



## Company Information

Gunzetal Ltd. is a leading worldwide supplier of high quality thread products to the apparel and non – apparel industry. The company has long been recognized as an innovative leader in the thread industry, with continuous advancement in customer service, competitive pricing, product quality, technical support, combined with a state of the art research & development department.

We are committed to providing excellent service and top quality products to our customers. All manufacturing facilities and distribution networks are expanded continuously to cover most of the major garment production locations.

We work closely together with our customers in a partner-like fashion, in order to surpass the demanding requirements of the present day market. Our success in execution has enabled us to be the preferred thread supplier for the major buying offices and manufacturing vendors.

## Resources



- **Operation**  
Complete vertical integration in the sewing thread supply chain –spinning, twisting, dyeing, finishing, distribution, sales, and marketing.
- **Product Development**  
Continuous product development to meet the market’s needs in new seasonal requirements.
- **Research & Development**  
Dedicated team of sewing thread experts focused on product and process development.

## Product Quality



- Quality Assurance**  
 In-house laboratory equipped with the latest testing equipment together with strict statistical control, to ensure product quality consistency.
- International Certification**  
 Only sewing thread supplier in the world to be awarded with ISO 9001 certification for the complete sewing thread supply chain – spinning, twisting, dyeing, finishing, distribution, sales, and marketing.
- Eco**  
 First sewing thread company in Asia to be approved for Oeko-Tex Standard 100 Baby Class 1. Conform to REACH legislation.
- Natific**  
 First sewing thread manufacturer to have fast track colour approval with total reliability

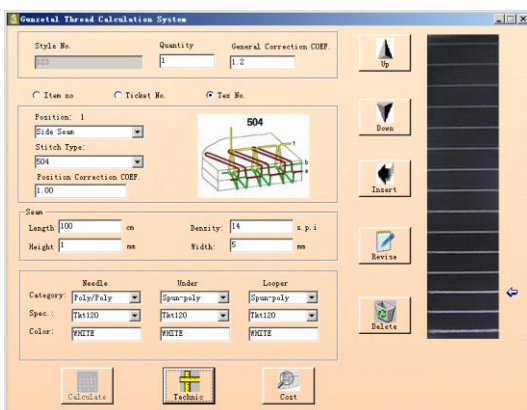
## Account Management



- Customer Accounts Officer**  
 Dedicated experienced customer officers for all vendors.
- SAP ERP System**  
 Recording all transactions based on the finest detailed data, from a centralised data warehouse system linked to all vendors.
- Accounts Analysis**  
 In-depth analysis of all vendors' Individual requirements, sales Performance and payment records.



## Customer Service and Value Added Services



- Real Time Order Tracking**  
 Using the SAP ERP system to provide vendors with an assured delivery lead time.
- Inventory Planning**  
 Order frequency system to gauge the inventory needs of each individual product items with an aim of 95% on time delivery based on vendors' delivery request.
- Production Lead Time**  
 Focused investment on production equipment to with surplus capacity to address the seasonal fluctuation in demand, with a goal of maintaining a delivery lead time of not more than 3 – 4 days.
- Electronic Colour Communication**  
 Colour on screen capabilities communication via the internet using the Datacolor Image master system to enhance the lead time in sample making.
- Technical Seminar**  
 Provide in-house technical seminars on the topics of sewing technology, trouble shooting, and design trends. Seminars are organised into beginner, intermediate, and advance level.
- Sewing Advisory**  
 As design requirements are getting more complicated, vendors face new technical challenges everyday. Our sewing specialist team will be able to provide engineering support to your vendors ensuring the right thread product and the relevant seam construction are applied.
- Product Development**  
 Development of new materials and products to satisfy new design requirements.
- Thread Consumption**  
 Proprietary software with graphical display of each type of seam construction and thread usage with an aim to reduce wastage and maximise efficiency, together with vendor benchmarking capabilities.

## Total cost control

- **Continuous Improvement** - Continuous product and process improvement cycle to ensure both quality and cost enhancement to ensure the highest competitiveness according to international benchmarks.
- **Monitoring** – Strict monitoring with the use of SAP ERP system of consumption and performance level.
- **Control** – Complete direct control of the whole sewing thread supply chain – purchase of the raw fibre and filament material, subsequent processing, till the final distribution to end use vendors.

## Service Landscape

- **Colour Sample Preparation** – 1 to 2 days.
- **Bulk Delivery** – Same day if from inventory. 4 to 5 days new production.

## Environmental

- **Sustainable Fashion Business Council (SFBC)**

Gunzetal is one of the 12 founding members of SFBC (website [www.sfbc.org.hk](http://www.sfbc.org.hk)). SFBC is a group of textile and apparel leaders who are committed to promoting and increasing the use of sustainable practices across the fashion supply chain.

- **Mission**

Commitment to conserving the environment and to treating natural resources with care and respect, minimising waste and maximising the use of recyclable material.

- **Eco Products**

Gunzetal is developing a new eco line of sewing thread products in its offering for Zabre, Nukor, Sorton, and Flexo *classic*, focusing on the use of organic cotton and recycled polyester.

