

ORDER CODE	SUPPLIER	SHOEBOX LABELS (all brands)	NOTES
61623001MB	AVERY		1 Feature max More sizes, colors *MOST COMMON
61623002MB	AVERY		1 Feature max More Widths, colors Used when med width style/color also comes in wide width *MOST COMMON IF STYLE COMES IN A WIDE WIDTH
61623003MB	AVERY		1 Feature max No Extra Colors
61623004MB	AVERY		WIDE WIDTH 1 Feature max More sizes, not more widths (wide exclusive style)
61623005MB	AVERY		WIDE WIDTH 1 Feature max Used for all wide width style/colors since they will almost always also come in med width *MOST COMMON WIDE WIDTH
61623006MB	AVERY		WIDE WIDTH 1 Feature max No Extra Colors
61623007MB	AVERY		2 Features More sizes, colors
61623008MB	AVERY		2 Features More Widths Used when med width style/color also comes in wide width & has 2 feature callouts
61623009MB	AVERY		2 Features No Extra Colors
61623010MB	AVERY		WIDE WIDTH 2 Features More sizes, colors, not more widths (wide width exclusive) w/ 2 feature callouts
61623011MB	AVERY		WIDE WIDTH 2 Features More widths, colors Used for all wide width style/colors since they will always also come in med width
61623012MB	AVERY		WIDE WIDTH 2 Features No extra colors

SIZE COLOR COLORS all colors should be printed 4 color process				Toddler Sizes Colors to be provided by #10	
12	6.5	11	5T		
13	7	11.5	6T		
1	7.5	12	7T		
2	8	12.5	8T		
3	8.5	13	9T		
4	9		10T		
5	9.5		11		
5.5	10				
6	10.5				

*To be used on Shoe box labels or variable hangtags

Junior / Contemporary Feature Callouts
ADDED COMFORT
GENUINE HAIR CALF
GENUINE SUEDE
EXTRA COMFORT
EXTRA WIDE
EXTRA WIDE CALF
EXTRA WIDE SHAFT
WEAR TWO WAYS
WIDE
WIDE CALF
WIDE SHAFT
WIDER FIT
WIDER WIDTH

Women's Feature Callouts
ADJUSTABLE FIT
ANATOMICAL FOOTBED
CONTOURED FOOTBED
CUSHIONED FOOTBED
DUAL DENSITY
EASY ZIP
FLEXIBLE OUTSOLE
FOOTBED CONSTRUCTION
HEEL SUPPORT
GENUINE LEATHER
LEATHER & MAN-MADE
LEATHER UPPER
LIGHTWEIGHT
LINED WITH FAUX FUR
MEMORY FOAM
ROCKER BOTTOM
SOCKLESS STYLE
STRETCH MATERIAL
SUEDE & CANVAS
SUEDE & MAN-MADE
SUEDE UPPER
WATERPROOF
WEAR TWO WAYS
WEATHER RESISTANT
WIDE
WIDE WIDTH

SONOMA & CROFT
Added Comfort
Extra Comfort
Cushioned Footbed
Memory Foam Sock
Contoured Footbed
Anatomical Footbed
Heel Support
Footbed Construction
Dual Density
Rocker Bottom
Flexible Outsole
Lightweight
Genuine Leather
Genuine Suede
Genuine Hair Calf
Leather Upper
Suede Upper
Leather & Man-Made
Suede & Man-Made
Suede & Canvas
Stretch Material
Lined With Faux Fur
Weather Resistant
Waterproof
Wide
Wider Fit
Extra Wide
Wide Width
Wider Width
Wide Calf
Extra Wide Calf
Wide Shaft
Extra Wide Shaft
Adjustable Fit
Easy Zip
Sockless Style
Wear Two Ways

SVW
Simply Stretch
Memory Foam

LC
MEMORY FOAM - use on box label for all boxed LC styles

SO PACKAGING

SHOEBOXES			
Order Code	Description	Image Reference	Vendor
64494002SO	Shoebbox 2-piece		Nan Chieh
64494010SO	Shoebbox: Genuine Suede 2-piece		Nan Chieh
66729001SO	One Piece Shoe Box		Nan Chieh
66729002SO	One Piece Shoe Box Genuine Suede		Nan Chieh

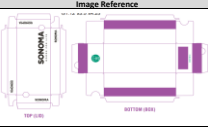
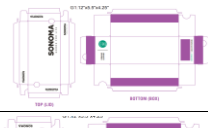
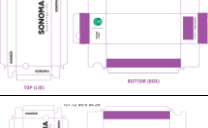
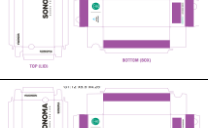



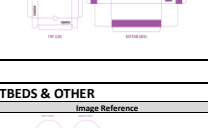
HANGTAGS			
Order Code	Description	Image Reference	Vendor
64472008SO	Integrated Hangtag -use for all hanging SO Flips unless using another integrated hangtag for a specific call out		Avery
77156001SO	Integrated Hangtag w/Super Comfy Memory Foam		Avery
64494008SO	Variable Hangtag: tell vendor text to be inserted		Nan Chieh
5894002SO	Integrated Water Friendly Flips Hangtag		Avery
85849001SO	Integrated Sustainable EVA Flip		Avery
87362001SO	Comfy Foam Flip- Flop -Used for Lami Flips		Avery



TISSUE		
Order Code	Image Reference	Vendor
64472009SO		Nan Chieh






FOOTBEDS & OTHER			
Order Code	Description	Image Reference	Vendor
64477010SO	So Logo		Nan Chieh
64494012SO	So Added Comfort - used for hanging ballets		Nan Chieh
64477011SO	Woven Label - used in old Fur Boots		Nan Chieh

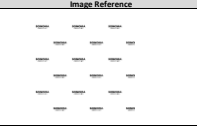
HANGERS			
Order Code	Description	Image Reference	Vendor
5571-SOAUTH13	Ballet Hanger		B&G
5255-SOAUTH13	Flips - Toe Thong Hanger		B&G
5130A-SOAUTH13	Flips - Slide Hanger		B&G
5752-SOAUTH13 5753-SOAUTH13 5726-SOAUTH13	Flips - Raised Logo (rarely use unless specific style requires)		B&G

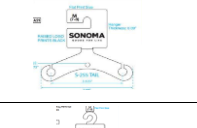
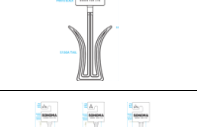
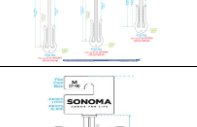
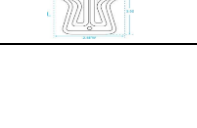
SONOMA PACKAGING

SHOEBOXES			
Order Code	Description	Image Reference	Vendor
8566001SN	Ortholite Eco Hybrid		Nan Chieh
8566002SN	Genuine Leather w/ Ortholite Eco Hybrid		Nan Chieh
8566003SN	Genuine Suede w/ Ortholite Eco Hybrid		Nan Chieh
8566005SN	Water Resistant w/ Ortholite Eco Hybrid		Nan Chieh
8566004SN	Waterproof w/ Ortholite Eco Hybrid		Nan Chieh
37790016SN	Plain Sonoma Box - No Ortholite (would rarely use)		Nan Chieh
61905003SN	Genuine Suede, No Ortholite		Nan Chieh
61905005SN	Genuine Leather, No Ortholite		Nan Chieh

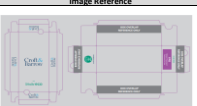
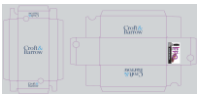
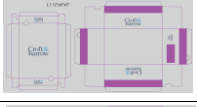

FOOTBEDS & OTHER			
Order Code	Description	Image Reference	Vendor
8566006SN	Ortholite Eco Hybrid Footbed		Nan Chieh
37790018SN	Plain Footbed Logo (no Ortholite)		Nan Chieh


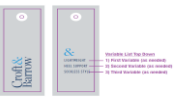
HANGTAGS			
Order Code	Description	Image Reference	Vendor
EY1605	Ortholite Eco Hangtag		Provided to Vendor by Ortholite
38084013SN	Integrated Hangtag (used for majority of flips)		Nan Chieh
64948001SN	Memory foam		Avery
66199001SN	The Ultimate Comfort Platform - Supplemental Hangtag		Avery
37790007SN	Variable Hangtag		Nan Chieh


TISSUE		
Order Code	Image Reference	Vendor
37790017SN		Nan Chieh



HANGERS			
Order Code	Description	Image Reference	Vendor
S255LO-SONOMA21	Default - Flips Hanger		B&G
38084012SN	Slide Hanger		B&G
5732-1405ONO 5733-1255ONO 5726-955ONO	Flips Slide Hanger		B&G
S132A-SONOMA21	Toe-Loop Hanger		B&G

CROFT & BARROW PACKAGING


SHOEBOXES			
Order Code	Description	Image Reference	Vendor
85542002CB	Ortholite Eco Shoebox		Nan Chieh
58524001CB	Shoebbox		Nan Chieh
61905009CB	Genuine Suede		Nan Chieh
61905010CB	Genuine Leather		Nan Chieh

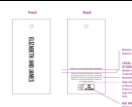
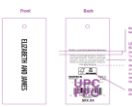
HANGTAGS			
Order Code	Description	Image Reference	Vendor
EYS1605	Ortholite Eco Hangtag		Provided to vendor by Ortholite
58524003CB	Variable Hangtag - Only used if style is in-store and is wide width, and/or wide calf, and/or genuine suede, and/or genuine leather (can have up to 3 callouts)		Nan Chieh


TISSUE		
Order Code	Image Reference	Vendor
58524004CB		Nan Chieh


FOOTBEDS & OTHER			
Order Code	Description	Image Reference	Vendor
85542003CB	Ortholite Eco Sock Logo		Nan Chieh
58524005CB	Plain Sock Logo (no Ortholite)		Nan Chieh

ELIZABETH & JAMES PACKAGING




SHOEBOXES			
Order Code	Description	Image Reference	Vendor
85850001EJ	Shoebbox		Nan Chieh



HANGTAGS			
Order Code	Description	Image Reference	Vendor
85850005EJ	Non Integrated Hangtag		Nan Chieh
85850004EJ	Integrated Hangtag		Nan Chieh

TISSUE		
Order Code	Image Reference	Vendor
85850002EJ		Nan Chieh

FOOTBEDS & OTHER			
Order Code	Description	Image Reference	Vendor
85850003EJ	Footbed Logo		Nan Chieh


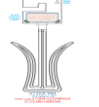
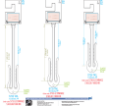
LC LAUREN CONRAD PACKAGING

SHOEBOXES			
Order Code	Description	Image Reference	Vendor
52792001LC	Shoe Box		Nan Chieh
61905008LC	Genuine Leather Box		Nan Chieh
51842026LC	Runway Box		Nan Chieh




HANGTAGS			
Order Code	Description	Image Reference	Vendor
51292005LC	Variable Hangtag - use for all hanging flaps		Nan Chieh
47447001LC	LC HANGTAG - would rarely ever use (same as handbags)		Nan Chieh

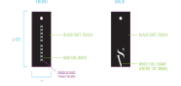
TISSUE
Plain White Tissue - No code needed


FOOTBEDS & OTHER			
Order Code	Description	Image Reference	Vendor
51742001LC	Sock Logo		Nan Chieh

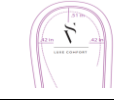
HANGERS			
Order Code	Description	Image Reference	Vendor
S255- LCNRA02	Flips Hanger - Toe Thong		B&G
S130A- LCNRA02	Slide Hanger		B&G
S732- LCNRA02 S733- LCNRA02 S726- LCNRA02	Use if neither of the above work for the specific style		B&G

SIMPLY VERA VERA WANG PACKAGING


SHOEBOXES			
Order Code	Description	Image Reference	Vendor
39320015V	Shoebbox		Nan Chieh
566320015V	Simply Stretch Shoebbox - used for styles with flyknit, neoprene, or another stretch material		Nan Chieh
619050075V	Genuine Leather		Nan Chieh



HANGTAGS			
Order Code	Description	Image Reference	Vendor
512920065V	Variable Hangtag		Nan Chieh

TISSUE		
Order Code	Image Reference	Vendor
393200025V		Nan Chieh

FOOTBEDS & OTHER			
Order Code	Description	Image Reference	Vendor
771530015V	Luxe Comfort Sock - Use callout "MEMORY FOAM SOCK" on shoebox label		DunShun
If the style does not allow for the standard luxe comfort sock, please remove the horizontal line and "luxe comfort" text			

TEK GEAR PACKAGING

HANGTAGS			
Order Code	Description	Image Reference	Vendor
KOH-20728-TK	Generic Integrated Hangtag	 <p>FRONT</p> <p>BACK</p>	Avery Dennison
KOH-20727-TK	Integrated Hangtag "Lightweight design for lasting comfort and flexibility. Soft footbed cushions each step"	 <p>FRONT</p> <p>BACK</p>	Avery Dennison
KOH-20672-TK	Integrated Hangtag "Molded arch support. Soft footbed cushions each step"	 <p>FRONT</p> <p>BACK</p>	Avery Dennison
KOH-20673-TK	Integrated Hangtag "Molded upper and outsole for flexible support. Soft footbed cushions each step"	 <p>FRONT</p> <p>BACK</p>	Avery Dennison
KOH-20674-TK	Integrated Hangtag "Lightweight design for lasting comfort and flexibility. Waffle footbed for added support"	 <p>FRONT</p> <p>BACK</p>	Avery Dennison

HANGERS			
Order Code	Description	Image Reference	Vendor
255LO-TGEAR	Flips Hanger - Toe Thong		B&G
5130A-TGEAR	Slide Hanger		B&G