# **Smart Style ID**

Streamlined Style Setup Update





# What is Smart Style ID?

Smart Style ID is a way for Product Development to assign unique style numbers in a consistent manner to eliminate duplication

# Why do we Smart Style ID?

- Creates standardized business rules, ownership and format for supply chain and support teams to follow and understand
- Limits the risk of style number duplication across Product Development
- Ensures style numbers are assigned at the appropriate level for import compliance and customs
- Provides streamlining of customer choices while driving clarity in production

# How is a Smart Style ID Constructed?

There are two major sections within a Smart Style ID or SSID

- Base Style Number:
  - Silhouette "Design Sketch" & Fit Intent
    - 1st-8th digits that indicate Division, Brand, Season, Year, Category & Unique #
    - Expectations:
      - Fabrics, Colorways and Size Ranges with same fit intent & garment construction can be combined in a Base Style #.
        - Sweaters One Stitch/Guage + Fit Intent = a unique Base
        - Denim Fit Intent + Construction = a unique Base
      - **Single/ Simple variances** for garment constructions can be combined in a Base Style # for Dev. Choices and Size Ranges, if approved by Tech Design.
        - Excluding some Children's Safety requirements. (See examples)
        - Consult/align w/Tech Design prior to style hand off to ensure downstream clarity for Manufacturing.

## Style Suffixes:

- Development for Size & Dev Choice
  - 9<sup>th</sup> digit Size indicator for size extensions based on consumers physique or product type sizing
  - 10<sup>th</sup>-12<sup>th</sup> digits Dev Choice indicator for different choices such as solid colors, prints, patterns, wash, graphics and/or fabric options within the same style

## **SSID Example:**

Base Style
onePLM Style
1-8th digits
(Silhouette & Fit

Intent)

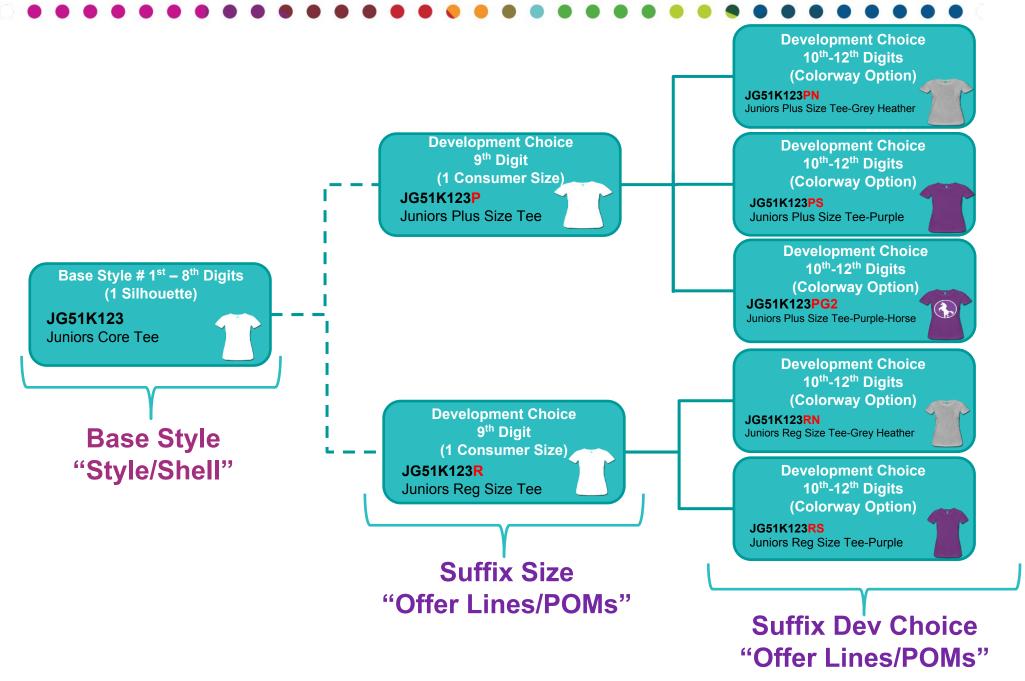
Suffix
Size
onePLM Offer +
9th digit
(Size Indicator)

Suffix
Dev Choice
onePLM Offer
10-12th digits
(Dev. Choice)

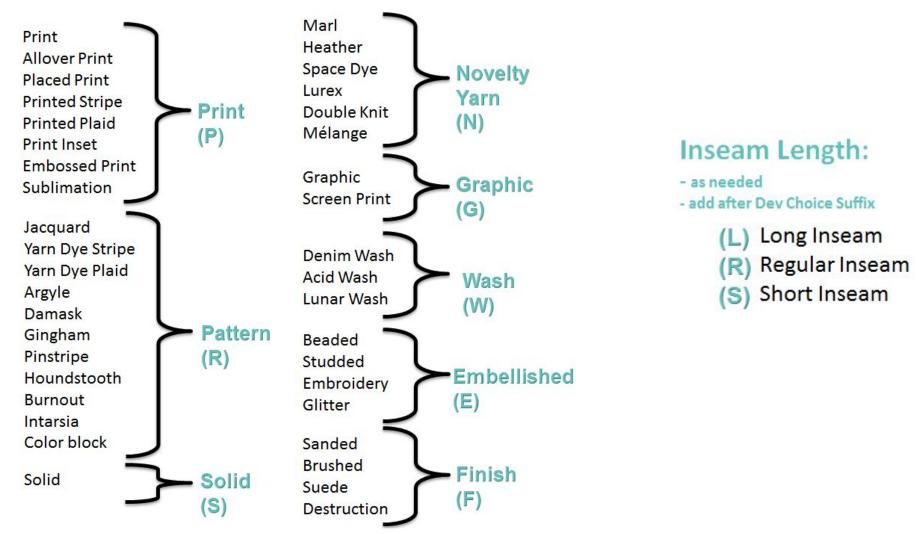
Total
Style
Number

W	C	5	1	X	456	R	G1
Department	Brand	Year	Season	Category	Unique Style #	Size	Development Choice
1	2	3	4	5	678	9	10-12

# **SSID** onePLM Example:



# **Development Suffixes**



\*To indicate different materials both "Suffix Letter" or "Suffix Numbers" can be leveraged

### Not included in suffix:

Ecom Exclusive, Test, Carryover

<sup>\*</sup> See the Smart Style ID Numbering Convention Key for more details

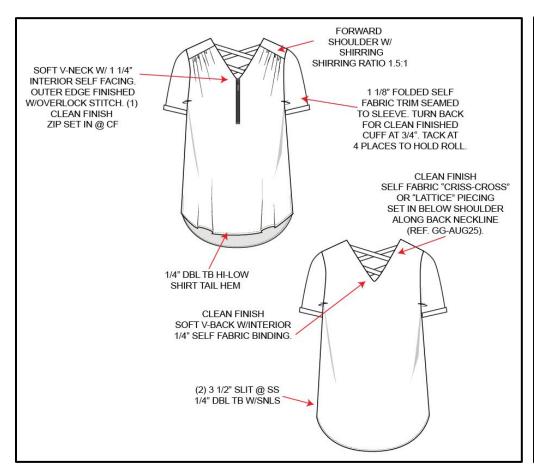
# Examples

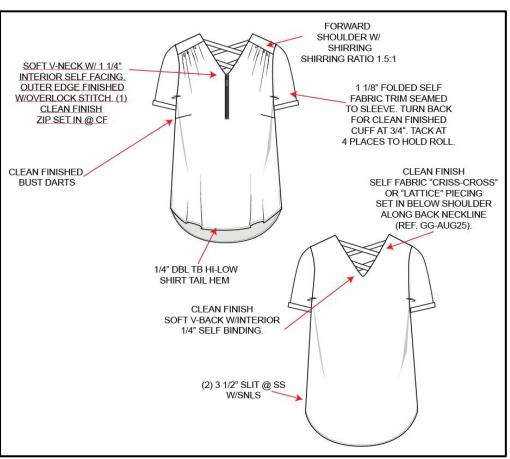




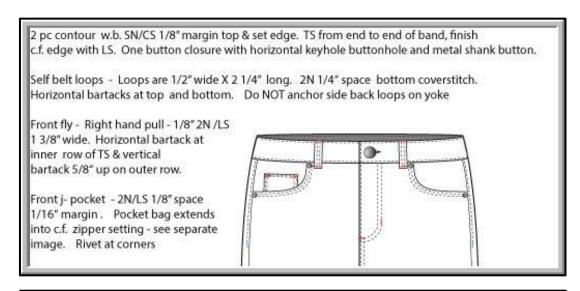
Missy - No Bust Darts

Plus - Bust Darts

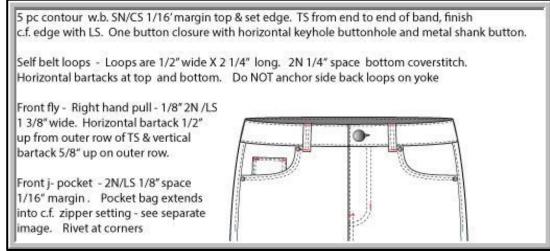




Multiple Size Ranges can be combined into one Base #. When one size range has a construction variation that is simple and clear to execute, like bust darts these can still be combined into one tech pack.



Missy Waistband = 2pc Contour

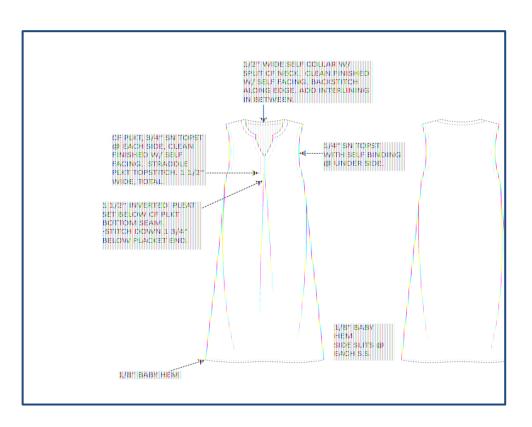


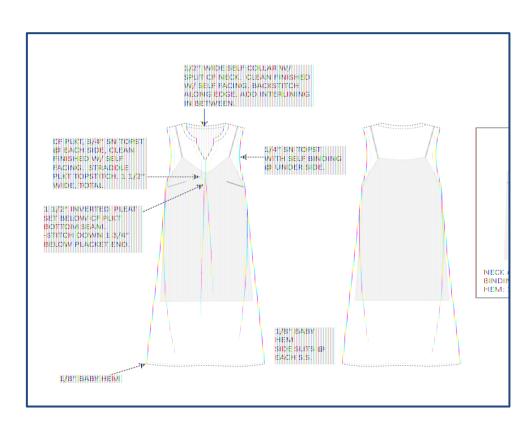
Plus Waistband = 5pc Contour

Multiple Size Ranges can be combined into one Base #. When one size range has a construction variation that is simple and clear to execute, like bust darts these can still be combined into one tech pack.

**Unlined Version** 

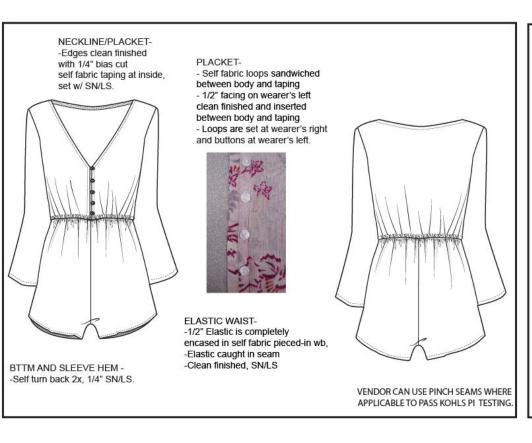
Lined Version

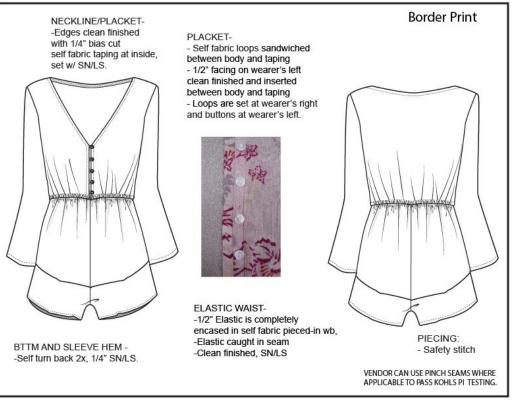




When one Dev Choice has a construction variation that is simple and clear to execute, like the white or light colored ground Dev choice needs a lining, these can still be combined into one tech pack.

### Separate piecing at bottom hem for border print choice





When one Dev Choice has a construction variation that is simple and clear to execute, like adding a border print or color block, these can still be combined into one tech pack.



#### WAISTBAND:

- Self turnback
- Full elastic, caught in seam
- ISO401 2N/CS, 1/4"gg, 1/8"em at top/bottom

#### **FAUX FLY:**

- "J" stitch with ISO301 SN/LS
- 1/4" horizontal bartack at bottom of "J" stitch and 1" up from crotch point
- ISO301 SN/LS, 1/16"em along front rise

#### RISES:

- FRONT RISE = SN/TS towards WL, 1/16"em
- BACK RISE = SN/TS towards WL, 1/16"em

#### OUTSEAM:

- Rolled forward by 1/2"
- ISO401 SN/CS, 1/8"em on back

#### LEG OPENING HEM:

- Double turn-back with
- ISO301 SN/LS, 5/8"em

#### FRONT POCKETS: FUNCTIONAL

- Opening clean finished with self turnback
- ISO301 2N/LS, 1/4"gg, 1/16"em topstitching
- Bartack at bottom of waistband and bottom edge of pocket
- 1pc pocket bag, folded at CF, french seamed at bottom

#### CARGO POCKET: FUNCTIONAL

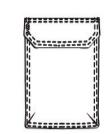
- 1/2" double turn back opening hem with ISO 301 SN/LS
- 1/4" horizontal bartacks at opening and cornens
- Pocket has dart at bottom corners
- ISO301 2N/LS 1/4"gg 1/16"em top stitching

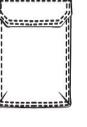
#### 3T/6 TODDLER/LITTLE BOY

- TIE: FUNCTIONAL
- 1pc with SN/LS linetack at CB
- Exits through buttonholes spaced 3/4" apart
- Ends are finished as per trim sheet

#### 12M INFANT

- TIE: NON-FUNCTIONAL TIED AND TACKED
- 1pc coming from buttonholes
- Buttonholes are 3/4" apart
- SN/LS linetack at buttonholes
- \*\*ship tied and tacked see image page\*\*





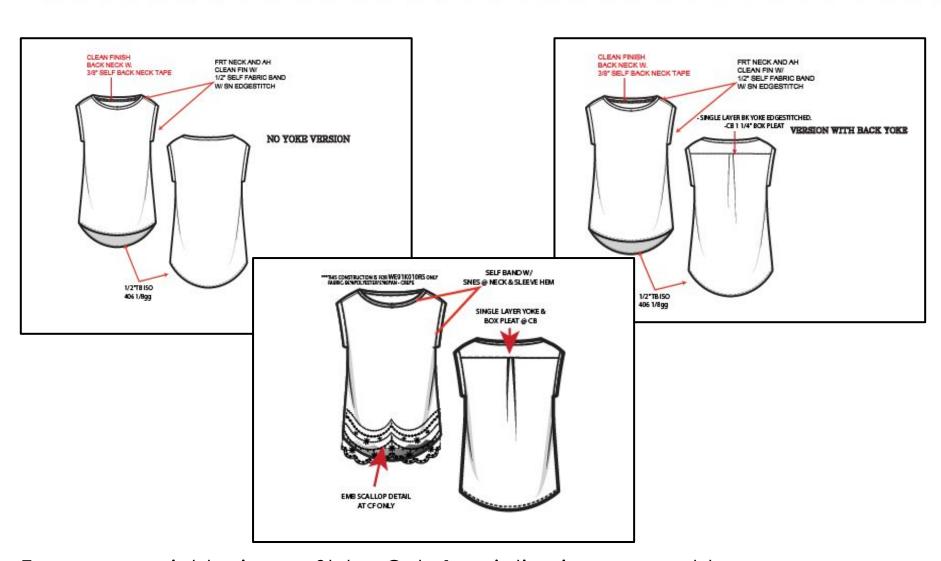


Different Drawstring constructions can be combined since all 3 ranges have same regulatory requirements.

Functional Drawstring vs Fixed Bow in one TP.

CHILDREN'S SAFETY REQUIREMENTS - Do not combine Tech Packs for size ranges that have drawstring in some size ranges and fixed **bow** in another range of same style. This will reduce risk of error in Manufacturing and Quality Assurance evaluations.

# Unacceptable Construction Variations Unique Base Style # Required

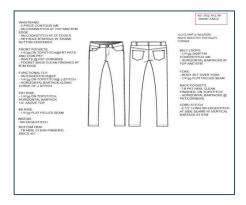


Too many variables in one Style. Only 1 variation is manageable. Two yoke body options = same base style #.

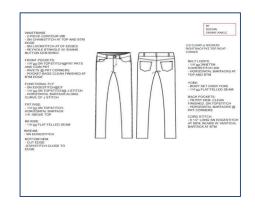
Non yoke body = unique base style #

## **Denim**

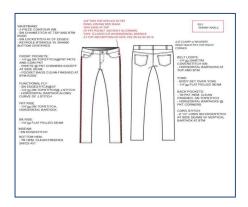
# Variations in Wash & Fabrications = Same Base Style # Variations in Construction = Unique Base Style #



REGULAR CONSTRUCTION

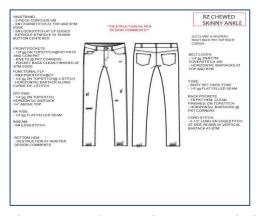


CUT EDGE HM W/ STAYSTITCH

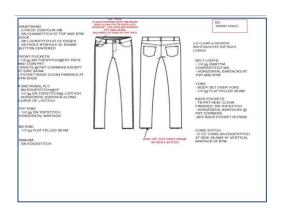


TAPE TOP APPLIED TO FRT SIDE SEAM ENDS AT FRT PKT (NO RIVET)

LAZER CUT ENDS OF TAPE

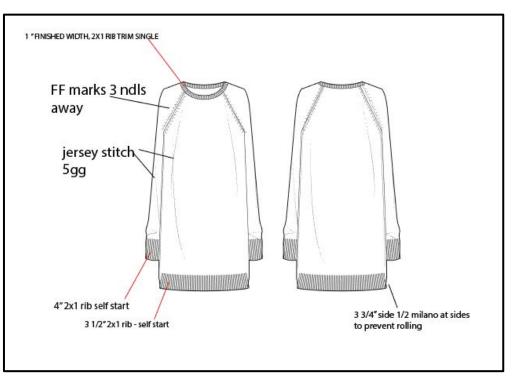


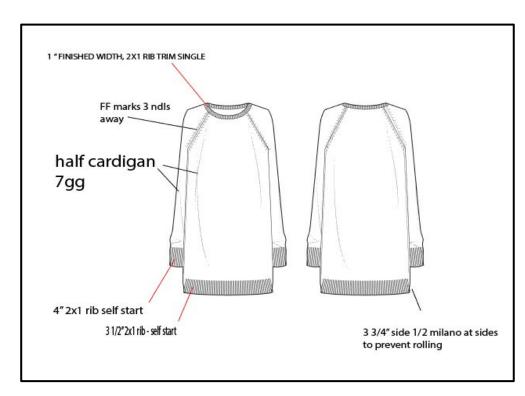
BODY DESTRUCTED W/ CHEWED HEM



FRAYED HEM, TAPE TOP APPLIED TO FRT SIDE SEAM TO WB SEAM CLEAN FINISHED

# Variations in Yarn + (1) Stitch/Gauge = Same Base Style # Variations in Stitch/Gauge = Unique Base Style #





Jersey Stitch Vs Half Cardigan Stitch

Sweater Stitches = Construction.

By combining stitches it becomes too many variables in one Style.

These should be each a unique Base #.

NOTE: You can associate unique styles together using the "Buy Program" function in OnePLM to group styles when searching.

# Variations in Yarn + (1) Stitch/Gauge = Same Base Style # Variations in Stitch/Gauge = Unique Base Style #





Cardigan Stitch vs Cable Stitch

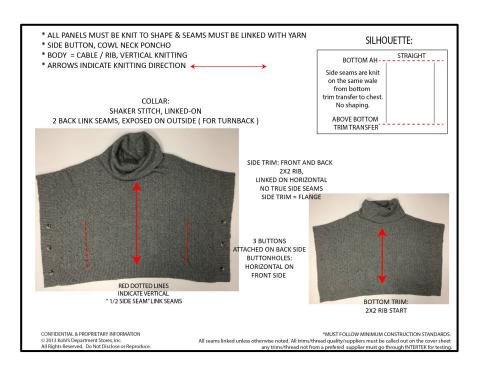
Sweater Stitches = Construction.

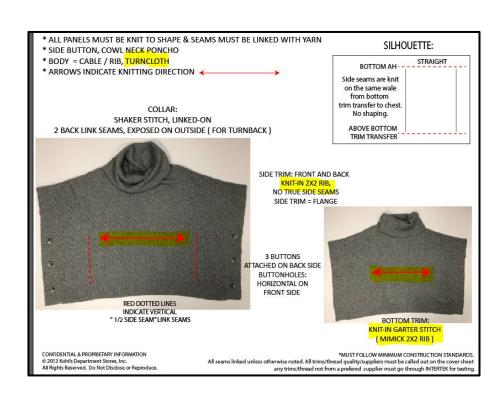
By combining stitches it becomes too many variables in one Style.

These should be each a unique Base #.

NOTE: You can associate unique styles together using the "Buy Program" function in OnePLM to group styles when searching.

## Change in Knitting Direction = Unique Base Style #





### Stitch Change to Accomodate Plus Size Range

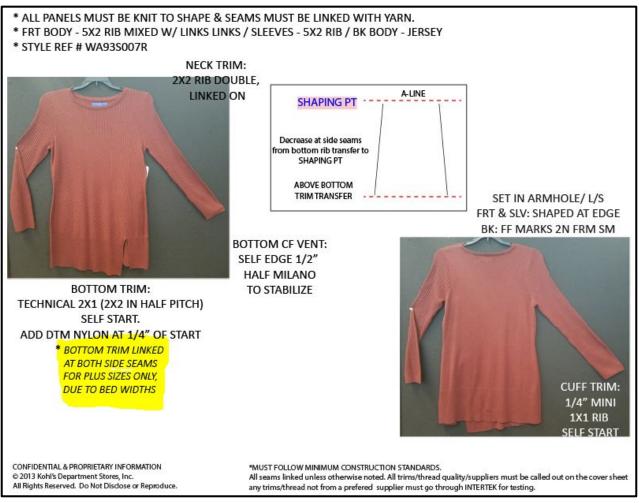
Sweater Stitches = Construction.

By combining stitches it becomes too many variables in one Style.

These should be each a unique Base #.

NOTE: You can associate unique styles together using the "Buy Program" function in OnePLM to group styles when searching.

Simple Variations in Construction for Extended Sizes = Same Base Style #



Construction Change
Due to Width Limitations
for Plus Size Range

Multiple Size Ranges can be combined into one Base #. When one size range has a construction variation that is simple and clear to execute, like adding a side panel these can still be combined into one tech pack.

## **Sweaters - Stitches**

## **Examples**

```
Jersey
  Reverse Jersey
      Basket
  Thermal/Waffle
     Racking
       FNR
      Cable
     Pointelle
Rib (1,2,3,4,5,etc)
 Floatback Jacq
Birds Eye Back Jacq
Ladderback Jacq
   Tubular Jacq
    Double Knit
      Milano
    1/2 Milano
      Shaker
  Garter (Links)
      Intarsia
     Ottoman
  Cardigan stitch
Half-cardigan stitch
```