

KOHL'S[®]

On-Garment Packaging Guide

WORK IN PROGRESS

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Purpose

This guide is the current and up-to-date approved On Garment Specifications.
It is a one-stop-shop for all apparel category kit-of-parts and placement guidelines.

Please see the [Packaging Execution & Production Share Drive](#), [Packaging Template Library Guide](#) and/or the [Packaging Variable Guide](#) for additional information and resources.

Table of Contents

- [Kit of Parts](#)
- [Packaging by Product Type](#)
- [Packaging Placements](#)
- [Glossary of Codes](#)

Men's, Women's, Big Kids' & All Active Paper Packaging

1. Exception: Active & Big Kids can utilize the Feature Sticker.

USAGE NOTES:

- Stickers should highlight special functionalities, features or fits that are true purchase making features or hard to understand with the folded table merchandise.
- Active Feature Sticker should not be used in conjunction with the Feature Size Strip.

2. Exception: Men's Tailored can utilize the following additional elements:

- Jacket Pocket Flasher
- Sleeve Joker
- Dress shirt Shoulder Sticker
- Neckband

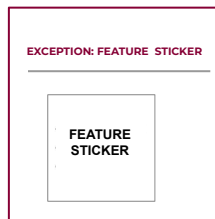
USAGE NOTES:

- Shoulder Stickers are for hanging dress shirts only, should not be paired with a hang tag or any other packaging
- Neck bands are for folded dress shirts only, should be paired with an integrated size strip only

HANGTAG
(INTEGRATED)



Exception
Active & Big Kids Only
See usage notes (left)



JOKER
(INTEGRATED)



SIZE STRIPS
(INTEGRATED & NON INTEGRATED)



Exception Men's Tailored Only
See usage notes (left)



Baby/Toddler & Little Kids' Paper Packaging

1. Integrated Shoulder Size Strips

USAGE NOTE: Use only when folded hoodies or textured garment designs prevent size strip adhesion at bottom fold

2. Exception:

Big Kids (Girls 6-20 & Boys 4-20) can utilize the Feature Sticker as well.

USAGE NOTE: Stickers should highlight special functionalities, features or fits that are true purchase making features or hard to understand with the folded table merchandise.

HANGTAG
(INTEGRATED)



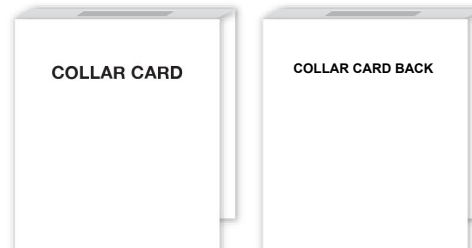
JOKER
(INTEGRATED)



SIZE STRIPS
(INTEGRATED & NON INTEGRATED)

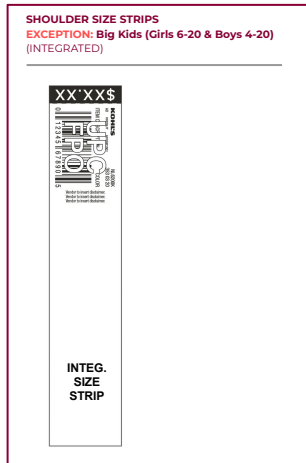


COLLAR CARD — SETS & MULTI-PACKS
(NON-INTEGRATED)



FEATURE STICKER

EXCEPTION: Big Kids (Girls 6-20 & Boys 4-20) can also use this element



All Sleepwear Paper Packaging

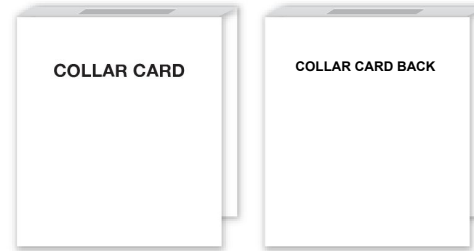
HANGTAG (INTEGRATED)



SIZE STRIPS (INTEGRATED & NON INTEGRATED)



COLLAR CARD — SETS & MULTI-PACKS (NON-INTEGRATED)



SLEEP SET BELLY BAND (NON-INTEGRATED)



SLEEP SET BELLY BAND WITH HEADER CARD (NON-INTEGRATED)



Intimates & Girls' Basics

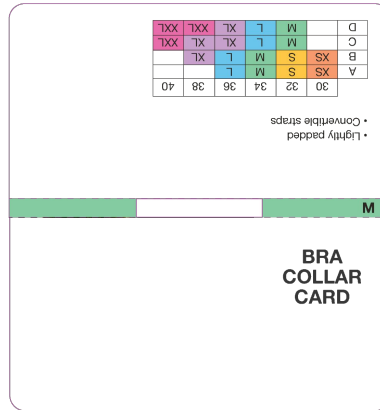
Paper Packaging

"NEW" BRA HANGTAG— USED WITH COLLAR CARD
(INTEGRATED)



1.375 in. W x 2.25 in. H

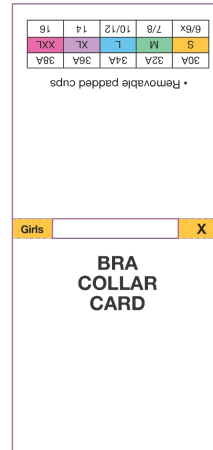
BRA COLLAR CARD
(NON-INTEGRATED)



PANTY JOKER STICKER
(INTEGRATED)



COLLAR CARD — GIRLS'
(NON-INTEGRATED)



COLLAR CARD/3-BOARD — MULTI-PACK (BOTTOMS)
(INTEGRATED)



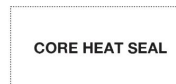
Men's Sportswear, Women's, Kids' 0M-20 & All Active

Heat Transfers Packaging

POCKET BAG



MASTER BRAND HEAT SEAL: TOPS & BOTTOMS



M

Made in Xxxxxx

PROMO HEAT SEAL: TOPS & BOTTOMS



THE PROMO PRODUCT

M

Made in Xxxxxx

MASTER BRAND WAISTBAND HEAT SEAL – BOTTOMS

BOOTCUT 4S

**CORE WAISTBAND
HEATSEAL**

PROMOTIONAL WAISTBAND HEAT SEAL – BOTTOMS

BOOTCUT 4S

**PROMOTIONAL
WAISTBAND HEATSEAL**

THE PROMO PANT

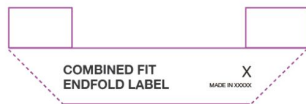
Men's, Women's, Kids' 0M-20 & All Active

Combined Fabric Labels
Packaging

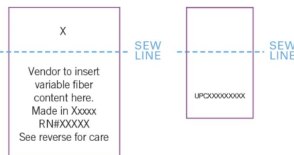
**COMBINED ENFOLD LABEL
TOPS & BOTTOMS**
16mm x 52mm overall



COMBINED MITRE LABEL
16mm x 70mm overall



CARE / CONTENT & UPC LABELS
33mm



**VERTICAL COMBINED
LOOP LABEL**
33mm x 33mm folded



**PATCH LABEL
DENIM & JACKETS ONLY**
50mm x 50mm overall



Printing Specs

Paper Pieces

Hang Tags

Stock: FSC Mix Bright White C2S

Weight: 24pt

Finish / Varnish: Matte, flood both sides

Swift Tack: Black

Jokers, Flashers, Collar Cards & Belly Bands

Stock: FSC Mix Bright White C2S

Weight: 16pt

Finish / Varnish: Matte, flood both sides

Size Strips & Feature Stickers

Stock: Transcode White Plus APEO Free Adhesive (3 mil)

Weight: na

Finish / Varnish: Matte

NOTE: Feature stickers can be used within center core only, should be used to highlight added value only

Woven Labels

Finish: Cutting Folding

- Loop
- End Fold
- Mitre
- Strip / Straight Cut

Material: GRS or RCS Certified Recycled Polyester

Shuttle: Double Shuttle

Selvedge: Woven Edge

Printed Fabric Labels

Finish: Loop or Tear-away

Construction:

- GRS or RCS Certified Recycled Shiny Satin
- Acetate Taffeta
- Tear-away Acetate

Heat Seals

Material: Water Based Heat Transfer

Shoe Box

Stock:

- FSC CCNB + FSC White Corrugated
- FSC CCNB

Weight:

- Value: 300gsm CCNB / E-Fluted
- 650gsm

Finish / Varnish: Matte

Construction: 2-pc Box / lidded with shoulder

Tissue: FSC Cotton Paper

Plastic Hangers

Material: Matte Molded Plastic, Black

Ink Color: White

Apparel Specs

Paper Pieces

Hang Tags

Stock: C2S Bright White, FSC Mix Paper

Weight: 24pt

Finish/Varnish: Matte, Front/Back

Swift Tack: Black

Jokers & Belly Bands

Stock: C2S Bright White, FSC Mix Paper

Weight: 16pt

Finish/Varnish: Matte, Front/Back

Size Strips

Stock: Transcode White + APEO Free
Adhesive

Finish/Varnish: Matte, Front

Printed Fabric Labels

Material:

GRS or RCS Certified Recycled Polyester:

- Double Face Satin

Fold Type:

- Loop Fold
- Endfold
- Mitre Fold

Heat Transfers

Material: Heat Transfer with Water Based Ink

Swift Tack

Material: Plastic

Color: Black

Length: 75mm

Plastic Hangers

Material: Matte Molded Plastic

Hanger Color: Black

Ink Color: White

Approved Folds:

BOTTOMS FOLDS:

1. Half fold, back facing
2. Tri-fold, back facing
3. Half Fold, side facing - cargos only

TOPS FOLDS:

4. Square fold, front facing
5. Square fold, back facing
6. Hoodie fold, front facing



Bottoms

Half fold, back facing

Packaging Application

1. Preferred: Heat Seal or Screen Print

- Applied to the customer-facing back left of the waistband
- Center vertically on waistband
- Logo centered with fit / size 1.25" to the left of the logo

Option: Enfold Label (1a)

- Applied to the center waistband, customer-facing back
- Centered vertically on waistband

2. Joker

- Applied to the customer-facing back right
- 2" from the center
- UPC facing the interior of the garment

3. Country of Origin / Care & Content Loop Label

- Applied to the customer-facing front right of the waistband
- 1" from the center
- 3 1/2" from the center

4. Non-Integrated Size Strip

- Applied to the lower leg
- 1" from the right edge of the garment
- Wraps the fold

5. UPC Loop Label

- Applied to the customer-facing right side seam, allowance at pocket facing stitch line
- Topstitch

6. Pocket Label (Denim Only)

- Applied to the customer-facing right side pocket liner



Bottoms

Tri-fold, back facing

Packaging Application

1. Preferred: Heat Seal or Screen Print

- Applied to the customer-facing back left of the waistband
- Center vertically on waistband
- Logo centered with fit / size 1.25" to the left of the logo

Option: Enfold Label (1a)

- Applied to the center waistband, customer-facing back
- Centered vertically on waistband

2. Joker

- Applied to the customer-facing back right
- 2" from the center
- UPC facing the interior of the garment

3. Country of Origin / Care & Content Loop Label

- Applied to the customer-facing front right of the waistband
- 1" from the center
- 3 1/2" from the center

4. Non-Integrated Size Strip

- Applied to the lower leg
- 1" from the right edge of the garment
- Wraps the fold

5. UPC Loop Label

- Applied to the customer-facing right side seam, allowance at pocket facing stitch line
- Topstitch

6. Pocket Label (Denim Only)

- Applied to the customer-facing right side pocket liner



Bottoms

Hanging, back facing

Packaging Application

1. Preferred: Heat Seal or Screen Print

- Applied to the customer-facing back left of the waistband
- Center vertically on waistband
- Logo centered with fit / size 1.25" to the left of the logo

Option: Enfold Label (1a)

- Applied to the center waistband, customer-facing back
- Centered vertically on waistband

2. Joker

- Applied to the customer-facing back right
- 2" from the center
- UPC facing the interior of the garment
- Plastic hanger should not cover packaging

3. Country of Origin / Care & Content Loop Label

- Applied to the customer-facing front right of the waistband
- 3 1/2" from the center

4. UPC Loop Label

- Applied to the customer-facing right side seam, allowance at pocket facing stitch line
- Topstitch

5. Pocket Label (Denim Only)

- Applied to the customer-facing right side pocket liner



Bottoms

Hanging, back facing Packaging Application

1. Preferred: Heat Seal or Screen Print

- Applied to the customer-facing back left of the waistband
- Center vertically on waistband
- Logo centered with fit / size 1.25" to the left of the logo

Option: Enfold Label (1a)

- Applied to the center waistband, customer-facing back
- Centered vertically on waistband

2. Joker

- Applied to the customer-facing back right
- 2" from the center
- UPC facing the interior of the garment
- Plastic hanger should not cover packaging

3. Supplemental Hang Tag

- Applied to the customer-facing front right waistband loop, or 2" from front center w/out a loop
- A string and pin is used to attach

4. Country of Origin / Care & Content Loop Label

- Applied to the customer-facing front right of the waistband
- 3 ½" from the center

5. UPC Loop Label

- Applied to the customer-facing right side seam, allowance at pocket facing stitch line
- Topstitch

6. Pocket Label (Denim Only)

- Applied to the customer-facing right side pocket liner



Shorts

Half fold, side facing

Packaging Application

1. Preferred: Heat Seal or Screen Print

- Applied to the customer-facing back left of the waistband
- Center vertically on waistband
- Logo centered with fit / size 1.25" to the left of the logo

Option: Enfold Label (1a)

- Applied to the center waistband, customer-facing back
- Centered vertically on waistband

2. Joker

- Applied to the customer-facing back right
- 2" from the center
- UPC facing the interior of the garment

3. Country of Origin / Care & Content Loop Label

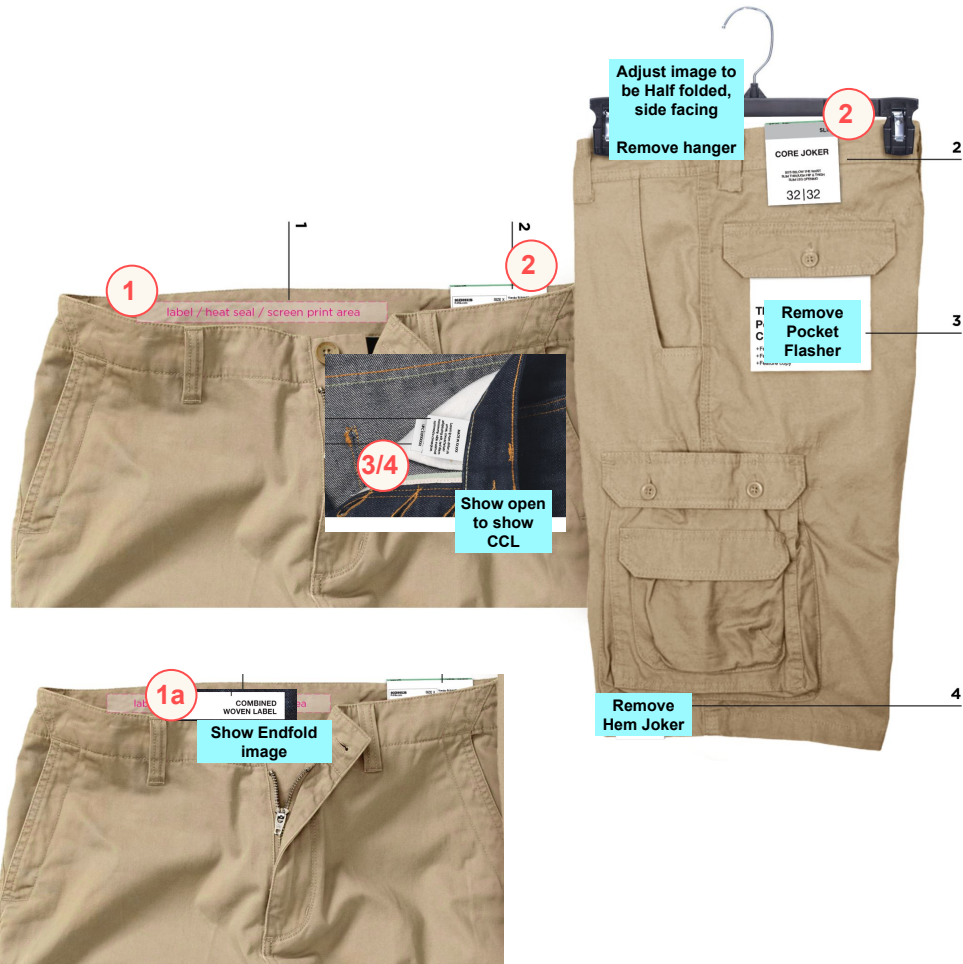
- Applied to the customer-facing front right of the waistband
- 3 ½" from the center

4. UPC Loop Label

- Applied to the customer-facing right side seam, allowance at pocket facing stitch line
- Topstitch

5. Pocket Label (Denim Only)

- Applied to the customer-facing right side pocket liner
- Topstitch



Shorts

Hanging, Side facing

Packaging Application

1. Preferred: Heat Seal or Screen Print

- Applied to the customer-facing back left of the waistband
- Center vertically on waistband
- Logo centered with fit / size 1.25" to the left of the logo

Option: Enfold Label (1a)

- Applied to the center waistband, customer-facing back
- Centered vertically on waistband

2. Joker

- Applied to the customer-facing back right
- 2" from the center
- UPC facing the interior of the garment
- Plastic hanger should not cover packaging

3. Country of Origin / Care & Content Loop Label

- Applied to the customer-facing front right of the waistband
- 3 1/2" from the center

4. UPC Loop Label

- Applied to the customer-facing right side seam, allowance at pocket facing stitch line
- Topstitch

5. Pocket Label (Denim Only)

- Applied to the customer-facing right side pocket liner
- Topstitch



Bottoms

Elastic Waistband

Packaging Application

1. Preferred: Heat Seal or Screen Print

- Applied to the customer-facing back left of the waistband
- Center vertically on waistband
- Logo centered with fit / size 1.25" to the left of the logo

Option: Enfold Label (1a)

- Applied to the center waistband, customer-facing back
- Centered vertically on waistband

2. Joker

- Applied to the customer-facing back right
- 2" from the center
- UPC facing the interior of the garment

3. Country of Origin / Care & Content Loop Label

- Applied to the customer-facing front right of the waistband
- 3 ½" from the center

4. UPC Loop Label

- Applied to the customer-facing right side seam, allowance at pocket facing stitch line
- Topstitch

5. Pocket Label (Denim Only)

- Applied to the customer-facing right side pocket liner
- Topstitch

Bottoms

Maternity

Packaging Application

1. Preferred: Heat Seal or Screen Print

- Applied to the customer-facing back left of the waistband
- Center vertically on waistband
- Logo centered with fit / size 1.25" to the left of the logo

Option: Enfold Label (1a)

- Applied to the center waistband, customer-facing back
- Centered vertically on waistband

2. Joker

- Applied to the customer-facing back right
- 2" from the center
- UPC facing the interior of the garment

3. Country of Origin / Care & Content Loop Label

- Applied to the customer-facing front right of the waistband
- 3 ½" from the center

4. UPC Loop Label

- Applied to the customer-facing right side seam, allowance at pocket facing stitch line
- Topstitch

5. Pocket Label (Denim Only)

- Applied to the customer-facing right side pocket liner
- Topstitch

Tops & Sets

Hanging

Packaging Application

1. Preferred: Heat Seal or Screen Print

- Applied ½" below the customer-facing center back neck seam
- Center from left-to-right on the garment

Option: Enfold Label (1a)

- Applied at or ½" below the customer-facing center back neck seam, binding edge or back neck tape
 - Centered from left-to-right on the garment
- #### Option: Mitre Label (1b)
- Inserted into the neck seam, binding edge or back neck tape
 - Centered from left-to-right on the garment

Placement Exception (all): If there is a center back detail, applied to the customer facing back right

2. Hangtag

- Applied to the customer-facing right underarm
- Branding customer-facing
- Attached with a black swift tack or brand standard string and pin

Option: Delicate Fabric, add Tearaway Tab (2a)

- Applied through the tearaway tab on the interior of the garment
- Customer-facing right 3 ½" right of center at back neckline
- Branding customer-facing

3. Country of Origin / Care & Content Loop Label

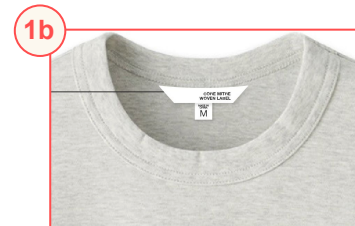
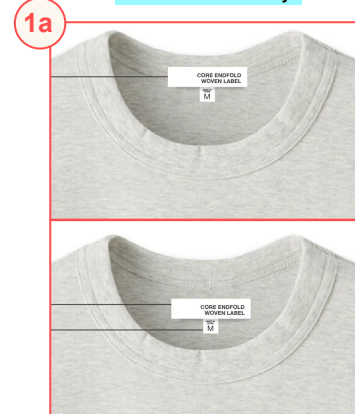
- Applied 3 ½" above the finished hem, sweep seam or top of the side vent

4. UPC Loop Label

- Applied behind the Care & Content Loop Label

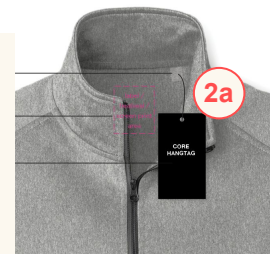
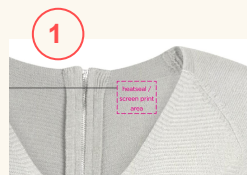


Combined labels only



Combined labels only

Exceptions:



Tops

Folded

Packaging Application

1. Preferred: Heat Seal or Screen Print

- Applied $\frac{1}{2}$ " below the customer-facing center back neck seam
- Center from left-to-right on the garment

Option: Enfold Label (1a)

- Applied at or $\frac{1}{2}$ " below the customer-facing center back neck seam, binding edge or back neck tape
- Centered from left-to-right on the garment

Option: Mitre Label (1b)

- Inserted into the neck seam, binding edge or back neck tape
- Centered from left-to-right on the garment

Placement Exception (all): If there is a center back detail, applied to the customer facing back right

2. Integrated Size Strip

- Applied to the customer-facing front lower right, 1" from the right garment edge
- Wraps the fold

3. Country of Origin / Care & Content Loop Label

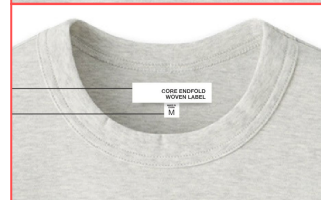
- Applied $3\frac{1}{2}$ " above the finished hem, sweep seam or top of the side vent

4. UPC Loop Label

- Applied behind the Care & Content Loop Label

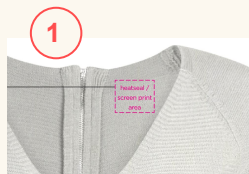


Combined labels only



Exceptions:

Combined labels only



Tops

Folded to Hanging

Packaging Application

1. Preferred: Heat Seal or Screen Print

- Applied $\frac{1}{2}$ " below the customer-facing center back neck seam
- Center from left-to-right on the garment

Option: Enfold Label (1a)

- Applied at or $\frac{1}{2}$ " below the customer-facing center back neck seam, binding edge or back neck tape
 - Centered from left-to-right on the garment
- #### Option: Mitre Label (1b)
- Inserted into the neck seam, binding edge or back neck tape
 - Centered from left-to-right on the garment

Placement Exception (all): If there is a center back detail, applied to the customer facing back right

2. Integrated Size Strip

- Applied to the customer-facing front lower right, 1" from the right garment edge
- Wraps the fold

3. Hangtag

- Applied to the customer-facing right underarm
- Branding customer-facing
- Attached with a black swift tack or brand standard string and pin

Option: Delicate Fabric, add Tearaway Tab (2a)

- Applied through the tearaway tab on the interior of the garment
- Customer-facing right $3\frac{1}{2}$ " right of center at back neckline
- Branding customer-facing

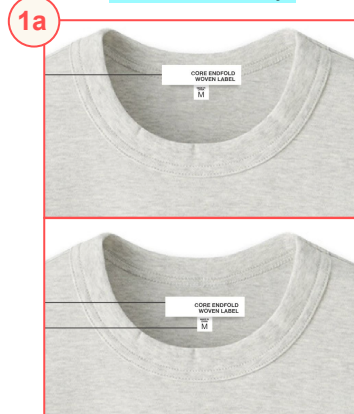
4. Country of Origin / Care & Content Loop Label

- Applied $3\frac{1}{2}$ " above the finished hem, sweep seam or top of the side vent

5. UPC Loop Label

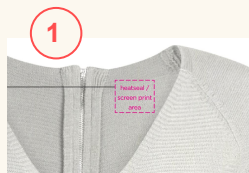


Combined labels only



Combined labels only

Exceptions:



Jackets

Hanging

Packaging Application

1. Patch Label

- Applied ½" below the customer-facing center back neck seam, binding edge or back neck tape
- Center from left-to-right on the garment

Option: Denim Path (1a)

- Layer the Label over the denim patch
- Centered from left-to-right

2. Hangtag

- Applied to the customer-facing right underarm
- Branding customer-facing
- Attached with a black swift tack or brand standard string and pin

3. Country of Origin / Care & Content Loop Label

- Applied 3 ½" above the finished hem, sweep seam or top of the side vent

4. UPC Loop Label

- Applied behind the Care & Content Loop Label



Intimates Bras

Hanging

Packaging Application

1. Collar Card

- Center hole goes over the top of the hanger
- Branding and Image customer-facing

2. Size Clip

- Applied customer-facing right strap
- Size customer-facing

3. Hangtag

- Applied to the customer-facing right underarm
- Branding customer-facing
- Attached with a black swift tack or brand standard string and pin

4. Option: Loop Label

- Inserted into the customer-facing right, back seam of the inside wing/band
- Centered from top to bottom

Preferred: Heat Seal (1a)

- Applied to customer-facing right, back, inside wing/band
- XX" Right of the wing/band seam
- Beneath the underarm, next to the eye fabric
- Centered from top to bottom

NOTE: Heat Seal should only be used if the garment is a non-textured surface with enough room to fit the element

5. Country of Origin / Care & Content Loop Label

- Applied behind the Loop Label

6. UPC Loop Label

- Applied behind the Care & Content Loop Label



Intimates Panties

Hanging & Non-Hanging Packaging Application

1. Preferred: Loop Label

- Inserted into customer-facing back center of waistband seam, binding edge or back-waist elastic
- Centered from left-to-right on garment
- Do not leave an expansion allowance

Option: Loop Label (1a)

- Center seam lace, insert where trim lace and body lace meet
- Do not leave an expansion allowance

Option: Heat Seal (1b)

- Applied ½" below customer-facing back center of waistband
- Placed right of the center seam

Option: Heat Seal (1c)

- Applied ½" below customer-facing back center of waistband
- Centered from left-to-right

2. Joker Sticker

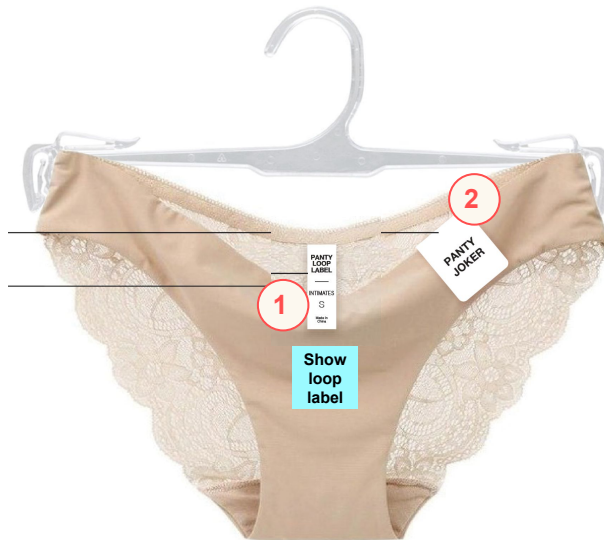
- Applied to the customer-facing front right waistband
- Branding customer-facing
- Plastic hanger should not cover packaging

3. Country of Origin / Care & Content Loop Label

- Applied behind the Loop Label

4. UPC Loop Label

- Applied behind the Care & Content Loop Label



Intimates Panties

Hanging Option & Multiples

Packaging Application

1. Preferred: Loop Label

- Inserted into customer-facing back center of waistband seam, binding edge or back-waist elastic
- Centered from left-to-right on garment
- Do not leave an expansion allowance

Option: Loop Label (1a)

- Center seam lace, insert where trim lace and body lace meet
- Do not leave an expansion allowance

Option: Heat Seal (1b)

- Applied ½" below customer-facing back center of waistband
- Centered from left-to-right

2. Collar Card

- Center hole goes over the top of the hanger
- Branding and Image customer-facing

3. Hang Tag

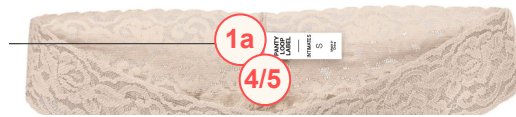
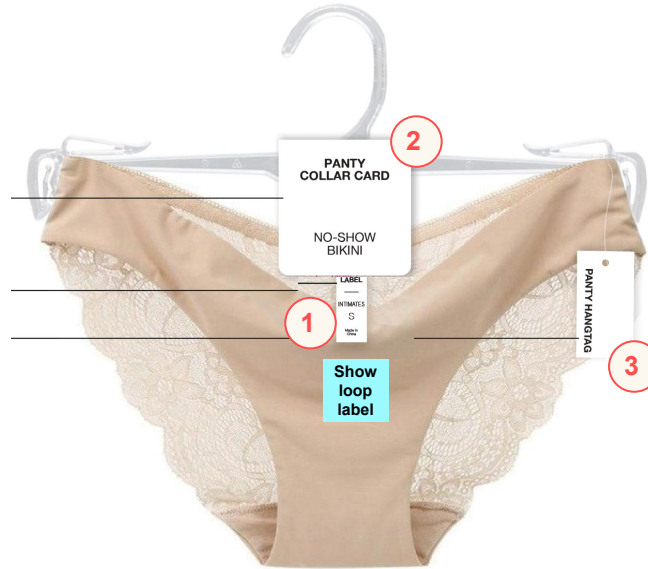
- Applied to the customer-facing front right seam, binding edge or elastic
- Branding customer-facing
- Attached with a black swift tack or brand standard string and pin

4. Country of Origin / Care & Content Loop Label

- Applied behind the Loop Label

5. UPC Loop Label

- Applied behind the Care & Content Loop Label



Sports Bras

Hanging

Packaging Application

1. Preferred: Heat Seal or Screen Print

- Applied ½" below the customer-facing center back neck seam
- Center from left-to-right on the garment

2. Hangtag

- Applied to the customer-facing right underarm
- Branding customer-facing
- Attached with a black swift tack or brand standard string and pin

4. Country of Origin / Care & Content Loop Label

- Applied behind the Loop Label

5. UPC Loop Label

- Applied behind the Care & Content Loop Label



Label Placement

Side Seam Label

1. For tops:

The care & content label should be inserted 3 1/2" above the finished hem, sweep seam, or top of the side vent.

2. For dresses & skirts:

The care & content label should be centered between the hip and bottom hem.

If applicable, place all other labels beneath label



Label Placement

Elastic Waistband

1. Core woven label; Loop:

- Insert loop label into waistband seam, binding edge, or back-waist elastic.
- Center from left to right on garment.
- Set the label flat and do not leave an expansion allowance.
- Size/COP Label: Place 1/8" to the right, on the right side of main label

2. Waistband Heat Transfer (including Maternity):

- Logo applied to the center waistband
- Fit and size applied to the left



Packaging Application

Maternity | Hanging

1. Woven label:

Applied to the center/customer-facing back left of the waistband. Logo is centered with fit/size 1.25" to the left of logo. Use combined woven labels for denim. Use brand, size/COP and fit woven labels for non-denim

2. Maternity Pocket flasher:

Applied to the back pocket, centered.

3. Hangtag (non-integrated):

Applied at the customer-facing front right waistband loop or 2" from the front center without a loop; brand facing forward

A swift attacher is used for private brands. Use a string and pin for exclusive brands.



Packaging Application

Promotional | Hanging Set with Socks

1. Promotional Woven label, Heat Seal or Screen Print:

Applied at the back center

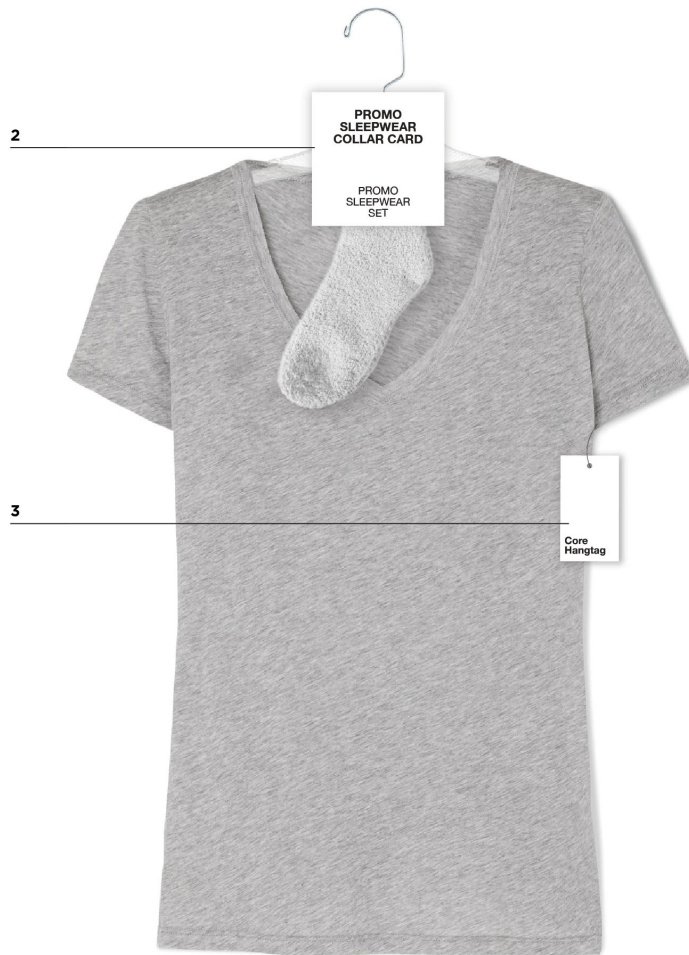
2. Promotional Collar Card (non-integrated):

Center hole goes through the top of the hanger. The sock should be attached to the hanging collar card and socks should be placed directly on top of one another so you can only see one sock.

Do not stagger.

3. Promotional Hangtag (integrated):

Applied at the customer-facing right underarm with the promotion facing forward



Packaging Application

Promotional | Folded Sets

1. Promotional Woven label, Heat Seal or Screen Print:

Applied at the back center

2. Promotional Belly Band (branded, non-integrated):

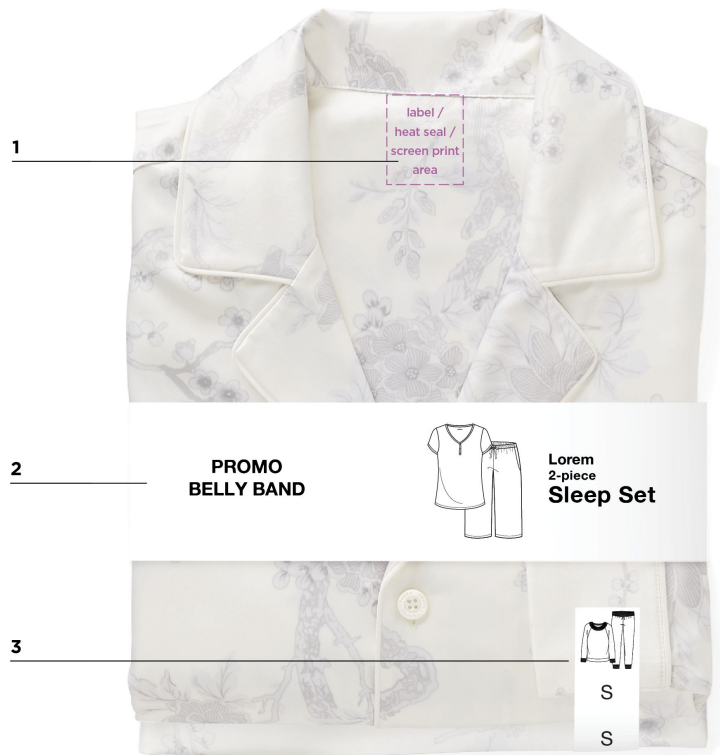
Applied around the entire 2-piece or 3-piece set

3. Core Size Strip (branded, integrated):

Applied to the customer-facing lower right 1" from the right edge of garment, wrap

Exception:

If the top has a graphic, the size strip is wrapped around bottom garment only.



Packaging Application

Promotional Holiday | Folded Sets

1. Promotional Woven label, Heat Seal or Screen Print:

Applied at the back center

2. Promotional Belly Band with Header Card (branded, non-integrated):

Applied around the top and center garments with the header card placed in the center front of the set (as pictured)

3. Core Size Strip (branded, integrated):

Applied to the customer-facing lower right 1" from the right edge of garment, wrap

Exception:

If the top has a graphic, the size strip is wrapped around bottom garment only.



Packaging Application

Promotional Doorbuster | Folded Sets

- 1. Promotional Woven label, Heat Seal or Screen Print:**
Applied at the back center
- 2. Promotional Belly Band with Header Card (branded, integrated):**
Applied around the top and center garments with the header card placed in the center front of the set (as pictured)

Exception:

If the top has a graphic, the size strip is wrapped around bottom garment only.



Glossary

Pkg Type Codes

Paper Pkg

HT = Hang Tag*

SHT = Supplemental Hang Tag

JK = Joker*

CC = Collar Card

BB = Belly Band

BBHC = Belly Band w/ Header Card

NB = Neck Band

PF = Pocket Flasher

SJK = Suit Sleeve Joker*

JB = J-Board*

Heat Transfer Pkg

PBHS = Pocket Bag Heat Seal

HS = Heat Seal

WHS = Waistband Heat Seal

Label Pkg

ENL = Enfold Label

LL = Loop Label

LLW = Loop Label White

LLB = Loop Label Black

ML = Mitre Label

PL = Patch Label

CCL = Care, Content & UPC Label

UPC = UPC

Sticker Pkg

ISS = Integrated Size Strip*

NISS = Non-Integrated Size Strip

SHSS = Shoulder Size Strip*

SHST = Dress Shirt Shoulder Sticker*

JKST = Joker Sticker*

ST = Sticker

PBST = Polybag Sticker

GL = Sticker

Generic Pkg

SwTk = Swift Tack

Glossary Cont.

Brand Codes

AP = Apt 9

BO = Big One

BOD = Big One Disney

BOP = Big One Peanuts

BOK = Big One Kids

BOD_Kids = Big One Disney Kids

BOP_Kids = Big One Peanuts Kids

FN = Food Network

JB = Jumping Beans

JBD = Jumping Beans Disney

JA = Jumping Beans Active

JAD = Jumping Beans Active Disney

BB = Jumping Beans Baby Bean

BBD = Jumping Beans Baby Bean
Disney

JBP = Jumping Beans Peanuts

BBP = Jumping Beans Baby Bean
Peanuts

CT = Celebrate Together

CTD = Celebrate Together Disney

CTP = Celebrate Together Peanuts

CB = Croft & Barrow

CU = Cuddl Duds

FLX = FLX

IO = Intempo

LC = LC Lauren Conrad

LCO = Little Co

MYA = Miryana

MCO = Mingle & Co

NW = Nine West

SV = Simply Vera Vera Wang

SO = SO

SN = Sonoma

SR = Sonoma Outdoor

SNS = St Nicholas Square

SSD = St Nicholas Square Disney

SSP = St Nicholas Square Peanuts

TG = Tek Gear

MB = Multi-Brand (3 or more)

NB = Non-Branded

JF = Jammies for your Families

FUN = Family Fun

Glossary Cont.

Description Codes

Horiz = Horizontal

Hz = Horizontal

Vert = Vertical

Vt = Vertical

Core = Core

Coll = Collection

ft = feature

im = item

Dlc = Delicate

MagWarn = Magnetic Warning

Ec = Ecomm

Rt = Retail

FR = Flame Resistant

NFR = Not Flame Resistant

Disney

MD = Mandalorian

SW = Star Wars

MV = Marvel

WP = Winnie the Pooh

PX = Pixar

SMF = Marvel Spidey & Friends

Divisions

Int = Intimates

IntGrI = Intimates Girls

Slp = Sleep

WMN = Womens

JR = Juniors

GrI = Girls

KD = Kids

MN = Mens

ACT = Active

Seasons

VD = Valentine's Day

SPD = St. Patrick's Day

Ea = Easter

Sp = Spring

Su = Summer

Am = Americana

Ha = Halloween

Fa = Fall

Hk = Hanukkah

Ho = Holiday

Brand Specific Descriptions

PWST = Power Stretch (SVVW)

PTP = Polished Twill Pant (SVVW)

LXCB = Luxe Cashmere Blend
(SVVW)

FGF = Feel Good Favorites (LC)

FGFT = Feel Good Favorite Tee (LC)

FGFDJ = Feel Good Favorite Denim
Jacket (LC)

FGJ = Feel Good Jeans (LC)

Tops

Packaging Combination

USAGE NOTES:
 - Shoulder Stickers are for hanging dress shirts only, should not be paired with a hang tag or any other packaging

Hanging



Optional



Active & Kids Only
 See usage notes (left)

Folded



Features optional

Optional



Active & Kids Only
 See usage notes (left)

Folded, moves to Hanging



Features optional

Optional



Active & Kids Only
 See usage notes (left)

Bottoms Packaging Combination

USAGE NOTES:
- Shoulder Stickers are for hanging dress shirts only, should not be paired with a hang tag or any other packaging

Hanging



Features optional

Optional



Active & Kids Only
See usage notes (left)

Folded



Features optional



No features

Optional



Active & Kids Only
See usage notes (left)

Kids Folded Option (non-denim)

INTEG.
SIZE
STRIP



Features optional

Optional

