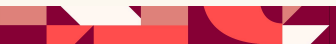


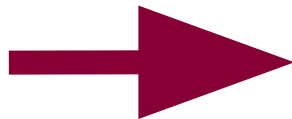
# CHANGES TO RESPONSIBLE PRODUCTS INITIATIVE



# CHANGES TO RESPONSIBLE PRODUCTS INITIATIVE

What is changing?

- We are now referring to Sustainability as Responsible Solutions
- The 4 icons are getting condensed to 1 icon
  - Instead of specific badging (Sustainably Sourced, Certified Non-Toxic, etc) we're moving to this new, Responsible Solutions icon.



- Responsible Solutions Icon will be used only if the vendor provides the following information when attributing a style:
  - Third Party Certification
  - Certification # (where applicable)
  - OEKO-TEX requirements (if third-party certification is an OEKO-TEX certification)

# ADDITIONAL INFORMATION

- There are currently no changes to vendor-facing attributes.
- [Responsible Solutions Landing Page](#)
  - Updates have been made and this is what the customer will see when they click on the icons.

The screenshot shows the Kohl's website interface. At the top, a dark red banner reads "WE'VE LOWERED PRICES ON THOUSANDS OF ITEMS STOREWIDE!". Below this is the Kohl's logo and a search bar. The navigation bar includes "Shop by Category", "My Store: Menomonee Falls", "Kohl's Card", "Kohl's Coupons", and "Help". The main content area features a large banner with the text "KOHLS cares ABOUT A BRIGHTER FUTURE" and a sub-headline "SHOP RESPONSIBLE PRODUCTS". Below the banner is a section titled "RESPONSIBLE SOLUTIONS" with a sub-headline "Kohl's considers a product to be a responsible solution when it meets at least one of the following criteria. See More".



## RESPONSIBLE SOLUTIONS

Kohl's considers a product to be a responsible solution when it meets at least one of the following criteria. [See Less](#)

[Better Cotton Initiative](#)

[REPREVE Certified](#)

[Cotton LEADS Certified](#)

[Global Recycled Standard Certified](#)

[Recycled 100 Claim Standard Certified](#)

[Recycle Blended Claim Standard Certified](#)

[Responsible Down Standard Certified](#)

[EcoVero Certified](#)

[CertiPUR-US Certified](#)

[Organic 100 Content Standard Certified](#)

[Organic Blended Content Standard Certified](#)

[Global Organic Textile Standard Certified](#)

[bluesign Certified](#)

[Standard 100 by OEKO-TEX Certified](#)

[Made in GREEN by OEKO-TEX Certified](#)

[Lenzing](#)

[EcoCosy](#)

[Recycled EVA](#)

[EIM Scored](#)