Field 1 Size Variables

Infants
- NB
- 3M
- 6M
- 9M
- 12M
- 18M
- 24M
- NB-3M
- NB-6M
- NB-24M
- 3-6M
- 6-12M
- 6-24M
- 12-24M

Toddlers
- 2T
- 3T
- 4T
- 5T
- 2-3T
- 2-5T
- 4-5T

Girls' 4-6x
- 4
- S 4
- 5
- M 5/6
- 6
- 6X

Boys' 4-7x
- 4
- S 4
- 5
- 6
- M 5/6
- 7
- L 7
- 7X
- XL 7X

Girls' 7-16
- 6/7
- 7
- 8
- 7/8
- 9
- 10
- 12
- 10/12
- 14
- 16
- 14/16
- 18
- PLUS ONLY
- 20
- PLUS ONLY
- S 6/7
- S 7
- M 8
- L 10/12
- XL 14/16
- XXL 18/20
- PLUS ONLY

Boys' 8-20
- 8
- 9
- 10
- 11
- 12
- 14
- 16
- 18
- 20
- XS
- XS 5/6
- S
- S 7/8
- S 8
- M
- M 10/12
- L
- L 14/16
- XL
- XL 18/20

Longest variable: NB-24M (6 characters)

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Women's
Size Field 1 Size Variables

Womens
- 0
- 2
- 4
- 6
- 4-6
- 8
- 10
- 8-10
- 12
- 14
- 12-14
- 16
- 18
- 16-18
- 20
- XS
- X/S
- S
- S/M
- M
- M/L
- L

Womens Cont.
- L/XL
- XL
- XL/XXL
- XXL

Women's Plus
- 0X
- 1X
- 2X
- 3X
- 4X
- 5X
- 6X
- 14W
- 16W
- 18W
- 16-18W
- 20W
- 22W
- 20-22W
- 24W
- 26W
- 24-26W
- 28W
- 30W
- 32W

Petities
- 0P
- 2P
- 4P
- 6P
- 8P
- 10P
- 12P
- 14P
- 16P
- 18P
- 20P
- PXS
- PXS/S
- PS
- PS/M
- PM
- PM/L
- PL
- PL/XL
- PXL
- PXXL

Women's Plus Petites
- 0XP
- 1XP
- 2XP
- 3XP
- 4XP
- 5XP
- 14WP
- 16WP
- 18WP
- 20WP
- 22WP
- 24WP
- 26WP
- 27WP
- 28W
- 29WP
- 30WP

Maternity
- 2 MAT
- 4 MAT
- 6 MAT
- 8 MAT
- 10 MAT
- 12 MAT
- 14 MAT
- 16 MAT
- 18 MAT
- 20 MAT
- 22 MAT
- 24 MAT
- XS MAT
- S MAT
- M MAT
- L MAT
- XL MAT
- XXL MAT

Longest variable: XL/XXL & 24-26W (6 characters)

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Size Field 1 Size Variables

Juniors
- 0
- 0/24
- 1
- 1/25
- 2
- 3
- 3/26
- 5
- 5/27
- 7
- 7/28
- 9
- 9/29
- 11
- 11/30
- 13
- 13/31
- 15
- 15/32
- 17

Juniors Cont.
- 17/33
- 19/34
- XXS
- XS
- S
- M
- L
- XL
- XXL

Juniors Plus
- 0X
- 1X
- 2X
- 3X
- 4X
- 16W
- 16/35W
- 18W
- 18/36W
- 20W
- 20/38W
- 22W
- 22/40W
- 24W
- 24/42W
- 26W
- 26/44W

Longest variable: XXL MAT (7 characters)

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Size Field 1 Size Variables

Mens Sportswear

					Mens Big
XS	48	32x34	38x24	44x34	1XB
S	50	32x36	38x29	44x36	2XB
M	52	32x38	38x30	46x29	3XB
L	54	33x29	38x31	46x30	4XB
XL	56	33x30	38x32	46x32	5XB
XXL	28x30	33x32	38x34	46x34	6XB
3XL	28x32	33x34	38x36	48x29	
4XL	28x34	33x36	38x38	48x30	Mens Tall
5XL	29x30	33x38	40x29	48x32	ST
6XL	29x32	34x29	40x30	48x34	MT
28	29x34	34x30	40x32	48x36	LT
29	30x28	34x31	40x34	50x29	XLT
30	30x29	34x32	40x36	50x30	XXLT
31	30x30	34x34	40x38	50x32	3XLT
32	30x32	34x36	42x29	50x43	4XLT
33	30x34	34x38	42x30	52x29	5XLT
34	30x36	35x36	42x32	52x30	6XLT
35	31x30	36x29	42x34	52x32	
36	31x32	36x30	42x36	52x34	Mens Robes
38	31x36	36x31	42x38	54x29	S/M
40	32x28	36x32	42x38	54x30	L/XL
42	32x29	36x34	44x29	54x32	
44	32x30	36x36	44x30	54x34	
46	32x32	36x38	44x32	56x30	

Longest variable: 56x30 (5 characters)

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Men's
Size Field 1 Size Variables

Mens Sport coats
- 36
- 37
- 38
- 39
- 40
- 41
- 42
- 42X
- 42XL
- 43
- 44
- 44X
- 46
- 46X
- 48
- 48XL
- 50
- 50XL
- 52
- 52XL
- 54
- 54XL
- 56
- 58
- 60

Mens Nested Suits
- 36R 29
- 36S 29
- 37R 31
- 38S 31
- 40L 33
- 40R 33
- 40S 33
- 42L 35
- 42R 35
- 42S 35
- 44L 37
- 44R 37
- 46L 39
- 46R 39

Mens Dress Shirts
- XS
  13-13½
  32/33
- S
  14-14½
  32/33
- M
  15-15½
  32/33
- M
  15-15½
  34/35
- L
  16-16½
  32/33
- L
  16-16½
  34/35
- L
  16-16½
  36/37
- XL
  17-17½
  32/33

Dress Shirts Cont.
- XL
  17-17½
  34/35
- XL
  17-17½
  36/37
- XXL
  18-18½
  34/35
- 2X
  18-18½
  36/37

Mens Tall Dress Shirts
- LT
  16-16½
  38/39
- XLT
  17-17½
  38/39
- 2XT
  17-17½
  38/39
- 3XT
  19-19½
  36/37
- 3XT
  19-19½
  38/39

Mens Big Dress Shirts
- 2XB
  18½-19
  34/35
- 2XB
  18½-19
  36/37
- 3XB
  19½-20
  34/35
- 3XB
  19½-20
  36/37
- 4XB
  20½-21
  34/35
- 4XB
  20½-21
  36/37

Longest variable: 54XL (4 characters)

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Size Field 2 Special Sizes Variables

Mens
- **Short**
- **Standard**
- **Relaxed**
- **Long**
- **Slim**
- **Extra-Slim**

Womens / Juniors / Maternity
- **Short**
- **Long**
- **Tall**

Kids – Girls'
- **Short**
- **Long**
- **Tall**
- **Slim**
- **Girls' Plus**

Kids – Boys
- **Short**
- **Long**
- **Slim**
- **Husky**

Longest variable: Short Curvy (11 characters)

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Jammies for Your Families Only
Gender Field Sleep Gender Variables

- **WOMEN**
- **MEN**
- **KIDS**
- **BOYS**
- **GIRLS**
- **TODDLERS**
- **INFANTS**
- **PETS**

Longest variable: Toddlers (8 characters)

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Color Variables

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Color Coding Variables

Intimates Sizing Color Variables

AA / XS
CMYK
0/46/60/0
(PMS 163)

A / S
CMYK
0/14/80/0
(PMS 1225)

B / M
CMYK
33/0/27/0
(PMS 353)

C / L
CMYK
47/0/0/0
(PMS 297)

D / XL
CMYK
15/38/0/0
(PMS 257)

Men's Tailored Fit Modifier Color Variables
Copy is PMS 2147 vs. Black

Straight Fit
PMS 150

Slim Fit
PMS 604

Extra Slim Fit
PMS 142

Modern Fit
PMS 389

Classic Fit
PMS 636

Regular Fit
PMS 171

Merchandising Color Variables
Color only, Copy would appear on the planogram only

Yellow
PMS 100

Orange
PMS 171

Lt. Orange
PMS 150

Teal
PMS 3135

Lt. Blue
PMS 636

Mint
PMS 353

Green
PMS 360

Red
PMS 1787

Pink
PMS 218

Lt . Pink
PMS 182

Purple
PMS 2583

Lt. Purple
PMS 256

Berry
PMS 1955

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Color Coding Variables

Fit Name + Color Variables

					Mens	Womens	Womens			Mens	
Relaxed PMS 256	**Shorts** PMS 317	**Bermuda Shorts** PMS 317	**Joggers** PMS 488	**Tapered** PMS 372	**Tights** PMS 2076	**Leggings** PMS 2076	**Crop Leggings** PMS 2076	**Slim** PMS 604	**Skinny** PMS 182	**Loose** PMS 636	**Bootcut** PMS 360

					Mens	Womens	Womens		Womens	Womens	Womens
Relaxed Cargo PMS 256	**Cargo Shorts** PMS 317	**Bike Shorts** PMS 317	**Cargo Joggers** PMS 488	**Tapered Cargo** PMS 372	**¾ Tights** PMS 2076	**⅞ Leggings** PMS 2076	**Capri Leggings** PMS 2076	**Extra Slim** PMS 142	**Curvy Skinny** PMS 182	**Wide Leg** PMS 636	**Curvy Bootcut** PMS 360

	Womens	Womens			Womens	Womens	Womens	Womens			
Straight PMS 150	**Flare** PMS 353	**Baggy** PMS 3135	**Regular** PMS 171	**Fitted** PMS 131	**Jeggings** PMS 184	**Barrel** PMS 163	**Skort** PMS 2405	**Skirt** PMS 218	**Capri** PMS 358	**Crop** PMS XXX	**Skimmer** PMS XXX

											Mens
Curvy Straight PMS 150	**Curvy Flare** PMS 353	**Fit** PMS XXX	**Fit** PMS XXX	**Fit** PMS XXX	**Fit** PMS XXX	**Fit** PMS XXX	**Fit** PMS XXX	**Fit** PMS XXX	**Fit** PMS XXX	**Fit** PMS XXX	**Athletic** PMS 389

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Item Name Variables

NOTE: Item Name Field can be created multiple ways

Opt 1 **– a product**
Ex. Hoodie

Opt 2 **– a name populated through multiple selection from optional sub lists creating a single item name: 1) Modifier, 2) Sleeve, 3) Neckline and 4) Product**
Ex. [Modifier] All-Day [Sleeve] Long-Sleeve [Neckline] Crewneck [Name] Polo

Opt 3 **– a name populated through multiple selections from optional sub lists led by a program name: 1) Program Name, 2) Modifier and 3) Product**
Ex. [Program Name] The Essential [Modifier] Fleece [Name] Hoodie

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Item Type Field Style Variables

Bras
- **Bonded**
- **Convertible**
- **Cotton**
- **Lace**
- **Lightly Lined**
- **Lined**
- **Plunge**
- **Pointelle**
- **Push-Up**
- **Ribbed**
- **Seamless**
- **Scoopneck**
- **Smooth**
- **Soft-Lift**
- **Strappy**
- **Super Soft**
- **T-Shirt**
- **Triangle**
- **Unlined**
- **Wire-Free**
- **Wireless**

Underwear
- **Cotton**
- **G-String**
- **Pointelle**
- **Ribbed**
- **Seamless**

Longest variable: Balconette Push-Up (18 characters)

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Item Name Field Product Variables

Bras
- **Balconette**
- **Balconette Push-Up**
- **Bandeau**
- **Bra**
- **Bralette**
- **Unlined Bra**

Underwear
- **Bikini**
- **Boybrief**
- **Boyshort**
- **Boxer Shorts**
- **Cheekster**
- **Cheeky Bikini**
- **Hipster**
- **Thong**
- **V-Thong**

Longest variable: Cheeky Bikini (13 characters)

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Apparel
Item Name Field Item Name <u>Modifier</u> Variables

Item Name Fields are populated through a multi select from each sub list within the Tool: 1) Sleeve, 2) Neckline and 3) Product
Ex. [Modifier] All-Day [Sleeve] Long-Sleeve [Neckline] Crewneck [Product] Polo

- 3-in-1
- All-Day
- **Arctic Fleece**
- Bomber
- Button-Down
- Button-Front
- Cargo
- Compact-Rib
- Corduroy
- Cozy
- Curvy
- Denim
- Double-Knit
- Essential
- Fashion
- Flannel
- Flat-Front
- Fleece
- Full-Zip
- Golf
- Half-Zip
- Heavyweight
- High-Pile Fleece
- High-Pile Fleece-Lined

- Hooded
- Jersey
- Jean
- Knit
- Long-Sleeve
- **Merino Blend**
- Microfleece
- Mockneck
- Oversized
- Pajama
- Piqué
- Plush
- Pocket
- Pointelle
- Pull-On
- Quarter-Zip
- Quilted
- Racerback
- Reversible
- Ribbed
- Ribbon-Trim
- Ripstop
- Rugby

- Running
- Sculpting
- Shawl
- Slub
- Snap-Front
- Softshell
- Soft-spun
- Stretch
- Sweater
- Fleece
- Tech
- Textured
- Thermal
- Varsity
- Waffle-Knit
- Waffle-Weave
- Zip-Front

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Women's
Item Name Field Item Variables

Item Name Fields are populated through a multi select from each sub list within the Tool: 1) Sleeve, 2) Neckline and 3) Product
Ex. [Modifier] All-Day [Sleeve] Long-Sleeve [Neckline] Crewneck [Product] Polo

Sleeve (optional)
- 3/4-Sleeve
- Cap-Sleeve
- Elbow-Sleeve
- Long-Sleeve
- Raglan-Sleeve
- Roll-Tab Sleeve
- Short-Sleeve
- Sleeveless

Neckline (optional)
- Ballet Neck
- Boatneck
- Crewneck
- High-Neck
- Mockneck
- Scoopneck
- Splitneck
- Squareneck
- Turtleneck
- V-Neck

Product (required)
- Bodysuit
- Button-Down Shirt
- Cami
- Cardigan
- Dress
- Flannel Shirt
- Fleece
- Henley
- Hoodie
- Jacket
- Polo
- Shawl Cardigan
- Shell
- Shirt
- Sweater
- Sweatshirt
- Tank Top
- Tee
- Tunic Tank
- Turtleneck

Longest variable: Button-down Shirt (17 characters)

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Women's Dresses & Jumpsuits
Item Name Field Item Variables

Item Name Fields are populated through a multi select from each sub list within the Tool: 1) Sleeve, 2) Neckline and 3) Product
Ex. [Modifier] All-Day [Sleeve] Long-Sleeve [Neckline] Crewneck [Product] Polo

Sleeve (optional)
- 3/4-Sleeve
- Cap-Sleeve
- Elbow-Sleeve
- Flutter-Sleeve
- Long-Sleeve
- Raglan-Sleeve
- Short-Sleeve
- Sleeveless

Neckline (optional)
- Ballet-Neck
- Crewneck
- High-Neck
- Mockneck
- Scoopneck
- Squareneck
- Tie-Waist
- Turtleneck
- V-Neck
- Y-Neck

Product (required)
- A-Line Dress
- A-Line Midi Dress
- Babydoll Dress
- Bandeau Dress
- Cropped Jumpsuit
- Dress
- Henley Sweater Dress
- Jumpsuit
- Maxi Dress
- Maxi Shirtdress
- Midi Bodycon Dress

- Midi Dress
- Mini Dress
- Mini Pinafore
- Mini Relaxed Dress
- Mini Shift Dress
- Midi Shirtdress
- Mini T-Shirt Dress
- Quarter-Zip Dress
- Romper
- Shirtdress
- Shortalls
- Skater Dress
- Skirtalls
- Slip Dress

- Smocked Dress
- Smocked Challis Dress
- Sweater Dress
- Sweatshirt Dress
- Tank Dress
- Tiered Dress
- Tiered Midi Dress
- T-Shirt Dress
- Unitard
- Wrap Dress

Longest possible variable: Raglan-sleeve Smocked Challis Dress (34 characters)

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Item Name Field Item Variables

Item Name Fields are populated through a multi select from each sub list within the Tool: 1) Sleeve, 2) Neckline and 3) Product
Ex. [Modifier] All-Day [Sleeve] Long-Sleeve [Neckline] Crewneck [Product] Polo

Sleeve (optional)
- 3/4-Sleeve
- Cap-Sleeve
- Elbow-Sleeve
- Long-Sleeve
- Raglan-Sleeve
- Short-Sleeve
- Sleeveless

Neckline (optional)
- Ballet-Neck
- Crewneck
- High-Neck
- Mockneck
- Scoopneck
- Squareneck
- Turtleneck
- V-Neck

Product (required)
- Babydoll Top
- Baby Tee
- Bandeau Top
- Bodysuit
- Boxy Tee
- Button-Down Shirt
- Button-Front Shirt
- Cami
- Cardigan
- Cinch-Front Tee
- Crop Tank Top
- Crop Top
- Denim Jacket
- Dress Shirt
- Fitted Shirt
- Flannel Shirt

- Fleece
- Flutter Sleeve
- Full-Zip Hoodie
- Graphic Tee
- Halter Top
- Henley
- Hoodie
- Jacket
- Mockneck Tee
- Oversized Tee
- Peplum Top
- Polo
- Puffer Vest
- Pullover
- ¼ Zip Pullover
- Quarter-Zip Pullover

- Rib Tank
- Shacket
- Shelf-Bra Cami
- Skater Tee
- Slim
- Strappy Cami
- Sweater
- Sweatshirt
- Tank
- Tank Bodysuit
- Tank Top
- Tee
- Tank Top
- Tie-Front Tank
- Tie-Front Top
- Tiny Top
- Tube Top

- Tunic
- Tunic Cami
- Tunic Tee
- Turtleneck
- Vest
- Waffle Shirt
- Windbreaker
- Woven
- '90s Loose Shirt

Longest variable: Button-down Shirt (17 characters)

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Item Name Field Item Variables

Item Name Fields are populated through a multi select from each sub list within the Tool: 1) Sleeve, 2) Neckline and 3) Product
Ex. [Modifier] All-Day [Sleeve] Long-Sleeve [Neckline] Crewneck [Product] Polo

Product (required)

- All Day Play Dress
- Babydoll Dress
- Bandeau Dress
- Cropped Jumpsuit
- Hoodie Dress
- Jumpsuit
- Maxi Babydoll Dress
- Maxi Bodycon Dress
- Midi Bodycon Dress
- Mini Pinafore
- Mini Relaxed Dress

- Mini Shift Dress
- Mini T-Shirt Dress
- Romper
- Shirtdress
- Shortalls
- Skater Dress
- Skirtalls
- Slip Dress
- Sweatshirt Dress
- Tank Dress
- Tie-Front Dress
- Tiered Midi Dress
- Tiered Mini Dress
- T-Shirt Dress
- Twofer Dress
- Unitard

Longest variable: Midi Bodycon Dress (18 characters)

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Boys'
Item Name Field Item Variables

Item Name Fields are populated through a multi select from each sub list within the Tool: 1) Sleeve, 2) Neckline and 3) Product
Ex. [Modifier] All-Day [Sleeve] Long-Sleeve [Neckline] Crewneck [Product] Polo

Sleeve (optional)
- **Long-Sleeve**
- **Raglan-Sleeve**
- **Roll-Tab Sleeve**
- **Short-Sleeve**
- **Sleeveless**

Neckline (optional)
- **Crewneck**
- **Mockneck**
- **Turtleneck**
- **V-Neck**

Product (required)
- **Button-Down Shirt**
- **Camp Shirt**
- **Corduroy**
- **Flannel**
- **Full-Zip**
- **Graphic Tee**
- **Half-Zip**
- **Henley**
- **Hoodie**
- **Jacket**
- **Oversized Tee**
- **Pocket Tee**
- **Polo**
- **Pullover**
- **Quarter-Zip**
- **Rugby**
- **Rugby Polo**
- **Skater Tee**
- **Sweater**
- **Sweater Hoodie**
- **Sweater Polo**

- **Sweatshirt**
- **Tank**
- **Tee**
- **Thermal**
- **Vest**

Longest variable: Roll-Tab sleeve Turtleneck Button Down Shirt (44 characters)

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Men's
Item Name Field Item Variables

Item Name Fields are populated through a multi select from each sub list within the Tool: 1) Sleeve, 2) Neckline and 3) Product
Ex. [Modifier] All-Day [Sleeve] Long-Sleeve [Neckline] Crewneck [Product] Polo

Sleeve (optional)
- Long-Sleeve
- Raglan-Sleeve
- Roll-Tab Sleeve
- Short-Sleeve
- Sleeveless

Neckline (optional)
- Crewneck
- Mockneck
- Turtleneck
- V-Neck

Product (required)
- Barn Jacket
- Button-Down Shirt
- Button-Front Shirt
- Cardigan Sweater
- Camp Shirt
- Flannel
- Fleece-Lined Flannel
- Full-Zip
- Graphic Tee
- Half-Zip
- Henley
- Hoodie
- Jacket
- Overshirt
- Oversized Tee
- Pocket Tee
- Polo
- Pullover
- Quarter-Snap
- Quarter-Zip
- Rugby
- Shirt
- Shirt Jacket

- Sweater
- Sweater Hoodie
- Sweater Polo
- Sweatshirt
- Tank Top
- Tee
- Trucker Jacket
- Vest
- Waffle Henley
- Waffle Hoodie
- Waffle Tee
- Workwear Jacket

Longest variable: Roll-Tab sleeve Turtleneck Button Down Shirt (44 characters)

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Item Name Field Product Variables

- **Dress Shirt**
- **Dress Pants**
- **Knit Sport Coat**
- **Suit Pants**
- **Suit Jacket**
- **Sport Coat**
- **Top Coat**

Longest variable: Knit Sport Coat (15 characters)

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Item Name Field Product Variables

Swimwear
- **Bikini**
- **Board Shorts**
- **Cargo Swim Trunks**
- **Swim Cover-Up**
- **Swim Shorts**
- **Swim Skirt**
- **Swimsuit**
- **Swimwear**
- **Swim Trunks**
- **Tankini**

Outerwear
- **Parka**
- **Puffer Jacket**
- **Puffer Vest**

Pajamas
- **Cuffed Bottom**
- **Pajama Set**
- **Pajama Shirt**
- **Pajama Tee**
- **Pajamas**
- **Pajama Pants**
- **Robe**
- **Sleepwear**
- **Slim**
- **Straight**

Bottoms
- **Cropped Pants**
- **Cropped Trousers**
- **Jeans**
- **Jeggings**
- **Joggers**
- **Leggings**
- **Flare Leggings**
- **Pants**
- **Pull-On Pants**
- **Skimmer**
- **Shorts**
- **Skirt**
- **Skort**
- **Sweatpants**
- **Trousers**

Kids' Only
- **Essentials**
- **Sleep & Play**
- **Scooter**

Longest variable: sleep and play (14 characters)

KOHL'S packaging

Program Name / Key Item Variables

KOHL'S
packaging

Legal Reviews: Fit, Style or Collection Names & Branded Content

IMPORTANT: All fit, style and collection names and any other "branded content" used on products must be reviewed by Kohl's Legal Team. If a name is "cleared," it can be used for all products in the category that was cleared as long as the name is used continuously. If the use expands to other categories or the use is not continuous, a new legal review is required.

Legal Categories of Products

- **Apparel**
  - **Tops**
  - **Bottoms**
  - **Dresses**
  - **Pajamas and Robes**
  - **Outerwear**
  - **Swimwear**
  - **Bodysuits**
  - **Intimate Apparel**
  - **Socks**
- **Cold weather gear**
  - **Gloves**
  - **Earmuffs**
  - **Scarves**
  - **Gaiters**
- **Headwear**
  - **Hats**
  - **Headbands**
- **Neckwear**
  - **Fashion Scarves**
  - **Ties**
  - **Bandanas**

- **Eyewear**
  - **Sunglasses**
  - **Reading Glasses**
- **Handbags**
  - **Purses**
  - **Coin Pouches**
  - **Wallets**
  - **Duffle Bags**
  - **Makeup Bags**
  - **Backpacks**
- **Umbrellas**
- **Jewelry**
  - **Fine**
  - **Costume**
- **Footwear**
  - **Boots**
  - **Running Shoes**
  - **Pumps**
  - **Sandals**
  - **Slides**

**Please note that there are additional Accessories in other classes.

KOHLS
packaging

Item Name Field Program Name / Key Item Variables

- **The Favorite**
- **The Cozy**
- **The Supercozy**
- **The Soft**
- **The Supersoft**
- **The Perfectly Soft**
- **The Sporty**

Longest variable: The Perfectly Soft (18 characters) - Program Names always pair with an Item from within Item Name Variables

KOHL'S
packaging

Item Name Field Program Name / Key Item Variables

FORMATTING NOTE: When a Jumping Beans Program Name is used, the remaining elements of the Name should also appear in all caps (Ex. SOFTEST FLEECE)

NOTE: Item Name Field can be created multiple ways
Opt 3 – a name populated through multiple selections from optional sub lists led by a program name: 1) Program Name, 2) Modifier, 3) Sleeve, 4) Neckline and 5) Product
Ex. [Program Name] The Essential [Modifier] Fleece [Product] Hoodie

Jumping Beans
- **SOFTEST**
- **ALL-DAY-PLAY**
- **CARTWHEEL**
- **ESSENTIAL**
- **TOUGH COTTON**

Baby Bean
- **Softest Bodysuit**

Longest variable: The Perfectly Soft (18 characters) - Program Names always pair with an Item from within Item Name Variables

KOHL'S
packaging

Program Field Program Name / Key Item Variables

- **baby**
- **essentials**
- **swimwear**
- **sleep & play**
- **sleepwear**

Longest variable: sleep and play (14 characters)

KOHL'S
packaging

Sonoma
Item Name Field Program Name / Key Item Variables

NOTE: Item Name Field can be created multiple ways
Opt 3 – a name populated through multiple selections from optional sub lists led by a program name: 1) Program Name, 2) Modifier, 3) Sleeve, 4) Neckline and 5) Product
Ex. [Program Name] The Essential [Modifier] Fleece [Product] Hoodie

Women's
- The Supercozy
- The Supersoft
- The Everyday
- Flexwear
- Most Wonderful Pajamas
- True to You
- Truly Soft
- Bump to Baby
- All Day

Men's
- The Essential
- The Supersoft
- The Performance
- The Everyday
- The Side-Elastic
- The Seriously Soft
- The Perfect-Length
- Flexwear
- The Most Wonderful Pajamas
- 5-Pocket Tech Pants
- All-Day Comfort 5-Pocket Pants
- Comfort-Knit Robe

Longest variable: All-Day Comfort 5-Pocket Pants (30 characters) - Program Names always pair with an Item from within Item Name Variables

Item Name Field Program Name / Key Item Variables

NOTE: Item Name Field can be created multiple ways
Opt 3 – a name populated through multiple selections from optional sub lists led by a program name: 1) Program Name, 2) Modifier, 3) Sleeve, 4) Neckline and 5) Product
Ex. [Program Name] The Essential [Modifier] Fleece [Product] Hoodie

Women's
- **The Effortless Stretch**
- **The Classic**
- **The Extra-Soft**
- **The Extra-Cozy**
- **The Easy Knit**
- **The Comfort & Joy**
- **The Tunic Shirt**
- **The Essential Sweatshirt**
- **The Cozy High-Pile Fleece Top**

Men's
- **The Easy Care**
- **The Quick Dry**
- **The Side-Elastic**
- **The Outdoor**
- **The Classic Tee**

Longest variable: The Essential Sweatshirt (24 characters) - Program Names always pair with an Item from within Item Name Variables

Item Name Field Program Name / Key Item Variables

NOTE: Item Name Field can be created multiple ways
Opt 3 – a name populated through multiple selections from optional sub lists led by a program name: 1) Program Name, 2) Modifier, 3) Sleeve, 4) Neckline and 5) Product
Ex. [Program Name] The Essential [Modifier] Fleece [Product] Hoodie

Men's

- **PREMIER FLEX**
- **PERFORMANCE**
  NOTE: "Performance" can not be combined with item name "Fleece" due to trademarks
- **MODERN LUXE**
- **WRINKLE FREE**

Longest variable: Performance (11 characters) - Program Names always pair with an Item from within Item Name Variables

KOHL'S packaging

Tek Gear

Item Name Field Program Name / Key Item Variables

NOTE: Item Name Field can be created multiple ways
Opt 3 – a name populated through multiple selections from optional sub lists led by a program name: 1) Program Name, 2) Modifier, 3) Sleeve, 4) Neckline and 5) Product
Ex. [Program Name] Essential Gear [Modifier] Fleece [Product] Hoodie

All Genders:

- **Dry Tek**
- **Soft Tek**
- **Essential Gear**
- **Warm Gear**
- **365 Fleece**
- **Ultrasoft Fleece**
- **Ultrastretch**
- **Performance**

  NOTE: "Performance" can not be combined with item name "Fleece" due to trademarks
- **Essential Soft**
- **Adaptive**
- **Workout Gear**
- **Ultracomfort**
- **Sun Gear**
- **Maternity Gear**
- **Sport Gear**
- **Stretch Gear**

Longest variable: Ultrasoft Fleece (16 characters) - Program Names always pair with an Item from within Item Name Variables

FLX
Item Name Field Program Name / Key Item Variables

NOTE: Item Name Field can be created multiple ways
Opt 3 – a name populated through multiple selections from optional sub lists led by a program name: 1) Program Name, 2) Modifier, 3) Sleeve, 4) Neckline and 5) Product
Ex. [Program Name] The Essential [Modifier] Fleece [Product] Hoodie

Women's
- Affirmation
- Balance
- Embrace
- Restore
- Solace
- Wander

Men's
- FLX Premium
- FLX Premium Textured Fleece
- FLX Premium Textured Knit
- Performance

  NOTE: "Performance" can not be combined with item name "Fleece" due to trademarks

- Performance Lined
- Performance Tech
- Performance Textured
- Luxury Soft
- Dynamic stretch
- Dynamic comfort
- Synergy Fleece
- Wander
- Wander cozy
- Recharge

- **Mens Unique codes**
  - Golf

Longest variable: Dynamic Comfort (15 characters) - Program Names always pair with an Item from within Item Name Variables

Item Name Field Program Name / Key Item Variables

NOTE: Item Name Field can be created multiple ways
Opt 3 – a name populated through multiple selections from optional sub lists led by a program name: 1) Program Name, 2) Modifier, 3) Sleeve, 4) Neckline and 5) Product
Ex. [Program Name] The Essential [Modifier] Fleece [Product] Hoodie

Unique code - Variable

Magic Waist - Y/N, Joker only
- **Tummy control**
- **Sculpting stretch fabric**

KOHL'S
packaging

Item Name Field Program Name / Key Item Variables

NOTE: Item Name Field can be created multiple ways
Opt 3 – a name populated through multiple selections from optional sub lists led by a program name: 1) Program Name, 2) Modifier, 3) Sleeve, 4) Neckline and 5) Product
Ex. [Program Name] The Essential [Modifier] Fleece [Product] Hoodie

Unique codes (Fixed, Required)

POWER STRETCH - Y/N, Joker + Supplemental Hang Tag
- **AMAZING STRETCH FABRIC**
- **IMPECCABLE SHAPE RETENTION MADE TO MOVE WITH YOU.**

LUXE CASHMERE BLEND - Y/N, Hang Tag + Supplemental Hang Tag
- **BLENDED WITH A HINT OF CASHMERE FOR LUXURY SOFTNESS.**

THE POLISHED TWILL PANT - Y/N, Joker + Supplemental Hang Tag
- **A COMFORTABLE WARDROBE STAPLE, THE STRETCH TWILL PANT IS A YEAR-ROUND FAVORITE.**

THE TAILORED TWILL PANT - Y/N, Joker + Supplemental Hang Tag
- **FOR STRUCTURED SUPPORT. A COMFORTABLE YET STRUCTURED STYLE, THE TWILL PANT WORKS WITH YOU ALL DAY.**

THE EFFORTLESS PONTE PANT - Y/N, Joker + Supplemental Hang Tag
- **FOR STYLISH COMFORT. DESIGNED IN A DOUBLE-KNIT STRETCH FABRIC, THE PONTE PANT PROVIDES A FLATTERING FIT.**

4-WAYS-TO-WEAR CARDIGAN - Y/N, Hang Tag + Supplemental Hang Tag
- **WEAR MULTIPLE WAYS**
  - **RELAXED [supported by an illustration]**
  - **TIED [supported by an illustration]**
  - **TWISTED + BUTTONED [supported by an illustration]**
  - **WRAPPED + BUTTONED [supported by an illustration]**

Item Name Field Program Name Variables

- **Feel Good Favorites Unique code (Fixed HT Front), Collection Hang Tag**
  - **Back of HT: standard HT variables with integration**
- **Feel Good Jeans Unique code, Joker**
  - **Back of Joker:**
    - **LYCRA® for added stretch (Fixed, Optional)**
    - **[checkmark] Responsible solutions for a brighter future. (Fixed, Optional)**
- **The Wildflower Unique code, Joker**
  - **Back of Joker:**
    - **Item Name Selection**
    - **Our most-loved fit with an easy vibe will become your new fave.**
    - **LYCRA® for added stretch (Fixed, Optional)**
    - **[checkmark] Responsible solutions for a brighter future. (Fixed, Optional)**

KOHL'S packaging

Fit Variables

FIT Field Name – Longest variable: Inset full-coverage belly panel (31 characters)

KOHL'S
packaging

Modifier Field Fit <u>Modifier</u> Variables

Women
- Baggy
- Belted
- Cuffed Ankle
- Crepe
- Cropped
- Curvy
- Open Hem
- Ponte
- Straight Leg
- Tapered
- Wide-Leg

Juniors/Girls
- Baggy
- Barrel Leg
- Belted
- Bootcut
- Cropped
- Curvy
- Double-Waist
- Elastic-Waist
- Flare
- Fold-Over
- Waist
- Ponte
- Pull-On
- Relaxed
- Ribbed-Waist
- Slim
- Skinny
- Slouchy
- Utility
- Wide-Leg
- '90s

Men
- Basketball
- Cargo
- Carpenter
- Chino
- Cinched
- Corduroy
- Flat-Front
- Flexwear
- Golf
- Honeycomb
- Loose
- Mesh
- Pleated
- Pull-On
- Running
- Ripstop
- Stretch
- Tech
- Textured
- Training
- Utility

- Waffle-Knit
- Waffle-Weave
- Weekend
- 5-Pocket
- Zip-Pocket

Men's Tailored
- Classic Fit
- Extra-Slim Fit
- Modern Fit
- Regular Fit
- Slim Fit
- Straight Fit

Boys
- Corduroy
- Loose
- Slim

Longest variable: Ribbed-Waist (12 characters)

KOHL'S
packaging

Rise Field Fit Rise Variables

Women / Juniors / Girls
- **Low-Rise**
- **Mid-Rise**
- **High-Rise**
- **Super High-Rise**
- **Highest Rise**

Maternity
(Belly panel in place of rise)
- **Full-coverage belly panel**
- **Inset full-coverage belly panel**
- **Demi-coverage belly panel**
- **Under-the-belly panel**
- **Shaped front panel**
  overalls, shortalls only

Longest variable: Inset full-coverage belly panel (31 characters)

KOHL'S
packaging

Fit Field 1 Gusset Fit Variables
(Silhouette)

NOTE: When "Shorts" is shown in the gusset, it will be preceded by an in-seam value from the In-seam Variable list
Ex. 9-in. inseam Shorts

Womens
- Relaxed
- Relaxed Cargo
- Shorts
- Cargo Shorts
- Bermuda Shorts
- Bike Shorts
- Joggers
- Cargo Joggers
- Tapered
- Tapered Cargo
- Leggings
- ⅞ Leggings
- Crop Leggings
- Capri Leggings
- Slim
- Extra Slim
- Skinny
- Curvy Skinny
- Wide Leg
- Bootcut
- Barely Bootcut
- Curvy Bootcut

- Straight
- Curvy Straight
- Flare
- Curvy Flare
- Baggy
- Regular
- Fitted
- Jeggings
- Barrel
- Skort
- Skirt

Mens
- Cargo Pants
- Relaxed
- Relaxed Cargo
- Shorts
- Cargo Shorts
- Joggers
- Cargo Joggers
- Tapered
- Tapered Cargo
- Tights
- ¾ Tights
- Slim
- Extra Slim
- Skinny
- Loose
- Bootcut
- Straight
- Flare
- Baggy
- Regular
- Fitted
- Athletic

Longest variable: Bermuda Shorts (14 characters)

KOHL'S packaging

Women's
Fit Field 2 Fit Variables

- Ankle
- Ankle Jeggings
- Ankle Skinny
- Ankle Straight
- Baggy
- Balloon Jeans
- Barely Bootcut
- Barrel
- Barrel Carpenter
- Bermuda
- Bike Shorts
- Bootcut
- Boyfriend
- Boyfriend Shorts
- Capris
- Capri Leggings
- Cargo
- Cargo Joggers
- Cargo Pants
- Cargo Shorts
- Cargo Skirt
- Cargo Wide Leg
- Carpenter
- Carpenter Jorts

- Carpenter Shorts
- Carpenter Straight
- Chinos
- Chino Shorts
- Cinched Leggings
- Crop
- Crop Flare
- Cropped Jeggings
- Cropped Leggings
- Cuffed Jeans
- Cuffed Shorts
- Cutoff Shorts
- Dad Jeans
- Dad Shorts
- Dolphin Shorts
- Flare
- Flare Leggings
- Flare Overalls
- Girlfriend

- Girlfriend Overalls
- Jeans
- Jeggings
- Joggers
- Jogger Jeggings
- Jorts
- Kick Crop
- Kick Flare
- Leggings
- Loose
- Loose Overalls
- Loose Shorts
- Loose Wide Leg
- Maxi Skirt
- Midi
- Midi Shorts
- Midi Skirt
- Mini Skirt
- Mini Skort
- Mom Jeans
- Mom Midi Shorts
- Mom Shorts
- Overalls

- Palazzo
- Pants
- Paperbag Shorts
- Paperbag
- Shortie
- Parachute Cargo
- Piper
- Pleated Skirt
- Ponte Leggings
- Relaxed
- Running Shorts
- Shortie
- Shorts
- Skapris
- Skater Jeans
- Skater Skirt
- Skimmer
- Skinny
- Skinny Ankle
- Skinny Bootcut

- Skinny Cargo
- Skinny Crop
- Skinny Utility
- Skirt
- Skort
- Slim
- Slim Bootcut
- Slim Straight
- Slim-Straight Crop
- Slim Trousers
- Slouchy
- Straight
- Straight Ankle
- Straight Crop
- Straight Overalls
- Stovepipe
- Super Skinny
- Sweatpants
- Tapered
- Tennis Skirt
- Track Pants
- Track Shorts
- Trousers

- Ultra Wide Leg
- Utility Pants
- Wide Leg
- ⅞ Leggings
-

Pajama Bottoms
  - Cuffed Bottom Fit
  - Slim Fit
  - Straight Fit

Longest variable: Girlfriend Overalls (19 characters)

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KOHL'S packaging

Fit Field 2 Fit Variables

- **Shortie**
- **Midi Shorts**
- **'90s Loose Shorts**
- **Utility Shorts**
- **Boyfriend Shorts**
- **Paperbag Shorts**
- **Jeggings**
- **Bootcut**
- **'90s Straight**
- **'90s Bootcut**
- **Baggy**
- **Baggy Flare**
- **Wide Leg**
- **Cargo Joggers**
- **Pull-On Straight**
- **Pull-On Wide Leg**
- **Pull-On Barrel**
- **Baggy Wide Leg**
- **Flare**
- **Barrel**
- **Ultra Wide Leg**
- **Super Wide Leg**

KOHL'S packaging

Fit Field 2 Fit Variables

- Ankle
- Ankle Jeggings
- Ankle Skinny
- Ankle Straight
- Baggy
- Balloon Jeans
- Barrel Leg
- Barrel Carpenter
- Bermuda
- Bike Shorts
- Bootcut
- Boyfriend
- Boyfriend Shorts
- Capris
- Cargo
- Cargo Joggers
- Cargo Pants
- Cargo Shorts
- Cargo Skirt
- Cargo Wide Leg

- Carpenter
- Carpenter Jorts
- Carpenter Straight
- Chinos
- Chino Shorts
- Cinched Pants
- Crop
- Crop Flare
- Crop Jeggings
- Cropped Leggings
- Cutoff Shorts
- Dad Jeans
- Dad Shorts
- Dolphin Shorts
- Flare
- Flare Leggings
- Flare Overalls

- Fleece-Lined Leggings
- Girlfriend
- Girlfriend Overalls
- Jeans
- Jeggings
- Joggers
- Jogger Jeggings
- Jorts
- Kick Crop
- Kick Flare
- Leggings
- Loose
- Loose Overalls
- Loose Shorts
- Loose Wide Leg
- Midi
- Midi Shorts
- Midi Skirt
- Mini Skirt

- Mini Skort
- Mom Jeans
- Mom Midi Shorts
- Mom Shorts
- Open-Hem Pants
- Overalls
- Paperbag Shorts
- Paperbag Shortie
- Parachute
- Cargo
- Piper
- Pleated Skirt
- Relaxed
- Running Shorts
- Scooter
- Shortie
- Shorts

- Skater Jeans
- Skater Skirt
- Skimmer
- Skinny
- Skinny Bootcut
- Skinny Cargo
- Skinny Crop
- Skinny Utility
- Skirt
- Skort
- Slim
- Slim Straight
- Slim-Straight Crop
- Straight
- Straight Ankle

- Straight Crop
- Straight Overalls
- Sweatpants
- Tapered
- Tennis Skirt
- Track Pants
- Track Shorts
- Trousers
- Tutu Leggings
- Ultra Wide Leg
- Wide Leg
- ⅞ Leggings

Longest variable: Fleece-lined Leggings (21 characters)

KOHL'S packaging

Fit Field 2 Fit Variables

- **Athletic**
- **Board Shorts**
- **Bootcut**
- **Cargo**
- **Cargo Jeans**
- **Cargo Joggers**
- **Cargo Pants**
- **Cargo Shorts**
- **Carpenter**
- **Carpenter Joggers**
- **Chino**
- **Classic**
- **Extra-Slim**
- **Jeans**
- **Joggers**
- **Loose**
- **Modern**
- **Pants**
- **Pull On**
- **Pants**
- **Open-Hem Pants**
- **Regular**
- **Relaxed**
- **Shorts**
- **Skinny**
- **Slim**

- **Slim Straight**
- **Straight**
- **Tapered**
- **Tapered Cargo**
- **Tapered Joggers**
- **Tech Shorts**
- **Tights**
- **¾ Tights**
- **Trek Pants**

Longest variable: Carpenter Joggers (17 characters)

KOHL'S packaging

Fit Field 2 Fit Variables

- Board Shorts
- Bootcut
- Cargo
- Cargo Jeans
- Cargo Pants
- Cargo Shorts
- Carpenter
- Carpenter Shorts
- Classic
- Joggers
- Loose
- Modern
- Regular
- Relaxed
- Relaxed Bootcut
- Relaxed Skinny
- Relaxed Straight
- Shorts
- Skinny

- Slim
- Slim Bootcut
- Slim Straight
- Standard
- Straight
- Tapered

Longest variable: Carpenter Shorts (16 characters)

KOHL'S packaging

Stretch Field Fit Stretch Variables

- **Superstretch**
- **Stretch**
- **Some stretch**
- **No stretch**
- **No-stretch front + superstretch back**

Longest variable: Superstretch (12 characters)

packaging

Inseam Field Fit Inseam Variables

NOTE: For the joker gussets only, Fit Field #1 includes the inseam followed by Fit Field #1 variable "Shorts"
Ex. 9-in. inseam Shorts

Women & Juniors
- 2.25-in. inseam
- 2.5-in. inseam
- 3-in. inseam
- 3.25-in. inseam
- 3.5-in. inseam
- 4-in. inseam
- 5-in. inseam
- 5.5-in. inseam
- 6-in. inseam
- 7-in. inseam
- 8.5-in. inseam
- 9-in. inseam

Men
- 5-in. inseam
- 6-in. inseam
- 7-in. inseam
- 7.5-in. inseam
- 8-in. inseam
- 8.5-in. inseam
- 9-in. inseam
- 9.5-in. inseam
- 10-in. inseam
- 10.5-in. inseam
- 11-in. inseam
- 11.5-in. inseam
- 12-in. inseam
- 13.5-in. inseam

Longest variable: 23.5-in. inseam (15 characters)

KOHL'S packaging

Feature Variables

FEATURE Field – Longest variable: Added room through body for comfort and easy dressing (53 characters)

KOHL'S
packaging

Feature Field Intimates Feature Variables

- **Adjustable straps**
- **Convertible straps**
- **Coordinating bralette sold separately**
- **Coordinating panty sold separately**
- **Lace trim**
- **Natural push-up lift**
- **Natural shape**
- **Pull-over comfort bra**
- **Removable pads**
- **Seamless ribbed fabric**
- **Stretch lace trim**
- **Structured, wire-free cups**
- **Supersoft fabric**
- **Tag-free comfort**

Longest variable: Cheeky Bikini (13 characters)

KOHL'S
packaging

Feature Field Apparel Feature Variables

- Adjustable
- Adjustable straps
- Adjustable waist
- Brushed fleece
- Button-down collar
- Built-in support
- Cinchable hem
- Close-to-body fit
- Comfort waist
- Comfortable
- Compression
- Convertible
- Coordinating bralette sold separately
- Coordinating panty sold separately
- Cotton-rich blend
- Curved hem
- Designed to be worn before and after pregnancy
- Double zipper
- Drawcord waist

- Easy layering
- Extra-fine yarn
- Faux fur
- Flannel lined
- Fleece
- Fleece lined
- Functional drawcord
- Heavyweight fleece
- Hidden lens cloth
- Hidden pockets
- High-pile fleece lined
- Invisible zip pocket
- Includes liner
- Internal drawstring
- Internal pocket
- Sleeve pocket
- Key loop
- Lace trim
- Lightweight
- Linen
- Matching bottoms
- Matching top
- Media pocket

- Mesh
- Midweight
- Mixed media
- Packable
- Packs into self
- Real pockets
- Quilting
- Racerback
- Relaxed fit
- Removable
- Removable bow brooches
- Reversible
- Ribbed top
- Seasonless
- Secure zipped pocket
- Seersucker fabric
- Slim fit
- Soft
- Soft brushed
- Soft touch
- Sculpting stretch fabric

- Supersoft lining
- Tag free
- Textured waffle fabric
- Thumb holes
- Tummy control
- Ultrasoft
- Unlined
- Untucked fit
- Wear tucked or untucked
- Zipped pockets
- Zipped interior pockets

Longest variable: Wear tucked or untucked (24 characters)

KOHL'S packaging

Feature Field Apparel Performance Feature Variables

The items below are a "Performance Claim" and must be tested for. Please reference the **QA Claims documentation** for more details. If you are unsure if the product has been tested, please reach out to Quality Assurance.

- **4-way stretch**
- **Breathable**
- **Chlorine resistant**
- **Cool yarn**
- **Cooling**
- **100% cotton**
- **Durable fabric**
- **Easy care**
- **Fade resistant**
- **Heat retention**
- **HEIQ SMART TEMP™**
- **Moisture wicking**
- **Preshrunk**
- **Quick dry**
- **Reinforced knee**
- **Resists pilling**
- **Shrink resistant**
- **Stain resistant**
- **Stretch fabric**
- **Stretch fleece**
- **Stretch lining**
- **Stretch waistband**

- **Thermoregulation**
- **Ultrasoft LYCRA®**
- **Ultrastretch fabric**
- **UPF-15 for good UV protection**
- **UPF-25 for very good UV protection**
- **UPF-30+ for very good UV protection**
- **UPF-40+ for excellent UV protection**
- **UV resistant**
- **Waterproof**
- **Water repellent**
- **Water resistant**
- **Wicking**
- **Windproof**
- **Wind resistant**
- **Wrinkle free**
- **Wrinkle resistant**

- **Warm** *(Outerwear Only)*
- **Warmer** *(Outerwear Only)*
- **Warmest** *(Outerwear Only)*
- **Machine washable** *(Must also be represented on the Care & Content Label)*
- **Machine wash & dry** *(Must also be represented on the Care & Content Label)*

Longest variable: Machine Wash & Dry (18 characters)

KOHL'S packaging

Feature Field Sustainability Feature Variables

For more information and specifics on requirements for usage please reference the _Sustainability Playbook_ & _Responsible Product Attribute Guidance_

Program Level Message - Required

⊘ Responsible solutions
   for a brighter future

Specific Features
- **Contains recycled material**
- **Supports more-responsible cotton farming**
- **Contains organically grown cotton**
- **Organic cotton** *(For use in Little Co with GOTs certification only, must meet 95% or more Organic cotton requirement)*
- **Fabric tested for harmful chemicals**
- **Tested for harmful chemicals**
- **Made from responsibly sourced wood fibers**
- **Made from responsibly sourced wood pulp**
- **Contains certified flexible polyurethane foam**

NOTE: The following disclosure will be present on all packaging.
See care label for full content information.

Longest variable: Contains certified flexible polyurethane foam (45 characters)

KOHL'S packaging

Feature Field Adaptive Feature Variables

- **For comfort and security**
- **Comfortable stretch waistband**
- **For easier waistband adjustment**
- **Adjustable waistline with drawstring feature**
- **Added room through body for comfort and easy dressing**
- **For easy dressing**
- **For added coverage**
- **Provides coverage**
- **Hidden magnets**
- **Hook & loop closure**
- **Magnetic closure**
- **Convenient snaps at closure**
- **For added comfort**
- **Added room at hip and thigh for comfort while sitting**
- **Reinforced pull-on loops**
- **Wide neck & hem**

Longest variable: Added room through body for comfort and easy dressing (53 characters)

Feature Field Feature <u>Sticker</u> Variables

- **2-PACK**
- **2-PIECE SET**
- **2-WAY ZIPPER**
- **3-IN-1**
- **3-PIECE SET**
- **ABOVE THE KNEE**
- **ADJUSTABLE WAISTBAND**
- **AT THE KNEE**
- **BRUSHED INTERIOR**
- **CHECK OUT THE BACK**
- **COZY-LINED FLARE**
- **COZY-LINED LEGGINGS**
- **ELASTIC WAISTBAND**
- **FLARE**
- **FUNCTIONAL DRAWCORD**
- **GLOW IN THE DARK**
- **JERSEY-LINED PANTS**
- **MATCH MY OUTFIT**

- **MOISTURE WICKING**
- **OVERSIZED FIT**
- **QUICK DRY**
- **REINFORCED KNEE**
- **RELAXED FIT**
- **RIGID FRONT. STRETCHY BACK.**
- **SOFT**
- **SOFT + COZY**
- **STRETCH FABRIC**
- **UNIFORM FRIENDLY**
- **WIDE LEG**

Girls' Active Only
- **NEW + IMPROVED SOFTER FABRIC**
  Can not be ordered once product is live for 6+ months

Longest variable: Functional drawcord (19 characters)

KOHL'S packaging

Feature Field Feature <u>Sticker</u> Variables

- **Moisture wicking**
- **Quick dry**

KOHL'S
packaging

Quantity Field Quantity Variables

Apparel
- **2-Pack**
- **3-Pack**
- **4-Pack**
- **5-Pack**
- **6-Pack**
- **2-Piece Set**
- **3-Piece Set**

Sleepwear
- **2-Pack**
- **3-Pack**
- **4-Pack**
- **5-Pack**
- **6-Pack**
- **2-Piece** (pajama set only)
- **3-Piece** (pajama set only)
- **2-Piece Set**
- **3-Piece Set**

Intimates
- **2-Pack**
- **3-Pack**
- **4-Pack**
- **5-Pack**
- **6-Pack**

Longest variable: X-Piece Set (11 characters)

packaging

Disclaimer Variables

CARE Field – Longest variable: Xxxxx (XX Characters)

KOHL'S
packaging

Care Field Product Disclaimer Variables

Disclaimer statements are developed by Product Integrity and must be used exactly as shown under **Disclaimer Statement** *below without modification. Last updated March 2021.*

Code	Description	Disclaimer Statement
D01	Use when dry crocking and appearance issues with improvement after wash.	**Designed to fade with each wash.**
D03	Use when there are dry/wet crocking issues with NO improvement after wash.	**Wash separately or with like colors. Color may transfer to light-colored surfaces.**
D08	Use when there is a foreseeable pilling problem.	**Pilling may occur due to friction.**
D09	Use when there is a unique glitter application.	**Glitter application may shed with wash and wear.**
D14	Use when the item has been intentionally distressed.	**Garment is distressed and may change over time during wash and wear.**
D16	Use when the fabric treatment/look of an item varies from one to the next.	**Unique fabrication or processing may vary in appearance.**
D18	Dry/Wet crocking issues with NO improvement after wash and product has appearance issues.	**Designed to fade. Color may transfer to light-colored surfaces.**
D21	Hard Home and Accessories - Dry/West Crocking issues.	**Color may transfer to light-colored surfaces.**
		Hand wash only.

KOHL'S packaging